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SPRING

1898

SALZER SEED CO.
CROSSE WIS.

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PLANTS.

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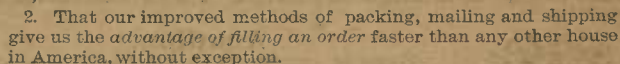
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1. That we own more **floor room** for storage and packing than any three Western seedsmen put together (with the Detroit Commission Seed House excepted), and larger than any New York, Philadelphia, Chicago or Illinois house.



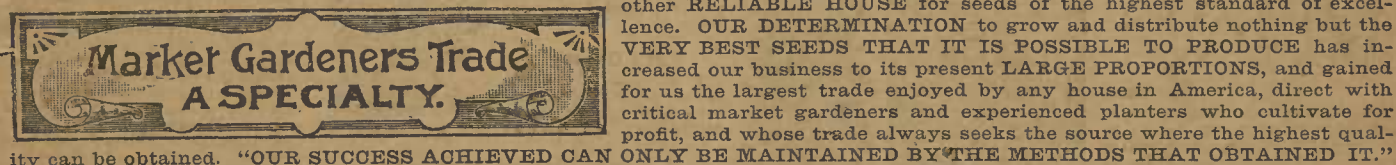
3. The cellar is the largest of its kind for *seed potatoes* in the world. *See sectional view.*

4. *The Freight Shipping Department* is under the supervision of an expert. The farm seed orders are filed on the 2d, 3d, 4th and 5th floors, properly labeled and addressed. They are then let down to the 1st floor by means of two mammoth elevators. On this floor the seed orders, the freight, express and parcel lines and express companies have apartments. The packed order is then placed in the apartment of the railroad which runs to the city in which our customers reside. From these apartments, during the busy season, many teams, each making nine trips daily, haul the freight to the different depots, boat landings, express offices, etc.

5. *The Mail Order Department* is complete in all its details. Every invention possible to quickly and accurately facilitate the prompt dispatch of an order has been made. In this department scores of women pick out the orders, check them, pack them, weigh and stamp the packages and then deposit the same in U. S. mail bags furnished us in large numbers by the Government. This department can fill and dispatch 6,000 orders daily, and, during the busy season, is open day and night.

View of the John A. Salzer Seed Co.'s establishment at La Crosse, Wis. Said to be the largest of its kind in America, if not in the world.

It is our constant aim to make HIGHEST QUALITY A FIRST CONSIDERATION, and then make our PRICES AS LOW AS GOOD, HONEST SEEDS CAN BE SOLD FOR. OUR PRICES, THEREFORE, will in all cases be found as LOW as those of any

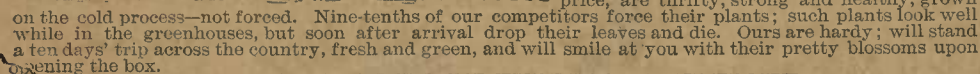


ity can be obtained. **"OUR SUCCESS ACHIEVED CAN ONLY BE MAINTAINED BY THE METHODS THAT OBTAINED IT."** Any dealer, market gardener, market farmer, farmers' club or any individual wishing seeds in large quantities is requested to mail us a list of what he wants, and we will promptly return it to him with the very lowest prices marked. **A letter of inquiry may save you dollars, if you want to buy in quantity, as we are the largest growers of choice vegetable and farm seeds.** Please send in your large list for estimates.

Any dealer, market gardener, market farmer, farmers' club or any individual wishing seeds in large quantities is requested to mail us a list of what he wants, and we will promptly return it to him with the very lowest prices marked. **A letter of inquiry may save you dollars, if you want to buy in quantity, as we are the largest growers of choice vegetable and farm seeds.** Please send in your large list for estimates.

FREE DELIVERY BY MAIL.

All seeds ordered at the packet, ounce, quart or pound mail prices, also bulbs, roses, vines and such goods as are offered postpaid and at catalogue prices, will be sent by mail, postage prepaid by us to any address.



PLANTS OR SEEDS BY EXPRESS OR FREIGHT.

On plants ordered by express purchasers pay the express charges. When the distance is not too far, they can well afford to pay the express charges; for we always send larger and finer plants by express than can be sent by mail, and always add extra plants to help pay express charges. By mail, the earth is washed off the roots; by express, the earth is retained, so there is no standstill whatever.

EXPRESS RATES.

These have been greatly reduced for us. The express companies, recognizing our claims as their largest shippers, have given us, for our customers, very low rates. Thus a

TWENTY-FIVE POUND PACKAGE

Would cost, to points in Illinois, Nebraska, Missouri, Indiana, New York, Pennsylvania, Kentucky, the Dakotas, Kansas, Michigan and Ohio, from 40c. to 90c.

To points in Alabama, Maine, Rhode Island, Arkansas, Massachusetts, Tennessee, Connecticut, Mississippi, New Brunswick, Delaware, New Jersey and Virginia, from 90c. to \$1.30.

To points in the Far West and South—Arizona, \$3.00; New Mexico, \$2.50; Idaho, \$3.00; Oregon, \$3.50; Montana, \$2.00; Utah, \$2.00; Nevada, \$3.50; Washington, \$3.50.


Above gives you a fair idea of express charges. All seeds quoted by express or freight mean that you pay the transportation charges: by mail, postpaid, that we prepay by mail.

DISCOUNTS.

AMONG YOUR FRIENDS there are many who want good seeds and fine plants. Well, if you will go and see them and urge them to order with you, we allow you in sending us

\$2.00 to select plants, or seeds in packages, amounting to \$2.55.....	a profit of \$0.55, and 4 plants—see below.
3.0080, " 6
4.00	1.10, " 9
5.00	1.75, " 10
10.00	4.00, " 20
20.00	9.00.
50.00	24.50.

Above terms apply only to plants at single rate or in group prices, and not in 10, 12 or 100 prices; and to seeds in packages only—not by pint, 1/4 lb. or lb. See page 34, regarding premiums on pints, pounds, etc.

 We advise the formation of large clubs, and the above discount will certainly pay any one for some trouble in that direction.

WHAT YOU SHOULD DO.

MONEY—We prefer all money sent by Express Orders, as these are absolutely safe and sure. If you cannot get these, then use Bank Drafts, Money Orders or Registered Letters. Do not send loose money in a letter without registering it; it is not safe, and if it is lost we are not responsible for it. Silver coin should be sewed or pasted upon strong cloth or paper, to prevent breaking through Registered Letter. Do not send Postal Notes; they are not safe.

Private Checks.

Do not send your check—because it costs 25c. to collect same, which is deducted from the amount, and, besides, orders are held till our bankers report private checks paid. This causes needless trouble and delay in filling orders.

Stamps.

Please do not send postage stamps—at least not in amounts over \$1.00, and then only in 1 and 2 cent denominations. Stamps in transit often get damp and stick together, resulting in the destruction of the stamps and order. This occurs frequently.

Those Who Send

A neat, plainly written order will be sure to have it filled correctly and with dispatch, and will also receive some valuable "extras." Always carry out the price of each article, and, after adding the amounts together and deducting the discounts, remit the exact sum.

Important.

It occasionally happens (very seldom) that an order is lost in coming to us, or the goods in going to the customer. Therefore, if any who order do not hear from us within a reasonable length of time, **they should send a duplicate order**, naming the date on which the former was sent, and the amount of money inclosed, and in what form. **DO NOT** simply say, "I sent you an order 10 days ago, and have not heard from same," but be explicit. This will enable us to investigate the matter and fill the duplicate order with dispatch.

Prepaid Railroad Stations.

Many of our farmer customers live on Prepaid Railroad Stations, where there are no agents. In such cases we ship the goods to the nearest station to this Prepaid Station, as we never pay freight charges on heavy seeds. This insures quick delivery and no danger of loss.

RAREST OF RARE PLANTS.

The next ten pages contain the rarest of rare plants. This collection is so complete that we doubt whether so many rare things are found in any one catalogue in America. They are all choice, low-priced, and we hope to make many a heart glad in purchasing these beauties.



ABUTILON SOUVENIR DE BONN, 20c.

Abutilon.

Plants of continuous bloom; healthy; especially adapted for house culture.

1. **Golden Sunset**—Imagine a plant with fully 100 massive, clear, golden yellow bells pendant to every branch, and you have the appearance of a one-year-old Golden Sunset. Each, 20c.

2. **"Pearl of the Sea"**—Grows rapidly, bushy and compact, and bears its large, white flowers in prodigal profusion; in fact, it is almost an 'everbloomer.' Each, 25c.

3. **A. Belsam**—Cut upward of 5,000 massive dark crimson blossoms from one 3-year-old plant last winter. Each, 20c.

⚡ Above 3 Rare Abutilons, 40c. ⚡

Achania.



One of the handsomest house plants grown, bearing innumerable scarlet blossoms. Frequently termed "upright Fuchsia." Each, 15c.

Thompsoni Plena—Double yellow. Each, 25c.

Souvenir de Bonn—Bright green leaves, distinctly margined with white. Long yellow flowers. A magnificent foliage plant. Each, 20c.

Alternanthera.

Dwarf class of plants, with exquisitely colored foliage; fine for edging. Each, 8c; 12 for 75c.



ALYSSUM

Alyssum White Lily.

The trusses are enormous, measuring at times 1 inch in diameter and 5 inches long. Flowers perfectly double, of delightful fragrance; splendid for baskets. 10c; 6 for 50c.



Century Plant.

Agave or Century Plant.

Its beauty and perfect symmetry of form, and, above all, its great freedom of growth and easiest culture, place it at the front as a house ornament.

Variegated—Each, 25c; large plants, 75c. \$1.50, \$3.00, up to \$15.00 each. Green—Each, 25c to \$1.00.

New Giant Achillea.

Queen of all hardy free flowering, constantly blooming pure white flowers. We cannot too strongly urge you to plant a few of our Achillea, as there is no flower that we offer in this book that will give more general satisfaction than this. It is hardy as oak, a profuse bloomer, and will do well everywhere. Indeed, there is no flower more worthy of a place in every garden in the land than this. It is a hardy perennial, the top dying down to the ground every winter. Its many branches grow to the length of 1 or 2 feet, resting on the ground and holding their great mass of pure white flowers about a foot above the soil. A plant will produce thousands of flowers but when established we have had them perform flowers on time.

For cemetery most valuable of all to thrive and bear its snow-white flowers the and years.

If there was to be but one white flower in our garden, the Achillea Alba would be the one. Its 5,000 pure, snow-white, perfect blossoms would accord it the place. It is hardy as oak, and blooms from May until snow flies. Price, Giant Achillea, each, 20c; 2 for 30c; 5 for 80c.

Common Achillea, each, 10c; 3 for 25c.



NEW GIANT ACHILLEA—WHITE MOUNTAIN. Each, 20c; 5 for 60c.

5,000
Blossoms
in Four
Months

hundreds and even the first summer; ed the second year with more than 5,000 a plant at the same

planting it is the flowers, as it is sure great profusion of whole summer for years



AMORPHOPHALLUS SIMLENSE.

Amorphophallus Simlense.

This plant has been immensely popular on account of its very remarkable flower, 15 inches long, the inside of which is of peculiar golden color, spotted purple, while the back is of metallic brown. Fine palm-like tropical foliage; large bulbs. Each, 40c; 3 for \$1.00.

Amorphophallus Rivieri.

Another species, having a flower the shape of a Calla Lily, but of enormous proportions. Stems and stalks green, spotted rose; leaves decomposed, and often 4 feet across. Flowers usually a yard in length. Each, 50c.

Ageratum.

Bloom almost continuously winter and summer.

"Mrs. Garfield"—Extremely valuable, bearing large clusters of pure white blossoms. Each, 15c.

Azure—The finest, freest blooming; blue. Each, 25c.

21 Rare Plants for \$1.00. See page 9

Alocasia.

Another one of those rare plants seldom found, and we doubt whether there is one in your town. It is a plant of such magnificent tropical foliage, bearing great blossoms of a peculiar hue, with powerful pineapple fragrance, that it is worthy a place in the rarest collection. We cannot too strongly recommend same. It makes a magnificent pot plant, as also a stately lawn ornament. There is not another plant in the world emitting so sweet a fragrance, of so easy a culture and still so rare. Price, 50c each; large plants, from \$1.50 to \$5.00.



ALOCASIA—THE GRAND, 50c.

Aspidistra.

Silver Shield.

Beautifully variegated. The cut given is an excellent illustration of same. Each, 30c.

"Sea Green."

A glorious deep sea green colored Aspidistra. Does well in water or earth. Very fine. Ea., 20c.



ASPIDISTRA.

Asparagus (Climbing).

The finest of all plants for floral decorations. The foliage is so fine, so airy-like, so graceful, so much like a soft, vapory fern, that as a decorative vine it cannot be compared with anything we know of. Each, 20c.

Antherium.

A magnificent pot plant. Beautifully variegated white and green. Sure to please. Each, 15c.



ANTHERIUM.

Aqua Reinecke—Grows to perfection in water in aquariums. Bright green leaves, sends up spikes of pale yellow blossoms. Each, 15c.

CLIMBING ASPARAGUS.



AGAPANTHUS, 25c.

Agapanthus.

A blue African Lily, an exquisite flower, doing so well everywhere that we heartily recommend same. Bears from 30 to 40 spikes of bright blue lily-like flowers each year. Each, 25c.

Acalyphia, 25c.

Acalyphia.

Has large leaves which are colored like the finest autumn foliage. The colors are dark brownish red, light olive-green and intense scarlet. Mixed, blotched and variegated in an irregular manner, exactly like the finest specimens of autumn leaves. Each, 25c.



ANANASSA, 40c.

Ananassa,

Pineapple.

We have a fine stock of this gorgeous decorative plant, which, when in fruit, is unsurpassed by any; very easy of culture. Each, 40c.

Azalea Indica.

This is one of those plants that the longer you keep it the stronger it grows, and the finer will be its bloom. We have seen plants 50 years old so thickly covered with blossoms that not a leaf could be seen, and we have also seen plants but two years old thickly covered with deliciously fragrant blossoms. Our varieties we know will give great satisfaction, and will do well for kitchen, sitting-room or parlor culture. They blossom usually from January to April.

1. **Cameo**—A variegated variety, of great beauty, blossoms large and of sweet fragrance. Each, 25c.

2. **Pearl**—This is the finest of all single white Azaleas. The blossoms are large, of pearly whiteness, and of a delicious fragrance. Each, 25c.



3. **Ruby**—A beautiful Azalea of a rich deep pink, almost red color, very fragrant; a strong grower and sure to please. Each, 30c.

One each of above 3 beautiful Azaleas for 60c.
Five different Azaleas, our selection, including above 3, for \$1.00.

Brugmansia Arborea.

This is one of those plants of which words fail to convey a true idea of its magnificence, and people who see it for the first time are bound to be delighted far beyond their expectations. It blooms freely at all times of the year, in a window or conservatory, or it can be cultivated in the garden during the summer, and wintered in a cellar or pit. The flowers are drooping, bell-shaped,

Over a foot long, and 8 or 9 inches wide, of a creamy-white color, and very sweet. The striking beauty of these gigantic flowers cannot be described. They make magnificent lawn plants when plunged in the ground during the summer, and the great fragrance of the blossoms can be detected for a long distance. It can be relied upon for a profusion of flowers at Thanksgiving, Christmas and New Year's. For church decorations at Easter or other times it has no superior.

Price of Brugmansia, Only 25 Cents.

Banana



THE BANANA. EACH, 35c.

A tropical plant, producing a grand effect when planted on a lawn. A bed of 12 banana plants on a lawn was admired more by our thousands of visitors than anything else in our garden. Each, 35c; 6 for \$2.00.

Balsami Sultani.

It is well adapted for home culture. Its bright, rosy blossoms, two inches in diameter, are borne in great profusion. Each, 25c.



Bridal Rose

The Bridal Rose is charming, resembling white roses. Blooms in the early spring in great profusion. One of the best house plants known. Absolutely sure of bloom in the winter months. Each, 20c.

Bryophyllum.

The air plant. It's a very odd plant, grows oddly and likes odd places to flourish its oddity. A leaf will send out a dozen little plants. Each, 15c.

Philodendron Pertusum.

This is one of the rarest plants in America without an exception. It is a transcendent beauty. It is an air plant almost, as it climbs to the height of 100 feet in South America, and sends its roots 100 feet down until it strikes the earth. There is nothing exactly like it in the floral world, and if you are the fortunate possessor of one of these plants you can be sure that there is no one else in town that has such a rarity as this. It is of easy culture, and its great massive fringed green leaves give a magnificent effect. Strong plants, \$1.50 to \$2.00; large plants, \$5.00 to \$10.00.

Salzer's Rare Rex Begonias.



Our Jewel Collection.

Composed of our selection of rare Rex sorts, we offer, postpaid:

3 Charming Sorts, postpaid, 60c.
6 Charming Sorts, postpaid, \$1.00.

Among the rarest, choicest plants that grow are found the Rex and Blooming Begonias. Indeed, to-day no collection is complete without these exquisite beauties. The leaves of the Rex varieties are massive and grand, while the foliage and blossoms of the Blooming sorts are unrivaled.

Countess Louise Erdody. See Cut No. 1.—The striking peculiarity which distinguishes it from all other Begonias consists in the fact that the two lobes at the base of the leaf do not grow side by side, but one of them winds in a spiral-like way until in a full-grown leaf there are four of these twists lying on the top of the leaf. Each, 40c.

Drops of Blood.—This is a superb new variety recently imported. The leaf is dark, with center blotched with red of a blood hue. Is without question the finest Begonia grown. Each, 35c.

Queen of Hanover.—Leaves silvery white, sometimes greenish white border veined; very fine. Each, 30c.

Scepter.—One of the finest dark-leaved varieties. Each, 25c.

Silverstate.—A bright, silvery leaf; rapid growth. Each, 30c.

American Beauty.—The grandest of all new Begonia Rex. It is simply perfect, both in growth and appearance. Each, 30c; 3 for \$1.00.

Common Rex Begonia sorts, 20c each; 3 for 50c.

3 charming plants, 60c, or 6 elegant varieties for \$1.00.

Rare Blooming Begonias.

10 for \$1.00.

This collection is immensely popular, and thousands of our customers have taken this opportunity of getting 10 GRAND BEGONIAS FOR ONLY \$1.00. This collection of blooming Begonias is strictly our selection, all different in style, growth and colors. They are free bloomers and splendid throughout, and are sure to please the eye. At the low price we cannot allow selection of sorts, hence all are strictly our selection. Please? We should say they would. Thousands of pleased ladies write us of the genuine pleasure derived from growing this collection. They are so pretty and so sure to give satisfaction that we send them out with great confidence.

10 SPLENDID SORTS, POSTPAID, \$1.00.

5 SPLENDID SORTS, POSTPAID, 50c.

A Few Rare Named Blooming Begonias.

Bertha—Resembles 12; flowers bright red. Each, 20c.
Incarnate—1. Dark leaves and silver dots; pink flowers. Each, 20c.
Ingram—Resembles 8; great winter bloomer; flowers carmine. Each, 20c.
Dregii—Resembles 6; never out of bloom. Each, 20c.
Weltonionsis—A great bloomer; pink flowers; resembles 10. Each, 20c.
Sanguinea—12. Top of leaf deep green and bottom rich crimson. Each, 20c.
Metallica—3. A great novelty; fine foliage; rose blossoms. Each, 25c.
Schmidtii—5. Flowers white, tinged with pink; extremely floriferous. Each, 15c.
Palm Leaf—9. Named from its tropical shaped leaves; always rare. Each, 30c.
Alba Picta—2. A splendid Begonia; leaves spotted, flowers white. Each, 20c.
G. Scandens—The running Begonia; a great rarity; fine for vases. Each, 30c.
Rubra—8. Grandest of all Begonias; erect growers; flowers pink. Each, 25c.

Tuberous Begonias.

The tubers rest in the winter, like the Gloxinia, but start early in the spring. They thrive best treated as a pot plant, when the massive brilliantly colored blossoms will both please and astonish you. For garden culture, plant in open ground about June 1st.

Victoria—Mammoth, double white; very rare. Each, 30c.
Prince Albert—Very large, double yellow. Each, 30c.
Gladstone—Immense blossoms of brightest red. Each, 30c.

SINGLE SORTS.

Alba—Very large blossoms; one of the finest. Each, 25c.
Rosea—A grand pink; immense blossoms. Each, 25c.
Red—Finest quality; brilliant. Each, 30c.
Yellow—Very fine indeed. Each, 35c.
Mixed Bulbs—Per 3, 50c; each, 20c. These are imported sorts and are grand.



Fancy Caladium.

No bulbous foliage plant excites more admiration than the Fancy Caladium. A few of these plants in a conspicuous place, with their wonderful and gorgeous leaf-markings, will attract constant attention. They are marvelous, grandly, gloriously beautiful—nothing like them in the floral world! You are sure to be delighted.

Bicolor—Gorgeous, red center. Very choice: 20c.
Beethoven—Green, spotted white. Each, 20c.
Prince—Green, crimson mid-ribbed. Each, 20c.
Mozart—Green, spotted and dotted red; fine: 20c.
Our selection 5 rare Fancy Caladiums for only 75c, postpaid: 8 for \$1.00.

Caladium Esculentum.

The foliage of this tropical plant is of immense size, frequently measuring from 8 to 10 feet in circumference. It is particularly striking when grown either single or in a group on the lawn, with Cannas as the center; will flourish anywhere. Each, 15c; 3 for 40c. Coffee Tree—See Page 5.



Our Brilliant Begonia collection of 10 Plants, postpaid, for only \$1.00.



FANCY CALADIUM. EACH, 20c.

A PAGE OF ODDITIES.



STAPELIA, A RARE BEAUTY. EACH, 20c.

Stapelia—Very odd indeed, bearing beautiful buff yellow-colored blossoms, with deep maroon markings, and of wonderful construction. Each, 20c.

Old Man Cactus and his Family for \$1.35.



OLD MAN CACTUS AND HIS FAMILY.

CACTI COLLECTION.

12 Plants for \$1.00.

Now, then, do you want a lot of pleasure for but little money? Then you will want our "Old Man Cactus and His Family" collection. They are fine for summer, fine for winter; indeed, they seem to come into best use in winter, when their curious growth and magnificent blossoms come into full play, always showing new forms and blossoms.

12 BEAUTIES FOR ONLY \$1.00.

These will all be different, of odd, curious shapes and rarely beautiful blossoms, and will be strictly our selection of 12 fine varieties.

Our selections of 12 sorts, \$1.00; including Old Man, \$1.35.

Our selection of 6 sorts, 60c; including Old Man, 95c.

Our selection of 3 sorts, 35c; including Old Man, 75c.

CACTUS SEED

There is much pleasure derived from growing Cacti from seed. Our mixture of seed is very fine. You will be surprised at the odd looks of Cacti just sprouting from the earth. Sow in flat boxes filled with coarse sand. Keep moderately moist. Choice mixed, pkg., 10c; Wonder Mixture of Cacti Seed, pkg., 25c.

JAVA COFFEE PLANT—This is imported from Java, and is a great rarity. It will grow in the house to perfection and will bear coffee when yet quite young. Each, 30c; 3 for 75c.

MOCHA COFFEE PLANT—These two plants resemble each other very much, only that one is from Java, the other from Mocha. Each, 30c.

TEA PLANT—From this plant the celebrated tea of China is gathered. 40c.

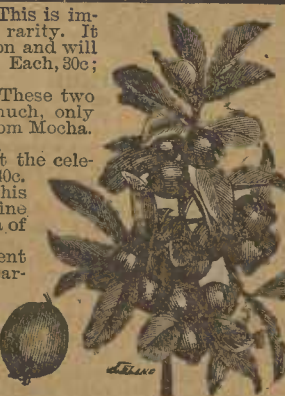
THE VANILLA PLANT—This is a thick, succulent plant with fine blossoms, from which the vanilla of commerce is obtained. Each, 25c.

WAX PLANT—A rare, succulent climber, bearing large clusters of star-shaped, deliciously scented flowers. Each, 25c.

Orchids.

Elegant sorts. Choicest bloomers. 50c to \$2.00 each.

Bougainvillea Sanderiana—A plant from England; very fine. Each, 25c.



THE JAVA COFFEE PLANT, 30c.

No class of plants gives more satisfaction than the Cacti.

Rainbow Cactus—The plant is covered with a network of spines which range in color from creamy white to deep crimson, hence its name "Rainbow." When in bloom its grandeur is unsurpassed, having flowers 4 inches across, bright crimson with a white center. Each, 75c.

Phyllocactus—The most brilliantly beautiful blossom among Cacti is found on this plant, often bearing 250 blossoms annually. Each, 25c; large, \$1.00.

O. Frutescens—Blossoms profusely and covers itself with a great number of small red fruit. Must be kept moist. Each, 20c.

Pilscereus Senilis, or Old Man—This is grandly beautiful; the long, white hair, so thickly grown, resembles the hoary head of an aged man. Each, 50c; second size, \$1.00.

Rhipsalis Mes (I must bloom) Cacti—Each, 15c.

Alcea Variegata—Too well represented in cut to need further description. Leaves spirally arranged, face concave, striped. The rarest, choicest, finest, oddest of all succulent plants; of very easy growth. A noble plant. Each, 50c; large, \$2.00.

Night-Blooming Cereus—This gorgeous Cactus usually opens at 7 o'clock evenings, attaining its greatest beauty at 12; blossoms measuring 12 inches in diameter. The sort we offer is very free-blooming, and of easy culture, requiring little care. Is in our collection. Each, 25c.



UMBRELLA PLANT

UMBRELLA PLANT—A great beauty. Splendid for vases and pots, where a magnificent effect is desired. Does well in water. The plain green variety. Each, 15c; 2 for 25c.

Umbrella Plant, Variegated—This is beautifully variegated and is one of the handsomest pot plants we know of. Each, 20c; 2 for 35c.

YUCCA—Grows more beautiful and blooms more freely each succeeding year. It grows and lives forever, bearing great quantities of white blossoms. Each, 25c. Yucca Seed. Pkg., 10c.

CAMPBOR.

There is no plant that we import and offer with more pleasure than the Camphor of commerce. Is splendidly adapted for pot culture. A plant 2 years old will furnish a great abundance of leaves. These have the strong, pungent Camphor fragrance. Branches placed in closets are excellent for warding off moths. Each, 40c; 3 for \$1.00.



CAMPBOR, 40c.



CEREUS FLAGELLI-FORMIS.

Agaves—See pages.

Gasteria—One of the rarest of rare plants. Grows rapidly and bears odd blossoms on long stems. Each, 40c; large, \$1.00.



GASTERIA. EACH, 40c.

Lobster—A wonderfully free bloomer; frequently blooming three to four times a season. Of drooping, weeping habit; also called "Bleeding Cactus." Each, 20c.

Candle Cactus (Opuntia)—This is the Candle Cactus of New Mexico. Wonderfully beautiful flowers; yellow and purple. Each, 85c.

Texas Fence Cacti—Massive broad leaves; rapid grower. Very beautiful. In great demand. Each, 20c.



YUCCA.

SOLANUM—Always pretty. Its bright red berries lend to this pot plant a great charm. Each, 15c.

SHAMROCK PEA—It is a real striking little jewel, literally covered with sweet, fragrant blossoms. Each, 25c.

PURPLE BELLS—An exceedingly rapid, graceful climber, bearing innumerable bell-shaped, rosy purple blossoms. Each, 20c.

SAXIFRAGA TRICOLOR—A very handsome running vine. Each, 25c.

4 Sacred Scenes (Bible) Plants, 75c, Postpaid.



1. CROWN OF THORNS, OR EUPHORBIA.

On the wild, rocky hills of Judea, and in the immediate neighborhood of Jerusalem, this emblematic plant is found. It is a peculiar plant, thorny, with a few bright green leaves and an abundance of light rose blossoms, of the easiest possible culture, and can be trained to assume any shape; as a crown, anchor, harp, wreath, cross, etc. "The Crown of Thorns" worn by our Saviour was made out of this plant, and the thorny branches were frequently used for the chastisement of offenders. Indeed, some sacred historians assert that the drink given to our Saviour before his death was made from the juice of this plant. Get one for your child and see with what love and pleasure it will be watched and trained. Each, 25c; large size, 50c.

2. The Fig.

Nothing will please the children more than the Fig Tree or Crown of Thorns. The Fig is of the easiest culture; can be placed in cellar during winter, and started early in spring. We clip the following from our fall catalogue: "At the time of writing, August 20th, we have a tree with 48 well-developed figs." Each, 50c; second size, \$1.00.

3. The Resurrection Plant.

Among the pines and cedars of Palestine, in the thickets of the Indies, this singular plant is found. Imagine a bunch of withered-looking shoots, brown, stiff and apparently dead; place it in water, and within an hour it is transformed from a withered-looking bunch into a lovely patch of green moss. Each, 15c; 2 for 25c.

4. Star of Bethlehem.

In the valleys of Jezreel and Hebron, at the foot of Mount Tabor and the Lebanon Mountains, so, also, throughout the plains and valleys watered by the Jordan, this pale blue, almost white, star-like, bulbous plant grows wild, and it is a favorite among the Palestinian inhabitants, and also among the travelers who annually visit these sacred scenes. Each, 15c; 3 for 40c.

One plant each above 4 (from Sacred Scenes), postpaid, 75c.



CALLA, EVER-BLOOMING. EACH, 20c.

Salzer's Ever-Blooming Calla.
With a little care this grand Calla blooms continuous. It is from Egypt; very healthy; large blossoms; fine. It is universally popular on account of its great freedom of bloom, its magnificent blossoms and noble foliage. Each, 20c; very large, 60c.

Common Ethiopian Calla—Each, 15c.
Little Gem—Dwarf; fine. Each, 25c.

Purple-Fringed Calla.

The most remarkable of all Callas. Flowers frequently 8 inches long; color deep purple, striped and fringed. The foliage is very ornamental; leaves often 1½ feet wide; has been awarded a great many first-class certificates. Each, 60c; large bulbs, \$3.00 to \$5.00.

Spotted Calla.

Flowers yellowish, leaves covered with transparent white spots. Effective window plant. Distinct. Each, 20c.

Marantha.

A very valuable room plant, leaves of a metallic green, splashed in white and green in many combinations.

ZEBRINA—This is one of the rarest found anywhere. Each, 75c; very large plants, \$2.00.

METALLICA—A beautiful plant, though not as large as the Zebрина. Each, 25c.

ERECTA—A very handsome Marantha, growing more erect than either of the above two; of very easiest culture. Each, 25c.

Sanseveria.

We cannot say too much in favor of this magnificent house plant. There is not another one more suitable nor one that deserves a better place. With age it becomes imposing in effect, bearing immense spikes of fragrant white flowers. Each, 20c; large plants, \$1.00.

Swainsonia.

All prominent florists pronounce this the freest-blooming plant in cultivation. We have had one for six months and never out of bloom a second.

Flowers are borne in clusters, of pure white, sweet-pea like. Are very fine for cutting, and exquisitely beautiful. Each, 20c.

Genista, or Shower of Gold.

We know of no golden-yellow blooming flower—indeed, we know of no flower that makes a more magnificent display about Easter than the Genista. A small plant but one year old will bear thousands of large, golden-yellow flowers. It is perfectly hardy and of easy culture. Each, 20c; 3 for 50c.

Black Calla.

The immense popularity of this is attested by the fact that one year we sold over 6,000 bulbs. Flowers immense; often 15 inches long and of a velvety purplish black. Always rare. Each, 35c; large bulbs, \$1.00.



Climbing Violet.



THE SPOTTED CALLA. 20c.

Farugium Grande.

The leaves become immense; clear light green, heavily blotched with yellow. Each, 25c.

Strobilanthes.

Sold in England last year at \$2.00 each. This is a magnificent plant. Leaves 9 inches long, of a most intense metallic purple, shading into a light rose and white. 30c.

Thysacanthus (Carmine Fountain).

Of all plants that bloom during winter and spring, the most graceful and beautiful, and best adapted for indoor decoration, is Thysacanthus. Its carmine, tubular blossoms, on long (20-inch) thread-like branches, show to great advantage. Each, 20c.

Mexican Tradescantia.

A handsome plant. Leaves very large and broad, doing unusually well when grown in water or in a moist latitude, forming a very rank growth. Each, 20c.

Haemanthus.

This is probably the most gorgeous flower in existence, a single blossom measuring 3 feet in circumference and lasting many weeks. It was imported from Transvaal. Price, 75c.

STROBILA. 30c.



THYSACANTHUS.



HAEMANTHUS.



PHYSALIS. 20c.

and said to bear flowers of a deep violet crimson. Imported plants, each, 25c.

Crimson Violet.

A new French violet, recently brought over and said to bear flowers of a deep violet crimson. Imported plants, each, 25c.

Physalis Francheti.

It produces an immense number of large fruit, the size of a plum, encased in balloon-shaped calyxes, like miniature Chinese lanterns, and of brilliant orange-red color. The fruit keeps for months, and stems loaded with them make fine Christmas decorations, and is also good for preserves, pies, confections, etc. Each, 25c; seed, 10c.

Justicia.



Grown extensively by Parisian florists for table decoration. It bears a great cluster of crimson, feather-like flowers, lasting a long time. A single plant frequently bears fifty spikes at one time. Each, 20c.



ROYAL COLEUS.

Royal Coleus.

Our Coleus are the rarest, choicest to be found anywhere, as we grow but the very finest. This set was sold in England last year at \$2.00 apiece. Six rare varieties, each, 15c; the 6 for 75c.

Older sorts. Each, 10c; \$5.00 per 100.

Croton.

Extremely beautiful; leaves of all forms, shapes, sizes; upright, twisted and variegated in hundreds of colors, yellow, green, red, etc. This is a plant that always pleases. Each, 30c; large plants, \$1.00.



CROTON. EACH, 30c. \$1.00.

Bilbergia.



A great oddity; always beautiful. Each, 25c.

Cardamom Plant.

The berries form the Cardamom of commerce and possess cordial stimulating properties much used in medicine. Leaves have high aromatic fragrance, which is very fine for scenting clothes, etc. Each, 35c.

PEPEROMIA.

Peperomia.

One of the handsomest house plants that we know of. Leaves thick, waxy-like, silvery gray, with metallic-green stripes. Splendid for parlor window. Each, 25c.

GENISTA. 20c.



Genista, or Shower of Gold.

We know of no golden-yellow blooming flower—indeed, we know of no flower that makes a more magnificent display about Easter than the Genista. A small plant but one year old will bear thousands of large, golden-yellow flowers. It is perfectly hardy and of easy culture. Each, 20c; 3 for 50c.

SEVEN GIANT MONTHLY CARNATIONS, ONLY 75 CENTS.

Is there a flower that is sweeter for buttonhole bouquets than the Carnation? Truly can it be called the "loveliest" of all fragrant bloomers. Its rich, clove-like fragrance, its long duration in perfect shape after being picked, make it one of the most popular plants to grow.

1. INNOCENCE.

The largest pure white, free blooming Carnation known. Blossoms frequently measuring 3½ inches in diameter. Each, 15c; 5 for 60c; seed pkg., 15c.

2. BUTTERCUP.

The finest, largest yellow Carnation grown. Each, 15c; 5 for 60c; seed pkg., 15c.

3. FICKLE.

The finest variegated Carnation grown. Variegated red, white and yellow. Free bloomer. Each, 15c; 5 for 60c; seed pkg., 15c.

7. MCGOWEN.

A pure white Carnation; enormous in size. Wonderfully fragrant. Each, 15c; seed pkg., 15c.

One each above 7 Carnations, with Mrs. McKinley Chrysanthemum as premium, 75c. Any 4 for 50c. Mixed seed of giant Carnations pkg., 15c.

4. ANGELUS.

The peer of all pink varieties. Blossoms borne on long stems. Each, 15c; seed pkg., 15c.

5. LA FRANCE.

A new giant Carnation seedling. In color resembling the celebrated La France rose. Delicious fragrance. Each, 20c; seed pkg., 15c.

6. GARFIELD.

A magnificent scarlet sort. Giant blossoms, deliciously fragrant. Each, 15c; seed pkg., 15c.



THE FREE-BLOOMING GARFIELD.

CHRYSANTHEMUMS.



1. Mrs. McKinley—Enormous trusses of pure white, measuring in 1897 30 inches in circumference. Grand, wonderful. A giant blossom. Each, 35c.
2. Gold Standard—A golden Colossus with blossoms of giant size. Each, 30c.
3. The World—A magnificent seedling; wonderful size; noble bearing; glorious head of flowers. Color, pink. A giant blossom. Each, 35c.
4. Mrs. John A. Logan—A superb beauty; great blossoms of intense orange red; very large and fine. A transcendent variety. A giant blossom. Each, 40c.

1 each above 4 superb giants, \$1.00.

- Ada Spaulding—Pink, changeable to white. Each, 12c.
 Bohemia—Intense deep crimson; very large. Each, 15c.
 Cullingfordii—Brilliant crimson. Each, 15c.
 Harry May—Deep old gold; very large. Each, 15c.
 Kayote—A glorious yellow; very large blossom. Each, 12c.
 L. Canning—A splendid white; greatly prized. Each, 12c.
 Late Giant—One of the largest white. Each, 13c.
 Louis Boehmer—The pink ostrich plume. Each, 15c.
 Mrs. Lippincott—Colossal flower; yellow. Each, 15c.
 Cartledge—Variegated; giant blossoms. Each, 15c.
 Geo. Childs—Massive deep velvety crimson. Each, 20c.

Mermaid—A soft, mellow pink with deep shadings. Each, 15c.

Ostrich Plume—One of the finest of all whites. Each, 15c.

Puritan—One of the largest and best whites. Each, 12c.

Waban—Pink; very large and full. Each, 12c.

W. H. Lincoln—Rich golden yellow; fine form. Each, 15c.

Zebra—Variegated. Each, 10c.

Baby Ruth—Giant blossoms, pink shade. Each, 20c.

Baby Esther—A great white Chrysanthemum. Each, 20c.

Niveus—Incurved white; massive. Each, 15c.

L. P. Bird—Shrimp pink; large. Each, 12c.

Golden Wedding—Enormous yellow blossoms. Each, 15c.

Any 4 of above, 35c.

14 PRIZE-WINNERS, \$1.50.

- | | |
|--|------|
| 1. Yellow Queen—Large; clear yellow. | 15c. |
| 2. Major Bonafon—Bright yellow. | 10c. |
| 3. The Queen—A grand pure white. | 10c. |
| 4. Pres. Wm. R. Smith—Purest flesh pink. | 25c. |
| 5. Mrs. H. Rineck—Large; rich rose. | 20c. |
| 6. Pitcher & Manda—Creamy white and yellow. | 25c. |
| 7. Eda Fragg—Delicate salmon. | 15c. |
| 8. Waban—Pink, deep. | 15c. |
| 9. Whitnal—Deep maroon. | 12c. |
| 10. W. W. Coles—Bright terra cotta. | 25c. |
| 11. Baron Hirsch—Orange. | 20c. |
| 12. Diana—Clear white; compact. | 15c. |
| 13. Violet—Rose; combination of violet and rose. | 20c. |
| 14. Good Gracious—Peach pink. | 20c. |

Any 5 Prize-Winners for 60c.

Camellia.

Poets rave over the purity and simple grandeur of the Camellia, "Whose pure and spotless bloom boasts no fragrance and conceals no thorn."

Queen Esther—Pure double white. Each, 50c.

Mt. Vesuvius—Elegant scarlet. Each, 50c.

Intricata—Variegated. Each, 50c.

The 3 for \$1.00; any 2 for 75c.

Cuphea Hyssopifolia.

Entirely distinct. Bushy habit; myrtle-like foliage; lilac blossoms. Each, 15c.

Cigar Plant—Tube of flowers, scarlet; lip, white and black; very free-blooming. Each, 10c.

Red, White and Blue—A new Cigar Plant; very large blossoms. Each, 20c.

Dracana.

One of the hardiest, most satisfactory decorative plants known; of easy culture; always looking well.

Indivisa—Splendid for vases or center plants. Each, 30c.

Terminalis—Foliage green; very showy indeed for center plant. Each, 25c.

Cooperii—Leaves richly covered with scarlet, often edged with white. Each, 50c.

Braziliensis—Massive green leaves, gracefully recurved. Each, 40c.



THE WISCONSIN CANNA. 20c.

Cyclamen.



A bulbous plant, always in bloom in winter and greatly admired by all. Known also as Shooting Star. It's a grand bulb. Each, 20c.

CANNAS.

1. Wisconsin—A very dwarf Canna which will show bloom every day in the year, its flowers being borne in great compact panicles, often as large as a man's hat, and of the most intense deep scarlet color. Is a novelty of an entirely new departure. We believe Wisconsin a seedling—if in the hands of Eastern florists would demand \$2.00 apiece—but we want all our friends to enjoy this beauty, hence our low price. Each, 20c.

2. Mad. Crozy—The plant is of vigorous growth, yet dwarf in habit. The foliage is a rich, cheerful green and very massive. The flowers are produced in large branching stems, closely set with bloom; individual flowers very large; dazzling crimson scarlet, distinctly bordered with yellow. Each, 20c.

3. The Tiger Canna—Deep foliage, dwarf habit; begins blooming when very small. Flowers extra large, yellow color, thickly spotted with crimson. The most striking novelty of recent years. Each, 20c.

4. Flamingo—An intense light blood red. Each, 50c.

Above 4 Grand Cannas, 75c.



1. CLERODENDRON BALFOURI.

Flowers are borne in elegant profusion, and are rarely beautiful and distinct. The outside petals are pearly white, and, in high contrast, the inside of the stamens are reddish purple, with numerous chocolate-colored stamens. Each, 25c.

2. CAMPSIDIUM FILICIFOLIUM—Elegant climber, growing 20 feet. Leaves resemble the fronds of a Fern. Unusually graceful appearance. Each, 35c.

3. CISSUS DISCOLOR—A magnificent house climber; leaves grandly shaded with green, purple and white. Each, 35c.

DAHLIA.

CLERODENDRON.

The choicest of these great favorites are becoming more and more known, and the inquiry for same assumes enormous proportions. Our stock is fine; yes, magnificent. We find our strong rooted cuttings give great satisfaction. General favorite, growing from 2 to 5 feet high and producing a profusion of flowers in the most perfect form. Very double.

Ever-Bloomer—Delicate white and colored.

Pinkerton—A beautiful, large-blooming pink.

Herbert—Magenta shaded; beautiful.

Louis Philip—Rich velvety crimson; large.

Perfection—Clear yellow; very fine.

Triumphant—Dark velvety brown.

Vivid—Bright red; very double.

White Bedder—Best white; very double.

H. W. Ward—Old gold, tinged at times with scarlet or white; very double.

Rooted Cuttings (these bloom this summer).

Price, 10c; 3 for 25c; 12 for 75c.

Dahlia Bulbs, 20c each; \$1.50 per 12.

Single Dahlias.

These are seedlings raised from the rarest European Dahlia collectors' seed. They are fine, rare and beautiful. Each, 35c; 3 for 50c.

Rooted Cuttings Single Dahlias, 15c each; 3 for 35c; 12 for \$1.25.



DAHLIA PLANT.

FERNS.

We associate Ferns with wild and romantic scenery; where mountains and valleys, rocks and shaded rills combine their fascinating influences upon the imagination. They thrive best in a warm room, if kept moist and shady. Shower frequently.

Sword Fern. Each, 20c.

In the Sword Fern we have the most satisfactory of all ferns—hear what we say, the most satisfactory of all ferns. It's the very best to grow for house use. It does exceedingly well everywhere. It's charming, graceful, magnificent, healthy fronds are unimitable. Just the thing for baskets and jardinieres. Price, 20c. each; 3 for 50c. Large, 50c to \$1.00.

India Fern—From the East Indies.

"The rarest, most graceful, loveliest darling you ever saw" is the way a pleased lady calls it. Each, 40c.

Silver Fern—An exquisitely beautiful silvery foliage. See bottom leaf. Each, 25c.

Gold Fern—Stems covered with gold dust. Each, 30c.

Lycopodium—Runs 20 feet; fine. Each, 25c.

Maiden Hair Fern—Very fine. Each, 25c.

Tremula—Trembles easily. Each, 25c.

Petris Fern—A handsome foliage. Each, 25c.

COLLECTION OF FERNS:

Our selection of 5 sorts, 60c.

Our selection of 3 sorts, 35c.

MOSES.

Especially adapted for creeping over soil, ferneries and the like. Unexcelled for this purpose. Each, 10c; our selection of 3 for 25c.

FICUS ELASTICA.

This is the variety from which India rubber is obtained. It has large, handsome, glossy green leaves, which make the plant a very desirable one to use where a tropical effect is wanted. No plant better stands the changes of temperature and atmosphere, which makes it most valuable for house growth. Each, 35c; large, \$1.00.

Ficus Australis—Smaller leaves. Each, 25c.

Ficus Repens—A rapid climber. Each, 25c.



SWORD FERN. EACH, 20c.



INDIVISA.



FICUS ELASTICA.



CIGAR.



THREE HARDY, RAPID-GROWING VINES, 35c.

1. Mountain Rose.

This magnificent, new, charming, hardy climber is a native of China, where it is found in great abundance in the mountains of that Celestial kingdom, and is one of the few varieties that enter into their religious rites. It is extremely hardy, withstanding the hardest Minnesota winters. There is no plant that we know of that will bear more large, double pink flowers, and at the same time make itself more useful in covering unsightly places, fences, hedges, or any object that you wish covered quickly. Its flowers are large and full, and very useful and ornamental in bouquets. It is extremely free of bloom, of a beautiful pink color, and so hardy that where once planted it will grow and flourish and please the eye forever. Each, 20c; 5 for 75c.

2. The Giant Cinnamon Vine.

The year 1896 added 46,000 more pleased customers who planted our wondrous Giant Cinnamon Vine, and from thousands of them we hear great words of praise, claiming that no plant that ever grew pleased them so much. Our variety is the Giant; no other seeds-variety, not one-half so fine as our Giant Cinnamon down every autumn, but growing again so any trellis or arbor very early in the season. make the extraordinary growth of 2,000 feet and its beautiful heart-shaped leaves, bright and clusters of delicate white flowers, sending mon odor, powerful but very delightful, render desirable climbers in cultivation. Planted near the vine trained over and about it, makes an admiration of all. Our artist gives greater prominence to the flower than the leaf. The flower is very fragrant though small, but the leaf is of unusual beauty. The Giant Cinnamon vines we sell are from plants growing 3,000 feet vines inside of 6 weeks. Each, 20c; 3 for 50c; 10 for \$1.00.



3. Apios Tuberous.

A matchless beauty, hardy as oak, having clusters of rich deep purple flowers, of delicious fragrance. Plant the bulbs near a trellis, tree or any place you may want a climber, and they will grow and bloom and flourish and give joy forever; indeed, its great violet-purple blossoms are borne in wondrous profusion, and increase in number and size each succeeding year. Each, 15c; 3 for 30c.

One each above 3, 35c; 3 each, 9 plants, for 90c.

THREE GREAT CLIMBERS.



1 each, Giant Moonflower, Cobea Scandens, Blue Mexican Glory, 40c.

3. Blue Brazilian Glory.

This magnificent blue blooming Glory blossoms in great profusion. It is similar to the Moon Flower in growth, with blossoms from 3 to 8 inches in diameter. Each, 20c; 3 for 50c; 12 for \$1.25, by mail. Seed, pkg., 10c.

ONE EACH ABOVE 3 GREAT CLIMBERS, 40c.

Feverfew.

A plant, with double, daisy-like flowers, always in bloom.

Bridal Veil Feverfew—It has proven to us to be bushy, dwarf, and intensely double. 20c.

Golden Feverfew—Used largely for massing, or in ribbon planting; leaves of a golden yellow color. Each, 8c; 12 for 50c.

HELIOTROPE.

This delicate and delicious perfume stands unrivaled; nothing can take its place in bouquets. You cannot miss it, even if you plant a dozen, for no perfume is considered quite as lovely.

White Coral.

This is the finest light Heliotrope that we have ever seen. Its great clusters of light, deliciously-scented blossoms, often 22 inches in circumference, are borne in great abundance. Each, 20c; 3 for 50c.

The Queen Heliotrope.

Enormous trusses of deep purple giant blossoms; very sweet; one of the very finest. Each, 15c.

Snow Wreath—Nearly white. Each, 15c.

Negro—Dark. Each, 15c.

Our selection, 3 Heliotropes for 25c.

Melon Pear, or Pepino.

A rare plant from Mexico, bearing delicious fruit all fall and winter. Each, 20c.

Gloxinia.

These are among the handsomest of our summer-blooming house plants, the rich and varied coloring of the flowers being beautiful in the extreme; a single plant having as high as 40 great, glorious blossoms of exquisite coloring. Each, 25c; 3 for 50c.

Tradescantia.

A splendid basket plant. Three varieties. Each, 10c; 3 for 25c.

Vines, Creepers and Climbers.

We are constantly asked for running vines for rockeries, window boxes, vases, etc., and we have grouped together a large number of different vines and plants suitable for this purpose, which we offer at a remarkably low price. These vines are in all colors, shapes and forms, many climbing rapidly, blooming beautifully, and, withal, the collection is one that seeks an equal for effect and quickness of growth. We cordially recommend same to our friends. Price, our selection of sorts, each, 12c; 3 for 30c; 6 for 45c; 10, all different, 65c; 20 for \$1.20.

Bignonia.

A magnificent hardy climber, with great bells of crimson-colored blossoms. Hardy in La Crosse without protection. Each, 25c; 3 for 50c.

Seed of Bignonia —Pkg., 10c.

The Water Hyacinth.

One of the most remarkably curious plants we have ever grown. Instead of growing in soil, it floats in the water. A large mass of feathery blue roots growing downward, their ends entering the soil. It forms a lovely rosette of its curious, shining green leaves, and throws up spikes of the most exquisite flowers imaginable, resembling in form a spike of Hyacinth bloom, but as beautiful as many of the choicest and most costly Orchids. For summer, set pot or tub outdoors



GLOXINIA. EACH, 35c; 3, 50c. in sun or shade. Each, 20c; 3 for 40c.



THE QUEEN. EACH, 15c.



BRIDAL VEIL.



BIGNONIA.



WATER HYACINTH.

RAINBOW COLLECTION of 21 PLANTS for \$1.00.

This great plant collection, composed of the best the greenhouses of America or Europe can furnish, a rainbow of colors, we offer at a price so completely within the reach of everybody, whether rich or poor, that we predict it will take

2,100,000 PLANTS

to fill our orders for 1898. Well, no matter! We are the largest growers in America of rare-blooming and ornamental plants. To meet the demand of our large plant trade we are obliged to grow enormous stocks of all kinds of roses, plants and bulbs—often more than necessary—to make sure that we have enough, so, after the heavy spring business is about over in May, we take this stock of various rare and good things and make it into a Rainbow Collection, and offer them to our customers at 21 plants for \$1.00, or 11 plants for 60c., giving them 3 to 4 times the value of their money. They will be sent free by mail. All Rainbow Collection orders are booked, and will be shipped as early in the season as our stock permits.

This collection is immensely popular among our customers, and we append hereto a letter from Mrs. Jane Russell Ayers, of Ohio, who obtained from us last season our collection:

"JOHN A. SALZER SEED CO.—Gentlemen: I have purchased plants for twenty years. It's safe to say that I have spent over \$200.00 during this time, but never before have I really got more than my money's worth until I bought of you. All the plants I obtained from you were A No. 1 fine, and your Collection beats anything I ever saw. Yes, I got five times more than my money's worth. These 21 plants (you threw in one extra) contain Caladiums, Cannas, Acanthias and Begonias, Palms, Roses, Azaleas and Geraniums, Carnations and Chrysanthemums, Gloxinias and Salvias, Oranges and Callas; yes, all of them choice, well grown, rare plants. It's the greatest surprise I ever had in plants. You are positively too generous. My neighbors, Mrs. Wilson, also Mrs. Medary and Murry, each when they saw my plants ordered a collection, and they are more than pleased therewith. You will have large orders from here."

WHAT IS THE RAINBOW SURPRISE COLLECTION?

It is composed of everything we have a surplus of, our selection, consisting of rich, rare, beautiful plants and bulbs. These we sell—

11 Plants, postpaid, for 60c. 21 Plants, postpaid, for \$1.00.

With every collection of 21 plants we throw in either of our great Chrysanthemum Seedlings, Gold Standard, 80c, The World, 80c, or the Climbing Violet, 25c, free.



The Grand Fuchsia Trio, 50c.

1. **Storm Cloud**—This is without doubt the grandest double white Fuchsia grown. We have a bed of several hundred large plants that is, at the time of writing, one solid mass of great, glorious snow-white balls, and is a sight worth coming miles to see, and hundreds of city visitors have been here daily, admiring this grandeur. It is the largest, finest double white Fuchsia, and its great snow-white balls, borne in such prodigious profusion, almost completely hide the foliage of the plant. Each, 20c; 5 for \$1.00.

2. **Midnight**—This is an acquisition. Grows somewhat taller than its companion, Storm Cloud, but for genuine beauty its deep midnight blossoms are hard to beat, and is certainly the largest, finest, most floriferous dark purple Fuchsia grown, having good habits, very healthy, bushy, and covering itself with great blossoms. Each, 20c; 5 for \$1.00.

3. **Red Dragon**—Preeminently beautiful. While Storm Cloud and Midnight are great balls of Fuchsia blooms, Red Dragon assumes an elongated shape, the blossom often measuring 3 to 4 inches in length, and of an original new crimson red hue. It is exceedingly floriferous; the original seedling when 9 months old bore at one time 107 large, long, lovely buds and blossoms of a peculiar, indescribable vermilion velvety crimson color that must be seen to be appreciated, as no pen can in quality describe this "blue-blood" novelty. Each, 20c.

ABOVE 3 INCOMPARABLE FUCHSIAS, 50c.

Speciosa Fuchsia—Fine bluish-rose tube and sepals, reddish corolla; extra free bloomer. This is the best ever-blooming Fuchsia we know of. Nothing like it for freedom of bloom. It well deserves the name of ever-bloomer, as it is rarely seen without scores of blossoms. Each, 15c.

Purple Glory Fuchsia—Enormous trusses of double deep purple blossoms. Each, 20c.

Earl of Beaconsfield—Is very vigorous, fine in appearance, and bears great, long, semi-double trusses of orange rosy sepals and rich carmine corollas. Each, 20c.

Storm King Fuchsia (also known as Weeping Fuchsia)—Pure white, very double. Each, 20c.

Sunray—The most valuable decorative Fuchsia, on account of its foliage, which is oddly variegated, and freely produced flowers lend an additional feature to its value. Each, 25c.

Trailing Queen—A lovely Fuchsia. Plants have a trailing or drooping habit. This is very novel, and at the same time very striking. It trails to a depth of 5 feet. Each, 20c.

Carl Holt Fuchsia—Long crimson corolla, freely splashed and striped with white. Each, 15c.

Halo of Life Fuchsia—Bright scarlet tube and sepals, corolla deep scarlet. Each, 10c.

Jasmine Grandiflora.

Foliage fine; flowers white, star-shaped. It is easy of culture, and should be in every collection. Blooms continually; will climb, if desired, 20 feet high. It is a great beauty. A profuse bloomer; very fragrant and sweet. It is the ideal of the poet and painter. Jasmine the sweet! It must be grown to fully appreciate its fragrance and beauty. You cannot help falling in love with it, if you once grow same. Each, 20c; 3 for 50c.

Revolatur—A yellow-flowering Jasmine of exquisite fragrance; grows rapidly to the height of 10 feet. Each, 15c.

Night-Blooming—This beautiful Jasmine is of no little merit; it is a vigorous grower and free bloomer; the blossoms are small, creamy white, but borne in dense clusters. Each, 20c.



25c. each; the 3 for 50c.

It's a fact, since florists began improving Fuchsias no finer sorts than Storm Cloud, Midnight and Red Dragon have appeared. They are incomparably grand, and will surely please. The three for 50c., postpaid.

Lorbeerbaum—Mirica.

A great German favorite; its leaves have a pleasant fragrance, and are used largely by Germans to flavor meats, soup, etc. A plant furnishes leaves for a family. Each, 50c.

Lobelia.

Pretty plants for baskets, vases, etc. Nothing just like this; flowers blue. Each, 8c; 2 for 15c; 12 for 60c.

THE TRIO of FUCHSIAS, 50c., Postpaid.



GERANIUMS.

This list contains the cream of old and new sorts; no poor variety finds a place in this list.



City of Paris—Wonderful in every respect, and as Paris is considered the brightest, gayest city on the continent, so is this magnificent Geranium the brightest, gayest, largest Bruanti type double Geranium. Its color is vivid scarlet. Each, 25c.

Double Sorts.

Belle of La Crosse—Magnificent pink; very double; free-blooming. Each, 20c.
Asa Gray—Double, bright salmon dwarf. Each, 10c.
Morning Star—White center, rich pink, shading to white; very large; double. Each, 20c.
Bruanti—Semi-double, light scarlet, finest Geranium grown; 150 blossoms were counted on a 6-months-old plant. Each, 20c.
White Swan—Immense florets, pure white, very double. Each, 15c.
Mrs. Hoffman—Bears great trusses, of a clear, coppery red. Each, 20c.

Single Sorts.

Lady White—The finest single white; free blooming. Each, 15c.
Dazzler—Rich scarlet; white eye. Each, 10c.
Master Christine—Enormous trusses, beautiful pink; very floriferous. Each, 15c.
General Grant—Bright scarlet; great bedder. Each, 10c.
 Our selection, 12 Fine Geraniums, postpaid, \$1.00.

Sweet-Scented Geraniums.

Apple Fragrance, each, 20c; **Rose Fragrance**, 10c; **Oak Leaf**, fine foliage, 15c; **Skeleton Leaf**, rose, very pretty, 10c; **Nutmeg**, 15c.

New Rose Geranium, Angelus.

It has the nature of Mrs. Taylor, with the exception that it is a more vigorous grower, a freer bloomer, while the blossoms are larger and of a brighter red. Its scent is a delicious rose, and is superior in all respects to its parent. Nothing exceeds this in beauty and fragrance. Each, 25c.



NEW ROSE GERANIUM, "ANGELUS." 25c.

New Myrtle, Bridesmaid.

This is the greatest Myrtle sensation of the age, and to show the value of the plant—the whole stock, consisting of only a few plants, brought \$800! It's a rare plant, a plant that will captivate everybody. The variegation of this plant is marvelous. A bright, light white surrounds the green of each leaf. It is extremely lovely and attractive. While the Bride's Myrtle is a deep, rich, glossy green the Bridesmaid is a flashy variegated leaf found nowhere else. Price, small plants, 40c; very large, 75c.

New Variegated Myrtle. Each, 40c.
B



Helen Salzer.

Named in honor of our president's daughter, and it is a variety we are not ashamed to attach the name Helen Salzer to. It is pre-eminently beautiful, a seedling of an entirely new type, which we are sure will please everyone. The upper petals are crystal white, margined with rosy carmine, which shades to a peach-blossom pink. The lower petals are a deep coral color, with a blotch of pure white in the center. This gradually merges into the coral, producing again the peach-blossom pink, as on the upper petals, the whole forming a charming combination, so unique as to compel admiration at first sight. Price, 25c; 3 for 60c.

Irvin Salzer Geranium.

It is safe to say, right here, that it is by all odds the finest double Geranium in culture, and it is the only double variety that gives complete satisfaction as a winter bloomer. Indeed, it is never out of bloom. It is as continuous a bloomer as the single variety, Helen Salzer. The color of this remarkable Geranium is hard to describe, and we will not make an attempt at it, only state that it is a peculiar light violet pink. The flowers are enormous, while the clusters are very large. Price, 25c; 3 for 60c.



Mad. Pollock.



Tri-Colors.

Mrs. Pollock—The ground color of leaf is deep green; next comes a zone of dark crimson, the margin of which is tinted with scarlet; then a belt of green, the margin of leaf being a clear yellow. As an ornament for the parlor or conservatory, nothing yet excels Mrs. Pollock. The flowers are dark scarlet. Each, 25c.

Mountain of Snow—The foliage is green, handsomely bordered with white. Each, 15c.

Dwarf Mme. Salleri.

This is the greatest acquisition in silver variegated Geraniums for bedding and pot purposes that has ever been introduced. Each, 10c; 6 for 50c.

Distinction—The leaves are nearly circular, of a dark green, and have a narrow band of jet black near the margin. Each, 15c.

Happy Thought—Universally admired; new style of leaf. Large yellow blotch in the center of leaf, with an outer band of green. Each, 15c.

Fanny—Bronze Zonale, tri-color. This is a fine strain. Each, 15c.

Climbing or Creeping Geraniums.

A variety of Oak-Leaf Geranium that trails along the ground rapidly, bearing many blossoms; fine foliage and delightful fragrance. Each, 25c.

Pelargoniums.

Of this most beautiful class of plants we have a fine collection, but give no description of the varieties, as it would be impossible to convey any idea of their varied markings. Each, 25c.

DISTINCTION. Ivy Geraniums.

This magnificent class of Geraniums is one of the most glorious gems of the floral world. Their bright, glossy, ivy-like leaves, graceful and trailing habit, and numerous trusses of large, double gay-colored flowers combine to form an object of the most striking contrast and beauty.

Mrs. Palmer—Flowers enormous size, full double white, borne in great profusion. This extraordinary plant is without an equal as a pot plant run on trellis, as a basket plant drooping, or as a tall climber. Each, 25c.

World's Fair—As the World's Fair was the greatest event of its kind in history, so is this ivy Geranium the greatest novelty of its kind ever introduced. Blossoms of enormous size, pink-red color, borne in prodigious profusion. Ea., 25c.

Above 2 to one address, 35c, postpaid.



BRIDE'S MYRTLE, EACH, 20c.

Bride's Myrtle.

An evergreen greenhouse shrub, with pure white flowers, blooming in early spring; used in Jewish religious rites. Our stock is fine. Each, 20c. to \$1.00.



Lantana.

Continuously blooming plants, affording a great variety of color and bloom.

Victor Hugo—Grand beyond description; lemon yellow, changing almost to blood red. Each, 20c.

Alba Perfecta—Pure white; fine. Each, 10c.

Luella—Beautiful light purple. Each, 10c.

Schlegelii—Yellow, orange and purple. Each, 10c.

Thos. Meehan—No word painting can do the exquisite coloring of the superb blossom justice, and it must be seen to be fully appreciated. Its color is of deep orange, changing to intense deep vermillion; flowers often measuring 2 inches in diameter. Each, 20c.



LANтана THOMA J.A. SALZER LA CROSSE, WIS. MEEHAN

Salzer's French Hybrid Gladiola.

Go where you will the world over and you will find nothing more brilliantly beautiful than our French Hybrid Gladiola. They are simply unsurpassable. This mixture is taken from upward of 500 charming varieties, and is indescribably grand. Fine French Hybrids—Per doz., post-paid, 75c; 50 for \$2.50; 100 for \$4.50; extra size, doz., \$1.00; 50 for \$3.50; 100 for \$6.50.

Cheap Gladiola.

No. 1—Mostly red shades, 50c per 12; \$3.50 per 100.

No. 2—Fine colors, 65c per 12; \$4.00 per 100.

Lemoine Hybrids.

These are half hardy, and will live over winter in ground with slight protection. Exquisite in coloring. Each, 12c; 6 for 60c; doz., \$1.00.

Choice New Gladiolus.

The following are exquisite sorts: EACH.
Othello—Large flowering Gladiolus; amaranth with white lines.....15c
Agatha—Rose, spotted with yellow.....12c
Mr. Thorpe—Slightly flushed, light carmine blushes.....12c
Gorgeous—Large rose blotch, striped white in center.....12c

Gladiolus.

Sunset—Rich dark scarlet; brilliant....10c
Snowdrift—Pure white, flaked lilac....13c
Early Richmond—Cherry red, white....15c
Flavia—Bright red; very fine.....10c
Gath—Blush white, with red blotch.....12c
Buttercup—Intense yellow; the finest.....15c
John Bull—White, slightly tinged with yellow.....10c
Czar N—Slightly tinged with rose, yellow blotch.....12c

LILIES.

1. **Auratum**—The gold-banded Lily of Japan; an exquisite beauty. The finest of all, bearing from 12 to 50 great white flowers, marked with a band of gold, spotted with maroon. Extra, each, 40c; 2d, 25c; 5 for \$1.00.
2. **Tenuifolium** (New)—This dazzling vermilion flower is simply exquisite. Each, 30c.

3. **Candidum**—A grand Lily; also used for forcing for Easter flowers; white, very sweet, hardy as oak; propagates fast and blossoms abundantly. Each, 20c.

Above 3 Wild Lilies of the North. Hardy for outdoors. 60c.

Harrissii—A bulb planted in spring bears from 6 to 30 grand, white trumpet-shaped blossoms; will bloom in house by Christmas; not hardy. Extra size, ea., 50c; second, 25c.

Spider Lily.

Magnificent flowering bulb, blooming several times a year, having large, waxy-like, spider-shaped flowers, delightfully fragrant. It lives forever, increasing in size and beauty each succeeding year. 290 blossoms were on one of our 3-year-old plants. Each, 35c; 3 for 75c.

Pink Spider Lily—Exquisitely beautiful; bears many pink blossoms; a charming plant. Each, 25c.



LILY OF THE VALLEY

No flower so easily wins our love and keeps it forever as the Lily of the Valley—the sweetest, most delicate flower. Spreads rapidly, being perfectly hardy, and each succeeding year rewards the grower with a greater abundance of deliciously fragrant blossoms; strong pips. Each, 5c; 10 for 40c; 100 for \$3.60.

Imported, each, 10c; 10 for 60c; 100 for \$5.00.

Hyacinth Candicus—Produce pure white bell-shaped flowers on long stalks. Bloom is full. Beautiful. Each, 15c; 3 for 35c.



1. Hydrangea Grandiflora.

Its equal has yet to be found. Indeed it is the finest hardy shrub in cultivation; flowers are formed in large white trusses, 6 to 10 inches in length, remaining in bloom until killed by frost. The flowers turn to rosy pink in the fall. Is as hardy as oak and a profuse bloomer; grows 6 feet high. Too much cannot be said in favor of this plant. Had a bush on our grounds 3 years old, in bloom last fall, and there were on it over 300 great trusses of flowers. It is by all means the best hardy shrub we know of, and we cheerfully recommend it. Splendid for cemetery. As shown in the engraving, the plant is of compact and sturdy habit, and when laden with its great masses of bloom is exceedingly striking and attractive. This noble shrub is seen gracing alike with its super presence the cottage



RED BRANCHED. PRICE, 25c.

Hardy Day Lilies.

A desirable fall Lily, with light, broad foliage, prettily veined. The flowers are trumpet-shaped, 5 inches in length and very fragrant. White Day Lily—Each, 20c. Blue Day Lily—Each, 15c.

Variegated Leaved (New)—Blue blossoms; leaves white and green; of exquisite beauty for bordering. Each, 20c; 3 for 50c.

Pardanthus (Blackberry) Lily.

Flower stalks 3 feet high, bearing large flowers of golden yellow and orange, spotted with purple and crimson. When through blooming they form shiny berries resembling blackberries. Each, 15c; 2 for 25c.



WHITE DAY LILY. EACH, 20c.

Japan Iris.

There is no language that can properly describe the beauty and color effect of the new Iris. Our Japanese varieties are as hardy as oak, will thrive anywhere, increase rapidly and bear blossoms from 8 to 15 inches in diameter, ranging in every manner of color conceivable. Price, each, 30c; 5 for \$1.00.

Amaryllis Lily.

One of the grandest summer and fall flowering bulbs grown. **Amaryllis Johnsonii**—Fine scarlet, summer-blooming Lily, very large; blooming from June to September. Each, 40c.

Belladonna—Must be seen to be fully appreciated; wondrously odoriferous. Each, 20c; 3 for 40c.

Defiance—Enormous blossoms; carmine red, with bars of white running through each petal. Each, \$1.00.

Milla Biflora—Waxy white balls, producing sweet-scented flowers. Each, 10c; 3 for 25c.

Turkish Rose or Hibiscus.

We cordially recommend all to grow these magnificent plants. They bear very large, gorgeous blossoms, both single and double, often 10 inches in diameter. Single red, each, 20c; double red, each, 25c; double yellow, each, 35c.

Hibiscus Glory of the Indies.

It literally covers itself with its scores of beautiful bright scarlet blossoms, shaded in center almost black. It is a novelty no collection should be without; it is so free of bloom, so sure to please, so healthy and strong in growth, that it should decorate every home. Each, 25c.

Mt. Horeb (New)—A large, very double scarlet free blooming variety. Each, 35c.

Ball of Fire (New)—Single Hibiscus from Bombay. Each, 35c.

Hibiscus Cooperii.

The rich, glossy foliage has the greatest variety of variegation—showing light and dark green, pink, carmine, creamy yellow and white, and no two leaves show the same markings, some being all green, some nearly all pink and carmine, and others with nearly all the colors blended. You are sure to like this plant. It's a beauty. Each, 35c.



SNOWBALL



Noble Hardy Hydrangea Grandiflora. Each, 25c; 5 for \$1.00.

Hydrangea for Pot Culture.

Variegated Hydrangea—One of the most unique and beautiful green and snow-white variegated plants grown. Extremely scarce. Foliage very fine. Each, 50c.

Red Branched—A beautiful bushy variety for pot culture; very prolific bloom. Blossoms pink. Each, 25c.

Otaka—Half hardy. Flowers borne very freely in enormous trusses of rosy crimson. Habit very bushy. Each, 20c.

Thomas Hogg—Half hardy. The flowers are clear paper-white in color and are borne in immense heads, even on small plants. Each, 20c.

foreyard, large lawns, extensive grounds, parks, etc., and is specially desirable when grown as single specimen plants, as shown in our illustration. A universal favorite. Stands 60 degrees below zero. Price according to size.

Each, 25c; 5 for \$1.00.

2d size, 50c.

3d size, 75c.

4th size, \$1.00; 3 for \$2.00.

2. Snowball.

An elegant shrub; grows to height of 8 feet, and loads itself annually with great white flowers, snowball shaped. One of the most popular hardy, free flowering shrubs known. Will do well everywhere; grows rapidly; bushy and fine. Each, 25c; 3 for 65c.

3. Deutzia.

A great beauty; does well and pleases the eye. Flowers white; on long stalks. Each, 20c; 3 for 40c.

One each above, Hydrangea, Snowball and Deutzia, 50c.



DEUTZIA



AMPELOPSIS
VEITCHII. 20c.

Honeysuckles.

For real home vines, to be near you, climbing over your windows and doorways, there is nothing prettier than the sweet-scented Honeysuckles.

1. **Royal Scarlet**—The prince of all Honeysuckles; climbs rapidly, attaining the height of 20 feet, and bears innumerable bright SCARLET, fragrant blossoms. Each, 20c; 3 for 50c.

2. **Happy Childhood**—Our new, pure WHITE seedling. Grows very rapidly and bears great quantities of pure white, very fragrant flowers. Hardy. Each, 20c; 3 for 50c.

3. **Golden Beauty**—Bears very long, golden YELLOW blossoms in great profusion. Each, 20c; 3 for 50c.

4. **New Honeysuckle**—"Monthly." So named because it blossoms every month. SCARLET; no climber. Each, 25c.

One each Nos. 1, 2 and 3, 40c; the 4 for 55c.

Chinese Wisteria.

The Wisterias are magnificent free flowering climbers, blooming freely in early spring and late fall, hanging its gorgeous and immense bunches of deliciously sweet and lovely flowers from porches, balconies and verandas; grows 100 feet high! Nothing can be finer. It is considered perfectly hardy everywhere. White, each, 30c; 2 for 50c. Blue, each, 35c; 3 for \$1.

Ampelopsis Veitchii.
It clings firmly to any wall or tree; needs no support. The leaves at first are of an olive green color, then brown, changing to bright scarlet in the autumn. Indescribably grand. Would not part with a 2-year-old plant (20 feet tall) covering the north side of our house, for \$25.00. Each, 20c; 3 for 50c; 7 for \$1.00.

Ampelopsis Virginia.
A vine well known; climbing in one season to the height of 20 feet. It is as hardy as oak; does well anywhere. Each, 20c.



ROYAL
SCARLET
HONEYSUCKLE



JACKMANNII CLEMATIS.

Coccinia Clematis—Immensely popular, growing fully 12 feet high, covering the walls with bright coral scarlet flowers. Each, 25c.

Crispa Clematis—Free, robust growth, blooming from June until frost. Blossoms are large. Each, 25c.



SEVEN MAGNIFICENT HARDY SHRUBS POSTPAID 65c ANY 3-35c

1. Calycanthus.

This is the well-known "sweet-scented" shrub. It bears, in May, a great profusion of double purple blossoms, which have a strong, delicious pineapple fragrance. Very popular. Each, 20c; 3, 50c.

2. California Privet.

A noble shrub with beautiful blossoms and rare foliage. It is a shrub that is sure to please. Ea., 20c.

3. Forsythia, or Golden Bell.

Robes itself, during April and May, the length of its branches, in in pendulous bells of a bright yellow color. It is such a mass of brilliant yellow that it can be seen for a long distance, and lights up a lawn as nothing else can at that early season. 20c.

4. Philadelphia.

One of the handsomest and at the same time hardiest shrubs in cultivation. The blossoms are large, pure white, waxy, of delicious orange fragrance and borne in prodigious profusion. 20c; 3, 50c.

Above 7 magnificent shrubs, postpaid, 65c; any 3 for 35c.

ALTHEAS—Red, White and Variegated. Each, 15c; the 3 for 40c.

CLEMATIS.

By all odds the most popular of all hardy garden climbers of easy growth; needs but slight protection, and rewards the grower with innumerable blossoms.

1. Clematis Jackmannii.

It begins blooming usually the same season, and then forever thereafter it is lavish with its floral glory. On a 3-year-old plant it is not unusual to see from 100 to 200 blossoms at one time. The Jackmannii begins to bloom early and continually. The blossoms are very large, thick in texture, and of rich, deep purple. The \$1.00 sizes are strong, and will, with ordinary care, bloom freely this summer.

Price, large size, \$1.00 each; second size, 50c.

2. Claret—Wine color.

Each, 50c.

3. Snowflake—Very fine white variety, blooming freely, bearing hundreds of blossoms. Each, 50c.

1 each above 3, \$1.25.

Each, 50c.

5. Spirea.

Van Houttei—The most showy of all the Spireas, and one of the very best flowering shrubs in cultivation. The plant is an upright grower, with long, slender branches that droop gracefully with their weight of foliage and flowers. Flowers pure white, in great clusters and whorls, forming plumes 2 feet long. It blooms freely. Each, 20c.

6. Spirea Bumalda.

This is a grand shrub, from the fact that it blossoms late in the season, blooming from August often until killed by frosts. The blossoms are large and of a bright rose color. Is a shrub from Japan; perfectly hardy and will give satisfaction. Ea., 25c.

7. Weigelia.

Rosea—A grand shrub, which is a mass of fine bell-shaped pink blossoms during June. Is one of the most popular and beautiful of all shrubs. 25c.

BLEEDING HEART.



An old-fashioned flower, but one that deserves a place everywhere. Indeed, no garden should be without this beautiful and hardy plant. Of it, it can be truly said, "A thing of beauty is a joy forever," for no plant is more satisfactory, more liberal and free in bloom than this. It will stand the coldest winters and flourish, and a single plant will bear from 100 to 500 long spikes of heart-shaped, drooping, light blood-red flowers, hence the name Bleeding Heart. There is a difference in the growth and flower of Bleeding Heart—we sell the large-blossomed and free-blooming variety. It blooms a long while, and its handsome blossoms are prized highly at a time when the garden has but few flowers. Price of Bleeding Heart, postpaid: Each, 20c; 2 for 50c; 10 for \$1.00.

Perennial Phlox.

It is impossible to describe the following quartet; they are as hardy as oak, and of great freedom of bloom. Plant anywhere in the garden; they will flourish and bloom forever.

1. **Phlox Diana**—Bright, deep salmon rose, with crimson center; giant blossoms; indescribably grand. This is the finest Phlox we have ever seen bloom. Each, 20c.

2. **Heroine**—Giant blossoms; magenta red with a crimson center, shading off to red; large florets; great trusses; very fragrant. Each, 20c.

3. **Silver Lace**—Peerlessly beautiful; blossoms large, pure snow-white; profuse bloomer. Each, 20c.

4. **Elmira**—White, suffused with lilac, with pink eye. 20c.

The above 4 Phlox, postpaid, 30c.

Laurestinus.

An elegant plant adapted to house culture, producing a great abundance of white flowers during the holidays. We advise all to buy one for winter bloom. Each, 15c.

Ledeborgia.

A house shrub of free growth; upper surface of the leaves bronze green; lower, deep, crimson. Each, 50c.

Ipomea or Moonflower. See page 8.

Lemon Verbena.

This plant is indispensable for the delightful fragrance of its leaves. Grows to the height of 4 feet, scenting the air, especially after a shower, for many yards with its deliciously sweet aroma. Each, 15c.

Lemons.

Florida Lemons—Growth of plant similar to Oranges. Each, \$1.00.

Linum Trigynum.

This plant must be seen to be fully appreciated. Its large, bright, golden-yellow blossoms, borne so freely, astonish all who plant it. Each, 35c.



LIBONIA FLORIBUNDA

Myosotis.

Who does not admire the pretty blue Forget-Me-Not, so useful for bouquets? Each, 15c.

Libonia Floribunda.

Dense growing plant with a profusion of orange and yellow flowers. Each, 15c.

Othona.

The finest basket flower we know of, with round leaves, and pretty, star-shaped yellow flowers. In bloom almost constantly. Each, 10c. See Vines, page 8.

The Alamo Oleander.

Large Semi-Double Pink, 25c.



THE ALAMO. EA. 25c

In one of our travels through Texas we found growing near the Alamo, the birthplace of Texas liberty, a magnificent group of Oleanders. The glorious plants were in full bloom, and we obtained the finest of them all, and have named same "The Alamo." It is a large, semi-double pink bloomer, very free and of unusual vigor. No matter how badly the Oleander is treated, whether it is put in the cellar during the winter or in a cool room, it rewards the grower in the summer and fall with a great abundance of blossoms, so that one almost feels guilty in storing the plant away in the cellar during the winter. Price, The Alamo Oleander, each, 25c; Double White, 25c; Common Pink, 20c.

Passiflora Colville.

This is the freest bloomer of the Passion family; is a rapid grower; graceful foliage; flowers large, white and deep blue. Each, 15c.

Trifasciata—Passiflora.

This Passion Vine is one of the most unique plants grown. The ground color of the leaf, which measures 4 to 5 inches, is a rose carmine; the center of the variegated portion, white, rose and carmine. Each, 25c.

Phorium Tenax, or New Zealand Flax.

This plant, even in the choicest collection, is rarely met with. The very fine, long leaves, beautifully striped, radiate from root stalks, like spokes on a wheel. Each, 35c.

Madeira or Mignonette Vine.

One of the finest plants for rapidly covering trellis work we know of; unexcelled for rapid growth. Like Cinnamon vine, found on page 8, it's a great beauty, and both are deliciously sweet when in bloom. Just try it in 1898 for mignonette sweetness. A great bloomer; very sweet fragrance. Each, 10c; 6 for 50c.

Mahernia Odorata.

One of the prettiest, rapidly-growing hanging vines of to-day. It is one of those lovely plants you will never want to get along without when you once possess it. Each, 15c; 4 for 50c.

Maurandia.

Very graceful climber, with fine foliage and handsome large tubular flowers of a blue color; growth, from 4 to 6 feet. Each, 10c.

Mackaya Bella.

A superior plant, with metallic green leaves. Grows very bushy, to the height of 2 feet, and covers itself in winter with bell-shaped, blue-colored blossoms. Very pretty indeed. Each, 20c.



POT WITH GEN. HOWARD OXALIS.

Oxalis. Gen. Howard.

This is the finest pink Oxalis. Blossoms frequently 2 inches in diameter; continually in bloom. Today we have a 5-inch pot plant with 1,200 buds and blossoms on. It is a floral wonder. Each, 20c.

OXALIS ORTGIESI.

Grows several feet tall and literally covers itself with beautiful yellow blossoms; continually in bloom. Each, 20c; mixed sorts, each, 5c; 10 for 30c.



OTAHEITE ORANGE



PASSIFLORA COLVILLE

Mimosa.**SENSITIVE PLANT.**

A very interesting and curious plant, its leaves closing if touched or shaken, creating much amusement for children. Each, 15c.

Musk Plant.

Strong musk fragrance; of good growth. Each, 10c.

Nierembergia Grandiflora.

Large bluish flower; requires plenty of sunlight to open its flowers. Each, 15c.

Panicum Variegatum.

A variegated plant of creeping habit; valuable for vases, baskets or fern. Each, 10c.

**Pansies.**

Our strain has no equal anywhere; it is known all over America and Europe. All large, fine blossoms and exquisite colorings. Each, 7c; 12, 60c; 25, by mail, \$1.20; 25, by express, \$1.00; 100, by express, \$3.00.

Pampas Grass.

A stately and rapidly growing grass. Each, 20c.

Plumbago.

Plumbago Capensis—Produces large heads of light blue flowers, frequently 5 to 6 inches in diameter. It is a very fashionable flower. Each, 20c.

ORANGES.

Florida Oranges—We have distributed a great number, and everywhere they have given satisfaction. Keep in a cool, sunny place, watering frequently, sprinkling leaves with Scollway's Sprinkler. They will do well in the house. Bear easily. Each, 60c; large, \$3.00 to \$10.00.

Dwarf Hardy Orange, Trifoliate.

Its great abundance of beautiful white fragrant flowers and then a golden mass of oranges, make it desirable for all purposes. It is hardy as far north as Ohio, Indiana and New York, and will do well as a pot plant removed to cellar for the winter. Each, 20c.

OTAHEITE ORANGE.

A grand pot plant and one of great beauty and novelty. It is magnificent in all its bearings. It is a dwarf orange, which grows, blooms and fruits freely in pots, even when only a foot or two high. The fruit is about one-half the size of ordinary oranges, and very sweet and delicious. The blossoms are produced in great abundance, delicate and beautiful in color and rich in delicious perfume. As a pot plant this lovely dwarf Orange is one of the most novel and beautiful that can be grown. It blooms most freely during winter, though it is likely to bloom at any and all times of the year. With one or two pots of it, any one can raise an abundance of far-famed delicate and fragrant orange blossoms. The plants we supply are strong and ready to bloom and fruit at once. Price of Otaheite Orange: Each, 20c; 3 for 50c.

LEMONS.

Florida sorts. Very fine. Each, \$1.00.

PÆONIES.

Now, there is no hardy plant more justly popular, more beautiful and serviceable than the Pæony. They increase in beauty and size with each succeeding year. Three or four plants will give from 200 to 600 great, gorgeous blossoms.

1. Goethe—Magnificent dark red variety, of great freedom of bloom; blossoms intense in coloring and large in size. Each, 30c; 3 for 75c.

2. Snowdrift—A pure white, very large and finely formed blossom. Each, 30c; 3 for 75c.

3. Givaleet—A rich pink; much sought after and of great beauty. Each, 30c; 3 for 75c.

One each above 3 for 75c, postpaid; any two of above for 55c.



SNOWDRIFT. EACH, 30c; 3 FOR 75c.



THE MADEIRA OR MIGNONETTE VINE. EACH, 10c.

PALMS FOR EVERYBODY



PALMS.

Many persons have an idea that Palms are hard to grow. This is entirely wrong. There is no decorative plant that will stand such varied and rough usage as the Palm. Ordinary moisture, partial shade and warmth are its requisites in the tropics, and as nearly as we can give the plant these three requirements in our homes, the better they will flourish. The sorts that we list in this collection are hardy, rugged, vigorous, thrifty, beautiful varieties, such as will flourish in any home in America. They grow more beautiful with each succeeding year.

1. Phoenix Canariensis.

A magnificent Palm. The leaves are pinnate, spreading and recurved, and form one of the handsomest species of Palms. It is extremely graceful and peculiarly adapted for decorating the home. Each, 25c; 3 for 50c.

2. Lantania Borbonica.

Chinese Fan Palm—A glorious Palm; indeed, one of the best house varieties known. The leaves are large, fan-shaped, deeply divided and of a beautiful green. It is extremely hardy. Each, 25c; 3 for 50c.

3. Seaforthia Elegance.

One of the very best Palms for every purpose. Splendid as a decorator, beautiful as a grower, hardy in the extreme. You will like this variety. Each, 25c; 3 for 50c. Seed pkg., 10c; the 5 sorts, 25c.

4. Corypha Australis.

One of the grandest Palms cultivated. Its leaves are stately and massive, especially when the plant attains the age of 5 or 6 years, growing more beautiful with each succeeding year. Hardy and of easy growth. Each, 25c; 3 for 50c. Seed pkg., 10c; the 5 pkgs., 25c.

5. Filifera, the Weeping Palm.

The leaves are dark green, fan-shaped, from which hang thread-like frosts, as seen in cut. It will grow where the Geranium flourishes. All Palms when young have long, narrow leaves, developing the round, fan-shaped ones as they grow older; therefore, when you get your plants and see long leaves instead of round ones, do not think that the wrong sort has been sent you. They will assume their shape as they grow. Each, 25c; 3 for 50c. Seed, 10c per pkg.; the 5 pkgs., 25c.

1 EACH ABOVE 5 PALMS, ONLY 60c.

PALM SEEDS—The 5 varieties of Palms are of easy growth from seed. Full directions "How to Grow" with each package. Each variety, per package, 10c. The 5 packages, 25c.

Salzer's Peerless Petunias.

1. Defender—A pure white sort, having taken many first prizes as the handsomest double white Petunia. Each, 30c.

2. Red Rover—A magnificent variety; blossoms giant in size and of a bright red color. Each, 25c.

3. Thankful—This is a pure white seedling of enormous blossoms, most beautifully shaped and fringed florets. It is very fragrant and a continuous bloomer. It's thankful. Each, 25c.

4. Favorite—Intense double, very large; beautiful color; very fragrant, and a free bloomer. You will like it. Each, 20c.

5. Brightness—Beautifully variegated; blossoms large; flowers sweetly fragrant. Each, 20c. Any 2 for 35c; 3 for 50c; the 5 for 65c.



PRIMROSE.

The single varieties bloom more profusely than the double. Are especially adapted for winter gardening, often yielding 1,000 blossoms per plant.

Single Red or White Primrose—Each, 20c.

Double White—This is the most profitable of all plants we cultivate for winter flowers, well grown specimens yielding often over 500 flowers from November 1st to April 1st. Each, 35c.

English Primrose—Each, 20c.

Primula Obconica—The ever-blooming Primrose. Each, 20c.

Great Mexican Primrose.



THE MEXICAN PRIMROSE. EACH, 15c.

The plant grows 10 inches high; is inclined to trail, drooping over pots, and holds its large, silky flowers erect, so that their unsurpassed beauty is seen to best advantage. As a window plant it combines great hardiness and easy culture with an innumerable blossom yield. Each, 15c; 3 for 35c; 10 for \$1.00.



SALVIA SPLENDENS.

Salvia—Scarlet Sage.

No plant grown gives such brilliant display of flowers as the Salvia.

Salvia Gordonii—Dwarf; scarlet. Each, 10c.

Splendens—The old scarlet variety. Each, 10c.

Dauntless—Flowers of the richest blue. Each, 15c.

Variegata—A fine variegated variety. Each, 15c.

Maroon Queen—A deep maroon. Each, 15c.

Snow Drift—An exquisitely beautiful white Salvia; bushy. Each, 20c.

Apple Salvia.

"Oh, what a delightful fragrance!" is the expression we continually hear when persons who visit our greenhouses pass the bed of Apple Salvias that we are growing. And well they may, for there is no fragrance quite as delightful and strong, yet pleasant, as that produced by the Apple Salvia. The plant grows so easily, does so well everywhere, whether in the garden, the kitchen or the parlor, that we can most heartily recommend it to everybody. It is a strong grower, and will make a magnificent pot plant by fall, when it will do splendid service all winter in the house. The price is ridiculously cheap for such a splendid acquisition. Price, each, 15c; 3 for 30c.

Smilax.

We doubt if one of our customers in a hundred has ever seen a Smilax in bloom. Though grown principally for its elegant green foliage, so indispensable for floral work and house decoration, it nevertheless bears flowers by the thousand, which, for graceful beauty and delicate fragrance, cannot be excelled. Smilax requires a nice, sunny window, and freedom from dust. It grows very quickly from seed. Price, 1 plant, 10c; 3 for 25c.

Smilax—Extra fine seed. Pkg., 10c.



P. VETCHII.

Solanium and Manettia for 30c.



Solanium Jasminoides Grandiflora.

Its flowers are star-shaped like a Clematis, and borne in enormous panicles or clusters, often a foot across. In color they are pure white with a violet tinge on back of petals and on the buds. It is a free and constant bloomer. Each, 20c; 3 for 50c; 7 for \$1.00.

The Manettia Vine.

Flowers intense scarlet, tipped with yellow, the most brilliant and striking combination, and borne by the thousand, each flower keeping perfect over a month before fading. It can be trained on a trellis, strings, or used for drooping from hanging baskets; in any way a perfect mass of the most lovely flowers and foliage, from the roots to the tips of the branches. Plants continue to bloom most profusely for many years. Each, 20c.

One each above two, 30c.



THE GRANDLY BEAUTIFUL METEOR ROSE.
EACH, 35c.

5 Ever-Blooming Roses, 70c.

1. **The Bride.**—This is decidedly the most beautiful white Tea Rose. Flowers large and double, on long stiff stems of fine texture and substance, lasting a long time when cut. Magnificent buds. A White Rose seeking an equal. Each, 20c.

2. **Woutton.**—This is a remarkably striking and brilliant ever-blooming Rose; bright magenta red, passing at base to fine violet crimson, richly shaded; flowers are large, full and regular, with thick petals and delicious tea scent; makes beautiful buds, and is recommended both for open ground and conservatory. Each, 20c.

3. **Clothilde Soupert.**—Flowers of large size, very freely produced, of the most perfect form; very double and sweet. The color is pearl white, deepening to carmine at the center. The illustration shows its desirability as a pot plant, and it certainly surpasses all other varieties for that purpose, and, so far as its blooming qualities are concerned, it cannot be equalled. It is destined to become one of the most popular Roses for either in or outdoor culture. You will like it. Each, 25c.

4. **Perle des Jardins.**—This magnificent Rose is one of the very finest. The flower is full, of globular form, very double and highly perfumed; color, clear, golden yellow; the finest dwarf yellow Rose in cultivation; buds very large. Each, 20c.

5. **Catherine Mermet.**—One of the grandest Tea Roses grown; bright flesh color; large, full, of beautiful form; easy of cultivation; buds very large. Each, 25c.

With each order for 5 Rare Ever-Blooming Roses for 70c, we add free 1 Nameless Beauty Rose, 30c.



NAMELESS BEAUTY, 30c.

THE ROSE.

Hundreds of new Roses are being offered to the people of America at present by florists, and of the long list but few are really of lasting merit, or such as will reward the ordinary grower with anything like "paying buds." One or two buds a year from a new Rose with a high, commanding title is certainly not as good as 100 or more buds from a trusted, tried, standard Rose; hence our list this year contains only the cream of free bloomers.

Culture.

Give the Rose good loamy soil, enriched with rotten cow manure or bonedust. Apply plenty of water and sunshine, and it is as sure to bloom and flourish as a Geranium or Fuchsia. A dozen of the following Roses, planted in open ground in full exposure, with sufficient moisture, will reward the grower with hundreds of blossoms during the summer. For fertilizer, use Salzer's Pulverized Sheep Manure.

ELEGANT EVER-BLOOMING ROSES.

New Ever-Blooming Rose, Belle Siebrecht

This magnificent Rose has the indorsement of all leading rosarians of both America and Europe, as one of the most free-blooming Tea Roses, with a quality as hardy as a hybrid, living outdoors with protection. It is a great summer bloomer; the color is a unique shade of pink, clear and constant, with long stems and colossal flowers. Price, first size, 50c; second size, 30c each.

Meteor.

European and American growers are fairly wild over this remarkable rich dark velvety crimson Rose, so dark, indeed, that under certain conditions it is blackish crimson, approaching the desired black Rose. It is an extremely free bloomer, both summer and winter, and will surely do well. Price, first size, 35c each; second size, 20c each.

American Beauty.

The American Beauty has the true hybrid fragrance, and this, with a large size (blossoms often 7 inches in diameter), rich deep crimson color and free-blooming properties, makes it the finest Rose in America to-day. Each, 40c.

Marshal Niel.

Incomparably the finest Rose in any section or of any color. In the South, where it luxuriates in a congenial soil and climate, or in a house where these conditions are supplied, it develops charms possessed by no other Rose. The flower is extremely large; rich golden yellow. Each, 20c.

Kaiserina Augusta Victoria.

The new pure white Rose, creating such a decided sensation the past season. The buds are large and grand, of pure white. Each, 25c.

William Francis Bennett.

For cutting it is without an equal; the buds being of large size and borne on long stems, rival in coloring the rich glowing Gen. Jacqueminot. Each, 30c; 3 for 75c.

La France (Hybrid).

Peach color, shaded rose. At a vote taken in France to determine the best Rose in existence, this received first choice. With slight protection this Rose lives outdoors in the North, as it is a hybrid. Each, 20c.

"NAMELESS BEAUTY." Many years ago a German gardener brought from Germany a seedling Rose of giant bloom, vigorous health and sweet fragrance. This was guarded carefully, no stock sold, and no name revealed. At last we have secured a generous supply of plants and we send it out as our great Premium Rose. It's a Rose of transcendent beauty, large and proud, of rich fragrance and exquisite pink color. It's a Tea Rose and blooms as freely as does the Belle Siebrecht, Bridesmaid, The Bride, etc. Price, each, 30c; 3 for 75c.



Under the head of Perpetual Bloomers, we have grouped 4 standard free-blooming popular Tea Roses—such as bloom freely for everybody.

1. **Bella.**—White; makes very pretty pointed buds; grows strongly; flowers well. Each, 15c.

2. **Louis Philip.**—The freest-blooming deep crimson Tea Rose. Each, 20c.

THE ABOVE 4, 60c.

With each order for above 4, we add 1 Nameless Beauty Rose, 30c, free.

PERPETUAL BLOOMERS

Salzer's Roses are justly famed because they are hardy, vigorous and "bound to do well and bloom"—that's the way a pleased lady customer writes from Iowa. Our Roses are carefully grown, are healthy and are of such sorts as any one can get rich returns from.

The 4 Perpetual Bloomers, postpaid, 60c.

3. **Isabella Sprunt.**—A fine rose; in habit, form and size like Sofrano, from which it is a sport; grows luxuriantly, and literally lavishes its long lemon yellow buds from early spring to frost in fall. Each, 20c.

4. **Sofrano.**—Grown everywhere for its beautiful saffron-colored buds; no other Rose is so extensively cultivated; remarkably free and vigorous. Each, 15c.

THREE HARDY MOSS ROSES.

The Moss Roses are known in poetry and song. The graceful bud and mossy stem are sought everywhere. Our varieties are hardy and very floriferous.



The Pink.—Beautiful shade of pink. Each, 25c.
The White.—Pure white; large bud. Each, 25c.
The Red.—Deep color; fine form. Each, 25c.

One each of these 3 glorious Moss Roses, 65c.

With each order for above 3 Moss Roses, we add our Nameless Beauty Rose free.

The Hybrid Perpetual Roses

Are justly popular, as they combine perfect hardiness with the most perfect forms and the most brilliant colors; surpassing the Tea Rose in rich perfume; blooming two and three times a season. For protection, cover with V-shaped gutter and close each end with soil.

1. General Jacqueminot.

Rich, velvety, scarlet crimson; magnificent bud, often 6 inches in diameter; unquestionably the most popular hardy Red Rose grown; blossoms several times during the summer. Each, 20c.

2. Magna Charta.

A splendid rose; extra large, full flowers, very double and sweet; color clear, rosy red, beautifully flushed with violet crimson; a sure bloomer; one of the hardiest and best. Each, 20c.

3. Mad. Plantier.

It is perfectly hardy, and withstands the cold winters of Wisconsin without protection. It is a pure white, perfect flowers, fine buds, very fragrant; especially suitable for cemetery planting. It grows very fast, and a two-year-old plant will bear from 300 to 500 beautiful blossoms. Each, 20c.

Above 3, only 45c.

4. Hardy Yellow Rose.

The old-fashioned Hardy Yellow Rose is one of the finest pure deep yellow hardy Roses ever grown. It is perfectly hardy, blooms profusely, requires no protection; rich golden yellow flowers; very handsome and desirable. Each, 30c.

Above 4 for 55c.

With each order for above 4 we add free our Nameless Beauty Rose. 30c.

The Three Belle Roses. 50c.



THE THREE BELLE ROSES. ONE EACH, POSTPAID, ONLY 50c AND NAMELESS BEAUTY FREE!

The Three Belle Roses, 50c, postpaid

Here we have 3 hardy, ironclad, climbing Roses of different form and color, that cannot be beat where abundance of blossoms, delightful fragrance and hardy vigor are desired. The price is so low—only 50c, postpaid—that every farmhouse, every city home, every cottage and every palace should be graced by them.

1. **Prairie Belle, or Prairie Queen**—Grows to 50 feet long. Clear, bright pink, sometimes with a white stripe; large, compact and globular; very double and full; blooms in clusters; one of the finest. Each, 20c.

2. **Baltimore Belle**—A large pale blush Rose of good growth, bearing its beautiful, almost white, blossoms in such profusion as to resemble a snowstorm in blast. It is a splendid climber. Each, 20c.

3. **Tennessee Belle**—Deep rosy pink; shoots slender and flowers in clusters prodigiously. Each, 20c. One each of above Three Belle Roses, 50c., postpaid.

With each order for above 3 we add free our Nameless Beauty Rose. 30c.

Greville, or Seven Sisters.

Flowers in large clusters; varies in color from white to crimson. Each, 15c.

Russell's Cottage.

Dark velvety crimson; strong grower. Each, 15c.



Each 20c The 3 For 45c Postpaid.

THE

Martha Washington.

Over a hundred years ago George Washington planted this Rose in honor of his bride, at Mount Vernon. Color, pure white; perfectly double to the center, and of unsurpassed fragrance; buds beautiful and long, pointed. It is a rapid grower, especially the second season, when it attains a height of from 8 to 12 feet, and is so literally covered with pure white fragrant flowers as to completely hide the foliage. It is a magnificent Rose for outdoors, splendid for cemeteries, hardy as oak, and will do well everywhere. Each, 25c; 3 for 50c.

Memorial Rose.

The great points in favor of this Rose for cemetery purposes are that it creeps on the ground like Ivy, has dark green leaves, with numberless satiny white flowers, is as hardy as grass, and will grow in sun or shade. One could wish for no greater recommendation than the above description. We know of no three better roses for cemetery purposes than the Memorial, Martha Washington and Mad. Plantier, and we urge everyone to give same a thorough trial. Price, each, 25c; 3 for 50c.

Mad. Plantier.

This pure white hardy Rose is fully described above under Hybrid Perpetual. Price, each, 20c.

FOR 65 CENTS

We will send one each of the three great white-blooming hardy Roses for cemetery or lawn effects, namely, Memorial, Martha Washington and Mad. Plantier.

With each order for above 3 we add free our Nameless Beauty Rose. 30c.

Crimson Rambler.

FAR-FAMED MARTHA WASHINGTON.

The greatest Rose of the century. It is said to be hardy as oak, to withstand every manner of climate, to grow rapidly, to remain outdoors, even in Wisconsin's cold climate, and to bloom, and bloom all season long. A one-year-old plant from which our stock was propagated had a single branch upon which there were 800 crimson blossoms, and over 3,000 blossoms during the first year. This Rose is offered at a lower price by many, but one must be careful to get the genuine. A plant under favorable conditions grows 15 feet the first season. Everybody growing same pronounces it the rose wonder of the century. We cordially recommend same. It is hardy here with slight protection. Each, 25c; 3 for 60c; 6 for \$1.00.

Yellow Rambler.

A great Rose; hardy, exquisitely beautiful and of as free bloom as our wonderful Crimson Rambler. It's a fit companion to the Crimson Rambler and one which will give satisfaction. Each, 30c; 2 for 50c.



Crimson Rambler, the Prince of Rambling Roses. Each, 25c.



The Martha Washington. THE GRANDEST WHITE ROSE. EACH, 25c; 3 FOR 50c.



Rosemary.

This pretty German favorite is not without merit, leaves very fragrant, blossoms small, lilac color; stock fine. Can be grown to assume any shape. Very fine for buttonhole bouquets. Each, 20c; 2 plants, 30c.

SALZER'S TUBEROSES.

BELLE OF SOUTH CAROLINA.
TUBEROSE. EACH, 15c.

There is nothing that will give you more satisfaction and more pleasure, for less money, for less care and attention, than a dozen of our Tuberoses. For there is no Tuberose that has the reputation of blooming more freely than ours; indeed they will average 99 bloomers out of every 100 bulbs. They should be planted early, in 5-inch pots, in rich, sandy loam, watered moderately; beginning to bloom as early as July or August, and continuing for some months. A good way to have succession of bloom would be to plant bulbs every second week.

Pearl—Dwarf habit, free blooming. Extra. Each, 10c; 3 for 15c; 10 for 40c; 25 for \$1.00.

Double—Each, 5c; 3 for 15c; 10 for 25c.

Belle of South Carolina—This new Tuberose is magnificent in every respect. Blossoms very large, perfect, and of purest white. Indeed, it is the most wonderful Tuberose in culture. It is not unusual to count from 60 to 80 beautiful, snowy-white, waxy, fragrant blossoms from a single bulb. We hope that everybody will give these splendid flowers a trial. Bulbs solid, sound and bring forth quantities of bloom. Each, 15c; 2 for 25c; 10 for \$1.00.

Stevia.

White, winter-blooming plants of great value.

Stevia Variegata—Finely variegated. Each, 15c.

Spirea Japonica.

One of the finest garden plants, with feather-like spikes of purest white flowers. Each, 15c.

Vinca.

Pre-eminently beautiful. Its bright pink and white flowers are borne continually on low, bushy plants. Always in bloom, summer and winter. Each, 25c.

Running Vinca—A running vine with small lilac blossoms. Each, 10c.

Vinca Variegated—Like above. Each, 15c.

Wax Plant.

A fine, succulent, trailing plant; star-shaped blossoms. Each, 25c.

Verbena.



VERBENA.

crimson, red, maroon, striped, scarlet, rosy red, etc. Each, by mail, 10c; 12 for 75c. By express, each, 8c; 12 for 60c.

SEED—Star Verbena Seed, all colors. Pkg., 15c.

The prettiest and most popular of all flowering plants suitable for beds. It commences to flower and spread from the first day the plants are set until late in the autumn, every day becoming more handsome. Our colors are white, pink, blue, purple, rosy red, etc.

VIOLETS.

"Sweeter than all the roses." Easy culture.

New Climbing Violet—See page 6.

New Violet, "Modesty"—The grandest double white violet ever offered. A modest beauty. Each, 20c.

Swanly White Violet—Flowers frequently 1 inch in diameter and pure white color. Each, 15c; 3 for 40c.

Giant Russian Violet—This is single. Blossoms often 2 inches across. Very fragrant and hardy. Each, 25c; 5 for \$1.00.

Marie Louise—One of the finest Violets grown; very double and large; color, dark lavender blue. Each, 12c; 3 for 30c.

Blue Alsatian—New. The finest, sweetest, purest, blooming dark blue double Violet grown. Imagine a pot with 50 large, sweetly fragrant blossoms, and you have the Blue Alsatian. Each, 15c; 3 for 40c.

Belle de Chatenay—Light blue, often white. Each, 15c; 3 for 35c.



BLUE ALSATIAN. PRICE, EACH, 15c.

IRONCLAD FRUIT TREES AND TREE SEEDS.

What is more delicious in early June than a dish of sweet Strawberries and rich cream, and lots of Raspberries, Dewberries, Blackberries, Currants, Gooseberries and Grapes in their season? A small bed of Strawberries, a patch of Raspberries, a row of Currants, a few hills of Blackberries, a half dozen Grapes, will keep a family in fruit almost all summer. These are as easily cared for as the Cabbage, as sure of yield as the Potato, and as hardy as the oak.

Tree Seeds for the Dakotas, Iowa, Nebraska, Etc.

Repeatedly, the inquiry comes to us, Which tree seeds shall we plant, in order to get quick returns from same for our prairie soil? This inquiry comes to us from the Dakotas, Iowa, Nebraska, Kansas, Missouri and other states, and invariably we answer: If you want the quickest growing tree take the Locust, next the Box Elder and then the White Ash; indeed, these three varieties rival with each other as to which can grow the fastest. They are just the trees to plant in the West, and are trees whose wood in less than 25 years will be greatly sought. Planted now will, in 50 years, be worth \$1,000 or more.

Seeds Required per Acre—Of Box Elder and White Ash we usually plant 4 pounds of each per acre; of Black Locust, 5 pounds per acre.

WHITE ASH.

A splendid tree, growing rapidly and withstanding the dry atmosphere of the Western prairies to a remarkable degree. Price of the seed: Pkg., 5c; ¼ lb., 10c; lb., 25c, postpaid; by express, lb., 15c; 5 lbs., 75c; 10 lbs. or more at 12½c per lb.

BLACK LOCUST.

This tree is grown in great quantities in Nebraska, Colorado, Kansas and other Western states, and in a few years is large enough for fence posts. Price: Pkg., 5c; ¼ lb., 10c; lb., 30c, postpaid; by express, lb., 20c; 5 lbs., 90c; 10 lbs. at 15c per lb.



TULIP TREE.

This is a most magnificent tree, of rapid and beautiful growth, and bearing in May and June thousands of yellowish-white flowers the size and shape of Tulips, from which it derives its name. Plant one or two, by all means. You can have nothing more beautiful.

large Tulip trees, by express, \$1.00 each; 3 for \$2.00; 10 for \$5.00.

BOX ELDER.

A tree that does unusually well, growing rapidly, and makes wood that is at present in great demand in the East for boxes, etc. Price: Pkg., 5c; ¼ lb., 10c; lb., 25c, postpaid; by express, lb., 15c; 5 lbs., 75c; 10 lbs. or more at 12½c per lb.

THE AMERICAN LINDEN.

This tree does well in all parts of the country. It grows rapidly; leaves large size, extremely handsome; a special favorite for large lawns. Price: Pkg., 5c; oz., 10c; lb., 50c, postpaid; by express, 5 lbs., \$1.75; 10 lbs. or more, 30c per lb.

SMALL FRUIT SEEDS.

Many families would like to experiment with growing small fruits, apple and hardy pear trees. The seeds of these are the choicest obtainable and are indeed fine. We offer these at a low price:

Apple Seed—Pkg., 10c; oz., 15c; ¼ lb., 50c; lb., \$1.00; 3 lbs. for \$2.00.

Pear Seed—Pkg., 10c; oz., 20c; ¼ lb., 60c; lb., \$1.50.

Crab Apples—Mixed varieties. Pkg., 10c; oz., 25c; lb., \$1.25; 3 lbs. for \$3.00.

Apricots—Mixed varieties. Pkg., 10c; oz., 25c; lb., \$1.25.

Quinces—Mixed. Pkg., 10c; oz., 25c; lb., \$1.25.

Cherries—Many mixed varieties. Pkg., 10c; ¼ lb., 20c; lb., 60c.

Plums—Mixed. Large pkg., 10c; lb., 60c.

Peaches—Mixed. Pkg., 10c; lb., 60c, postpaid.

Blackberries—Mixed. Pkg., 10c; oz., 30c; ¼ lb., \$1.00; lb., \$3.00.

Currants—Red. Pkg., 10c; oz., 40c; ¼ lb., \$1.00.

Currants—White. Pkg., 10c; oz., 40c; ¼ lb., \$1.00.

Currants—Mixed. Pkg., 10c; oz., 40c; ¼ lb., \$1.00.

Cranberries—Swamp. Pkg., 10c; oz., 50c.

Dewberries—Pkg., 10c; oz., 40c; ¼ lb., \$1.50.

Gooseberries—Mixed. Pkg., 10c; oz., 75c; ¼ lb., \$2.75.

Grapes—Mixed. Pkg., 10c; oz., 25c; ¼ lb., 75c.

Raspberries—Mixed. Pkg., 10c; oz., 40c; ¼ lb., \$1.00.

Strawberries—Pkg., 10c; oz., 75c.

Salzer's Everbearing Strawberry—Pkg., 20c.

Salzer's Ponderosa—Pkg., 20c.

Salzer's Earliest—Pkg., 20c.

TREE SEEDS

	PKG.	OZ.	LB.	BY EXPRESS.
				LB. 10 LBS.
American Beech.....	\$0.65	\$0.10	\$0.75	\$0.65 \$5.00
Scotch Pine.....	.05	.20	1.50	1.35 12.50
Linden.....	.05	.10	.75	.65 5.00
Elm.....	.05	.10	.75	.65 5.00
Yellow Locust.....	.05	.10	.60	.45 3.50
Mulberry, Czar of Russia.....	.15	.60	6.00
Mulberry, Russian.....	.10	.35	3.00	2.85 25.00
Catalpa, Speciosa.....	.10	.15	1.00	.85 6.50
Allanthus, or Tree of Heaven.....	.15	.50
June Berry.....	.15	.40	4.00
Buffalo Berry.....	.10	.30	2.50

Arbor Vite		Hemlock Spruce	Pkg., 10c.
European Larch		White Spruce	Oz., 40c.
Balsam Fir			¼ lb., \$1.25.
Norway Spruce			lb., \$4.00.
Scotch Fir		Red Cedar	
Austrian Pine	Pkg., 10c.	European Beech	Pkg., 10c.
White Pine	Oz., 25c.	Common Alder	Oz., 20c.
Silver Fir	¼ lb., 60c.	White Birch	¼ lb., 40c.
Swiss Stone Pine	lb., \$2.00.	European Elm	¼ lb., \$1.25.
Mediterranean Pine		Catalpa, Tea's	
Upright Cypress		Jap. Hybrid	

LARGE LOTS OF TREE SEEDS, SPECIAL LOW PRICES!

Price of Tulip Trees: Each, 25c; 3 for 60c; 10 for \$1.25, postpaid; large Tulip trees, by express, \$1.00 each; 3 for \$2.00; 10 for \$5.00.

New Japanese Catalpa.

The most wonderfully luxuriant foliage imaginable adorns the Catalpa, but not only is the foliage grand, large and majestic, but the whole growth and appearance of the tree is massive. It is a wonderful grower; a seedling plant grows to 7 feet the first summer and a 5-year-old tree attains the height of 25 feet; grows symmetrical and is loaded with 300 to 500 immense panicles of massive white dotted with purple blossoms. It is truly a regal tree, and its appearance reminds one of the luxuriance of the tropics. It is hardy in Wisconsin—yes, everywhere. It is a grand tree.

By mail, postpaid: Each, 15c; 2 for 25c; 10 for \$1.00; 25 for \$2.00.

By express: Large trees, 7 to 10 feet tall, each, \$1.00; 3 for \$2.00; 10 for \$5.00.

Allanthurus.

Called in China the Tree of Heaven; grows from seed, on good soil, 10 feet high the first season, displaying a wealth of immensely large, magnificent leaves. It is "majesty" itself. Seed pkg., 15c; oz., 40c; small plants, each, 15c., 8 for \$1.00; 3 for \$2.00, by express.

New Mulberry, Czar of Russia.

A magnificent introduction from Western Russia. It grows as freely here as any forest tree, and can be planted anywhere. They bear when but two or three years old, according to size, from 1 to 10 bushels of fruit, which, when ripe, falls to the ground and is eagerly eaten by fowls and pigs, which thrive on same remarkably. A few trees will sustain a large flock of fowls and a drove of pigs for 2 or 3 months, as they bear and ripen their fruit for a long period.

The Mulberry, especially this sort, makes delicious pies and preserves, and is also used in Russia for wines. The fruit has a subacid, sweet taste, and is used for dessert, as we use Blackberries or Raspberries. Price, each, 25c; 3 for 60c; 6 for \$1.00, postpaid.

Siberian Giant Mulberry.

The fruit is very large, solid and of delicious flavor, and it remains on the bushes a long while; indeed the plant looks as though it were an overbearer, as the fruit hangs on from the time it begins to fruit until it is ripe—fully 4 months. Price, each, 25c; 3 for 50c.

NUT TREES.

Nut culture is an industry that until recently has received but little attention. The large returns from individual trees and immense profits from established orchards have stimulated the interest, and our foremost enterprising fruit growers are planting nut trees largely for market purposes. Our stock is one year old. Enormous, almost reaching to fabulous, are the profits obtained from a few dozen of the following 4 nut trees.

1. **Japan Chestnut**—Is a handsome, round-headed, spreading tree, of rapid growth, and produces an abundance of large nuts of good quality that sell readily at high prices. A gentleman of our acquaintance realizes an average of \$50.00 a year from the sale of nuts from two trees. Price, by mail or express, 30c each; \$3.00 a dozen, postpaid.

2. **The Walnut**—Is a handsome-growing tree, with light green foliage and silvery white bark; very ornamental. Nuts large, thin-shelled, sweet, delicious, and sell readily at high prices in market. Price, by mail or express, 30c each; \$2.00 per dozen, postpaid.

3. **Pecan Nut**—Produces, in great abundance, oblong, smooth, thin-shelled nuts, with sweet and delicious kernels. The nuts are very desirable for family use or valuable for market. Price, by mail or express, 25c each; \$2.50 per dozen, postpaid.



4. **The Filbert, or Hazelnut**—Is of the easiest culture. Dwarf, hardy, abundant yielder, and comes to bearing very young. Price, by mail or express, 25c each; \$2.50 per dozen, postpaid.

One each of above 4 Nuts, mail size, only 65c.

One each above 4 Nuts, by express, 2½ to 4 feet tall, \$2.00.

Eleagnus Longipes.

It is a native of Japan, and belongs to the Olive family of plants, and is perfectly hardy. As a garden shrub it grows to the height of 5 feet or more, is bushy and broad; and thrifty plants begin to fruit when two or three years old. The leaves are oval oblong, green above, silver beneath, and last in good condition all summer long, and are never disfigured by insect vermin. The flowers are small, silvery yellow, and borne in great abundance. The fruit is oval, very fleshy

and juicy, bright red, and drooping on slender pedicels on the under side of the twigs, borne in immense profusion. It is ripe July 4th to 20th. We use the fruit as sauce, as one would Cranberries, and a delicious sauce it makes, especially for children.



Each, 30c;
4 for \$1.00,
postpaid.

ELAEAGNUS IS ONE OF THE RAREST OF ALL FRUITS.

grounds. It will succeed in any soil and location, and yield in due season a bounteous supply of Cranberries. Each, 25c; 5, \$1.00, postpaid. Seed, pkg., 10c; oz., 30c; ¼ lb., \$1.00. One each above 3 Hardy Fruit Novelties, 50c.

LARGE PLANTS (by Express)—3½ to 5 feet in height of above 3, Buffalo Berry, Juneberry and Tree Cranberry (should bear in 1899), each, 50c.; the 3 for \$1.25; 3 sets, or 9 plants, for \$3.00.



TREE OF CZAR OF RUSSIA, 5 YEARS OLD.

Weeping Trees.

There is a great demand for weeping trees for lawns, gardens and cemeteries. We offer three of the most magnificent hardy varieties. They are a grand \$25.00 tree.

1. Cut Leaf Birch.

Without question one of the most elegant of all weeping or pendulous trees. Its tall, slender, vigorous growth, graceful, drooping habit, silvery-white bark and delicately cut foliage present a combination of attractive characteristics rarely met with in a single tree. Price: Large trees, 5 to 7 feet, \$1.00 each.

2. Weeping Willow.

A magnificent tree. Its fresh, bright green tint and long, wavy branches make it extremely attractive and desirable. Very hardy. Price: Large trees, 5 to 7 feet, 75c each.

3. Cut Leaf Maple.

A silver maple, with remarkable and beautifully dissected foliage; of rapid growth; shoots slender and drooping, giving it a very graceful appearance. Price: Large trees, 5 to 7 feet tall, \$1.00 each.

One collection above 3, \$2.00.

THREE HARDY FRUITS.

1. Buffalo Berry.

(Shepherdia Argentea)—A most remarkable shrub, found in the lava beds of the Dakotas, on the banks of the Missouri river, and in the mountains of the Rockies. In the early spring its fragrant blossoms appear, literally hiding the foliage in their blooming glory; then comes the fruit, in the shape of great clusters of berries, similar to the Currant in appearance, but borne so profusely that a single plant often holds 3 bushels. The fruit is delicious and makes excellent pies, jellies and preserves, but the most remarkable part is that, as soon as frost appears, it changes the flavor of the berry to the richness and quality of the best Cranberry. The fruit remains on all winter, and can be gathered at any time when you wish Cranberry sauce and pies. By mail, each, 25c; 2, 40c; 6, \$1.00. Seed, pkg., 10c; oz., 30c.

2. New Dwarf Juneberry.

It is a quick grower, forming dense clumps of bushes, which seldom grow higher than a man's head. They bloom and bear fruit when very small, not over a foot in height. The berries are of fair size, about like ordinary Cherries, dark purple in color and exceedingly sweet and delicate in taste. It is one of the finest fruits to eat raw that ever grew. Aside from its value as a fruit, it is one of the most showy flowering shrubs that can be had. It blooms very early in the spring, before the leaves start, and so numerous are the flowers that the whole bush is clothed in a robe of snowy whiteness. Each, 20c; 3, 50c; 10, \$1.50. Juneberry Seed—Pkg., 15c.; oz., 40c.

3. Tree Cranberry.

It forms a symmetrical little tree under culture, and is a pleasing ornament on the lawn or shrubbery. Its juicy acid fruit is of a beautiful bright red, and is used as an excellent substitute for the swamp Cranberries. When growing in a wild state it forms a dense bush, but responds readily to judicious pruning, and may be made to assume either the tree form or that of an open bush. It is surprising that so few are aware of the beauty and utility of this little tree, and many are under the mistaken impression that it cannot be safely transplanted into cultivated

grounds. Each, 25c; 5, \$1.00, postpaid. Seed, pkg., 10c;



THE 8 ORCHARD BEAUTIES, BY MAIL, \$1.00.



1. Apricot—Mammoth Russian.

It is extremely hardy, having flourished as far north as Siberia, during a temperature of 40 degrees below zero. Our Mammoth Russian Apricot adapts itself to all soils, and is as reliable in bearing as the Apple. Each, 30c; 3 for 75c.

2. Cherry—Russian Colossal.

It is early, large size and remarkably hardy. The fruit is shiny, deep red, globular, tender and very rich. Coming to us from Russia, it withstands the cold winters of the North better than any variety that we know of. Each, 30c; 3 for 75c.

3. Champion Peach.

Originated at Nokomis, Ill. The flavor is delicious, sweet, rich and juicy, surpassing all other early varieties; skin creamy white with red cheeks; strikingly handsome. It ripens at Nokomis about Aug. 5th. Each, 25c; 3 for 65c.

4. De Soto Plum.

This great American variety was discovered a few miles south of La Crosse, at De Soto, Wis. It is claimed that French explorers in the 17th century dropped the seed, and that this Plum is the result. It is certainly one of the very finest, hardiest, prolific, best Plums in cultivation. Each, 35c; 3 for \$1.00.

5. New Crab Apple—Ashland.

Originated in Wisconsin. It is perfectly hardy, of a fine color, glossy green margined with carmine; very firm, juicy, pleasant and a great bearer. Each, 25c; 3 for 65c.

6. New Apple—Early Northern.

Begins to ripen early in the season, and has this strong point, that it is an annual bearer. It is of beautiful appearance, color is a deep crimson, form regular, almost round and of fine size. It is especially valuable for family use. Each, 25c; 3 for 65c.

7. Wisconsin Pear.

This is a seedling of the celebrated Lawson Pear, and has demonstrated its adaptability to Wisconsin soils better than any variety that we know of; hence we have named the same Wisconsin Pear. The fruit is very large, of fine shape, and of beautiful brownish carmine color, and most excellent quality, very fine grained and tender. It bears abundantly. Each, 40c; 3 for \$1.00.

8. Quince—Meech's Prolific.

A vigorous grower and immensely productive, frequently bearing fruit when but two years of age, increasing in quality yearly. The fruit is large, lively orange-yellow, of great beauty and delightful fragrance. Its cooking qualities are unsurpassed. Each, 30c; 3 for 75c.

☞ Above 8 Orchard Beauties, Catalogue value, \$2.40, we mail for only \$1.00.

☞ Above 8, Large Trees, 5 to 7 feet, by freight, each, 50c; the 8, \$2.50.

COLLECTION NO. 1, FOR \$5.00.

2 Summer Apples,
2 Autumn Apples,
2 Winter Apples,
2 Quinces,
2 Plums,

2 Crab Apples,
2 Apricots,
2 Pears,
2 Cherries,
2 Peaches.

For \$5.00—This splendid collection of 20 hardy trees, just enough for a fine home garden, enough to give you lots of fine fruit, we will send, direct from nursery, by freight, neatly boxed to go a long distance. In all, 20 hardy, ironclad trees; strong. Just the size to transplant and get fruit from after two years' planting. All excellent, hardy sorts. Price, \$5.00.

COLLECTION NO. 2, FOR \$2.25.

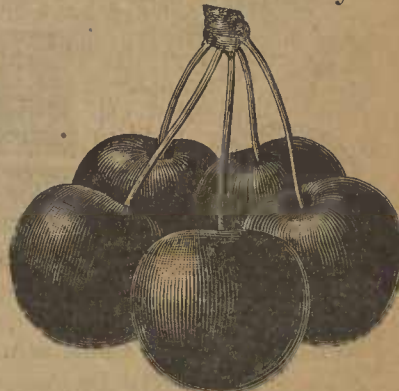
3 sorts of hardy, delicious Plums, each, 50c.....\$1.50
3 sorts of hardy, Giant Cherries, each, 50c.....1.50

The 6 trees, 4 to 7 feet tall, by freight, for only \$2.25

THE OCTOBER CHERRY.

One of the greatest novelties of the age. We all know what fabulous prices the rich pay for fruit out of season; Strawberries selling at \$5.00 a quart on Christmas Day, Peaches \$1.00 each on Easter, Salzer's Christmas Watermelon \$2.00 apiece for a New Year's dinner, etc. Now here we have a fruit that does not begin to bear until October, and holds its fruit until destroyed by frost in November. It was originated by a great specialist in Germany. Just think of being able to ship 20 or 30 bushels of Cherries in October, and receiving all the way from \$8.00 to \$15.00 a bushel! That's what you can do by planting the October Cherry. It is hardy as oak and will do well everywhere. The October Cherry and Bismarck Apple are the two greatest novelties of the century! Price of October Cherry, 50c each; 3 for \$1.00. Large, \$1.00 each.

The October Cherry.



THE WONDERFUL OCTOBER CHERRY.



THE BISMARCK APPLE.

If, on our recent trip to Europe after rare things and novelties for our trade, we had obtained nothing else than this wonderful Apple and the great October Cherry, we would feel repaid many times, for we believe that nothing has yet been offered to the American public in the Apple line that will equal this magnificent new Apple. It originated in New Zealand, and is, therefore, as hardy as oak, and capable of withstanding the rigors of the Northern climate and the changes of Eastern, Southern and Western climes.

The most remarkable fact about the Apple is that you do not have to wait until you are gray before it bears. The illustrations show an Apple bearing the second year after grafting. The Apples are very large in size, of excellent quality, and will keep well until January. Its great point of merit is that it will bear at once. Plants set out this year will give you fruit next, while the second year following you will have lots of it. We consider it the greatest novelty ever offered in America.

PLEASE READ THIS LETTER.

SHEBOYGAN, WIS., June 15.

JOHN A. SALZER SEED CO.:

Gentlemen.—I purchased from you, in the spring of '95, a Bismarck Apple, planted same in May, received a few Apples the same season, and this year it is fairly loaded with choice fruit. My garden is in the center of the city, and thousands of people pass same, and everybody is struck with the beautiful appearance of the Bismarck Apple. What can you let me have 50 trees for this fall?

JACOB HENNE.

PRICE OF THE SALZER BISMARCK APPLE.

First size.....50c each, 3 for \$1.00.
Second size.....75c, 3 for \$2.00.
Third size (bear in 1899).....\$1.00 each, 3 for \$2.50.

THE BISMARCK APPLE IS POSITIVELY THE MOST WONDERFUL HARDY APPLE NOVELTY IN THE WORLD.

BLACKBERRIES AND DEWBERRIES.

This fruit has fairly leaped into popularity the past 5 years. All over the country acres of same are being planted for market. When such excellent sorts are planted as Salzer's Colossal, The Governor, and the like, the profit is very large, often reaching \$500 per acre after all expenses are paid. Of course, it depends upon your market.

12,000 Quarts
per Acre.



1. Salzer's Colossal Blackberry.

This magnificent new Blackberry is a berry that at once commends itself to the grower. Its strong growth, its freedom from disease, its enormous large berries, solid and delicious, especially adapted for shipping; its extreme hardiness particularly adapts it to all manner of climates. It stood our severe Wisconsin winters for 5 years without losing a score of plants on a large acreage. The berry is very large, not soft, but juicy, sweet, and of delicious flavor. Then, as to productiveness—it is simply productiveness itself; indeed, so early does it begin and so long does it remain bearing its luscious fruit, that some have suggested the name "Salzer's Everbearer." It is the Blackberry for the city garden and for the market. Each, 20c; 3 for 50c; 5 for 90c; 10 for \$1.50, postpaid.

2. The Governor.

The berries are very large, round to oblong, ripen early and continue to bear so late that many who have seen the patch pronounce them everbearing. It is hardy, rich in flavor, constant and enormously productive. A 3-year-old vine yielded 23 quarts of fine, luscious berries. Each, 20c; 5 for 90c; 10 for \$1.50, postpaid.

3. New Blackberry, Minnesota King.

Perfectly hardy, originated in Minnesota. As a chance seedling, it is without faults whatsoever. It is an excellent berry for family use, for market garden use, and for shipping. It grows large, of delicious flavor, is hardy, keeps well after being picked, and can be shipped a long distance, and is simply prolificness itself. The yield is astonishing. Each, 20c; 3 for 50c; 10 for \$1.50, postpaid.

ONE EACH ABOVE 3, 50c.

NEW BLACKBERRIES.



LOGAN BLACKBERRY-RASPBERRY.

The New Logan Berry.

A thornless blackberry-raspberry; the hardiest of all berries known. Most remarkable fruit ever offered. Hardy as a rock; stands driest weather; fruits in poorest soil and where all other fruit fails. A hybrid between a raspberry and blackberry; as large as largest blackberry; rich dark purplish red; of most delightful new flavor of surpassing quality. In the East it ripens its fruits in June, before all other raspberries; brings four times the price of other berries. Bears fruit the first year planted; thornless and insect-proof. Five hundred dollars was paid for a very small stock last year. Reduced price, 40c; 3 for \$1.20; 12 for \$4.00.

Salzer's Early Blackberry.

Our aim for years has been to produce an extremely early Blackberry, and we now are delighted to offer one which is from 10 to 15 days earlier than any other sort now grown. The berry is medium large, of a very fine flavor, and ripens at a time when early Blackberries bring a fancy price. This is so early, and it bears so well, eats so well, ships so well, and sells so well that all of our friends who will plant the berry will make great profits out of same. Each, 20c, postpaid; 3 for 50c; 5 for 90c; 50 for \$7.50.

Eldorado Blackberry (Late).

This rare novelty was offered by us for the first time last year. The fruit is very large, solid, juicy and of delicious flavor; indeed, we know of no variety whose flavor is exactly the same as that of the Eldorado. It will crop, with ordinary care, at the rate of 250 bushels per acre; while on good Blackberry soil, with careful pruning and attention, it will double this yield, making it the most prolific berry grown. Each, 20c, postpaid; 3 for 50c; 5 for 90c; 10 for \$1.50; 50 for \$7.00.

White Blackberry.

This is a great novelty. Fruit is large, pearly white. Fine flavor. Plants very hardy. Each, 25c; 3 for 65c; 5, \$1.00.

MIXED BLACKBERRY SEED—Pkg., 10c; oz., 30c.

Well-Known Hardy Blackberry Sorts.

Early Wilson.

A very early sort; hardy and prolific. Is largely grown in the East. Each, 15c; 5 for 50c; 10 for 90c; 100, by express, \$4.00.

The Snyder.

This is the standard iron-clad sort; very productive, delicious and profitable. Each, 15c; 5 for 50c; 10 for 90c; 100 for \$4.00, by express.

Ancient Briton.

Well known; hardy; large Blackberry. Each, 15c; 5 for 50c; 10 for 90c; 100 for \$4.00, by express.

Large Wisconsin.

A very hardy, large-yielding Blackberry; very desirable. Each, 15c; 5 for 50c; 10 for 90c; 100 for \$4.00, by express.

Lucretia Dewberry.

This is one of the low-growing, trailing Dewberries. In earliness, size and quality it equals any of the tall-growing sorts. The fruit, which ripens early, is often 1½ inches long by 1 inch in diameter; soft, sweet and luscious. Each, 15c; 10 for 75c.



Each, 15c; 10 for 75c, Postpaid.



EARLY WILSON.

Salzer's

Mammoth Dewberry.

This is almost a new fruit, and ought to be grown on stakes or trellises. In the early spring it produces great masses of large, pure white, sweet-scented flowers, which are followed by enormous clusters of delicious fruit, larger, richer and more prolific than the Blackberry. It is perfectly hardy, and ought to be introduced everywhere. Not only are the flowers an ornament, and the plant worthy of cultivation, if for nothing more than the flowers, but the fruit remains the best part, and its prolificness is something to be wondered at. Each, 15c; 4 for 50c; 10 for \$1.00, postpaid.

The Culture of Dewberries.

We are frequently asked: "What do you do with your Dewberries and Blackberries that they do not winter-kill when the thermometer drops to 40° or 50° below zero?" Do? We cover our Blackberries, just the same as we do the Grapes. It is quickly done, and pays for the work many times. Either cover with ground V-shaped or use boards nailed V-shaped.

SALZER'S CHERRY RED CURRANT



15,000
Qts. at
5c.,
\$750.

CURRANTS.

Our Northern-grown stock of Currants is valuable above Eastern and Southern, on account of its hardiness and vigor to withstand cold winters.

Salzer's Red Cherry—Large, very prolific, excellent flavor; cannot be too strongly recommended for general crop; is splendid for all purposes. Each, 10c; 10 for 75c; 100 by express, \$5.00.

White Cherry—Large, white, sweet variety; unusually fine for table use. Each, 10c; 10 for 75c; 100 by express, \$5.00.

Black Cherry—Fine black sort; very large. Each, 10c; 10 for 75c; 100 by express, \$5.00.

Fay's Prolific (New)—Remarkably prolific; berries often as large as cherries. Each, 20c; 10 for \$1.75.

Currant Seed—Mixed sorts. Pkg., 10c; oz., 40c.

Crandall Tree Currant.

Combines more excellencies than any of the small fruits now in general cultivation. In size it ranges from the very largest Cherry Currants to the size of Concord Grapes; berries $\frac{3}{8}$ of an inch in diameter being very common, while those measuring $\frac{1}{2}$ of an inch are easily found, and a few have reached $\frac{3}{4}$ of an inch. It attains a height of 5 to 8 feet, forming an enormous bush. Shoots frequently grow 5 to 6 feet in



THE CRANDALL TREE CURRANT. EACH, 25c.
Plants, each, 25c; 4 for 75c.

Currant Novelty— Salzer's Red Wine.

For years there has been a call for an extra large fruiting, healthy, vigorous-growing Currant. This demand, we believe, can now be met fully in each and every particular in our magnificent new variety, Red Wine Currant. This has been carefully tested for several years and not found wanting. The berry is borne in large, long clusters of enormous size; bright red color. The fruit is singularly free from acid, and is bound to give great satisfaction. It is enormously productive, and withstands our coldest winters. Each, 25c; 3 for \$1.00; 100 by express, \$15.00.



SALZER'S RED WINE CURRANT.

HOPS.

MUENCHEN GIANT.

We were fortunate in obtaining a very fine, large-clustered Hop in Germany. When we saw some growing there we immediately purchased a large lot of plants of Muenchen Giant for our American trade. Does unusually well here. Each, 25c; 2 for 40c; 10 for \$1.50.

Salzer's Prolific.

This is a rapid and beautiful climbing vine, bearing great clusters of golden Hops, which are not only beautiful and fragrant, but useful for medicinal purposes, for yeasts, tea, etc.



Each, 20c; 2 for 30c; 10 for \$1.25.

Gooseberries.

Downing.

Large and fine. Probably the best known American variety; fruit very large, and the plant is enormously productive, bearing great quantities of excellent berries; fine, juicy; perfectly hardy. Each, 15c; 10 for \$1.00; 100 for \$7.50; by express, \$5.75.

The Houghton Gooseberry.

A magnificent sort, enormously prolific, of strong growth, vigorous and healthy. Fruit medium size, fine and juicy. Each, 15c; 2 for 25c; 10 for \$1.00; 100, by express, \$5.60.

Triumph Gooseberry.

An American seedling, claimed to be free from mildew, approaching the best English sort in size and productiveness. Each, 35c; 3 for \$1.00.

Keepsake Gooseberry.

A variety immensely popular in England, where we obtained our supply. We visited nurseries in which this berry grew actually as large as a bantam egg; extremely delicious. Each, 40c; 2 for 75c; 5 for \$1.50.

Industry.

The best English Gooseberry yet introduced, of vigorous, upright growth; greatest cropper and freest from mildew of any of the English varieties; berries of the largest size— $1\frac{1}{2}$ inches in diameter—and of the most excellent flavor, both pleasant and rich; color, when fully ripe, dark red. You are sure to be delighted with Industry. Each, 30c; 5 for \$1.35; 10 for \$2.50.

The Great Erfurt Giant Gooseberry.

The berry itself is enormous in size, often $1\frac{1}{2}$ inches in diameter, and of a most delicious flavor. The color is green to red. It is singularly free from mildew, either in leaf or fruit, and is creating a sensation among Gooseberry growers. It will bring almost double the price of others in market. It is perfectly hardy. The berries are of a remarkable size, often $1\frac{1}{2}$ inches in diameter. Has produced 60 berries on a twig 15 inches long. We consider it the rarest Gooseberry variety ever introduced into America. It has fruited in Wisconsin for 5 years, and bore heavily annually. In order to give it a widespread introduction we have placed the price at but one-quarter what its merits demand.

J. Luce, Ill.: "The Erfurt Giant bought of you in 1893 fruited the past two years heavily. Such great, giant Gooseberries I have never before seen."

Geo. Dahl, Ohio: "The 10 Erfurt Giants are grand. Took off two bushels giant berries last week."

We truly believe there is no better Gooseberry in the world to-day than the Erfurt Giant. It is of enormous size—that is, the berry—the growth is vigorous, while the fruit is peculiarly luscious.

Each, 30c; 2 for 50c; 5 for \$1.00; 10 for \$1.90, postpaid. Mixed Gooseberry Seed—Pkg., 10c; oz., 75c.



THE GREAT ERFURT GIANT GOOSEBERRY. $\frac{3}{4}$ SIZE OF BERRY. EACH, 30c.



THE DOWNING.

GRAPES.

These sorts stood 40° below zero and bore heavily in our garden last season. There is no fruit more delicious than this, and none that yields a more prompt and generous return. Everybody who has a few feet of vacant ground, a bare wall, fence or outbuilding can plant a few Grape vines and have annual returns of the most delicious and noble fruit under the sun.

Salzer's Concord.

This is our favorite, on account of its enormously large bunches of luscious fruit. It is very prolific, hardy as oak, and has never failed to ripen at La Crosse. With each succeeding year it gains new friends; indeed, there is no dark colored Grape except Salzer's Earliest that is its peer. It is so early, so luscious, so large and so hardy that it ought to find a place in every garden in America.

Each, 20c; 3, 50c; 5, 75c; 10, \$1.10; 50, \$3.00; 100, \$4.90, by express.

SALZER'S

Golden Pocklington.

J. L. Case, of Marion county, Kan., writes, under date of July 22, '95: "In the spring of 1894 I purchased a 2-year-old Pocklington Grape vine from you. It is now ripe and has 231 full-grown bunches!"

No golden-white Grape exceeds this in yield, lusciousness and earliness. This wonderful Grape has fairly leaped into popularity, and is one that we sell with a great deal of pleasure. Of course, the berry is not as large, nor is it as luscious nor as prolific as our Sunbeam; nevertheless, where two white varieties are desired, we can heartily recommend the Pocklington as the second. You will certainly like this Grape. Each, 25c; 3, 50c; 10, \$1.50; 100, \$10.00.

Moore's Early.—The finest early Grape known; fruit very large and of delicious flavor. Each, 25c; 3, 60c; 10, \$2.00.

Elvira.—This is the hardiest, finest, sweetest and most prolific white. Each, 30c; 10, \$2.50.

If by mail, add 10c each, single; when 5 or more are ordered, postage paid.



231 Great Bunches Grown by J. L. Case, Marion County, Kansas.

"They are a novelty, indeed!"

This wonderful Grape has fairly leaped into popularity, and is one that we sell with a great deal of pleasure. Of course, the berry is not as large, nor is it as luscious nor as prolific as our Sunbeam; nevertheless, where two white varieties are desired, we can heartily recommend the Pocklington as the second. You will certainly like this Grape. Each, 25c; 3, 50c; 10, \$1.50; 100, \$10.00.

Moore's Early.—The finest early Grape known; fruit very large and of delicious flavor. Each, 25c; 3, 60c; 10, \$2.00.

Elvira.—This is the hardiest, finest, sweetest and most prolific white. Each, 30c; 10, \$2.50.

If by mail, add 10c each, single; when 5 or more are ordered, postage paid.

5 IRONCLAD GRAPES, 90c.

It gives us great pleasure to offer the following 5 grand Grapes—Grapes that with ordinary care will reward the grower with large yields of the luscious fruit. These sorts are very hardy, have been thoroughly tested, and are bound to satisfy the most critical.

NO. 1. WYOMING (RED).

Red; vine very hardy, healthy and robust, with thick, leathery foliage; color of berry similar to Delaware, but brighter, being one of the most beautiful of the amber or red Grapes, and in size nearly double Delaware; flesh tender, juicy, sweet; one of the earliest to ripen. Largely planted for market; is proving one of the most profitable; one large vineyard near us averaging for the past 4 seasons over three times as much per acre as Concord. Equally valuable for the home garden. Each, 30c; 10 for \$2.00.

NO. 2. BROWNSVILLE WHITE.

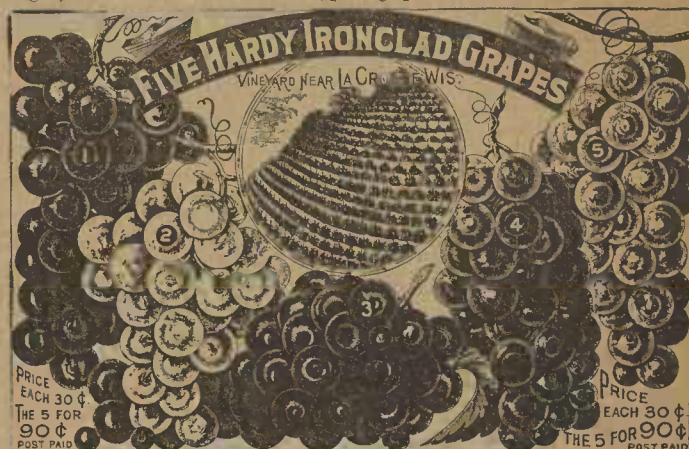
In the celebrated vineyards of Brownsville this white Grape is grown to the exclusion of all others. It has many points of merit; among these, earliness, solidity, very large berries and very large clusters. It is very hardy and very prolific, outyielding almost all other white varieties. Price, each, 30c.

NO. 3. AMBROSIA (BLACK).

It is one of the finest Grapes that has ever come under our notice. The bunch is very large, the fruit delicious, almost melting in one's mouth. It is extremely early, which lends it to great value. Price, each, 30c; 3 for 50c.

NO. 4. AMERICAN BEAUTY (RED).

A magnificent Grape. As the American Beauty is by all odds the finest, grandest, most glorious Rose in cultivation, with giant blossoms of delicious fragrance, so will this great seedling Grape at once take its place at the front of all red varieties. The berry is very large, the bunch is very large, well formed, of excellent flavor and quality. It is one of the earliest ripening Grapes in cultivation. Price, each, 30c; 3 for 50c.



NO. 5. JANESVILLE EARLY.

A very early Grape of excellent quality; fine white color; skin very firm; flesh tender, juicy, of a delicate texture and fine flavor, free from all foxiness; vine hardy, vigorous and free from mildew. One of the best white Grapes for home use. Each, 30c; 10 for \$2.00.

Above 5 Hardy Grapes, 90c, postpaid; any 10 for \$1.75.

Two Grape Novelties

SALZER'S EARLIEST.

This Grape is a seedling. Our attention was called to it several years ago, and we immediately purchased the complete stock, and named same "Salzer's Earliest," on account of its extreme earliness. It is a splendid Grape throughout, large, full, luscious and of a decidedly better quality than the Concord, which it resembles in type. It is very hardy, very prolific, bearing great bunches of deliciously flavored fruit. If you will look on the illustration you will find above half natural size of a well-grown berry. This is very large, very luscious, very sweet, and will surely please. Each, 35c; 3, \$1.00; 5, \$1.50; 10, \$2.50.

SALZER'S SUNBEAM.

It gives us great pleasure to offer this magnificent new, hardy Grape, Sunbeam. With us in the North it has proven to be extremely early, of vigorous growth and great productiveness. The clusters are unusually large and compact, sometimes shouldered with a round, large greenish white, turning to a pure amber berry; the flesh is slightly pulpy, sweet and good. With us in the North it ripens with the Moore's Early, but exceeds that variety largely in yield. We do not believe that there is an earlier Grape superior in quality, that bears younger and is more productive and of finer quality than this rare novelty. It will ripen quicker and bear larger bunches than any white Grape we know of. Yielded in 1895, 387 bunches from a 6-year-old plant. Each, 35c; 3, \$1.00; 5, \$1.50; 10, \$2.25.



SPECIAL PRICES:—One plant each, EARLIEST and SUNBEAM, postpaid, 50c; 3 plants each (or 6 plants), for \$1.00; 10 plants each (or 20 plants), \$3.00.

FOUR WONDERFUL RASPBERRIES, 50c.

Twenty to 40 Raspberries—say 10 of each of these 4 sorts—will furnish a good-sized family a great plenty of rare, rich, luscious fruit a long while during the fruit season. They are hardy and need but slight protection.

Special Price for the Quartet.

In order to give these 4 magnificent Raspberries—black, yellow, scarlet and cardinal colored sorts—a wide distribution, we offer them, postpaid, for but 50 cents. This is a great reduction.

The Everbearing... 30c	1 each of these 4... 50c
The Arctic... 20c	8 " " " 4... \$1.25
The Wineberry... 20c	10 " " " 4... \$3.25
The Golden Alaska 20c	Postpaid.
90c	

Special price, the 4, 50c.

1. Wineberry (Red).

In the spring of 1889 we set out 1,000 small plants of this new Red Raspberry, which started at once and commenced fruiting the same season, while in 1890 the plants were one mass of fruit of rich wine color, and have borne enormously ever since. It is perfectly hardy, and is, without question, one of the best red Raspberries yet introduced. Each, 20c; 3, 40c; 10, \$1.40; 100, \$7.50

2. Salzer's Everbearing—The fruit is of a large size, a beautiful rich red color, of excellent quality. So long does this excellent fruit remain that it has received the name Everbearing. The plants are particularly strong, very vigorous in growth, growing 5 feet in height, stand erect, with foliage large and rank. It has withstood the severest winters of Wisconsin without protection. It has fruited every year as long as we have had it. It is immensely prolific. The quality is extraordinary. We believe it to be the hardiest sort known. It commenced to ripen in June and bore enormously until August. Each, 20c; 3, 40c; 10, \$1.40; 100, \$7.50.

3. The Arctic (Black).

The finest of all hardy, jet black Raspberries. It is a strong grower, extremely productive and of excellent quality, the berry, for general culture, bearing more delicious fruit and lasting longer than any black variety we know of. Indeed, it may almost be called an ever-bearer. We have had fruit as late as October from this splendid sort. Each, 20c; 10, \$1.50; 100, \$7.50.

4. Golden Alaska (Yellow).

This perfectly hardy Raspberry was found in one of the valleys of Alaska, hence its name. It is a golden yellow berry of great size, extremely productive and fine quality; rich, juicy and delicious. The vine is a strong, rank grower, fruit extremely large and beautiful. Its far-off home is known as a cold country, hence this berry is able to resist very icy climes. Each, 20c; 3, 40c; 10, \$1.40; 100, \$7.50.

5. New Red Raspberry—King of the Reds.

Its great strong point is that it is almost free from vermin. One of the troubles with Red Raspberries has always been that when a little old they are affected by a bug which makes the sale of the berries impossible. The introducer of this berry claims that he has never seen any vermin, bugs or worms in the fruit. This point alone makes the berry valuable, but it has dozens of other excellent qualities which will bring it into popularity at once. The plant is a strong grower; it is healthy in the extreme; it sinks its roots deeply; it is not affected by drought; it bears great clusters of fruit of very large size, of a beautiful color and of delicious flavor. It ripens evenly, and will sell in any market in preference to any other sorts. It is a hybrid, extremely hardy, and especially adapted to the great Northwest. Each, 20c; 3 for 40c; 10 for \$1.40; 100 for \$7.50.

6. Child's Japanese Raspberry.

This magnificent Raspberry was discovered in Japan and introduced several years ago, and is now acknowledged to be one of the rarest and most valuable fruit novelties ever introduced, flourishing in every part of the country, hot or cold, wet or dry. It attains the height of 6 feet, withstands the coldest winters and hottest summers, and bears from 50 to 100 berries on a branch. These berries are inclosed in a burr, and when ripe this opens, exhibiting a large berry of brightest, glossiest scarlet. It is singularly free from bugs and worms, and no Raspberry that we know of, except our Everbearing Raspberry, is better suited for canning and preserving than this. Each, 20c; 3 for 40c; 50 for \$5.00.

For 75c we will mail free above 6 Raspberries. Seed of Child's Japanese Raspberries—Pkg., 15c. Mixed Raspberry Seed—Pkg., 10c; oz., 40c.

Standard Raspberry Sorts.

The Gregg—A superior late black; very productive and hardy. Each, 10c; per 10, 60c; per 100, \$3.00.

Early Souhegan—The earliest and finest black. Each, 15c; per 10, 60c; per 100, \$3.00, by express.

Colossal—The finest, hardiest red Raspberry grown. Each, 15c; per 10, 60c; per 100, \$3.00, by express.

Turner—The standard red sort. Each, 10c; per 10, 60c; per 50, \$2.25; per 100, \$3.00, by express.

The Strawberry Raspberry.

A remarkable new Japanese fruit which is destined to become exceedingly popular, not only on account of its economic value, but also its highly ornamental character. The plant is dwarf and very bushy, with leaves entirely unlike any other Raspberry, but like those of a rose bush. Very early in the season the plants are covered with the purest white, single rose-like flowers in so large a number as to present a very ornamental appearance. The fruit sets very early. They are of a very bright red color, in the shape of a Strawberry, standing upright and well above the foliage, thereby being easily gathered. The quality is of the very finest, the flavor being unlike any other Raspberry in the market. They are produced in great abundance, and not only early in the summer, but throughout the entire season. Being so ornamental, so new, so remarkably prolific and of such high quality, it is quite certain to become a standard fruit in the markets of the East, as well as of the West. Price, each, 25c; 4 for 75c.

Golden Japanese Mayberry.

This is one of the most remarkable of all fruit novelties ever introduced, and, like the Wineberry Raspberry, belongs to the Raspberry family. It grows in sturdy tree form, 6 to 8 feet high, and ripens its fruit before Strawberries, a month before the earliest Raspberries, and before some of them have hardly awakened from their winter's rest. The bushes are distinct from other berries, with spreading, tree-like tops, large, bell-shaped, pendulous blossoms, which hang along the entire length of the branches, in pairs of triplets. These large, handsome blossoms are followed by great, glossy berries, which are of golden-yellow color, and in quality sweet and luscious beyond description. There is nothing like it in cultivation, and its extreme earliness makes it at once the most important of all small fruits. The bushes are entirely hardy in any location, and increase in size and vigor and bearing qualities for 4 or 5 years after planting before they reach the zenith of their luxuriance and productiveness. We purchased this berry when there were only about a dozen plants of it, and it cost a small fortune. The stock is yet limited, but we have concluded to offer it this year, but necessarily at a price that may seem high, yet compared with its real value is extremely cheap.

PRICE OF STRONG PLANTS: 40c EACH; 6 FOR \$2.00.



JAPANESE RASPBERRY. EACH, 20c.



STRAWBERRY RASPBERRY. EACH, 25c; 4 FOR 75c.

STRAWBERRIES.

Is there anything more delicious than a dish of Strawberries and cream? "No, no!" you say, and that is true. Now, with our magnificent hardy sorts, such as Earliest, Ponderosa, Princess, Belle of La Crosse and our remarkable **Everbearer**, you have Strawberries from May until November.



Salzer's Earliest Strawberry is the earliest in the world.

Salzer. I paid you \$5.00 for the 100. It was the most wonderful berry I ever saw. It bore continuously; I could not get it to stop; of course I gave them plenty of water all summer. Here is my record for 1894! Beat it if you can! I challenge the world! My family consists of 5 persons. On the following days, during the long summer and fall, we ate and relished berries from this patch of 100 plants:—May 25; June 4, 7, 12, 16, 23, 30; July 5, 11, 14, 19, 28; August 4, 12, 17, 25, 31; September 3, 6, 11, 14, 20, 23, 30, and October 6, 11, 17 and 23. This I call marvelous."—Henry Wilson, Illinois.

The John A. Salzer Seed Co.'s experience at La Crosse proved fully as good. See rear cover page for illustration. Berries all the time! Berries not the best for market, but fine for family use; berries all the time, all the time, we say.

Price of Salzer's New Everbearer: 3 for 25c; 10 for 60c; 100 for \$5.50; 250 for \$12.50. Seed, per pkg., 20c.

Salzer's Everbearer Strawberry.

This is a most wonderful and valuable novelty, producing delicious fruit the entire season, and is, therefore, very desirable for family use, and sells at a high figure in the market. We append herewith a letter from Henry Wilson, which explains the berry better than we can ourselves:

"In the fall of 1893 I bought of you 100 Salzer's New Everbearer Strawberries. I had no faith in them, but had faith in you. I paid you \$5.00 for the 100. It was the most wonderful berry I ever saw. It bore continuously; I could not get it to stop; of course I gave them plenty of water all summer. Here is my record for 1894! Beat it if you can! I challenge the world! My family consists of 5 persons. On the following days, during the long summer and fall, we ate and relished berries from this patch of 100 plants:—May 25; June 4, 7, 12, 16, 23, 30; July 5, 11, 14, 19, 28; August 4, 12, 17, 25, 31; September 3, 6, 11, 14, 20, 23, 30, and October 6, 11, 17 and 23. This I call marvelous."—Henry Wilson, Illinois.



NEW EVERBEARER STRAWBERRY.

Wilson.

The standard for all purposes. Very fine berry, excellent yielder, good shipper. Price, 10 for 30c; 50 for 75c; 100 for \$1.35; per 1,000, by express, \$7.50.

Crescent Seedling.

For family use this has no superior; very prolific and sweet to taste. Price, 10 for 30c; 50 for 75c; 100 for \$1.35; per 1,000, \$7.50. Larger lots, special prices.

The Princess.

Well known. Originated two miles from our seed house here. Offered largely in the East. Per 10, 30c; per 100, \$2.50.

Salzer's Perfection.

A great berry, very large, delicious and hardy. Price, 10 for 60c; 50 for \$2.50; 100, \$4.50.

Belle of La Crosse.

This is a seedling. It is the finest, most prolific berry we know of. It is as hardy as oak; it is the coming berry for house and market use. On a 2-year-old plant at our horticultural exhibit there were 142 berries. Although we have had this berry before the public for a number of years, its demand, instead of decreasing, constantly increases, which shows the immense popularity of the berry. We do not know of its superior as a family berry. The fruit is large and of excellent quality, and very fine indeed—just the berry for family use. Indeed, the varieties we offer are such as, when once tried, will commend themselves to everybody as the very best the market can produce. Price, 10 for 40c; 25 for 80c; 100 for \$3.00.



THE BELLE OF LA CROSSE.

New Family Strawberry, SALZER'S PONDEROSA.

This is a remarkably successful new Strawberry. Everybody who has tested same is loud in its praise. The berries are very large, of globular form, remarkably regular and uniform in size and shape. Its cardinal virtues are strong, rapid growth, great beauty, large size and wonderful productiveness, and it is unquestionably the most profitable variety to grow for market or for the home garden. We are sure it will adapt itself to almost every soil in the world. We strongly urge you to buy 100 of these at once, as they will be in tremendous demand among your neighbors when they see this glorious berry fruiting.

A FEW EXTRACTS FROM LETTERS.

"Finest berries I ever saw."—A. Brendt, Ind.
"Would not part with the 200 plants for \$50."
Fruit is very fine."—J. Kiefer, Ill.

"Bore very abundantly; all fine."—B. Eyer, Kan.
"Stood our winter splendidly and bore lots of giant fruit this season."—L. Scott, Minn.

The statement that 12,800 quarts of this berry can be grown per acre seems wildly extravagant, and yet the fact that 12 perfect berries (grown on one stalk) fill a quart would bear this out. This is a berry for everybody to try. There is big money in it for the first introduction in a neighborhood. Price, 3 plants for 25c; 10, 50c; 100, \$4.00, postpaid; by express, 250, \$8.00. Seed, pkg., 20c.

Three each Ponderosa and 3 Salzer's Earliest, in all 6 plants, for 35c.

Special Offer on Strawberries.

10 Salzer's Earliest.....	\$0.50	ALL FOR \$1.50.
10 Princess.....	.30	
10 Everbearer.....	.60	
10 Ponderosa.....	.50	
10 Belle of La Crosse.....	.40	
	\$2.30	

The 50, postpaid, as an introduction, for only \$1.50.

Mixed Strawberry Seed—Pkg., 10c.

WE CAN FURNISH

Bessil, Gov. Hoard, Jessie, Warfield, Buboch, Michell's Early, at 10 for 30c; 100, by express, \$1.00; 1,000, \$4.90.

Or, 100 of above 6 varieties, your selection, for \$1.25; 1,000 for \$5.50.



CHOICE FLOWER SEEDS.

From early childhood we have been passionately fond of flowers. The summer days were always spent in our parents' garden. Great beds of Phlox, Pansies, Verbenas, Portulaca, Stock, Sweet William, Four O'clocks, Candytuft, Balsam, etc., were our daily delight. Our boyhood was spent in the garden (our father being a nurseryman and gardener), our young manhood found us there; indeed, there is no place we feel so completely at home as when surrounded with plants and flowers. We have for long years tested every flower obtainable; and our list is full of choice sorts—and we pride ourselves that no flower seeds offered in America have a higher reputation among gardeners and all lovers of beautiful blossoms than Salzer's choice Northern grown, and we trust that every reader of these lines will let us help make their garden beautiful by sowing our splendid flower seeds. And in order that you may gather large orders among your friends, we offer:

SPECIAL RATES ON SEEDS IN PACKETS.

This Offer is by mail, Postage Paid by us to any Postoffice in America.

For a remittance of \$1.00 you may select Seeds in Packets only, or Plants, valued at...\$1.25
 For a remittance of \$2.00 you may select Seeds in Packets only, or Plants, valued at...\$2.50
 For a remittance of \$3.00 you may select Seeds in Packets only, or Plants, valued at...\$4.00
 For a remittance of \$4.00 you may select Seeds in Packets only, or Plants, valued at...\$5.10
 For a remittance of \$5.00 you may select Seeds in Packets only, or Plants, valued at...\$6.75

Seeds on page 26 not included in this offer. The prices on page 26 are net.

SOWING FLOWER SEED.

Nine-tenths of the failures in the flower and vegetable garden occur from improper sowing and treatment. We want everybody buying our seeds to have success with them, and we urge upon them to carefully read the culture directions on each package, and the following rules:
Soil—Prepare this carefully; have it smooth, fine, mellow and well enriched. It is well to choose a south, sunny location of the house; make your seed bed even by means of a smooth board. **Do not sow on wet, cold soil**—have it warm and mellow. Put a little stick at each end of each row, so as to mark it, then pull up all weeds that appear between rows the first day they can be seen. When plants are large enough, remove same where you want them to remain, and they will reward you with flowers all summer, and vegetables, fine and large, to gladden your heart.



COLLECTION OF FLOWER SEEDS.

We desire to introduce our flower seeds into every home and garden in America, and hence make three collections, one for 25c, one for 50c, the other for \$1.00. These, in quantity, variety and quality cannot be excelled in America. We grow these varieties in great quantities, hence our ability to sell them so cheap—as an introduction,—for when once you try our flower seeds you will want no other.

A BEAUTIFUL GARDEN FOR 25 CENTS.

These 10 exquisite varieties, brilliant and varied in colors, we offer, postpaid, for only 25c. They are all full bloomers.

- | | | |
|-----------------|----------------|----------------|
| 1. Acrolinum, | 4. Mignonette, | 7. Petunia, |
| 2. Ageratum, | 5. Marigold, | 8. Pansy, |
| 3. Convolvulus, | 6. Sweet Peas, | 9. Calliopsis, |
| | 10. Poppy, | |

BRILLIANT DISPLAY OF FLOWERS FOR 50 CENTS.

The following 19 VARIETIES of elegant, brilliant, dazzling flower seeds, composed of choicest varieties and strains known to florists, we offer for only 50c. You will be surprised at the great beauty, fragrance and freedom of these flowers. And what is more cheering than a garden full of flowers?

19 PKGS. CHOICEST FLOWER SEEDS ONLY 50¢

50 CTS.

These 19 packages, brilliant varieties, post-paid, 50c.

1. Asters,	8. Celosia,	15. Lobelia,
2. Balsam,	9. Clarkia,	16. Mignonette,
3. Bartonia,	10. Collinsia,	17. Pansy,
4. Brachycome,	11. Eschscholtzia,	18. Phlox,
5. Calceola,	12. Four O'Clock,	19. Zinnia.
6. Calliopsis,	13. Gypsophylla,	
7. Candytuft,	14. Linum,	

All for 50c.



A MAGNIFICENT GARDEN FOR \$1.00.

The following 40 packages of beautiful flower seeds, choice sorts, we offer postpaid (net) for only \$1.00. This collection contains the cream of all flower seeds and cannot be broken:

- | | | | | |
|-----------------|----------------------|--------------------|-----------------|-----------------|
| 1. Abronia, | 9. Balsam, | 17. Convolvulus, | 25. Kaulfussia, | 33. Pansy, |
| 2. Acrolinum, | 10. Calandrina, | 18. Cyanus, | 26. Larkspur, | 34. Phlox, |
| 3. Adonis, | 11. Calliopsis, | 19. Eschscholtzia, | 27. Lobelia, | 35. Poppy, |
| 4. Ageratum, | 12. Calendula, | 20. Forget-Me-Not, | 28. Lupinus, | 36. Stock, |
| 5. Alyssum, | 13. Candytuft, | 21. Galliardia, | 29. Marigold, | 37. Sweet Peas, |
| 6. Amaranthus, | 14. Canterbury Bell, | 22. Gilia, | 30. Mignonette, | 38. Scabiosa, |
| 7. Antirrhinum, | 15. Chrysanthemum, | 23. Godetia, | 31. Nasturtium, | 39. Verbena, |
| 8. Asters, | 16. Clarkia, | 24. Helichrysum, | 32. Nemophila, | 40. Zinnia, |

This Grand Collection only \$1.00. (The catalogue price is \$2.50.)

Salzer's Wild Flower Garden Mixture.

Hundreds of varieties of endless colors. Annuals, Everlastings and Climbers. Full description of culture on each package. Beautiful beyond description. We know of nothing that will give you more pleasure. Pkg., 25c.

"Wild Mixture" of everlasting flowers and grasses, many sorts, 25c.

"Wild Mixture" of all-summer climbers, 25c.

"Wild Mixture" of perennials, many sorts, 25c.

Golden Rod—The national flower, pkg., 10c.

The Owl Mixture.

Composed of flowers blooming from 4 p. m. and at night. Pkg., 15c.

A package of our Flowers of Paradise Mixture (see front cover page) free with each 40 cent order or more.

The 40 Pkgs. only \$1 with Pkg. Flowers of Paradise thrown in free!

A PAGE OF LOW PRICED FLOWER SEEDS • THESE PRICES ARE NET.

AMARANTHUS.



JOHN A. SALZER SEED CO.

ALYSSUM.



JOHN A. SALZER SEED CO.

ASTERS.



JOHN A. SALZER SEED CO.

ANTIRRHINUM.



JOHN A. SALZER SEED CO.

ASPERULA.



JOHN A. SALZER SEED CO.

BARTONIA.



JOHN A. SALZER SEED CO.

ACROLINUM.



JOHN A. SALZER SEED CO.

AGROSTEMMA.



JOHN A. SALZER SEED CO.

COLLINSIAS.



JOHN A. SALZER SEED CO.

Fine Flower Seed.

We have grown very largely of the following annual flower varieties, and have concluded to offer them at a remarkably low price in order to introduce our flower seeds into every home in America. We believe to-day that we have the largest mail trade in seeds in the world, and yet we would like to extend same, in order to make more people happy; for we believe where flowers grow and plants abound discontent vanishes and happiness and sunshine and brightness in life takes place. Now, the seeds that we offer on this page will reward the grower, with but little care, with many, many flowers during the summer and fall months; indeed, if a package of each variety were grown and the plants given but little care, you would have sufficient flowers to decorate your own home with for weeks and months and have large quantities to spare for your friends. On each package you will find the culture directions, which are very simple, as these flowers will grow and bloom freely with but ordinary care.

BALSAM.



JOHN A. SALZER SEED CO.

CANDYTUFT.



JOHN A. SALZER SEED CO.

CONVOLVULUS.



JOHN A. SALZER SEED CO.

Amaranthus, good mixed, per pkg. 2c.
 Alyssum, good mixed, per pkg. 2c.
 Asters, good mixed, per pkg. 4c.
 Antirrhinum, good mixed, per pkg. 2c.
 Asperula, good mixed, per pkg. 2c.
 Bartonia, good mixed, per pkg. 3c.
 Acrolinum, good mixed, per pkg. 3c.
 Agrostemma, good mixed, per pkg. 2c.
 Collinsias, good mixed, per pkg. 2c.
 Balsam, good mixed, per pkg. 4c.
 Candytuft, good mixed, per pkg. 2c.
 Convolvulus, good mixed, per pkg. 2c.

Centaurea, good mixed, per pkg. 2c.
 Four O'clock, good mixed, per pkg. 3c.
 Gilia, good mixed, per pkg. 2c.
 Eschscholzia, good mixed, per pkg. 2c.
 Lobelia, good mixed, per pkg. 3c.
 Mignonette, good mixed, per pkg. 2c.
 Ageratum, good mixed, per pkg. 2c.
 Nemophila, good mixed, per pkg. 3c.
 Petunia, good mixed, per pkg. 3c.
 Pansy, good mixed, per pkg. 3c.
 Poppy, good mixed, per pkg. 2c.
 Sweet peas, good mixed, per pkg. 3c.

Special.

These 24 packages
to one address
for only
55 Cents,
Postpaid.
NET.

CENTAUREA.



JOHN A. SALZER SEED CO.

FOUR O'CLOCK.



JOHN A. SALZER SEED CO.

GILIA.



JOHN A. SALZER SEED CO.

WE HOPE

That in making up an order from this page that you will make the minimum 15 cents. The prices are net and not subjected to the club terms, or extra discounts which are found on pages 8 and 34 of this catalogue. By this, we mean, if you order packages to the amount of \$1.00 from this page you could not select 25 cents worth of extra seed, as you are permitted to do if you select from any of the other pages of flower or vegetable seeds.

The Mixture of Seeds

Contained in each of these packages is of the very best; indeed, in some of them there are from 10 to 50 different colors, so that you will have a very large range of flowers and varieties and colors in each package. Thus, in Pansy, there are probably 25 different varieties in the mixture.

Please get your friends to order with you.
 A 40c Order Brings a Package of Flowers of Paradise.

ESCHSCHOLZIA.



JOHN A. SALZER SEED CO.

LOBELIA.



JOHN A. SALZER SEED CO.

MIGNONETTE.



JOHN A. SALZER SEED CO.

AGERATUM.



JOHN A. SALZER SEED CO.

NEMOPHILA.



JOHN A. SALZER SEED CO.

PETUNIA.



JOHN A. SALZER SEED CO.

PANSY.



JOHN A. SALZER SEED CO.

POPPY.



JOHN A. SALZER SEED CO.

SWEET PEAS.



JOHN A. SALZER SEED CO.

OFFERED ONLY BY THE JOHN A. SALZER SEED CO. LA CROSSE WIS.

A Pkg. of Our Gorgeous Flowers of Paradise Mixture, illustrated on First Cover Page, free with each 40c or more order of seed.

Abutilon—P.

A plant of great beauty, bearing quantities of dazlingly brilliant colored flowers the entire season, with ordinary cultivation; flowers bell-shaped. Elegant mixture. Pkg., 20c; finest mixed, 10c.

Abronia—A.

A charming trailer with Verbena-like clusters of sweet-scented flowers; elegant; finest mixed. Pkg., 10c; mixed colors, 5c.

Acrolinum—F.

Very pretty, half-hardy annual, with rose and white daisy-like flowers. They grow about 1 foot high, and should be planted 4 inches apart. Pkg., 5c.

Adonis (Pheasant's Eye)—A.

The flowers are very brilliant; mixed. Pkg., 5c.

Adlumia—Mountain Fringe.

An attractive climber with pale green foliage; flesh-colored blossoms; mixed. Pkg., 5c.

Ageratum—A.

Flowers bush-like; indispensable for the garden. **Azure**—The finest Ageratum; dwarf blue. Pkg., 5c.

Conspicuum—White, pkg., 5c; finest mixed, 5c.

Agrostemma.

Perfectly hardy plants, producing pretty pink-like blossoms on long, slender stems. Pkg., 5c.

Agrostis (Ornamental Grass)—**E**—A hardy ornamental grass, much used in connection with everlasting, for winter bouquets. Grows easily about 1½ feet high. Pkg., 5c.

Ampelopsis.

A climbing vine of great beauty. Perfectly hardy. Pkg., 10c.

Amaranthus—A.

Of remarkably attractive foliage, producing striking effects as center of beds, etc.

Caudatus (Love Lies Bleeding)—Drooping red. Pkg., 5c.

Tricolor (Joseph's Coat)—Pkg., 5c.

Abbyssinicus—Is splendid as solitary specimens on lawns. Pkg., 5c.

Bicolor—Foliage green and dark red, striped with yellow. Pkg., 5c.

Melancholis Rubra

—Foliage blood red. Pkg., 5c; all colors mixed, 5c.

Ammobium—E.

One of the grandest of everlastings, and desirable for the garden, but more valuable for winter bouquets in connection with grasses and other everlastings. The flowers are rather small; pure white. Pkg., 5c.

Anemone (Windflower)—R.

Brilliant beauties; indescribably grand. Pkg., 5c.

Anagallis—A.

Grandly beautiful as a border plant; a profusion of richly-colored blossoms. Pkg., 5c.

Asperula.

Low-growing annual; profuse bloomer. Flowers sweet-scented, lavender; well adapted for bouquet making. Pkg., 5c.



AGROSTEMMA.

**Alyssum, Sweet—A.**

The finest, sweetest of all pure white blooming annuals; no garden complete without it. Fine mixed sorts, pkg., 5c. Good mixed (page 26), 2c.

Salzer's Ocean Spray.

The grandest of all Alyssums. Very large blossoms of delicious fragrance, and lavishes its pure white flowers in prodigal profusion; indeed, two or three hundred blossoms from a single plant is not uncommon. Pkg., 10c; 2 pkgs., 15c; 7 pkgs., 50c.

**Alyssum (Saxatile)—P.**

Flowers brilliant golden yellow, completely hiding the foliage; grows 1 foot high. Pkg., 5c.

Antirrhinum

(Snap Dragon)—**A**—Unsurpassed for summer and fall flowering.

White—Pkg., 5c.

Brilliant—Scarlet, golden and white. 5c.

Striatum—Finest striped sorts; mixed colors. Pkg., 5c.

"Carnation Rival"—A new strain; grandly beautiful; of the most wonderful colors imaginable. Pkg., 10c; fine mixed, pkg., 5c.

**Anchusa—A.**

One of the few plants that will do well in the shade. Splendid for bouquets. Pkg., 5c.

Aquilegia (Columbine)—A.

Very popular and distinct flowers; bloom in early summer; exceedingly showy. Pkg., 5c.

Erfurt Prize—This mixture contains nothing but the finest free-blooming varieties, and is peerless. Pkg., 10c.

Argemone—A.

Flowers large, poppy-shaped; very free. Pkg., 5c.

SALZER'S SPLENDID ASTERS.

Salzer's Asters have a high reputation for freedom of bloom, richness of color, beauty of form and rapidity of growth.

White Bouquet—The finest dwarf pure white Aster known. A plant resembles a large bunch of white Asters. Pkg., 10c.

New White Rose—A pure white, large flowered, beautifully formed Aster. The outer petals are recurved like a rose. Pkg., 10c.

Paeony-Flowered Perfection—A superb class; large and double; petals beautifully incurved. White, 10c; all colors, mixed, 10c.

Needle Quilled—Large, perfect beautiful flowers; fine colors. 10c.

Salzer's Goliath—Asters of enormous size, measuring from 5 to 7 inches in diameter; unexcelled for show; grand. Pkg., 15c.

Vesuvius—New. Intense dark scarlet blossoms. Pkg., 15c.

Crown—Fine; very double, with white centers, bordered with many bright, rich colors; 18 inch. Pkg., 10c.

Salzer's Prize Bouquet—This charming class, containing over 20 colors; grows to the height of 8 inches, and literally hides the plant with its scores of beautiful blossoms. Pkg., 10c.

Dwarf Pyramidal—The plants form a complete bouquet of flowers; 1 foot. 10c.

Victoria—One of the finest; very large; of perfect double form; imbricated, and globular-shaped flowers; of pyramidal habit and richest colors; 20 inch. Pkg., 10c.

Dwarf Chrysanthemum—A splendid variety; dwarf; compact habits. Pkg., 10c.

Tall Chrysanthemum—Grows tall; blossoms large and finely formed. 10c.

Large Flowering Rose—Very large blossoms of every imaginable hue; in form similar to Salzer's New White Rose, but of endless variety of colors. Pkg., 10c.

Imbricated Pompon Sorts—Very fine; excellent for bouquets; mixed. Pkg., 10c.

Queen—A splendid white dwarf, enjoying an extended sale. Pkg., 15c; 2 for 25c.

Washington—Sprung from the Victoria class; flowers of enormous size, often 5 inches in diameter. Pkg., 15c.

Any 4 Packages of above for 25c.

MIXTURE OF ASTERS.

Salzer's mixtures, for the price, quality and quantity of choice, beautifully formed, free-blooming Asters, have no superior anywhere. **Gorgeous Prize** is an Aster Mixture Wonder.

ASTERS, ALL COLORS, MIXED. PKG., 10c.

Of course, this mixture is not equal to our **Gorgeous Prize Mixture**, but we say this for it, that it is the best 10c. mixture offered in the world. We have taken special pains with same, in order that those of our customers who do not wish to pay 25c. for the grandest mixture known to florists can have these peerless flowers at a price within the reach of all. We do not know of a 10c. package of seed that will give you more genuine pleasure, from August on until killed by frost, than Salzer's All Colors, mixed. Colors are brilliant, varied and charming. Pkg., 10c; 3 pkgs., 20c.

GORGEOUS PRIZE ASTER MIXTURE.

This mixture we have greatly improved the past season; it contains over 70 varieties of elegant sorts and colors; nothing like it in the floral world; wonderfully beautiful. Pkg., 25c; 2 pkgs., 35c.

No. 3 Mixed—Very fine for the price; indeed, equal to nine-tenths of other seedsmen's choicest. Pkg., 5c.

Dwarf German Mixture—Contains over 80 choice sorts; very elegant and particularly choice. Pkg., 15c.

Perennial Asters—This class is one of great beauty, freedom of bloom and hardiness; live for many years. Pkg., 10c.

Good Mixed Asters, 4c. per package. Page 26.



BRANCHING ASTER.

BRANCHING ASTERS.

A new race of Asters with long branches bearing flowers of glorious form, exquisite shape and color. Package, 50 seeds, 15c.

**Auricula.**

Our seed of this grand perennial plant is from one of the best English collections. Finest mixed. Pkg. 15c.
Salzer's Auricula—Gathered only from show flowers; grandly beautiful. Pkg., 25c.
Aristolochia—A. (Dutchman's Pipe).—A quick-growing, hardy climber, attaining a height of 30 feet, with large, heart-shaped foliage; flowers singularly formed, curved like a siphon; mixed. Pkg., 15c.

Begonia.

Pkg.
 Extra fine tuberous; double; mixed. 30c
 Rex varieties; extra fine 25c
 All sorts; mixed. 15c
 Extra fine blooming sorts; mixed. 30c

Balloon Vine—A.

Remarkable for its inflated membranous capsules, and sometimes called Love-in-a-Puff; 6 feet high. Pkg., 5c.

**Brachycome.**

(Swan River Daisy)—A. Dwarf-growing plants covered all summer with a profusion of Cineraria-like blooms; ½ foot; finest mixed. Pkg. 10c.

Pride of Australia—Wonderfully beautiful; every imaginable color, tint and hue in this mixture. Pkg., 15c.

Browallia—A.

One of the finest annuals grown. The blue variety is especially handsome; blooms profusely; white, blue or fine mixed. Each, 5c.

Batchelor's Buttons—A. Pkg., 10c.

Bromus Brizeiformis—A very fine grass with elegant hanging ears; well adapted for winter bouquets. Pkg., 5c.

Briza Maxima—Anelegant shaking grass; one of the best ornamental grasses for winter use. 5c.

Gracilis—A.—Small; flowers freely and is always desirable. 5c.

Bellis—(Daisy)—P.

Charming plants for borders and house. The flowers are quilled; white, pink, red and variegated. Pkg., 10c.

Longfellow—A new, large flowered double daisy of unusual size; flowers of dark rose color. Pkg., 20c.

White Wing—The most double white. Pkg., 20c.



GROWN FROM
**SALZER'S EXTRA
 DAISY MIXTURE**

Salzer's Extra Daisy Mixture.

Composed of every obtainable kind known; indeed, peerless as a mixture. Pkg., 15c.; 4 pkgs., 50c.
Daisy—Double mixed; very fine indeed. Pkg., 10c.



SAMPLE BLOSSOMS OF SALZER'S SUPERIOR MIXTURE. Pkg., 25c.

Interstate Fair, in presence of 16,000 people, Salzer's Superior Balsams were awarded first prize for beauty and great variety of color. Pkg., 25c.; 3 pkgs., 50c.

CANDYTUFT—Summer Glory.

ENGRAVED FOR JOHN A. SALZER, LA CROSSE, WIS.

Brionopsis—A.—A beautiful plant of the gourd species, with ivy-like, pale-green foliage and showy scarlet fruit, striped with white; 10 feet. Pkg., 5c.



CALENDULA.

**Calendula.**

Very beautiful annuals, resembling Double Asters, of rich colors and rapid growth; fine mixed. Pkg., 5c.

Calceolaria.

Hybrida—A superb ornamental perennial plant, producing a mass of beautiful pocket-like flowers early in spring. Pkg., 25c.

Pimata—Yellow. Pkg., 10c.

Salzer's Show Calceolaria—Saved only from the largest blossoms of superbly beautiful, wonderfully colored, spotted and maculated sorts. Pkg., 35c.



Beautiful free-blooming plants, with tassel-shaped flowers; sometimes called Devil's Paint Brush; fine mixed. Pkg., 5c.; choicest mixture, 10c.

Callirhoe.

Splendid for bedding out. The plants begin to bloom early, and continue to produce their wonderfully colored flowers all season. Pkg., 10c.

Cacti Seed.

See page 31 for description of Cacti seed. Pkg., 10c.

SALZER'S BALSAMS.

Are justly popular. They combine in one golden whole beauty and perfection, solidity and fullness of form, strength and vigor of growth, prodigal freedom in bloom and exquisite richness in colorings.

1. **Apple Blossom**—Beautiful apple blossom shading. Pkg., 10c.

2. **Salzer's Snowball**—The flowers are large, full, of immense size, and are the most thoroughly double and perfectly solid blossoms imaginable—all of the purest white. Pkg., 10c.; ½ oz., \$1.00.

3. **Crimson Mottled**—Perfection in the mottled line. Pkg., 10c.

4. **Salzer's Crimson King**—The finest of all deep blood red Balsams; magnificently adapted for groups; it is without a peer for this purpose. Pkg., 15c.

5. **Solferino**—White, exquisitely striped with scarlet and purple. Pkg., 10c.

6. **Scarlet Spotted**—Spotted. Pkg., 10c.

White Perfection—Flowers snow-white, round as a silver dollar. Pkg., 10c.

Balsam Mixture.

These mixtures, for beauty and freedom of bloom and varieties of colors, cannot be beat. No. 2 is grand. Pkg.

No. 1 Mixture, very fine. 5c

No. 2 Mixture, over 15 sorts. 10c

No. 3 Mixture, Imp. 30 colors. 15c

SALZER'S SUPERIOR MIXTURE.

Brilliantly beautiful, containing upward of 60 sorts of endless varieties, colors and forms; nothing like it in America. At

Hundreds of people the past summer and autumn admired our large patch of new ever-blooming Candytuft, Summer Glory, and many were the exclamations of delight as this charming, brilliant, dazzling sight met their eyes. We bespeak for it universal planting. This ever-blooming variety can be had only of us. Pkg., 10c.; 3 pkgs., 20c.; ½ oz., 30c.; oz., 50c.

White Wave.

The freest blooming white Candytuft. Splendid for cemeteries. Pkg., 10c.

Rocket—Mixed. 5c.

Fragrant—White. 5c.

New Crimson—Fine. 5c.

New Carmine—The

plant presents one perfect mass of vivid and rich bloom. Pkg., 10c.

Finest Mixed Candytuft—Many sorts and colors; all brilliantly beautiful. Pkg., 5c.; ½ oz., 20c.; oz., 30c.

Calandrina.

Creeping plants, well suited for planting in rock work or similar situations. Bloom freely. Pkg., 5c.

Calampelis.

A quick-growing climber, attaining a height of 10 feet in a season and bearing profusely clusters of orange-colored, tube-like flowers. Pkg., 10c.

Centauria—Dusty Miller—A.

Plants with silvery foliage. Sow in house. Are unusually fine for bordering. Pkg., 15c.

Cyanus—Very pretty. Pkg., 10c. Mixed, 5c.

Kaiser's Korn Blume—Pkg., 5c.

Campanula—Bell Flower.

Beautiful bell-shaped flowers of various colors. If sown in the early spring they will bloom the first season.

Media—Pkg., 5c.

Speculum—(Venus' Looking Glass). Colors fine, mixed. Pkg., 5c.

Canterbury Bell—P.

—Very handsome white, blue and rose, bell-shaped

CANTERBURY BELL. flowers. Pkg., 5c.

Canna—P.

One of the finest and most effective foliage plants grown, with large leaves, similar to the banana, growing from 5 to 10 feet high; fine mixed. Pkg., 10c.; dark varieties, choice, 15c.

Salzer's Prize—Contains 20 varieties of the newer imported sorts, and for beauty and tropical effect stands without an equal. Pkg., 20c.; 3 for 50c.

Crozy—Grand mixture. Pkg., 20c.

Carnations.

Flowers are large, of delicious fragrance, and of brilliant and beautiful colors. Use loamy soil.

Marguerite Mixture—Pkg., 15c; 2 pkgs., 25c.
Remontant—Saved only from the choicest double named varieties. Pkg., 35c.

Grenadin—Blossoms three weeks earlier than other sorts. Color, deep salmon-red. Pkg., 25c.

German mixed seeds from prize pot plants. Pkg., 25c.

Italian seed, choice, 20c.
Fine mixed, 10c.

Chrysanthemum.

For late autumn blooming in the house there is no flower to take the place of this. It blooms just at a time when there are but few other flowers, and furnishes several hundred flowers on each plant.

Salzer's Japanese Chrysanthemums.

This mixture of Japanese and Chinese sorts is without an equal, and comprises an endless variety of color and form. Pkg., 25c; choicest mixed, 10c; finest mixed, 5c.



CHRYSANTHEMUM.

Cypress Vine.

Everybody is acquainted with the Cypress Vine, its finely cut foliage and brilliant flowers. Pkg., 5c.

Cyclamen.

Salzer's Show Mixture of Cyclamen—Pkg., 35c. Finest mixed, 20c.

Cineraria—A.

A free-flowering house plant of wondrous beauty with flowers of great richness and diversity of color, blooming during the winter.

Salzer's Show—They are perfect in growth and form, and produce a great abundance of large blossoms exquisitely, richly and wonderfully colored. The finest of all Cineraria mixtures. Pkg., 30c.

Cineraria—Fine mixed. Pkg., 10c.

Datura (Angel's Trumpet).

Hardy annual with purple and white flowers, attaining a height of 3 feet. Mixed, pkg., 5c.

Choicest Mixed—Pkg., 10c; 3 pkgs., 25c.

Cacti Seed.

See page 51. Pkg., 10c.

Dahlias—A.

So well known that they need no description. Bloom same season from seed.

Single—This contains seeds of the finest single sorts known. Pkg., 15c.

Double—Fine sorts. Pkg., 10c.

Salzer's Superb—A mixture of 50 sorts and colors. Double and single. Pkg., 20c.

Finest Mixed, 10c.

SINGLE DAHLIA. PKG., 15c.

Delphinium—A.

Larkspur—Slender growth, with finely lacinated foliage and bright flowers in splendid spikes, perfectly hardy; blooming continually. Sow early.

White Dwarf, double. Pkg., 10c.

Blue Dwarf, double. Pkg., 5c.

Dwarf Rocket, mixed. Pkg., 10c.

Show Mixture—Composed of all obtainable sorts and brilliant colors. Pkg., 10c.

Finest mixed. Pkg., 5c.

Eutoca—A.

Foliage full green, covered with hair; blossoms blue striped, three quarters of an inch across. Excellent for cutting, because a branch placed in water will bloom many days, and the blue is intense in color. Pkg., 5c.



DELPHINIUM.

REMEMBER !

Remember, a 40-cent order or more entitles you to a package of Flowers of Paradise.

Catchfly—Silene—A.

A continuous bloomer. The plant is covered with a glutinous moisture from which flies cannot disengage themselves, hence the name Catchfly. Mixed; pkg., 5c.; show mixture, 10c.



LAUGHING CLARKIA.

Clarkia.

Among the most desirable annuals for bedding purposes; growing freely and blossoming profusely; double and single; many colors mixed. Pkg., 5c.

Clematis—P.

Jackman's Large Flowering Hybrids—Very choice and fine. Pkg., 25c.

Flammula—White, fragrant; 15 feet. Pkg., 15c.

Integrifolia—Blue sorts. Pkg., 20c.
Mixed—Pkg., 15c.

Convolvulus (Morning Glory).

A magnificent class of training annuals, some of which produce flowers of wondrous beauty.

Major—Tall sorts; mixed. Pkg., 5c.

Minor—Dwarf sorts; mixed. Pkg., 5c.

European—Contains every obtainable sort; mixed. Pkg., 15c.

The Bride—Pure white; bushy. Pkg., 10c.

Mauritanicus—Grandly beautiful. 10c.

All Sorts Mixed. Pkg., 5c.

JAPANESE MORNING GLORIES—No words, no painter's brush, no imagination can do full justice to this wonderful new race of morning glories. Pkg., 10c.

SALZER'S DIANTHUS.

D. Laciniatus—Grandly brilliant; beautifully fringed; single sorts. Pkg., 10c.

D. Laciniatus (double)—Wonderfully tasseled and fringed; rich colorings. Pkg., 10c.

Salzer's Superb—Composed of all Laciniatus sorts; double and single. Pkg., 20c.

Dianthus Mixtures.

Salzer's Show—Composed of upward of 50 sorts; gay, charming, bright, brilliant, single and double sorts; unequalled for richness of colors. Pkg., 15c; 4, 50c.

No. 1 mixed, composed of double sorts. Pkg., 10c.
No. 2 mixed Dianthus, very fine; single and double. Pkg., 5c.

**Digitalis, or Foxglove—P.**

Showy and useful perennials for the border. New plants may be obtained by dividing the roots; mixed. Pkg., 5c. Splendid sorts. Pkg., 10c.

Edelweiss.

The Alpine favorite, which every tourist delights in carrying home as a souvenir from that indescribably beautiful country. Beautiful silvery white perennial. Pkg., 25c.

Fern Spores.

Our mixture of Ferns, comprising some of the rarest and most desirable varieties. Pkg., 10c.

Four O'Clock—A.

(Marvel of Peru.)

The plants are large and make a pretty hedge. The flowers are funnel-shaped, white, red and striped; very fragrant; open about 4 o'clock in the afternoon and remain open all night.

Fine Mixed—Indeed, pretty sorts. Pkg., 5c.

Show Mixture of Four O'Clock—Composed of every variety obtainable. 10c.



FOXGLOVE.



FROM MARGUERITE MIXTURE. PKG., 15c.

CELOSIA PRIZE WINNER

GERAYED
J. A. SALZER LAX WIS.

Prize Winner Mixture.

This is the most gorgeous of all Celosia mixtures. It is pre-eminently beautiful, bearing enormous rich, brilliant, magnificent heads. It is a "Prize Winner" at every fair; gorgeous in all respects. Pkg., 20c.

Celosia—Choicest mixed. Pkg., 10c.

Celosia (Cockscomb)—Fine mixed. Pkg., 5c.

Such sorts as Glasgow Prize, Empress of India, Christota and Feathered. Pkg., 10c.

Cobaea and Moonflowers—See page 8.

Canary Bird Flower—A.

Grandly beautiful, climbing rapidly and producing a great abundance of yellow fringed flowers. If grown to run up an evergreen tree, the blossoms resemble canary birds hiding in the branches. Pkg., 5c.

Calliopsis.

CALLIOPSIS. ENCL. FOR J. A. SALZER.

A brilliant class of hardy annuals. The flowers are of every shade of yellow, orange and rich reddish brown; very showy; finest mixed. Pkg., 5c.

Show Mixture—This is our novelty mixture, and contains seed of every procurable sort of this brilliant, beautiful annual. Pkg., 10c.

Crepis—A.

Crepis—A very fine double flower of striking colors. Mixed sorts. 5c.

Croix Lachryma.

Job's Tears—Grows about 4 feet; broad, corn-like leaves. Pkg., 5c.

CROIX LACHRYMA. 5c.

Coleus.

Beautiful ornamental foliage plants for bedding out during the summer.

Finest Mixed—Pkg., 15c.

Salzer's Hybrid Wonder—Composed of rare, large-leaved Coleus sorts. Pkg., 30c.

Eschscholzia**(California Poppy).**

A bed of Eschscholzia in the sunshine makes a blaze of brilliant and showy color. Sow plants where wanted to bloom, as they do not bear transplanting. One foot high. Elegant mixture, pkg., 10c.
Fine mixed, pkg., 5c.

Fuchsia.

Our seed of this well-known and beautiful plant has been saved from a splendid collection of named varieties, double and single. Finest mixed, pkg., 25c.
Elegant mixed, 40c



ESCHSCHOLZIA.

Gilliardia—A.

A striking-looking class, natives of this country, and presenting quite a diversity of color; mixed. Pkg., 5c.

Fenzlia.

A dwarf-growing plant, suited for rustic baskets and vases; flowers rosy lilac, with orange. Pkg., 10c.

Feverfew**(Pyrethrum).**

Golden Feather—Beautiful, gold-leaved bedding plant; splendid for edging. Pkg., 10c.

Feverfew Bridal Veil—White; new. Pkg., 25c.
Finest Double Sorts—Mixed. Pkg., 10c.



GALLIARDIA.

**Geranium.**

Sow in dwelling in spring in shallow boxes; transplant when the seedlings are fit to handle.

Geranium—Extra choice, mixed. Pkg., 20c; finest mixed, 10c; gold and bronze, 20c; finest Zonale, 20c.

Pelargonium—Large flowered; pansy-shaped blossoms. Pkg. of 20 seeds, 25c.

Gloxinia.

A superb genus of house plants; profuse bloomer, of great beauty and diversity of colors.

Finest Mixed—From a splendid collection of drooping and erect varieties. Pkg., 25c.

Salzer's Show—Unsurpassed in grandness. Pkg., 50c.

Godetia—A.

Well worthy of extended cultivation; their delicate purple and pink have long made them favorites. Finest mixed. Pkg., 5c.

Duchess of Albany—A new, beautiful variety, with glossy, satiny white flowers of enormous size. Pkg., 10c.

Salzer's Show Mixture—Of every obtainable sort. Pkg., 10c.



HELIPTERUM.

Helipterum—

Charming plants, producing great clusters of richly colored, beautiful, everlasting flowers; mixed. Pkg., 10c.

Hunnemannia

—A brilliant yellow annual from Mexico. Flowers large, tulip-shaped and grand. Pkg., 15c.

This is a wonderfully interesting climber. Every garden where children romp and play should have them, and no vine will be more carefully watched and make the young hearts more glad than this.

Orange—Mock Orange shape. Pkg., 5c.

Dipper Gourd—Grows in shape of a dipper. Hollowed out, it can be used as such, lasting for years; ornamental. Pkg., 10c.

SALZER'S
HERCULES
DIPPER
GOURDLADIES
BONNET
MADE FROM
DISH RAG
GOURD

Hercules Club—Enormously large-growing, club-shaped gourd; the wonder and admiration of all. Pkg., 10c.

Luffa, or Dish-Rag Gourd.

The peculiar lining is sponge-like, porous, tough, elastic and durable, making a natural dish-cloth. The fruit grows about 2 feet in length. Many ladies prefer this dish-cloth to anything that can be made. It also makes a lady's handsome summer bonnet; very unique and tasteful, suitably trimmed and ribboned. For the bath, and for all uses of the toilet in general, the "Dish-Rag Gourd" is taking the place of the sponge. It is, in fact, a sponge, soft brush and bath-glove combined. Pkg., only 10c.



ANGELS' BREATH

Gypsophila.**(Angel's Breath.)**

When once planted and known, no garden will be without this graceful, elegant, and, above all, beautiful pure white flower. Pkg., 5c; choicest mixed, 10c.

Hyacinth Bean—

A splendid climber with abundantly clustered spikes of purple and white flowers; runs 20 feet in a season. Pkg., 10c.

Hollyhock—P.

The plant is perfectly hardy—needing only a few odd leaves or coarse straw for protection, standing, with this, our hardest winters.

Variegated—Beautifully variegated. Pkg., 10c.

Yellow—Very double. 15c.

Crimson—Fine double. 15c.

Rose—Splendid; double. 15c.

Double White—Fine. 10c.

Double Mixed Hollyhock.

Our mixture is wonderfully grand, containing all old and new sorts. The forms are perfect, the flowers beautiful, the colors brilliant. Pkg., 10c.



HOLLYHOCK.

Heliotrope.

Well-known, deliciously fragrant plants; excellent for bedding purposes or pot culture; finest, fine mixed. Pkg., 15c.



HELIOTROPE.

HELICHRYSUM.

Helichrysum—The finest among the everlasting flowers; of fine form. Cut the flower before the center fully opens; fine mixed. 5c.

Salzer's Show.

A mixture of every obtainable color and sort of Helichrysum. 10c

GOURDS.**Salzer's****Elegant****Mixture**

—This mixture contains a great variety of sorts, kinds and colors; sure to please. Pkg., 15c; oz., 30c.

Fine Mixed

—A splendid mixture of many sorts. Pkg., 5c; oz., 20c.



Nest Egg—Very fine and justly popular as a nest egg. Pkg., 5c.



FINE MIXED GOURDS. 5c.

Ice Plant—A.

A singular trailing plant; the leaves and stems are covered with crystal-like globules, giving it the appearance of being covered with ice. Pkg., 5c.

Kaulfussia—A.

Desirable; dwarf habit and compact growth; richness and freedom of bloom. Pkg., 5c.

Lantana.

The flowers are borne in Verbena-like heads, embracing every shade of color; finest mixture. 10c.

Leptosiphon.

Low, pretty, hardy, free-blooming annuals. 5c.

Lobelia—A.

A continuously-blooming plant, of easy culture; well adapted for bedding, edging pots or rockeries.

Cardinal Flower—Light red. Pkg., 5c.

Star of Ischl—Of erect growth, only 5 inches high, and forming dense balls of dark blue flowers. Pkg., 10c.

White Gem—Purest white blossoms. Pkg., 10c.

Emperor William—Light blue; compact. 5c.

Blue Bird.

A splendid Lobelia, blossoms large and intense blue. 10c.

Gracilis

—Very fine for baskets, trailing gracefully and blooming profusely; all colors. Pkg., 5c.

Lobelia Mixed

—All colors; very fine. Pkg., 5c.

**Marigold.**

The newer sorts of Marigold are great beauties, and are beginning to be widely cultivated. Finest colors, mixed. 5c.

Salzer's Superb—Contains a mixture of many sorts and colors; especially adapted for garden culture. 10c.

**MARIGOLD.****Myosotis.**

Forget-Me-Not. Likes a moist location; extremely beautiful, low-growing plants; fine mixed. Pkg., 5c.

Azorica—Dark blue flowers; produced in greatest abundance. Pkg., 10c.

Eliza Fonrobert—Large blue. Pkg., 10c.

Mourning Bride.

One of the finest flowers for bouquets; great variety of colors, borne on long stems. Pkg., 5c.



MYOSOTIS.

Forget thou not that an order for 40c. or more entitles you to a package of Flowers of Paradise.

Nasturtium.

No annual gives more and finer blossoms and is so serviceable, cut and placed on the table in vases; while for wearing as corsage or neck bouquets they are extremely fashionable and valuable on account of their rich colors and their property of retaining their freshness so long.



EMPRESS OF INDIA. 10c.

Empress of India—The plant is of a very dwarf habit, while the flowers are of the most brilliant crimson color, so freely produced. Pkg., 10c.

Majus—Elegant, profuse-flowering plants, growing 12 feet in one season. Tall sorts mixed. Pkg., 5c.

Minus—Dwarf Nasturtiums in the yard are very brilliant and attractive. Mixed. pkg., 5c.

Black Egg—Very dark; choice. Pkg., 5c.
Tall Yellow—Beautiful golden yellow. Pkg., 5c.

Tall White—Elegant pearly white. Pkg., 5c.
Tall Rose—Beautiful in the extreme. Pkg., 5c.
Tall Crimson—Extremely beautiful. Pkg., 5c.

Salzer's Perpetual Blooming.

Pkg., 10c; oz., 20c.

Salzer's Perpetual Blooming Nasturtiums—We control all the seed of this wonderfully free-blooming Nasturtium. It blooms early and continually throughout the season. This mixture contains many brilliant and fashionable colors that are particularly adapted for dress bouquets. Pkg., 10c; 3 for 25c; oz., 25c; 1/2 lb., 65c.

Fine Mixed Colors—This mixture of Nasturtiums is exceedingly beautiful and justly popular. Pkg., 5c; oz., 20c; 1/2 lb., 40; lb., \$1.00.

Ricinus—A.

Tall-growing plants, whose luxuriant tropical foliage renders them exceedingly ornamental and desirable. Mixed, 5c; finest mixed, 10c.



RICINUS. PKG., 5c.

Alonsoa—Mask Flower. Pretty shrub-like annual, bearing scarlet flowers in profusion. Pkg., 5c.
Abobra—Pretty, hardy perennial climber, glossy green foliage, bright scarlet fruits; 10 feet. Pkg., 10c.
Allium—Hardy, with odd little flowers. Pkg., 5c.
Bartonia—Showy, summer-flowering annual. Pkg., 5c.
Baptisia—False indigo. Flowers bright blue or yellow, borne on spikes 6 inches long. Pkg., 5c.
Beta—Gorgeous, showy-leaved Beets, mixed. Pkg., 10c.

**Cacti Seed.**

Now, there is a great deal of genuine pleasure in growing these odd plants from seed. It is sure to chain your attention and interest you right along.

Choice Mixed Cacti, pkg., 10c.

Cacti Wonder Mixture—The finest of sorts. Pkg., 25c.

Chlora Grandiflora—Brilliant yellow flowers. Pkg., 5c.

Coccinea—A handsome Gourd. Scarlet fruit. Pkg., 10c.

Colonsias—Free-flowering, hardy annuals. Pkg., 5c.

Cosmos—Plants 4 to 6 feet high, literally covered in the autumn with large, single flowers resembling single Dahlias. A group in bloom is a gorgeous sight. Colors range through many shades. Pkg., 10c.

Cuphea—Cigar Plant. Very odd and attractive. Pkg., 10c.

Cucumis—Ornamental Cucumbers. Pkg., 5c.

Castilleja Indivisa—Brilliant crimson. Pkg., 25c.

Cyclanthera—A climbing plant bearing oval-shaped fruit exploding loudly when ripe. Pkg., 10c.

Dicentra—Bleeding Heart. Well known. Pkg., 15c.

Didiscus—A—Delicate sky-blue blossoms. Pkg., 5c.

Erica (Cape Heath)—Beautiful and interesting greenhouse shrubs, flowering most profusely. Pkg., 5c.

Erysimum—Showy, free-flowering annuals, very effective in beds. Pkg., 5c.

Eulalia—Unlike all other variegated plants, this has its striping or marking across the leaf. Pkg., 10c.

Eupatorium—Very hardy perennials, bearing large clusters of white bloom. Pkg., 5c.

Glaucium (Horn Poppy)—A

—A showy plant with long silvery leaves, orange yellow. Pkg., 5c.

Golden Rod—The nation's favorite flower. Who does not admire this yellow beauty? Mixed, pkg., 10c.

Gnaphalium—A class of immortelles bearing clusters of bright golden blossoms. Pkg., 5c.

Gonphenia—Beautiful everlasting flower, mixed colors; 5c.

Gynierum—Pampas Grass. Pkg., 5c.

Humea—Great climbers, mixed colors. Pkg., 5c.

Gilla.

A beautiful annual; splendid for borders and show. Pkg., 5c.

Show Mixture—The very finest. Pkg., 10c.

Heliophila—A pretty blue annual. Pkg., 5c.

Hibiscus, Garden—A branching plant of the easiest culture; blooms freely. Pkg., 5c.

Honesty (Moon Wort)—Interesting summer-blooming plants, suitable for shrubberies or woodland walks. Pkg., 5c.

Kolchia—A—A rapid-growing, graceful, cypress-like plant; flowers yellow. Pkg., 5c.

Jacoba—Annuals of the easiest culture. Pkg., 10c; mixed, 5c.

Loasa—Pretty, hardy climbing annuals. Pkg., 5c.

Lavender (Lavendula)—Much prized for its fragrant violet flowers. Pkg., 5c.

Lophospermum—Exceedingly ornamental trailing plants with large and handsome flowers. Pkg., 10c.

Linum—Very graceful flowers, especially pretty when branched. Pkg., 5c.

MISCELLANEOUS.

Lychnis—Handsome and strikingly effective perennials; mixed. Pkg., 5c.

Lipinus—A—Desirable plants in every garden, bearing long and graceful spikes of various shades of scarlet, purple, yellow and white; fine mixed. Pkg., 5c.

Oxyura—This is a pretty little hardy annual, neat in habit. Pkg., 5c.

Martynia—Handsome, large flowering. Pkg., 5c.

Maurandia—P—Finest of all pot climbers, bearing great quantities of bell-shaped blossoms. Pkg., 10c.

Malope—A package of Malope seed sown in the open ground in April will begin unfolding its rich pink blossoms early in June. Pkg., 10c.

Mimulus.

Strikingly handsome flowers of easiest cultivation.

Ave Maria—Grand; produces myriads of beautiful spotted blossoms. Pkg., 10c.

Musk Plant—Full musk fragrance. Pkg., 10c.

Show Mimulus—Contains grandly beautiful, free-flowering sorts. Pkg., 10c; fine mixed, 5c.

Nemophila—Fine mixed. Pkg., 5c.

Nigella—Love in a Mist. Pkg., 5c.

Nicotiana—Flowers pure white. Pkg., 10c.

Nycternia—Star-shaped flowers. Pkg., 5c.

Oxalis—Fine mixed. Pkg., 10c.

Oxalis Trapeoloides—Yellow flowers with brown foliage. Pkg., 10c.

Pink.

Closely related to the Carnation and Picotee, but smaller flowers; plant dwarf and quite hardy; flowers beautiful and very fragrant.

Pink—Grand mixture. Contains many new and old varieties. Pkg., 25c; fine mixed, 10c.



PINK.

Picotee.

Very much like the Carnation; as fine and more delicate in its coloring. Choicest imported. Pkg., 15c; fine mixed, 10c.

Carnation Pinks—See page 23 for magnificent sorts. They are sure to please, and will.



PICOTEE.

**NEMOPHILA. LOVE GROVE**

NEMOPHILA (LOVE'S GROVE), A SWEET BEAUTY. PKG., ONLY 5c.

Peony—Grandly beautiful; double mixed. Pkg., 20c.

Palava—A beautiful annual, flowering abundantly.

Penstemon—Continuous bloomers. Pkg., 10c.

Perilla—Beautifully fringed little plants. Pkg., 5c.

Phaspholus (Scarlet Running Bean). Pkg., 5c.

Rhodanthe.

Beautifully formed, very ornamental plants; bell-shaped and very everlasting flowers; mixed. Pkg., 5c.

Salvia.

Flowers in spikes of fiery red, crimson and blue, and continues to blossom until frost, when the plants can be removed to house, and will continue to bloom.

Salvia Coccinea—Fiery scarlet; fine. Pkg., 15c.

Salvia Splendens—Pkg., 10c; FINE MIXED, 10c.

Salvia Bluebird—Finest blue. Pkg., 15c.

Plant Fragrant Apple Salvia—Pkg., 15c.

Scyphantus—A free-flowering plant. Pkg., 5c.

Stevia—P—Plants producing white and purple flowers; largely used in bouquets. Pkg., 10c.

Solanum—Beautiful ornamental fruit-bearing plants of various forms; fine mixed. Pkg., 5c.

Sweet Sultan—Effective plants for garden; fragrant flowers of purple, white and yellow. Pkg., 5c.

Statice—Free-flowering. Pkg., 5c.

Viscaria (Rose of Heaven)—A fine, free-blooming annual of brilliant colors; fine mixed. Pkg., 5c.

Vinea (Madagascar Periwinkle)—Ornamental free-blooming plants. Pkg., 10c.

Every order for 40 cents or more gives you, free, a package of Flowers of Paradise!

PANSIES.

Wisconsin soil and climate are specially adapted to the growing of splendid blossoms, and hence our strain is recognized among florists as the finest by all odds in America. It is grown on the new process of growing enormous blossoms for seed, with experience, soil, climate, etc., all in our favor of producing the best Pansy seed in the world.

Pansies in Separate Colors.

These separate colors contain all known varieties and shades of each. Pkg., 10c each.

Blue Shades, Mahogany Shades,
Brown Shades, Margined Shades,
Bronze Shades, White Shades,
Black Shades, Yellow Shades,
Black (King of the Black).

Pkg., 10c; any 2 pkgs. of above, 15c.

Angel's Robe.

This pure white Pansy is a novelty of the first



water; is especially adapted for cemetery planting or edging in the garden. It's the sweetest of all white Pansies. Pkg., 15c; 2 pkgs., 25c.

Louis Odier—Beautifully blotched; extra large. Pkg., 15c.

Trimardeau—The largest race of Pansies; enormous blossoms. Pkg., 20c.

Lord Beaconsfield—Large flowers of deep purple velvet. Pkg., 15c.

The Fairy Pansies.

There are the spotted, the dark and light marble varieties, mahogany shades, the deep brown, the maroon crimson, the intense yellow. Then the black, the blue and the bronze, the splashed, striped and spotted, all of striking beauty, are found there. Indeed, the Fairy Pansies contain so many colors, variegated, blotched, veined, mottled and margined, and in a combination of colors that would be thought impossible until the flowers are actually seen. Over 40,000 ladies have tested our wonderful Fairy Pansy, and everywhere they do well and bloom gorgeously, calling forth praise everywhere. Pkg., 25c; 3 pkgs., 50c.

Pansy Mixtures.

No. 1—Choice mixed Pansy; very choice. Pkg., 10c; oz., 75c.

No. 2—Mixed Pansy. This mixture is as fine as many seedsmen's 10c and 20c mixtures; some giant blossoms found therein. Pkg., 5c; ½ oz., 50c.

Home, Sweet Home Mixture.

Pre-eminently distinct; indeed, they can well be named "Fragrant Ever-bloomers," because it is a distinct strain of exquisitely beautiful, very free-blooming Pansies. They are specially adapted to home culture, and hence the name. Sow a package of these beauties and we are sure that no spot in your garden will be more carefully watched or more often visited by your husband, sons and daughters than your bed of "Home, Sweet Home" Pansies. Pkg., 25c; 5 pkgs., \$1.00.

Salzer's Superb Pansy.

This strain is gathered from mammoth flowers only, and is made up to accommodate many of our customers who want giant flowers regardless of price. Pkg., 50c; 3 pkgs., \$1.00.

PETUNIAS.

New Fancy Hybrid Sorts—Composed of thick-petaled, extremely beautiful, single new varieties, giant blossoms. Pkg., 25c.

Belle Etoile—Striped and blotched. Pkg., 10c.

Ellesmore—Dark rose for massing. Pkg., 10c.

Pure White—Fine single for cemetery. Pkg., 10c.

Cliffwood—A good per cent of the seed full and very double, but it comprises the widest possible range of colors; all perfect blossoms, many of them wondrously beautiful. Pkg., 20c.

Single Petunias.

A brilliant plant for outdoor decoration, as ribbon bedding, for window boxes, in fact for anything where gorgeous and brilliant show and quick, early flowering is desired.

Fine mixed sorts of Single Petunias. Pkg., 5c.

Salzer's Imported Mixture—Seeds gathered only from show flowers and contains every imaginable sort—brilliant in colors, perfect in habit, and prodigally free in bloom. It is incomparable as a mixture, and contains some semi-double seeds. Pkg., 15c; 2 for 25c.

Mignonette—A.

The delightful fragrance of the Mignonette has been applauded for centuries, and for this reason the French, no doubt, named it "Mignonette"—"The Little Darling."

Snow Queen—The flower spikes of this magnificent novelty are long, often 10 inches, pure white, double in appearance and beautiful in form, the fragrance is delightful, rich and powerful, scenting the air. Pkg., 15c; ½ oz., 25c; oz., 40c.

Victoria—Dark red flowers, distinct and larger than the old varieties. Pkg., 10c; oz., 35c.

Machet—The plants are of pyramidal growth. Spikes of brightest red. Pkg., 10c; oz., 35c.

Double White—Nothing can equal a bed of this snowy white sort. Pkg., 10c; oz., 35c.

Crimson Giant—New. The largest and sweetest of all Mignonettes. Pkg., 10c; oz., 35c.

Golden Queen—A literal mass of gold; continually in flowers. Pkg., 10c; oz., 35c.

Salzer's Show—In this mixture we have placed every known variety, old and new. A package will

furnish bloom and fragrance all summer. Pkg., 10c; oz., 30c.

Salzer's Giant White Spiral—This grand Mignonette grows 2 or 3 feet high, perfectly erect, and we measured spikes of bloom on our grounds last season which were 15 inches long. Its color is pure snow-white, and the grand spikes of bloom being so beautiful in form and color, attract the attention of everybody. Its fragrance is powerful. Pkg., 10c; 2 for 15c; ½ oz., 25c; oz., 40c.

Mignonette—All sorts mixed. This mixture is peerless; contains all known sorts and colors; magnificently beautiful. Pkg., 5c; oz., 15c; ¼ lb., 50c; 1 lb., \$1.50.



Giant Peacock Pansies.

Salzer's new race of colossal Pansies. Blossoms giant size, thick, full texture, with single blossoms the past season attaining the enormous size of 10 inches in circumference. The colors are marvelous. No pen can describe, no artist's brush depict their transcendent brilliancy and beauty. They blend in perfect forms of monstrous size all the colors known in art and nature. We wish at once to popularize this new race of fragrant, colossal beauties, and have here placed the price very low.

GIANT PEACOCK PANSY. PKG., 30c.

\$25.00 IN GOLD.

We offer \$10.00 in Gold for the largest, \$7.50 for the second largest, \$5.00 for the third and \$2.50 for the fourth largest Pansy blossom of our Giant Peacock Pansy Mixture! How to win this prize and how to measure the Pansies found on rear of each Peacock Pansy package. Who wins the prizes? Let there be a great rivalry. Awards made Aug. 15, 1898.

Price, pkg., 30c; 2 pkgs., 50c; 6 pkgs., \$1.00; ¼ oz. seed, \$2.00; ½ oz., \$3.75; 1 oz., \$6.00.



FROM SALZER'S IMPORTED MIXTURE OF PETUNIAS. PKG., ONLY 15c.

Portulaca.

There are scarcely any flowers in cultivation that make such a dazzling display of beauty as a bed of many-hued, brilliant colored Portulacas. Double mixed, 10c; single and double mixed, 5c; single mixed, 5c.

Finest Mixture—30 sorts (imported, choice). Pkg., 10c.

Salzer's Perpetual Pot—This strain covers every imaginable



shade of scarlet, crimson, rose, white, yellow, etc., bearing innumerable large, very full, double blossoms. Pkg., 15c.

able shade of scarlet, crimson, rose, white, yellow, etc., bearing innumerable large, very full, double blossoms. Pkg., 15c.

SALZER'S PHLOX.

Of all annuals Phlox makes the finest beds, and every garden should have them. Flowers are vivid, rich and of wonderful hues, borne in clusters freely.

Phlox Drummondii.

Alba, pure white, fine for cutting 10c. **Scarlet**, very brilliant and showy 10c.
 Purpurea, deep purple. 10c. **Phlox Drummondii**, all sorts and colors; mixed; very fine. Price, $\frac{1}{2}$ oz., 35c; oz., 60c; pkg., 5c.

Phlox Grandiflora.

The beauty of this grand Phlox is its gigantic blossoms, brilliant and showy.
 Phlox Grandiflora, pure white 10c. **Phlox Grandiflora**, striped and blotched. 10c.
 Phlox Grandiflora, bright scarlet. 10c. **Phlox Grandiflora**, deep purple. 10c.

Phlox Grandiflora—Finest Mixed.

This mixture, for 10c, must not be compared with that offered by most seedsmen. Ours is composed of giant blossoms in endless colors. It is particularly fine, and we do not see how a garden can be called quite complete without a small bed of these brilliant beauties. Pkg., 10c; 2 pkgs., 15c; $\frac{1}{2}$ oz., 50c.

Phlox Snowbank—This is the grandest pure white Phlox in cultivation. Pkg., 10c.

Phlox D. Nana—Our mixture of this new dwarf, compact, free-blooming. Pkg., 10c.

STAR OF QUEDLINBURGH—Novelties in Phlox. The petals are charmingly fringed, often star-shaped, long-pointed, with borders margined, etc., and its oddity and beauty of colors will find for itself a place in many a garden. Don't try to get along without it; you will miss one of the rarest treats in annuals if you do. Pkg., 15c; 2 pkgs., 20c.

Giant Star Phlox.

A brilliant novelty on which we paid \$200.00 in prizes three years ago. The blossoms are very large, beautifully shaded, of all manners of hues and colors, and are star-shaped. Indeed, this Phlox makes a brilliant display. Pkg., 15c.

POPPY SORTS.

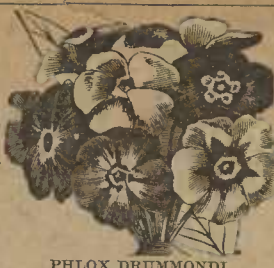
Paeony, large, full double sorts. 5c
 Oriental, dazzling scarlet, double. 10c
 White Shades, best white sorts. 10c
 Poppy, all sorts mixed. 5c
 Poppy, double sorts mixed. 5c
 Poppy, single sorts mixed. 5c
 Poppy, hardy, perennial sorts mixed. 10c
 Opium Poppy, pkg., 5c; oz., 25c

Poppy Blossom Evermore.

Noted for its brilliancy of color, charming and delicate tints, for beauty and variety of form, for oddity and richness, as well as uniqueness of its great single and double blossoms. Pkg., 15c; 2 pkgs., 25c.

Peacock Poppy Mixture.

Offered as a premium last year, and 126,000 packages were taken. It became at once unusually popular. Contains the most brilliant hues imaginable. Pkg., 15c; oz., \$1.00.



PHLOX DRUMMONDI



GIANT STAR PHLOX, 15c.



SAMPLE FLOWERS OF "BLOSSOM EVERMORE."

SENSITIVE PLANT



Red Hot Poker, splendid perennials, bearing tall spikes of red bloom. Pkg., 10c.

A beautiful and graceful perennial climber, none surpassing its glossy deep green, wavy and most delicate foliage. Pkg., 15c.

Sensitive Plant.

An interesting plant, well known for the extreme irritability of its leaves and foot stalks, which close and droop at the slightest touch. Children's delight. Pkg., 10c.

Stipa Pennata—E.

Feather Grass—A hardy perennial plant, with beautiful, delicate white, feathery-like stems of bloom; in great demand for ornamental work; flowering the second season from seed. Pkg., 10c.

Sweet William—A.

A very beautiful class of plants of extreme richness and diversity of color. The varieties have been greatly improved of late years. Hardy as oak. Cover with a few leaves in fall; in spring they will bloom with increased beauty. Fine mixed. Pkg., 10c.

Tritoma Uvaria.

Salzer's Ever-Blooming Sweet Peas.

Our Ever-Blooming is something especially rare, of unusually large blossoms, brilliantly shaded, deliciously fragrant, that bear continually until destroyed by severe frosts. It is impossible to describe the rare beauty of the brilliant tints. For personal wear during summer and autumn it is the most fashionable flower grown, as this strain retains its freshness for hours. We control the entire stock of Ever-Blooming Sweet Peas in America. Don't be misled by some seedsmen offering you a substitute for same as "just as good." Pkg., 10c; 2 pkgs., 20c; oz., 20c; $\frac{1}{4}$ lb., 60c; lb., \$1.50.

Copopoco Sweet Peas.

This strain is remarkable for largeness and clearness of blossoms, rich, varied and marked colors, and great freedom of bloom and delicious fragrance. Pkg., 10c; oz., 20c; $\frac{1}{4}$ lb., 50c.

Cupid, The Dwarf Sweet Pea.

The famed dwarf Sweet Pea. Our stock is grown from the original. Pkg., 10c; 2 pkgs., 15c; oz., 50c.

We can furnish the following at 5c per pkg.; oz. of any variety, 20c; $\frac{1}{4}$ lb., 40c, postpaid; lb., 90c.

Apple Blossom—Pink and white.
 Blanche Burpee—Pure white.
 Blanche Ferry—Pink and white.
 Blushing Beauty—Best pink.
 Boreatton—Velvety maroon.
 Bronze King—Bronze standard white.
 Butterfly—Blue and white.
 Captain of the Blues—Best blue.
 Cardinal—Old red.
 Countess of Radnor—Light lavender.
 Duchess of York—Nearly pure white.
 Duke of Clarence—Clover purple.
 Duke of York—Pink and white.

Eliza Eckford—White with blue edge.
 Emily Henderson—White.
 Firefly—Finest scarlet.
 Gaiety—Red and white striped.
 Her Majesty—Large; rose color.
 Ignea—One of the best reds.
 Lady Penzance—Delicate salmon.
 Lemon Queen—Blush pink and lemon.
 Lottie Eckford—White, blue edge.
 Meteor—Best salmon.
 Mrs. Jos. Chamberlin—Red and white flaked.
 Mrs. Eckford—Light lemon.

Mrs. Gladstone—Large pink.
 Mrs. Sankey—White.
 Novelty—Very dark rose.
 Orange Prince—Beautiful shade of orange.
 Ovid—Rosy pink.
 Peach Blossom—Pink.
 Primrose—Straw color.
 Princess Beatrice—Light pink.
 Royal Robe—Dark pink.
 Stanley—Best maroon.
 Venus—Salmon buff.
 Waverly—Rosy, claret color.

Sweet Peas—Special Mixtures in Separate Shades.

White Sorts, mixed. Pkg., 5c | Pink Sorts, mixed. Pkg., 5c | Blush Sorts, mixed. Pkg., 5c
 Striped Sorts, mixed. Pkg., 5c | Blue Sorts, mixed. Pkg., 5c | Carmine Sorts, mixed. Pkg., 5c
 Black Sorts, mixed. Pkg., 5c | These Special Sorts, by weight: Oz., 15c; $\frac{1}{4}$ lb., 25c; lb., 75c.

Fine Mixed Sweet Peas.

This mixture, for the price, challenges an equal. It is composed of many sorts and colors, and will surely please. Pkg., 5c; oz., 10c; $\frac{1}{4}$ lb., 25c; $\frac{1}{2}$ lb., 45c; lb., 60c; 2 lbs., \$1.10, postpaid.
Perennial Sweet Peas—Resemble Sweet Peas. Perfectly hardy; climber. Pkg., 5c.

Torenia, "Bird in the Swing."

Upon a small bed, 3 feet by 10, produced from a 15c package of Torenia, our head gardener estimates that from May 15th to frost there were upward of 80,000 blossoms, all of intense porcelain blue and rich violet, throat bright yellow, presenting a magnificent sight. Pkg., 15c; 2 for 25c.

Remember well and bear in mind, a 40c order entitles you to a package of Flowers of Paradise, illustrated on front cover.



PRIZE PRIMULA.

A splendid mixture for florists or for the house, as a package will give you many varieties. Pkg., 25c; 5 pkgs., \$1.00.

Smilax.

A beautiful and graceful perennial climber, none surpassing its glossy deep green, wavy and most delicate foliage. Pkg., 15c.



GIANT PERFECTION, 15c.



VIOLET, BLUE. PKG., 10c.

Stock, Ten Weeks.

For fragrance and perfect blossoms, brilliancy and diversity of color and long duration of bloom, this annual is unsurpassed.

Stock, Giant Perfection.

The plant of the new Giant Perfection is pyramidal in shape, 2½ feet high; produces long spikes of double flowers, much finer and larger than ordinary sorts, and of delicious fragrance. See cut. Pkg., 15c.

Large Flowering—Grows tall, full of branches and blossoms; very sweet. Pkg., 10c.
Tree Stock—Grows tall; literally fills its many branches with great, large blossoms. Pkg., 15c.

Kaiserin Louise—Pure white novelty. 20c
Azure blue, white or flesh color, each 10c
Rose or carmine, each 10c
Black brown 10c

Imported Dwarf (large blossoms) 5c
Fine Mixed 5c

Salzer's Select Mixture—This mixture stands unrivaled. It contains every imaginable sort and color known to the trade. On our own grounds, where we grow stock in large quantities, nothing gives better satisfaction and more pleasure to our thousands of visitors than the Select Mixture Stock. Pkg., 25c; 2 pkgs., 35c.

Violet—P.

Sweet Violet—The culture of this humblest and most fragrant of plants is easy; it resembles that of the Pansy. The temperature must not be too high, the soil moist and rich in lime.

White Perfecta, Pkg., 15c. **Alba** Pkg., 10c.
Blue 10c. **Choice Mix'd**, 10c.

Salzer's Prize Violets—Contains some double seed and every single color and sort obtainable. It is without a superior. Pkg., 20c.

Whitlavia—A.

An elegant annual, with delicate foliage, drooping clusters of rich dark blue and white, bell-shaped blossoms. Pkg., 5c.

STAR VERBENAS—Package 15 Cents.



STAR VERBENA. PKG., 15c.

Mammoth Verbena—On perfect flowers, the quarter of a dollar. Pkg., 25c.

Candidissima—Purest white, Pkg., 15c.
Bluebird—Blue black. Pkg., 10c.

The best way to get a large variety of fine Verbenas, in splendid colors, healthy and strong, is to grow them from seed. Indeed, they grow so easily and so surely and do so well that we often wonder that so few, comparatively, grow Verbenas from seed. A package of seed, sown early, gives enough splendid plants to cover a large bed and furnish these lovely flowers all season. Our Star Mixture is the finest obtainable. It is a prize mixture throughout. In it we have included all of the finest giant strains known. Pkg., 15c; 2 for 25c; 5 pkgs., 50c. They reach the size of a silver

Defiance—Deep scarlet. Pkg., 10c.
Striata—Beautifully striped. Pkg., 10c.

Verbena Mixtures.

Fine Mixed—Pkg., 5c.
No. 1 Mixed—Very fine indeed; many colors. Pkg., 10c.

Star Mixture—The finest in the world. Pkg., 15c; 2 pkgs., 25c.

Wahlenbergia.

Seeds sown in the house or early in the ground will, by June 1st, form a plant 12 inches high, very bushy and compact, deep green leaves, beautifully edged, and literally covered with deep porcelain blue, four-pointed, saucer-shaped, exquisitely and charmingly colored blossoms. Pkg., 15c.

Wall Flower—P.

A very fragrant and desirable class of winter bloomers. Sow seeds in hot bed, and while plants are small place in pots. In fall remove to the house.

Dark Brown—Extra rose-formed; grand. Pkg., 25c.

Golden Yellow—Splendid. Pkg., 25c.
Choice Imported Mixture—Pkg., 10c.

Xeranthemum—E.

Annuals, dwarf, compact and free-flowering. The flowers are blue, white and purple. Pkg., 5c.

Zinnia—A.

A splendid plant; flowers large, double, and somewhat resembling the Dahlia; a very fashionable flower; free-bloomer. Our mixtures are superb.

Double White—Pure, full. Pkg., 5c.

Double Striped—Pkg., 5c.

Double Crimson—Pkg., 5c.

Single sorts, mixed, very fine, pkg., 5c; tall sorts, mixed, 5c; dwarf sorts, mixed, 5c.

Salzer's Show—Contains every imaginable color, sort and kind obtainable in Europe

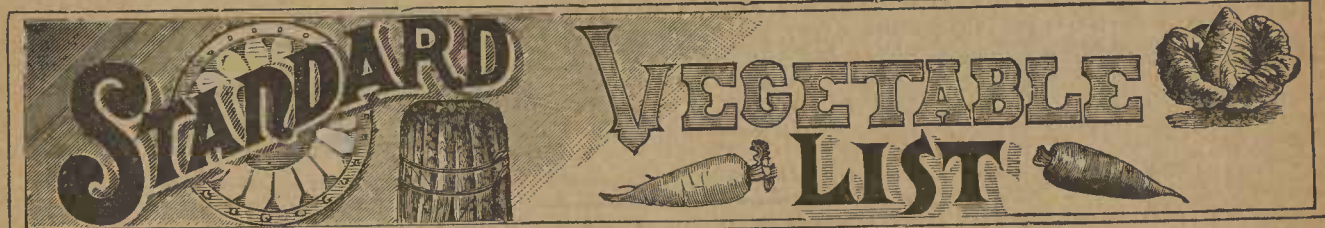
and America, and is, for variety and gorgeousness, without an equal. Pkg., 10c.

Frau Grete—Peerlessly beautiful, of endless variety and color. This mixture is named in honor of ex-Gov. Hoffman's charming and estimable wife. The Zinnia is Mrs. Hoffman's favorite flower, and this mixture contains the finest in the world. Pkg., 15c.

Fine Mixed Zinnia—Extra, 5c.



SPECIMENS FROM FRAU GRETE MIXTURE (1/4 SIZE). PKG., 15c.



How will it be in 1898? The year 1897 was one of great plenty, especially in the vegetable line. Onions, Cabbages and Potatoes yielded abundantly, while prices ruled fair. The future must be judged by the past; years of plenty are followed by seasons of want. It therefore behooves YOU, if money-making is a pleasure to you, to sow plenty of Onions, Cabbage, Peas, Beets, Potatoes, etc. because many of your neighbors were disgusted with growing them last year, on account of the prices, and will not grow many in 1898. Look out for 1898. Plant a plenty,—prices may be high,—yes, way up; that is the time to have plenty on hand to sell. It will fatten your bank account and give you money to do good with.

With us **QUALITY** is first, price secondary—how good, not how cheap. Thus it comes that we have thousands of market gardeners and market farmers as customers who want only **THE BEST**, regardless of cost. Some of our prices may seem a trifle high; but is it not better to pay a fair price and get a **GOOD ARTICLE** than to pay but little and get a poor, worthless lot of seed? Is it not better to pay 10c for a package of Salzer's Northern-Grown Giant Flat Dutch Cabbage and grow 500 solid, large, salable heads, than to pay 3c for some worthless, imported cheap Cabbage seed offered by seedsmen who do not grow, but buy where they can get the cheapest? It costs us 50 per cent more (than we could buy seed at) to grow seeds in the far North, but it pays our customers to have us do so—that is, in big vegetable yields and enormous farm crops. Remember, that cheap, imported seeds, such as are frequently offered by seedsmen or dealers who are not growers, are dear at any cost. Seeds were never known to be grown in big cities—it takes the country to do so. It pays to buy direct from the grower. Try it this year by buying our Northern-Grown Seeds. They will grow.

Club Terms—Discounts and Premiums.

EVERYBODY NEEDS SEED. So, if you go and see your neighbors—many of them never think of sending for seeds, and, when the time comes, go to the nearest store and buy old, worthless Commission Box Seeds that have wandered over the land these 20 years or more—they will gladly give you their orders for Salzer's Fresh Seeds, if you show them our catalogue. In this way you can make **MONEY**, besides getting all your own seed free.

FREE! In addition to the great reduction of Seeds by purchasing at club terms we allow you, 1st, always to select the Flowers of Paradise, from our front cover page, with each order of 40c or more—then the extra seeds as found on page 37, under **EXTRA PRESENTS**.

Discount on Seeds by Measure and Weight.

Above terms apply to Flower and Vegetable Seeds by the package (and plants at the single rate price) only. On each \$1.00 worth of Vegetable Seed ordered by the ounce, ¼ pound or 1 pound, or in pints, quarts, pecks (bushel prices are strictly net), we allow you to select 20c worth extra seed on each \$1.00 sent. Thus, if you bought 1 peck Salzer's Earliest and Best Peas at \$1.25 and ¼ lb. Lightning Cabbage at \$2.00, total \$3.25, you would be allowed to select 65c worth extra seeds. All farm seeds are net. As regards this you will find full instructions under Farm Seeds. Wholesale prices to market gardeners. Write to-day for same—or make out your list of seed desired and send to us for special wholesale prices.

Club Terms—We Allow You in Sending Us

For \$1.00 to select plants or seed packages amounting to		\$1.25, a profit of \$0.25	
1.50	"	1.85	35
2.00	"	2.55	55
3.00	"	3.80	80
4.00	"	5.10	1.10
5.00	"	6.75	1.75
10.00	"	14.00	4.00
20.00	"	29.00	9.00

Salzer's Northern-Grown Seeds Grow and Produce Every Time.



Mr. August Prahle says: "I have used your seeds for years. They produce the finest vegetables in the market. I bring in my crop ahead of the others and generally get double the price. I always take the first prize at fairs. Last year I exhibited 117 varieties of vegetables, and of course carried off the first prize, all grown from Salzer's Seeds. Now, at the Interstate Fair, in the presence of thousands, I carried off first prize on 126 different kinds of vegetables from Salzer's Seeds. If you want fine show vegetables for fairs, Salzer's Seeds produce them every time."

Mr. John Hauser, Jr., at the Salem Fair, took first prize on 160 different exhibits of Vegetables, all grown from Salzer's Northern-Grown Seeds!

OUR TRIAL GROUNDS.

The accompanying illustration will give you an idea of how we can furnish such excellent and superior garden, vegetable and farm seeds. This is done from the fact that we give same a thorough test in our greenhouses as to growth, and on our trial grounds as to yield and true quality. Thus it comes that Salzer's Seeds never fail.

No seeds leave our warehouses before being thoroughly tested as to life and vitality. The *modus operandi* is shown in the accompanying cut. When you sow our seeds you are absolutely sure they will grow—such as you can take to any fair and get first prize.

EXTRAS!

Every order of 40 cents or more gets extras, and lots of them; in addition you may select new rare seeds. See page 37. Have you included Golden Rind and Nectar of Angels Melon?

HOW MUCH SEED TO SOW.

The following table gives a fair idea of quantity of seed to sow per row of 100 yards long; also, seeds required per acre. The amount given is a great plenty.

Per Row.	Per Acre.	Per Row.	Per Acre.	Per Row.	Per Acre.	Per Row.	Per Acre.	Per Row.	Per Acre.
Asparagus.....	8 oz. 6 lbs.	Carrot.....	3 oz. 8 lbs.	Egg Plant.....	1/2 oz. 10 oz.	Okra.....	12 oz. 5 lbs.	Radish.....	6 oz. 8 lbs.
Beans, Bush.....	3 qts. 1 1/2 bu.	Cauliflower.....	1/4 oz. 4 oz.	Endive.....	2 oz. 1 lb.	Onion, for large bulbs..	2 oz. 5 lbs.	Rhubarb.....	4 oz. 4 lbs.
Beans, Lima.....	3 pts. 20 qts.	Celery.....	1 oz. 8 oz.	Leek.....	2 oz. 10 oz.	Onion, for sets.....	8 oz. 35 lbs.	Salsify.....	4 oz. 4 lbs.
Beans, Pole.....	1 pt. 15 qts.	Collards.....	1/2 oz. 10 oz.	Lettuce.....	2 oz. 10 oz.	Parsley.....	2 oz. 1 lb.	Spinach.....	6 oz. 10 lbs.
Beet.....	5 oz. 8 lbs.	Corn, Sweet.....	1 pt. 8 qts.	Melon, Water.....	2 oz. 3 lbs.	Peas.....	3 qts. 2 bu.	Squash.....	3 oz. 3 lbs.
Broccoli.....	1/2 oz. 1 lb.	Cress.....	1 oz. 2 lbs.	Melon, Musk.....	2 oz. 2 lbs.	Pepper.....	1/2 oz. 1/4 lb.	Tomato.....	1 oz. 4 oz.
Brussels Sprouts..	1/2 oz. 1 lb.	Cucumber.....	3 oz. 3 lbs.	Mustard.....	4 oz. 1 lb.	Pumpkin.....	2 oz. 5 lbs.	Turnips.....	8 oz. 2 lbs.
Cabbage.....	1 oz. 3/4 lb.								

With each 40c. order, a package of Magnificent Flowers of Paradise! On larger orders, see page 34.

OUR SPLENDID 50c. LATE COLLECTION.



50 Cents. 13 packages of best late vegetables for only 50c. This package cannot be broken. They are choice. Look up their description in catalogue.

1. Beans, White Wonder.
2. Beet, Long Smooth Blood.
3. Cabbage, Premium Flat Dutch.
4. Carrot, Long Orange.
5. Cauliflower, Autumn Giant.
6. Celery, Boston Market.

7. Cucumber, Long Green.
8. Corn, Mammoth Sugar.
9. Kohl Rabi, Salzer's Mammoth.
10. Lettuce, Prize Head.
11. Melon, Ironclad.
12. Melon, Montreal Market.

13. Onion, Yellow Danvers.
14. Peas, Telephone.
15. Radish, White Strasburg.
16. Spinach, Long Standing.
17. Squash, Marblehead.
18. Tomato, Favorite.

Catalogue Price, \$1.30.
Special Price, **50c.**
only

This collection has fairly leaped into popularity! Everywhere it is receiving hearty indorsement. The sorts are splendid—the quality A No. 1. We furnish the Late Collection and the Earliest with great pleasure, for they are sure to please everybody, even the most critical.

The Great \$1.00 Collection of Earliest Vegetables.



There are thieves even in the seed trade. There are men who are so unprincipled as to steal our cuts, our descriptions, in order to sell their inferior seeds. Thus they will try and palm off EARLIEST VEGETABLES, claiming them to be "just as good" as Salzer's Northern Grown. Well, they are not. This collection of 35 packages Earliest and Best Vegetables is without an equal. It is composed of our specialties—varieties we have cared for and improved for the past 20 years. There is nothing like it in the seed trade. That's the reason some seedsmen try to copy it. That this collection pleases; that the seeds therein are the earliest in the world; that it gives satisfaction everywhere, we introduce here only a few of THOUSANDS OF TESTIMONIALS:

Nat. Horn, Syracuse, N. Y.: "The earliest vegetables I ever ate, and the earliest I ever raised, came from your collection of 35 Packages."

Jerome Ross, Dallas, Tex.: "I swear by Salzer! That is, the earliest vegetables in the world, Texas included, come from you."

H. E. Johns, San Jose, Ill.: "My vegetables from the 35-Package Collection were certainly 10 days ahead of any here grown."

Frank O. Call, San Francisco, Cal.: "Many

thanks for your splendid seed. The 35 Packages Earliest Seed proved more than you claimed for it. Early? Yes, 16 days ahead of my neighbors. They can't be beat in quality."

J. Ewe, Jefferson, Mo.: "A word about your Earliest Collection. Every sort is a gem and all earlier than any I have ever planted."

G. Hovey, Findlay, O.: "This is a protection state. Your gardener customers are protected by 16 days! That is, your Earliest Vegetables are that much earlier than other seedsmen's."

Ralph Clark, Edinburgh, Scotland: "The 35 sorts of vegetables give me, in many instances, vegetables 3 weeks ahead of any in our market."

Wm. Watkins, Bristol, England: "My gardener tells me that the fine early vegetables we are now enjoying came from your 35 Packages Earliest Vegetable Collection. Accept my thanks for same. I was to dinner recently at Earl ———'s. He tells me I am fully 25 days ahead of him—all due to your seed!"

Thus we could keep on with testimonials from Europe, Asia, Africa, South America, Australia, and from every county and state of our grand United States. Everybody praises this collection as the earliest in the wide, wide world. Try them for 1898. They are fine and cheap. Think of it! Postpaid, for only \$1.00; not 3c per package, and every sort a gem.



THE GREAT ONE-DOLLAR COLLECTION.

This collection of 35 grand vegetable sorts is without question the very finest offered in the world. Many seedsmen, of course, will imitate this, but in quality it is impossible to reach it, because many of the seeds contained herein are our specialties, and cannot be had from anyone else.

The following 35 sorts of vegetable seeds,—sufficient for a family garden,—the very best and the very earliest of their kind,—for only \$1.00 net. No club rates. This gives everybody an opportunity to test our superior Northern Seeds and have the very earliest vegetables grown. If you want choice, early vegetables on your table, **WAY AHEAD** (yes, 10 to 15 days ahead) of your neighbors, get this collection. This lot is put in 35 packages—the catalogue value, \$2.40—and will not be broken. Look up their description. These 35 packages for \$1.00 are a great bargain.

READ UP NECTAR OF ANGELS. See page 37.

\$1.00

- | | | |
|-------------------------------|-------------------------------|------------------------------------|
| 1 Asparagus, Berliner. | 13 Cucumber, Prolific Pickle. | 25 Peas, Salzer's Earliest & Best. |
| 2 Beet, Dewing's Red. | 14 Cress, Extra Curled. | 26 Parsley, Early Moss Curled. |
| 3 Beans, No Plus Ultra. | 15 Endive. | 27 Radish, Erfurt Dark Red. |
| 4 Borecole, Dwarf German. | 16 Kohl Rabi, Early Vienna. | 28 Radish, Long Scarlet. |
| 5 Corn, Early La Crosse. | 17 Lettuce, Early Simpson. | 29 Rutabaga, Early Yellow. |
| 6 Cabbage, Salzer's Earliest. | 18 Lettuce, German Butter. | 30 Sage. |
| 7 Cabbage, Red Pickling. | 19 Leek, Salzer's Earliest. | 31 Spinach, Early Summer. |
| 8 Carrot, French Forcing. | 20 Melon, Water, Phinney's. | 32 Squash, Early White Bush. |
| 9 Cauliflower, E. Paris. | 21 Musk, Jenny Lind. | 33 Sweet Marjoram. |
| 10 Celery, White Plume. | 22 Onion, New Queen. | 34 Turnip, Early La Crosse. |
| 11 Celery, Turnip Rooted. | 23 Parsnip, Long Sugar. | 35 Tomato, Early Conqueror. |
| 12 Cucumber, Early Market. | 24 Pepper, Ruby King. | |

These 35 Packages Earliest Vegetables are a bargain. Try them.

This collection gives you the choicest of the choice in Early Vegetables, and gives you lots of them for but little money. Thousands have tried them and thousands chant their praises. You will certainly do the same if you order them this spring. Nothing in the world quite so early and so fine. Try it in 1898 for EARLIEST. Extra presents in seeds, see page 37, and a package Flowers of Paradise with each 40c order or more.

THESE . .
35 Packages for
\$1.00,
POSTPAID.
These 35 packages will
not be changed.



Earliest of All Collection.

POSTPAID,
ONLY ... 50 CENTS.

This is the earliest of all vegetable novelty collections. Will produce vegetables 20 days ahead of others. All grand novelties and rare sorts. Try them.

Beans, Earliest Wax.....	\$0.15
Beet, Red Beauty.....	.10
Cabbage, Lightning.....	.15
Corn, First of All.....	.10
Carrot, First of All.....	.10
Melon, Salzer's Earliest.....	.10
Pea, Early May.....	.15
Radish, Salzer's Earliest.....	.10
Tomato, Earliest of All.....	.20

50
Cents.

\$1.15

The whole lot, worth \$1.15, on trial, for 50c.

FOR 70 CENTS.

We are frequently asked for a collection of vegetables for a small garden, and we cordially recommend the following, which we send, postpaid, for only 70 cents. The varieties contained therein are all A No. 1, of choicest qualities, and will surely please and delight. Some of the best sorts in the world are found in this 70c collection. You will surely be delighted with same:

Beans, Salzer's Six weeks, 10c.
Beans, Case Knife, a pole Bean, 10c.
Beet, Best of All, 10c.
Carrot, Guerande, 10c.
Cabbage, Salzer's Ideal, 12c.
Celery, Self-Blancher, 15c.
Corn, Egyptian Sweet, 10c.
Cucumber, Salzer's Perfection, 10c.
Cucumber, Boston Pickling, 5c.
Lettuce, All Cream, 15c.

ALL
FOR
70c.

Muskmelon, The Osage, 10c.
Watermelon, 5c.
Onion, Prize Danvers, 8c.
Parsnip, Salzer's Crown, 5c.
Peas, Telephone, 10c.
Radish, Scarlet Olive, 5c.
Parsley, Moss Curled, 5c.
Tomato, La Crosse Seedling, 15c.
Squash, Improved Hubbard, 10c.
Turnip, Early Six Weeks, 5c.

In all, 20 packages, with a retail value of over \$1.85, postpaid, for only 70c. If you wish a complete garden, take our great \$1.00 Collection, found on page 56, and this 70c Collection. The two we will mail to one address for \$1.60.

EXTRA PRESENTS.

In addition to the club terms and discounts offered on page 2, we will allow customers to select one or more packages of the following ten rare novelties, depending upon size of seed order. It also includes farm seeds, in case customers do not desire the premiums found under farm seeds.

For a 40c order, 1 pkg. Flowers of Paradise, and 1 pkg. Peacock Poppies.

For a 75c order, 1 pkg. Flowers of Paradise, and 1 pkg. Peacock Poppies.

For a \$1.50 order or more, above two and one of the following ten.

For a \$2.00 order, above two flower seeds and two of the ten.

For a \$3.00 order, above two flower seeds and three of the ten.

For a \$4.00 order, above two flower seeds and four of the ten.

For a \$5.00 order, above two flower seeds and five of the ten.

For a \$10.00 order or more, above two flowers and all of the ten.

RARITIES IN SEED.

We have been able to save a few thousand packages of seed of the following varieties which we shall give as a premium as above stated. We are not going to make a long description of any of them, but only say that of some of the varieties a kernel of seed cost \$1.00, which will give you an idea of the great amount of money we have expended for these novelties.

1. Beet—Name Me—A rare table beet; an epicure's delight. 20 kernels.....20c
2. Cucumber—60-day—A great beauty; very popular. 30 kernels.....15c
3. Sweet Corn—20-Day the Earliest—Still the earliest. 20 kernels.....20c
4. Cabbage—August Ripener—Rare; ready with large heads in August.....20c
5. Lettuce—Jersey Cream—"Try Me, Oh." 20 kernels.....20c
6. Onion—City of Rome—Enormous size; extremely popular. 20 kernels.....15c
7. Pea—Mrs. McKinley—The finest Pea on earth. 20 kernels.....20c
8. Pepper—Pungent Peter—Giant size. 20 kernels.....20c
9. Radish—Mt. Olive—Sweet and rich as Olive Oil. 20 kernels.....20c
10. American Tea Plant—Leaves dried in the sun make fine Tea.....20c



NECTAR OF ANGELS. See, also, page 57.

New Muskmelon,

Nectar of Angels.

If mortal man cannot write prose suitable for angels to read, how much less can he grow a melon fit for them to eat!—but we will stop right here and only add, that in Salzer's New Musk-melon, "Nectar of Angels," we have the greatest melon novelty of the day. Melon experts who saw this Melon exhibited at the great Interstate Fair fairly went wild over it. It is positively the largest early Melon in existence. Its rich green flesh, its giant size, its perfect form, is neither long nor round nor flat, but just the shape melon growers are looking for. Its magnificent quality—a combination of everything good in melon, is here so fully represented that

it is well fit for angels. It is positively the earliest large Muskmelon of the day. There is more money in it than in the Klondike Gold Fields.

FREE TO EVERYBODY.

We don't wish to sell this Melon, but want to give away 100,000 packages to melon growers, as follows:

If you order 50c worth of Melon seed from pages 57 to 60 you get, free, 1 package of 20 kernels. If you order \$1.00 worth, 2 pkgs; if \$2.00 worth, 1 oz. of seed; if \$5.00, ¼ lb., and if \$10.00 worth, ½ lb. If this Melon were sold at \$1.00 per kernel it would be cheap to get a start.

Price, 20 kernels, 25c; 1 ounce, \$1.00; ¼ lb., \$3.50; ½ lb., \$6.00.



Asparagus—Berliner Freude.

(Our own introduction.) A superior Hybrid Asparagus, maturing fully the third year, with a bountiful crop already the second year, from seed culture. Extremely early. Pkg., 10c; oz., 20c; ¼ lb., 50c; lb., \$1.50.

New Asparagus—Frankfurter Speck.

A new, large white variety of great beauty and yield. Immensely prolific; giant size stalks; rich, juicy, tender—just the Asparagus you want.

Price of Seed: Per pkg., 10c; oz., 20c; ¼ lb., 60c; lb., \$2.00.

Barr's Mammoth.

A bunch of 25 edible shoots weighed 13 lbs. It is of a very fine flavor; the shoots are very tender almost to the stem. Pkg., 5c; oz., 15c; ¼ lb., 40c; lb., \$1.25.

Giant Palmetto.

It is an enormous yielder, very even and regular in its growth, and of very large size. Pkg., 10c; oz., 20c; ¼ lb., 50c; lb., \$1.50.

Conover's Colossal.

Large and rapid growth. The well-known sort; used for many years. Pkg., 5c; oz., 10c; lb., postpaid, 60c.



CONOVER'S
COLOSSAL.

Plant one-year-old roots on rich, deep soil, 12 inches apart, and in 1893 you can cut fair crops.

Roots—Per 250, two times the price of 100; per 1,000, five times the price of 100.

Asparagus Roots.

ALL ONE YEAR OLD.	FREE BY MAIL.		BY EXPRESS.	
	Per 25.	Per 100.	Per 25.	Per 100.
Berliner Freude.....	\$0.50	\$1.50	\$0.35	\$1.25
Frankfurter Speck.....	.60	1.75	.50	1.40
Conover's.....	.40	1.00	.25	.75
Barr's Mammoth.....	.50	1.50	.35	1.25
Palmetto.....	.50	1.50	.35	1.25

Artichoke.



A delicious vegetable. The blossom is cooked and prepared, and furnishes a great rarity in food.

Large
Globe—
Pkg., 10c;
oz., 25c;
lb., \$2.50.

Salzer's Earliest—The earliest Artichoke known. It is a great improvement on Large Globe. Pkg., 15c; oz., 40c; ¼ lb., \$1.00.

Broccoli.

Nearly allied to Cauliflower, but more hardy, of excellent flavor, and greatly relished by all who grow them.

Large White
The finest, largest and best cropping sorts. Pkg., 10c; oz., 30c; lb., \$2.00.



LARGE WHITE
BROCCOLI.

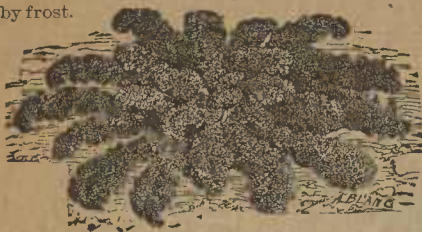


PURPLE CAPE.

Purple Cape—
Standard sort; very fine. Pkg., 5c; oz., 30c; lb., \$2.00.

BORECOLE OR KALE.

A hardy, useful, winter vegetable. Sow in the middle of April, or in the fall. Improves in taste when touched by frost.



Salzer's Erfurt Dwarf Kale or Borecole. Pkg., 10c.

Salzer's Erfurt Dwarf Kale.

This magnificent novelty we introduced from Erfurt, where Kale is grown in great perfection. It is extremely prolific, of the richest color and most delicious flavor. If you haven't given Kale a trial, do so this year; you will relish it. Pkg., 10c; oz., 25c; ¼ lb., 60c; lb., \$2.00.



Scotch Green Kale—Very fine. See cul. Pkg., 5c; oz., 15c; lb., \$1.00.

Dwarf German Green Kale.

Grown in large quantities by our German friends, who thoroughly understand the preparation of this splendid vegetable. Pkg., 5c; oz., 20c; ¼ lb., 50c.

Salzer's Hamburg Brussels Sprouts.

We saw immense fields of this splendid vegetable while in France and Germany. It is used there in great quantities. It is the very best winter vegetable that can be sown. No matter how hard the frosts of November and December, it does not injure the Sprout. The plants remain in the garden until desired for cooking, and then are taken in, as frosts improve them. Strip off the outer covering of the Sprouts, cook them whole—ah! such Sprouts melt in the mouth, and are a delicacy not surpassed by the finest Cauliflower. For early use, plant in May and June; for late, in July. Full culture directions on packages. Pkg., 10c; oz., 25c; ¼ lb., 75c; lb., \$2.50.

**Brussels Sprouts.**

Improved Dwarf—Very fine. Pkg., 5c; ¼ lb., 50c.

THE GERMAN COFFEE BERRY.

While in Germany in 1894 we took great pains to look up our great German Coffee Berry, and, to our surprise and pleasure, we found it used in almost all hotels and restaurants in Switzerland, Germany, Holland and France. They used large quantities, mixing it with Rio and other genuine Coffee, and we predict that no novelty offered in years will meet with such a hearty reception as the German Coffee Berry. It is the poor man's friend and the rich man's delight; ripening in Wisconsin and the Dakotas in 4½ months. It is wonderfully productive, and is destined to save the American housekeepers and farmers millions of dollars each year. It is certainly the best berry to mix in with other Coffee we ever saw; half and half will produce a drink claimed by many to be equal to a good cup of Rio.

Many people really prefer this Coffee to any other, and their testimonials are so hearty and so strong that it leaves no doubt but what it is a rare novelty and fine berry. It should be planted early, carefully cultivated, and set the plants about 2 feet apart, each way, so as to give abundant room to spread and grow and bear abundantly. Give it room and sun and not too rich soil. You will be surprised at the great quantity you can grow from a package or ounce of seed.

This Coffee must not be confounded with other dealers' Domestic or German Coffee Berry.

A FEW TESTIMONIALS.

"I made a cup of coffee out of the roasted berries you sent me, and found it much better than coffee generally sold here."

"I like your coffee better than that which costs me 25c per pound."

"I ground, steeped and drank your new coffee, and found it equal to any genuine coffee I ever drank."

"We consider your new coffee more delicious than the genuine coffee."

"Your new coffee is as good as any store coffee I ever tasted."

"Your coffee is a marvel. Its flavor is excellent."

"Raised 15 pounds of splendid coffee from the package you sent. Like it as well as genuine coffee."

"Your Coffee Berry has come to stay. It makes excellent coffee."

"Frank Winters, Iowa: 'Now, as regards that Coffee Berry. I like it. I like the flavor and I think it is a great novelty.'"

"Last year I bought of you 1 pound of Coffee Berry; I planted it carefully and raised 120 pounds. This has kept me in coffee a year, and I sold 20 pounds to my neighbors for coffee, getting good price for same. I like the coffee very much."

Mrs. Mary West, Mich.: "Your Coffee Berry can't be beat. I have given it a fair trial. My boarders all like it and praise it."

W.J. Dell, Texas: "We drank some of your coffee, and I can truthfully say that it is a good substitute and tastes as well as coffee for which we pay 37½c per lb."

"Your new coffee is a great success. It is far better than the coffee sold here at 3½ pounds for \$1.00. We can grow yours at a couple of cents per pound."

"Dear Sirs: I wish to inform you that I have made a trial of your German Coffee Berry, and that I find it all that one can desire. It is as good as the best straight coffee."—Jos. A. Bloch.

Thus we could keep on and introduce hundreds who have tested the Coffee Berry.

PRICE OF THE GREAT GERMAN COFFEE BERRY.

Pkg., 15c; oz., 20c; 2 oz., 35c; ¼ lb., 75c; lb., \$2.00, postpaid. Full culture directions with each package. Should you wish to taste the bean, we will send a few (parched) upon receipt of 6c postage.

JAPANESE JAAVAA COFFEE.

Travelers in Corea and Japan, and missionaries on duty in these countries, have long referred to a berry that was used in these countries as a coffee substitute. It has been grown somewhat in the United States. Customers have written us regarding this coffee. Some call it Idaho Coffee, the Colorado Coffee, the California Java, and Domestic Coffee Berry. Some years ago a customer living in Texas, right near the border of Old Mexico, wrote us of his Japanese Jaavaa Coffee, and that it was known under this name in Old Mexico. We obtained a supply of seed, have grown it here in the North, and find that in some respects it is superior to our great German Coffee Berry, and we offer it as a fit companion to this most remarkable novelty in the coffee substitute line. The berry is larger, is different shaped, and the growth of the plant is somewhat different than the German Coffee Berry. We predict for this a tremendous sale and know that where once tried it will be tried again and again. It is certainly a healthier drink than genuine coffee, and we are sure that those using same will not regret it. We would like a report on this Japanese Jaavaa Coffee from all customers purchasing the seed this year. We believe it will completely revolutionize coffee-drinking in America. We have made a special price to such customers as wish to try both the great German Coffee Berry and our Japanese Jaavaa, of but 20c for the two packages. At this low price we hope that there will be a general trial of the bean all over America. Both our great German Coffee Berry and the Japanese Jaavaa ripened thoroughly at La Crosse this season and produced heavily.

Price of the Japanese Jaavaa Coffee.

Pkg., 15c; oz., 25c; 2 oz., 40c; ¼ lb., 90c; lb., \$2.50, postpaid.

1 PKG. EACH, GERMAN COFFEE BERRY AND JAPANESE JAAVAA COFFEE, 20c; 1 OZ. EACH, 35c.



James Clinton, Minn.: "The Coffee Berry did splendidly. I am using it now, and it gives a healthy beverage."

Gordon Cole, Ind.: "In these hard times your Coffee Berry comes into full play. The ¼ lb. gave me 50 lbs. I sold 25 lbs. to my neighbors for coffee. All like it."

S. Y. Harris, Mo.: "Wonderful, indeed, mixed with Rio half-and-half. Can't praise it enough. Like it as well as store coffee."

Willis Ross, Ohio: "The German Coffee Berry is a coffee berry, producing, to my taste, fully as good coffee as Arbuckle's package coffee. I like it."

Mrs. E. R. Brozins, Neb.: "I like your new coffee better than Arbuckle's package coffee."

Opelousas, La., July 30, 1896. "Dear Sirs: I wish to inform you that I have made a trial of your German Coffee Berry, and that I find it all that one can desire. It is as good as the best straight coffee."—Jos. A. Bloch.

**RIPENED
AT
La Crosse.
Sept. 10, '97.**



SALZER'S SPLENDID BEANS.

DWARF OR BUSH BEANS

NORTHERN GROWN.



GOLDEN WAX



EARLIEST WAX



1. Salzer's Golden Wax Bush Bean.

Salzer's Golden Wax has earned the pre-eminent distinction of being the best Wax Bean in the world for general culture. It is planted with great confidence by all market gardeners and market farmers as one of the surest paying Wax Bean investments. Salzer's Earliest is much earlier and fills the want for a very early Wax Bean, but Salzer's Golden Wax fills the place of a general-purpose Wax Bean. Our strain of Golden Wax has proven itself rust-proof. It is very bushy, thereby retaining moisture in the soil, so that the drought does not affect it. We heartily recommend this Bean. Indeed, our three great Wax Beans, Salzer's Earliest, Salzer's Golden Wax and Salzer's Midsummer Wax, cannot be beaten the world over. We looked in vain while in Europe for a Wax Bean possessing more merit than any of the above three. It has been the means of making many a market gardener rich, as we have gardeners who plant from 5 to 20 bushels of our Wax Beans annually. It is the finest, most prolific, tenderest stringless Golden Wax Bean grown. It is very early, following Salzer's Earliest, of delicious flavor, and one of the best Wax Bush Beans in the market. Sells like hot cakes in green state. Splendid for family use, splendid for market, splendid for every purpose.

Price of Salzer's Golden Wax Bean.

Pkg., 10c; ½ pt., 20c; pt., 30c; qt., 55c; by express, pkg., 10c; pt., 20c; qt., 30c; pk., \$1.50; bu., \$5.00; 2 bu., \$9.50.



SALZER'S RARE MIDSUMMER WAX BUSH BEAN NOVELTY—A WONDERFUL BEAN.

2. Salzer's Earliest Wax Bush Bean.

For many years there has been a great call for an early Golden Wax Bean. With this in view we have been experimenting and originating new varieties, until to-day we believe we have the earliest Golden Wax Bean in the world in Salzer's Earliest Wax Bean. This is a variety that will surely find a warm place in the hearts of market gardeners, who well know that the earlier they can get their Wax Beans in the market the handsomer their profit will be. This variety is extremely hardy. We have never seen them rust. It produces an extremely heavy crop, pods are very long, broad and showy, and not liable to blister. We recommend it on account of its extreme earliness, its great yield and fine appearance.

Testimonials are received by the thousands, and read:

Jno. Knoss, Minnesota: "Was ready for market 10 days ahead of other early wax sorts."

Fred Willey, Indiana: "My Earliest Wax Beans were sold before my neighbors' were ripe. Your seeds are always ahead."

R. R. Green, Indiana: "One of the most profitable things that I planted the past year was the Earliest Wax Beans. They were ripe fully 8 days ahead of my neighbors. You remember I planted a bushel. They brought me over \$100.00."

D. C. Flag, Pa.: "The best paying crop that I had this year was the Earliest Wax Bean."

Earliest Wax Beans. There was a big demand for them, and they were ready for market 10 days ahead of my neighbors', and brought in handsome profits."

J. Scherer, Stillman, Ill.: "Salzer's Earliest Wax Beans I had in our market before other gardeners even thought of eating Wax Beans. Your seeds are the earliest and finest I have ever tried."

A. B. Pundt, Hatto, Tex.: "Salzer's Earliest Wax Bean is one of the finest Beans out. I would not be without them. You may expect big orders. Salzer's seeds beat all."

Price of Salzer's Earliest Wax Bean.

Large pkg., 10c; ½ pt., 20c; pt., 30c; qt., 55c, postpaid; by express or freight, pkg., 10c; pt., 20c; qt., 40c; pk., \$1.75; bu., \$6.00; 2½ bu., \$12.00.

3. Midsummer Wax Bush Bean.

This wax variety that we offer is without a peer as second early bean, ripening after Salzer's Earliest Wax and Salzer's Golden Wax, so that a succession of Wax Beans can be had for the market. This Bean fills a long felt want in this direction, whether for house use or market use. It produces an enormous crop of long bright pods, large, clear, transparent color, and of exquisite quality. It is as near ever-bearing as any Wax Bean can be, coming into use after our Golden Wax and continuing well stocked with large pods of a beautiful color, of tender quality, for a long period. Our experience with same proves it to be absolutely free from rust, and we have noticed in dry seasons that it withstands drought quite effectually. The dense foliage insures plenty of protection from the scorching midsummer suns, at the same time retaining abundant moisture around the roots, which keeps the plants continuously vigorous. This feature is most effectual, and this Bean possesses it in a marked degree.

For private gardens it is especially valuable on account of the long duration of its bearing season. No better Beans in the world than above three.

Price of Midsummer Wax Bean.

Pkg., 10c; pt., 20c; qt., 35c, postpaid; by freight, pk., \$1.50; bu., \$5.50.

SPECIAL PRICES.

1 package each above 3 great Beans, 25c, postpaid.
1 pint each above 3 great Beans, 75c, postpaid.

1 quart each above 3 great Beans, 90c by express.

1 peck each above 3 great Beans, \$4.00 by express.



SALZER'S ROUND-PODDED WAX.

SALZER'S ROUND-PODDED WAX BEAN.

This is what market gardeners have been waiting for for a long time. It has a round pod. The magnificent characteristics of this Bean are small, dense foliage, enormous productiveness, roundness of pod and handsome appearance. The pods are of a clear, transparent color, good sized, remaining tender a long time; it is practically ever-bearing, free from rust, and solid, juicy and meaty to the center.

Pkg., 10c; pt., 20c; qt., 35c, postpaid; by express or freight, pk., \$1.50; bu., \$5.50.

We can also furnish Refugee Wax and Valentine Wax Beans. These are both round-podded; extremely early; very fine, though not as good as Salzer's Round-Podded Wax. Pkg., 10c; pt., 30c; qt., 40c; pk., \$1.50.

Yosemite Mammoth Wax.

The pods frequently attain a length of 10 to 14 inches, with the thickness of a man's finger, and are nearly all solid pulp, the seeds being very small when the pods are fit for use. The pods are a rich golden color, and are absolutely stringless, cooking tender and delicious. This is the coming Wax Bean for family or market purposes. It is enormously productive, as many as 50 of its monster pods having been counted on one bush. The plant is so large and vigorous, and the pods are so solid and pulpy, that they require a great deal of light and air to perfect them. We would again call attention to the necessity of planting this grand variety nearly twice as wide apart as ordinary Bush Beans. *Cut gives 1/4 size of pod.* Pkg., 10c; 1/2 pt., 20c; pt., 30c; qt., 50c; pk., \$3.00; bu., \$7.50.

Prolific Black Wax.

Very productive, and one of the best varieties for early market. Pods, when fit for use, are of a beautiful, yellowish waxy color, fine quality, tender and delicious; very popular with market gardeners for snaps, nearly all the pods being fit for use at the same time, but it needs rich soil and good cultivation. An excellent sort for the private garden. This Bean is being much improved annually. It has been in our possession since 1868. Think of it! over 20 years, and each year we have endeavored to improve same. It is a splendid Bean, excellent for all purposes. Pkg., 10c; qt., 50c, postpaid; by express or freight, qt., 25c; 1/2 pk., 75c; pk., \$1.25; bu., \$4.50.

Best of All Bush Bean (Green Pod).

This superb variety originated in Germany, and while it had been grown for some years around New Orleans, we offered it in the North for the first time in 1886. The pods are 6 inches long, very fleshy, succulent, stringless, and of rich flavor; they are produced early and abundantly. Altogether it is one of the most valuable green podded Beans for market or family use. Pkg., 10c, pt., 20c; qt., 40c; pk., \$1.10; bu., \$3.90.



BEST OF ALL BUSH BEANS.

SALZER'S SIX WEEKS.**Salzer's Six Weeks.**

The earliest Bean known; very prolific, bushy and full. Yellow seed. One of the best for family use in every respect, as also for early market. No trouble to sell \$300.00 worth of green Beans per acre of this variety. This Bean grows quick and sells quick; and the best of all is that everybody testing same is so delighted with it that he would not get along without it at any price. It is a great boon for the market gardener. Large, fine pods. Pkg., 10c; pt., 20c; qt., 35c; pk., 90c; bu., \$3.50.

FIELD BEANS—Very Profitable to Grow.**White Wonder Field Bean.**

The grandest Bean for a farm crop we have ever seen; side by side with any Bean known to us, it outyields it by fully one-third to one-half, placing it as a marvelous cropper. The pods are large and filled full with medium sized pure white Beans. Extremely early; can be 3 weeks ahead of the Navy, and sold just at the time when Beans are rare. We consider it absolutely the finest, largest yielding, best selling field Bean known. Excellent for cooking and baking. Habit, dwarf; very bushy, and wonderfully full of pods. Just figure the profit on an acre yielding 80 to 100 bushels. If you don't grow for market, get a pint or quart of the best Beans for house use during winter. Over 20,000 farmers and citizens are planting this most wonderful of all white Beans. It's the yielder; nothing like it; go the world over, no Bean approaches it in yield, quality and readiness to find sale in the market. Pkg., 15c; pt., 30c; qt., 50c, free by mail; by express or freight, pt., 20c; qt., 35c; pk., \$2.00; bu., \$5.00.



Any 3 10c. Packages Beans for 25c.

Salzer's Tree Bean.

This is a marvelous cropper, and those not accustomed to fabulous yields scarcely credit the scores of bushels that an acre produces. It yields all the way from 30 to 100 bushels per acre. One customer writes: "From 1 pint of seed I grew 10 bushels." And another: "From 1 bushel of seed 150 bushels." Pkg., 8c; pt., 20c; qt., 35c; by express, pk., \$1.00; bu., \$2.95.

**LOW PRICES.****The Price of the 4 Following Wax Sorts is:**

By mail, free, pkg., 10c; pt., 15c; qt., 35c; by express, pkg., 10c; pt., 15c; qt., 25c; 1/2 pk., 60c; pk., \$1.00; bu., \$3.75.

1. **White Wax**—Pods fair size, rich, tender and very prolific. Enjoys an enormous sale. Splendid for home use, either green or shelled.

2. **Ivory-Podded Wax**—A magnificent Wax Bean. Pkg., 10c.

3. **Wardwell's Kidney Wax**—Enormously productive. Pkg., 10c.

4. **Crystal White Wax**—Very quick growing and exceedingly productive. The pods are round, 5 to 6 inches long, nearly transparent.

Low-Priced Green-Podded Sorts.

Early Mohawk—Large, productive, dark-colored variety; used in great quantities; fine for families. A green-podded sort. Pkg., 6c; pt., 17c; qt., 29c; pk., by express, 80c.

Refugee, or 1,000 to 1.

This is the great "Pickling Bush Bean." Pkg., 5c; pt., 17c; qt., 29c; pk., 80c; bu., \$3.00.

White Marrowfat. { Good for all uses. A splendid Shell Bean. Pkg., 5c; pt., 17c; qt., 27c; pk., 75c; bu., \$2.50.
Black Marrowfat. {

Salzer's Early Valentine.

One of the very best snap-shorts, round, fleshy pods, which mature quickly and are of first-rate quality. This is the most popular of all green-podded Beans, both for the family and market gardener. We have always kept abreast of the improvements made in so important a variety, and have for some years past grown a strain that is unequalled in extra earliness, evenness and handsome, round-podded appearance. In fact, so very choice is this strain of "Valentines" that one of our growers, in his enthusiasm, speaks of it as "Gilt-Edged" and "Double-Distilled."

SALZER'S EARLY VALENTINE.

There certainly is none better, and it has not failed to satisfy all market gardeners. Pkg., 5c; pt., 18c; qt., postpaid, 25c; by express, qt., 15c; pk., 90c; bu., \$3.50.

Ne Plus Ultra.

A grand and distinct Bean. Sold only in packages and pints. Pkg., 15c; pt., 30c.

Boston Market Bean.

New, extra early, very delicious variety; long pod; green and fine flavor. A Bean that will give you no end of rich pods, long, juicy and fine. Pkg., 15c; pt., 35c, postpaid; by express, pk., \$2.00.

**Everbearing Farm Bean.**

Most wonderful, largest, fodder Bean on earth. It's a sight worth seeing, a row of these giant Beans. Hogs relish them. Pkg., 10c; pt., 40c; qt., 60c, postpaid.

The Burpee Bush Lima.



Pods are the exact size of the large Pole Limas and contain as many beans of the same delicious quality. See cut. Pkg., 10c; ½ pt., 20c; pt., 30c; qt., 50c; pk., \$2.00.

Henderson's Bush Lima Bean.

Magnificent dwarf-growing Lima; very early, of a delicious flavor, extremely productive, and should be planted in every garden in America. It's early, it's fine, it's just the thing for a family garden. It is wondrously prolific. A package or a pint will furnish sufficient for a good-sized family. It is one of those Beans that can't be improved upon. Pkg., 10c; pt., 25c; qt., 40c; pk., \$1.75.

POLE BEANS.

Golden Butter Wax—See cut. A superb Pole Bean, growing rapidly, very productive; pods 7½ to 8 inches long; rich, golden-yellow color; round, full and fleshy, entirely free from strings; the delight of the housewife. It is an ever-bearing Bean, bearing from early spring until late in the fall. Pkg., 15c; ½ pt., 20c; pt., 35c; qt., 50c; by express, pt., 20c; qt., 40c; pk., \$2.75; bu., \$6.50.

Salzer's Case Knife Pole Bean—See cut. The best white-shelled Pole Bean; it is fine green as a Snap Bean, but is the best as a Shelled Bean; it is wonderfully early and remarkably prolific, outyielding every Pole Bean grown except Salzer's Golden Butter. It is a great Bean for family and market use. Pkg., 10c; ½ pt., 15c; pt., 30c; qt., 50c; by express, pkg., 10c; pt., 20c; qt., 35c; ½ pk., 75c; pk., \$1.35; bu., \$4.90.

Salzer's Giant Black Wax—This is a magnificent Bean, and the earliest of all Pole Beans; remarkably prolific and of delicious flavor. Pkg., 10c; ½ pt., 15c; pt., 30c; qt., 50c; by express, pk., \$2.00.

Salzer's Improved Early Lima—We have by years of cultivation succeeded in obtaining a Bean which ripens 10 days earlier than any Lima we have ever tried. Pkg., 15c; ½ pt., 30c; pt., 50c; qt., 75c; pk., \$4.00.

The price of the following Pole Beans is: By mail, pkg., 10c; pt., 30c; qt., 50c; by express, pkg., 10c; pt., 20c; qt., 35c; pk., \$1.35; bu., \$4.90.

Dreer's Lima—Early, very productive, superior quality. **King of the Garden**—A splendid new Lima, growing rapidly and large; Beans often measuring 1 inch in length.

Scarlet Runner—The favorite Pole Bean of Europe. **Horticultural**—Productive, large, round; for shelling or String Beans.

Southern Prolific—Produces in clusters, excellent snap-short Beans in 80 days from germinating. The pods are very long, round and fleshy. Pkg., 10c; pt., 40c.

Yard Long—It is a Pole or Running Bean, with dark green foliage, and pods growing 3 feet and upward in length. Sold only in packages. Pkg., 15c.

Broadwinner—Greatly relished in England and Germany. Beans fully as large as a large Lima. Pkg., 10c; pt., 50c, postpaid.

BEETS, SEE PAGES 42 AND 43.

This is a bush form of the well-known large White Lima Bean. It is very fixed in its bush character, growing to a uniform height of about 20 inches. While not so early as Henderson's Bush Lima, its larger size will commend it to many. The

Willing's Pride Pole Bean.

The most remarkable early Pole Bean that has ever come to our notice. A well-known seedsman offered (for our full stock, only a few bushels) a fabulous price, but we would not sell a novelty like this to a seedsman for love or money, because our patrons must have the very best and this is the very best novelty we know of. It is very early, ripens fit for market by August 1st in La Crosse, and bears pods often 14 inches long of delicious quality. It is the best Snap Pole Bean that we ever saw. For years Mr. Willing had a complete monopoly of this String Bean for pickling in our town, and received fancy prices for it. This is certainly the greatest Pole Bean on the globe; we make no exception—no, not one! Pkg., 15c; ½ pt., 40c; pt., 60c; qt., 90c, postpaid.

WILLING'S PRIDE. ½ SIZE.

NECTAR OF ANGELS, SEE PAGE 37.



SALZER'S CASE KNIFE.



Cress.



UPLAND.

Extra Curled—Fine flavor, and can be cut two or three times. Pkg., 5c; oz., 10c; ¼ lb., 25c; lb., 75c.

True Water—A perennial aquatic plant of low growth. Pkg., 10c; oz., 50c; ¼ lb., \$1.50.

Upland Cress—Shows its bright green leaves as soon as snow begins to melt, and is ahead of all other early greens in the spring by fully 3 weeks. It has a crisp, tart taste, and is relished as a salad. Pkg., 10c; oz., 40c.

Egg Plant.

Salzer's New York Purple—Extra large, 60 lbs. having been grown from 1 plant; delicious oyster flavor when fried. Pkg., 5c; oz., 30c; ¼ lb., 75c; lb., \$2.50.

Early Purple—Large (new). Very early and prolific; fine for family use. Pkg., 10c; oz., 40c; ¼ lb., \$1.00.

Long Purple—Pkg., 5c; oz., 25c; lb., \$2.50.



EARLY PURPLE.

NEW YORK PURPLE.

Corn Salad or Fetticus.

An excellent vegetable; used as a salad; largely grown for market. Sow early in spring in rows 1 foot apart, and it is fit for use in six weeks. Pkg., 5c; oz., 10c; lb., \$1.00.

Chervil.

Well known. Used like Parsley. Pkg., 5c; oz., 15c; ¼ lb., 40c.

Cardoon.

Used blanched like Celery. Pkg., 10c; oz., 50c.

Chives, Horseradish and Pieplant—See description under Onions.

Hop Roots, page 21.

Andiven, or Endive Lettuce

Endive is one of the best salads for fall and winter use. Blanch by tying up the leaves in a conical form with bass or twine.

Salzer's Moss Curled—Very fine indeed. The very best for family use. Of excellent flavor and quality. Pkg., 10c; oz., 15c; ¼ lb., 50c; lb., \$1.50.

Broad-Leaved Batavian—Chiefly used in soups and stews; requires to be tied up for blanching. Pkg., 5c; oz., 15c; ¼ lb., 40c; lb., \$1.40.

Green Curled—Very fine. Pkg., 5c; oz., 25c; lb., 75c.

Chicory.

Large Rooted—Used to mix with or as a substitute for Coffee. Cultivation same as Carrot. Pkg., 5c; oz., 15c; ¼ lb., 30c; lb., \$1.00.

Collards.

Georgia—Pkg., 5c; oz., 10c; lb., \$1.00.

Marrowfat—Pkg., 5c; oz., 15c; lb., \$1.00.



CHICORY.

SALZER'S ENDIVET



CARROTS.

Look at these figures and say it does not pay to plant Carrots! Only use Salzer's seeds.

500 doz. Salzer's Forcer. @ 30c. = \$150.00
500 doz. First of All. @ 35c. = 175.00
100 doz. Danvers Yellow. @ 25c. = 25.00
Total, \$350.00.

That pays, does it not?

Danvers Yellow Carrot. (Danvers Half Long.)

Magnificent semi-stump-rooted Carrot of rich orange shade and most excellent flavor. Much sought, and always sells at fancy prices in all markets. Valuable for all uses. It is of a rich, dark orange color, and all the roots are wonderfully smooth and handsome. Last year it was one of the most popular Carrots in my entire list, selling in very large quantities. Our seed is carefully grown. Carrots at even 20c. a bushel, if you get as good yields as you do from our seeds,

always pay. Pkg., 5c; oz., 10c; $\frac{1}{4}$ lb., 25c; lb., 90c.; 4 lbs., \$3.25.

Oxheart or Guerande.

A magnificent Carrot for general culture. Indeed, by many considered the best of all. Intermediate, as to length, between the Danvers Yellow and the Shorthorn. It is thicker at the neck than the latter, and carries its thickness well down toward bottom. With us it yielded at the rate of 35 tons to the acre, all marketable. Every Carrot can be pulled easily by hand; no digging is necessary. Pkg., 10c; oz., 15c; $\frac{1}{4}$ lb., 35c; lb., 90c.

Salzer's First of All Carrot.

This Carrot has had a tremendous sale the past two years on account of its extreme earliness and beauty. Gardeners all over America are ordering it largely and find it very profitable. We believe this to be the earliest Carrot in cultivation.

Well, now, there is a great deal of money to be made in market gardening out of Carrots. We know of school children planting $\frac{1}{4}$ lb. of Salzer's First of All Carrot and selling \$5.00 to \$10.00 worth of earliest Carrots in bunches before school in the morning. There is reason for this. Everybody craves a Carrot in the extreme early spring, and this is the time when Salzer's First of All Carrot is ready to tempt the appetites of all. It is a worthy saying that the early bird catches the worm, and that's just what's the matter with the early market gardener. The party that has the earliest vegetables makes the money; so if you want to make the money, you should plant Salzer's Earliest Cucumber, Salzer's Self-Blanching Celery, Salzer's Earliest Wax Beans, Salzer's Red Beauty Beet, Lightning Cabbage, Telephone Corn, Earliest Lettuce, Earliest Ripe Muskmelon, Fourth of July Watermelon, King of the Earliest Onion, and so on through the list of Salzer's earliest vegetables. They will never go back on you, but will be the means of making lots of money for you if you plant a plenty.

Price of Salzer's First of All Carrot: Pkg., 10c; oz., 15c; $\frac{1}{4}$ lb., 50c; lb., \$1.50.

Salzer's Improved Long Orange Table Carrot.

This is the standard Carrot for table use and especially for winter. It is enormously productive, yielding as high as 29 TONS per acre, and is of delicious flavor. An ounce of seed is sufficient for a winter's supply for a family. No better Carrot can be found for all purposes than this. We consider it the best strain of Long

Orange Carrot in the market. It is exceptionally smooth and fine. It will please you. Pkg., 10c; oz., 15c; $\frac{1}{4}$ lb., 20c; lb., 65c.

Salzer's Midsummer Carrot.

This variety deserves general culture. In addition to its ripening in midsummer, it equals, if indeed it does not surpass, every other variety in shape, yield and quality. Specimens have been grown 4 inches in diameter, and of the very best table quality imaginable. Cannot be too strongly recommended. It is enormously productive; a single ounce of seed furnishing bushels of Carrots. This Carrot really seeks an equal. It is so fine and of such excellent qualities that it is hard to beat. It is exceedingly productive and of a quality you are sure to like. It grows fully half as much weight again per acre as the ordinary varieties, and as the roots grow much more above the ground, it is much easier to gather the crop. This grand variety is sure to suit every one who grows it. It cannot be too strongly indorsed. Pkg., 10c; oz., 20c; $\frac{1}{4}$ lb., 30c; lb., \$1.00; 3 lbs., \$2.75.

Early Shorthorn.

Known favorably by all growers. Considered by many the best early table variety. Flesh fine grained. In color deep orange; has small tops. Grows well in shallow soil. Matures 8 to 10 days sooner than Long Orange. Pkg., 5c; oz., 10c; $\frac{1}{4}$ lb., 20c; lb., 70c.

Chantenay.

A magnificent English Carrot, grown in that country in great quantities for fall use. Pkg., 10c; oz., 15c; $\frac{1}{4}$ lb., 35c; lb., 90c.

Standard Carrots—Low Prices.

Salzer's French Forcer or Forcing.

One of the earliest of all Carrots. It is very sweet and early; splendid sort. It is not nearly so large as Salzer's First of All, but it is a great beauty and very early. This Carrot has enjoyed a tremendous sale, as everybody likes the little beauty. It is a great Carrot for extreme early. Pkg., 4c; oz., 10c; $\frac{1}{4}$ lb., 20c; lb., 55c.

Early Scarlet Horn.

(Pointed.)

An early imported sort of excellent merit. This sort is grown quite extensively about Boston and other Eastern markets. It is really a valuable sort. Pkg., 3c; oz., 9c; $\frac{1}{4}$ lb., 15c; lb., 50c.

Scarlet Nantes.

A splendid half-long, stump-rooted sort. Increasing in value and popularity. Pkg., 3c; oz., 9c; $\frac{1}{4}$ lb., 15c; lb., 50c.

ard for stock. It is very sweet, and gives excellent results as a stock food. Pkg., 5c; oz., 10c; lb., 45c.

California Mammoth.

Very large; yields 100 tons per acre. Pkg., 5c; oz., 10c; $\frac{1}{4}$ lb., 25c; lb., 75c; 10 lbs., \$6.00.

Mastodon.

Carefully selected Carrot. It is grand for stock and very prolific. Pkg., 5c; oz., 10c; $\frac{1}{4}$ lb., 20c; $\frac{1}{2}$ lb., 30c; lb., 60c; 5 lbs., \$2.50, postpaid.

MASTODON. PKG., 5c; oz., 10c.

Salzer's Long Orange beats the world. Pkg., 10c; lb., 65c.

Carrots for Stock.

Carrots are excellent for feeding to stock. Horses relish them and fatten on one feed of Carrots daily. The yield is so heavy that an acre will keep your horses fat and healthy all winter.

Norman Belgian.

A yellow sort, growing to large size, and of the finest flavor for stock. We cannot too strongly urge you to try this Carrot. It is great for stock. Have you a horse at home, and you desire to have him look bright and feel gay, feed him with Carrots once a day during winter. One ounce of Norman Belgian will furnish enough food. Pkg., 10c; oz., 15c; $\frac{1}{4}$ lb., 25c; lb., 65c; by express, 10 lbs., \$4.50.

Long White Belgian.

A white Carrot which has become the stand-



Nectar of Angels.

See page 37.



THE EARLIEST BEET NOVELTY SALZER'S RED BEAUTY BEET

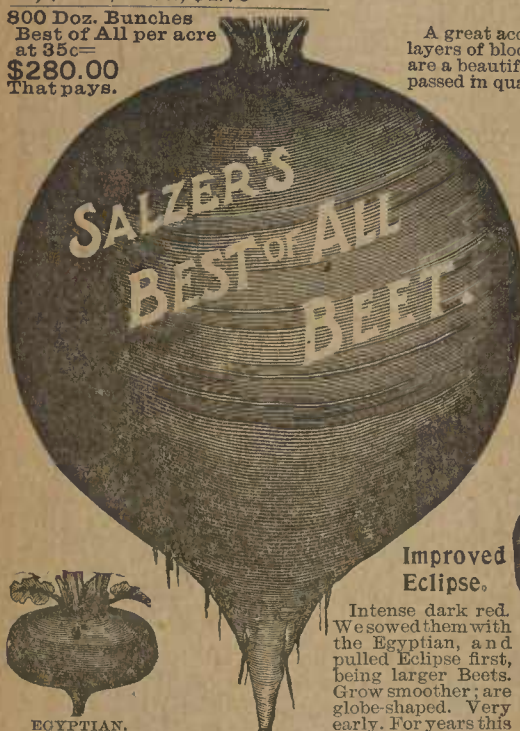
READY FOR TABLE IN 28 DAYS

Red Beauty.

The earliest Beet in the world. It is a perfect turnip-shaped, deep red, extremely early Beet, fit for table in only 28 days: of excellent flavor, good quality, having a delicious deep red color when cooked. Market gardeners are all pronounced in their hearty expressions of praise, saying: "It is the earliest, finest blood-red Beet in existence." The foregoing was written some years ago, and up to date, despite the constant efforts of seedsmen, they have not been able to produce a Beet which in beauty and earliness approaches Salzer's Red Beauty Beet, and we doubt whether any will ever be produced that is earlier than this, for we are constantly improving our own stock, and we think that the stock offered this year is better than ever before. Its shape and general appearance and grand color are simply unapproachable; that rich crimson so peculiar to Red Beauty Beet finds for it a rapid sale at fancy prices wherever offered. It is so perfect in all its requirements, so excellent in its flavor, so quick in its growth, so handsome in its appearance that every market gardener and every private gardener planting same will be more than delighted with the results. It is the beet to grow if you want the handsomest there is. Pkg., 10c; oz., 20c; $\frac{1}{4}$ lb., 35c; lb., \$1.00; 5 lbs., \$4.75

800 Doz. Bunches
Best of All per acre
at 35c=

\$280.00
That pays.



EGYPTIAN.

Dark Red Egyptian.

The earliest: highly prized by market gardeners everywhere; size, about 3 inches, slightly flattened; skin, dark red; flesh, fine, compact; texture, tender; of superior flavor. Pkg., 5c; oz., 10c; $\frac{1}{4}$ lb., 20c; lb., 65c.

Improved Eclipse.

Intense dark red. We sowed them with the Egyptian, and pulled Eclipse first, being larger Beets. Grow smoother; are globe-shaped. Very early. For years this was the standard early variety, and like Dark Red Egyptian has had a tremendous sale and it is well worthy a place in every garden. Pkg., 4c; oz., 10c; lb., 60c.



ECLIPSE BEET.



Swiss Chard.

Cultivated for its leaves; served as Asparagus. Pkg., 5c; oz., 20c.

Salzer's Royal Half Long Beet.

There is a great demand for a half long, medium size, early, fine quality, dark red table Beet, and this requirement our Royal Red fully meets. It's one of these beets—once planted, always planted. Pkg., 10c; oz., 20c; $\frac{1}{4}$ lb., 30c; lb., \$1.00; 5 lbs., \$4.00.



Salzer's Long Smooth Blood.

This is the finest Beet grown for fall and winter use. It is of deep red color, excellent flavor, and an enormous cropper, and keeps solid and fresh throughout the long winter. Cooks sweet, tender and crisp, and in every way may be considered the standard sort for the market and home gardener. It must not be compared with the common Long Smooth Blood offered by many seedsmen at a less price. Its high grade was attained by long years of care and selection. We could introduce many thousand testimonials on our Red Beauty for extreme earliness; on our Best of All for large size and excellent quality as a round Beet; while more than 47,000 gardeners and citizens are ready to say that Salzer's Long Smooth Blood is the finest Beet of all late sorts—a regular money-maker. Each succeeding year adds thousands to its list of friends. Will you not be among them this season? Pkg., 10c; oz., 15c; $\frac{1}{4}$ lb., 25c; lb., 65c; 5 lbs., \$3.00.

1000 DOZ. BUNCHES PER ACRE AT 35c = \$350.00



Early York Beet

This is a new strain of Turnip Beet, remarkably early, few leaves, with very tender and sweet flesh. Its fine appearance, excellent color, splendid flavor, tender, juicy qualities recommend same to everybody. Pkg., 10c; oz., 20c; $\frac{1}{4}$ lb., 50c; lb., \$1.50.



THE EDMUNDS BEET.

Edmunds' Beet

It is of good size, very early, perfect in form, and of that deep rich blood color so much sought by gardeners. It commands a good price and a ready sale in all markets. It will produce fully 800 dozen bunches early Beets per acre, equal to \$280.00.



ROYAL HALF LONG BEET.

Standard Table Beets.

CHEAP.

Standard seeds we can afford to sell lower than any firm in America; but when it comes to our great specialties in Beets, Beans, Corn, Carrots, Cabbages, etc., etc., we must get a fair price, to pay us for the tremendous care in growing and selecting the strains. Our great specialties cannot be supplied by anyone but ourselves. If a seedsman offers them or specialties like Early Bird Radish, Lightning Cabbage, Red Beauty Beets, etc., put him down as a "double-barreled fraud."

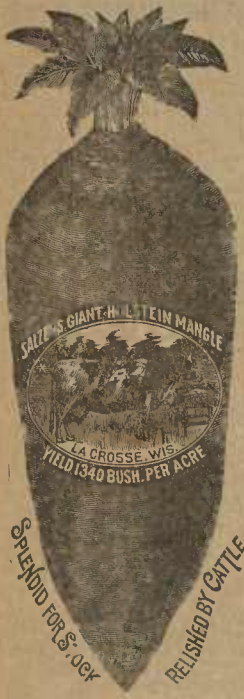


Early Blood Turnip—The standard early sort; good for both early and late use. Splendid in every and all particulars. Pkg., 3c; oz., 8c; ¼ lb., 15c; lb., 38c.

Bastian Extra Early—Probably one of the earliest varieties of Turnip Beet. It is of blood red color when boiled. Pkg., 3c; oz., 8c; ¼ lb., 15c; lb., 38c.

Dewing's Red Turnip—A fine variety, of a deep red color, and very early. Pkg., 3c; oz., 8c; ¼ lb., 15c; lb., 38c.

Early Bassano—Almost as early as the Egyptian; light color. Pkg., 2c; oz., 8c; ¼ lb., 14c; lb., 35c.



Giant Holstein Mangel.

A superior Mangel, long, red; of enormous size and excellent flavor. In the celebrated Holstein region (Europe) this splendid Mangel is used to the exclusion of all other sorts. It is eagerly eaten and relished by cattle, and returns a large yield of milk or fattening substance to stock. Think of 1,340 bushels per acre!

Pkg., 5c; oz., 10c; ¼ lb., 20c; lb., 55c; 5 lbs., (for 1 acre), \$2.60; 10 lbs., \$5.00.
By express: ¼ lb., 15c; lb., 45c; 10 lbs., \$4.00.

MANGEL FOR STOCK.

No root crop is a better paying investment for farmers to grow than Mangel Wurzel. Sow in drills 24 inches apart and 9 inches in rows; sow when ground is warm and moist. It will pay every farmer to plant an acre, as the yield is enormous. Feed after milking. A yield of 1,000 bushels per acre is common. Keeps well, and does cattle much good, as a change in food always does good.

Eiffel Tower Mangel.

For the past 7 years we have been growing same on a large scale for seed, but have found it in all requirements way ahead of any and every Mangel yet tried. It is mammoth in size; a specimen, under favorable circumstances, having been grown

WEIGHING 101 POUNDS.

When we were overlooking the City of Paris, on the great Eiffel Tower, in 1894, we thought of our great Eiffel Tower Mangel, and felt proud that we had named this grandest of Mangels after the big tower.

The Mangel is enormously, wonderfully prolific. Its yield is fabulous; 1,000 to 1,300 bushels is nothing uncommon on good soil. Its quality is of a high order, and is greatly relished by all cattle, giving a wonderful flow of milk, and is an excellent food for fattening.

As Eiffel Tower, after which we have named this remarkable Mangel, is the most wonderful and tallest structure in the world, so is this Eiffel Tower Mangel the most marvelously prolific flesh and milk producing Mangel known on earth. "There," someone will say, "that's too strong!" Try the Mangel and you will say not half strong enough.

PRICE OF EIFFEL TOWER.

By mail: Pkg., 10c; oz., 15c; ¼ lb., 25c; lb., 65c; 5 lbs. (for 1 acre), \$3.00; 10 lbs., \$5.75.
By express: Pkg., 10c; oz., 15c; ¼ lb., 20c; lb., 55c; 5 lbs. (for 1 acre), \$2.75; 10 lbs., \$5.00.

Standard Mangels.

Price of the following 5 sorts:

- By mail: Pkg., 4c; oz., 8c; ¼ lb., 12c; lb., 32c.
By express: Oz., 8c; ¼ lb., 10c; lb., 25c; 10 lbs., \$2.25.
1. **Red Mangel**—Long red; very fine.
 2. **Yellow Globe**—A good sort in every particular.
 3. **Red Globe**—Large; of excellent quality.
 4. **Long Yellow**—A long-growing sort. Highly prized and a large yielder.
 5. **Golden Tankard**—Grows mainly above ground. Yields 1,000 bushels per acre. Very fine. Please note the very low price of this magnificent Mangel.



SUGAR MANGEL.

This class, although by far not so large a cropper as our unrivaled Eiffel Tower, has many excellent qualities. Its flesh is white and very sweet.

Sweet White—Largely grown for feeding purposes and for sugar. Pkg., 5c; oz., 10c; lb., 50c; by express, lb., 40c.

Salzer's Jersey Sugar.

There has been among dairymen some slight objection to feeding Mangel Wurzel on account of a slight flavor that is retained in the milk. This we have endeavored to do away with, and we believe that our new Mangel, Jersey Sugar, fills the requirements completely. It is an enormous yielder, of fine, light white color, very sweet, and will produce an enormous flow of milk of the richest quality. Pkg., 10c; oz., 15c; ¼ lb., 20c; lb., 55c; 5 lbs. (for 1 acre), \$2.50, postpaid; by express, ¼ lb., 15c; lb., 45c; 10 lbs., \$4.00.

BEETS.

Vilmorin's Imperial—Under average conditions it has yielded 14 tons of roots to the acre, containing about 16 per cent of sugar. Lb., by mail, postpaid, 40c; ¼ lb., 15c; oz., 5c; 10 lbs., by express, \$3.00.

Klein-Wanzleben—This kind is cultivated on a larger scale than any other Sugar Beet. The root is conical, straight and even, quite large at the head and rapidly tapering. It is easy to dig, a heavy yielder, and contains from 13 to 15 per cent of sugar. Lb., 40c; ¼ lb., 15c; oz., 5c; 5 lbs., by express, \$1.50.

Salzer's German Sugar.

Specially grown for us by a great Sugar Beet grower in Germany. The stock roots from which our seed was grown averaged 17 per cent sugar. Pkg., 5c; oz., 10c; ¼ lb., 15c; lb., 40c; 5 lbs., by express, 30c; 5 lbs., \$1.25.

Mixed Mangel Seed.

Every year there are hundreds of our customers who write us for mixed Mangel Seed, and we have concluded this season to meet their wishes, and have mixed of all the varieties that we have in excellent proportion. This mixture, we know, will at once become popular. It is cheap, and will surely give satisfaction. We can heartily indorse same. On our own farm the planting of mixed Mangels yielded over 700 bushels per acre.

Price: Pkg., 3c; 2 pkgs., 5c; oz., 7c; ¼ lb., 10c; lb., 25c, postpaid; 2 lbs., 48c; 5 lbs. (sufficient for an acre), \$1.10; by express, lb., 18c; 3 lbs. or more, 14c a pound.



Hon. D. M. White Roberts, Wis., visiting the La Crosse Inter-State Fair, said: "Nothing I ever planted paid me better for stock feeding than your Eiffel Tower Mangel and Belgian Carrot."

SALZER'S LIGHTNING CABBAGE.

The most important crop among market gardeners and market farmers is Cabbage. Indeed, the failure of a Cabbage crop is a large item to their income. Failure in this depends largely upon the quality of seed used. America has, the past years, been flooded with European-grown Cabbage seed, from the fact that it is cheaper, and is sold at 2c a paper or thereabout by some Illinois, Iowa, Minnesota and other cheap seedsmen who do not care for quality—just to sell Cabbage cheap. Our seed is all Northern grown, vigorous, full of life, and will produce fine, big heads everywhere.

Now then, Lightning Cabbage is the earliest of all. First introduced by us in 1889, and pronounced by one and all the greatest addition in years to the Cabbage family. Produces fair-sized, marketable heads, 60 DAYS FROM SOWING OF THE SEED. We did not think we would be able to offer an earlier Cabbage than Salzer's Earliest, but LIGHTNING IS 10 DAYS EARLIER THAN EVEN THIS NOW FAMOUS EXTRA EARLY SORT. We have the pleasure of recommending to our customers the MOST IMPORTANT ADDITION MADE IN YEARS TO THE CABBAGE FAMILY in our Salzer's Lightning. In quality it is A No. 1, has comparatively few loose leaves, and almost every plant forms a fine head every time. Like Salzer's Earliest, it holds its head admirably, and as it can be planted so close together, yields a very large crop. There are many Cabbages called "Earliest" listed by other seedsmen, but we guarantee and say that LIGHTNING WILL DISCOUNT THEM ALL, AND BEAT THEM IN EARLINESS FULLY 10 DAYS OR MORE.



**SALZER'S
LIGHTNING**

WE GLORY IN THE FACT

That 111,300 market gardeners and private gardeners who planted this variety during 1897 are ready to attest that it is the most magnificent early Cabbage, the quickest ripening, the finest flavored, earliest variety they have ever used.

We never tire setting forth the merits of Salzer's Lightning Cabbage. We believe a good thing should be widely distributed. We know by personal trial that it is the earliest known to seedsmen. We tried every American seedsmen's early sort during 1895, 1896 and 1897, but all were later and none of so fine quality. We tested every prominent European Cabbage seed, but none matched or equaled our Lightning in earliness and large heads by 10 to 15 days. No vegetable pays better than early Cabbage. None known to the trade is as early as Salzer's Lightning. If you are a market gardener you will want this; if you have a city garden you can't get along without it, if you want the earliest Cabbage for your table.

It is a positive fact, and the above 111,300 customers, without exception, will verify our statement that it is

The Earliest Cabbage in the World!

And, therefore, it is, for the market gardener, the truckster, the citizen, the farmer, yes, for everybody, a great money-maker; for Salzer's Lightning Cabbage, coming so early, readily sells at \$1.50 a dozen, and often for more.

Many prominent seedsmen have been after our Lightning Cabbage; they want the complete stock. Of course we would not part with it, for the BEST in the world in the seed line only is good enough for our customers. We offer no other seeds but the very best that we can grow or money can buy. Repeated tests show Salzer's Lightning ripe and sold before other seedsmen's early sorts are fit for the market. Try it for 1898, and have the earliest, best-flavored Cabbage you ever had.

Why, Sir,

The reports we get on our Lightning Cabbage, did we not know the Cabbage so well, often seem incredible. They are so hearty, so enthusiastic. Thousands upon thousands of gardeners derive a large portion of their income from our three great Cabbages—Lightning, Ideal and Giant Flat Dutch. Mr. Carl Vollenweiter, a gardener in Houston county, has this to say of Lightning Cabbage, which was ready for sale in June—not 60 days after sowing the seed: "It's the finest, heaviest, best selling, earliest Cabbage in the world—weeks ahead of some other earliest sorts."

It Has Come to Stay and Make Happy Every Grower!

When we first offered this new matchless Cabbage we had no idea of the tremendous hold it would take upon the affections of thousands of growers—upon those who use only one package annually for their own little garden, and upon the farmer and market gardener who use ¼ pound, 1 pound and some 10 pounds or more. Everyone, without exception, praises it as the earliest Cabbage grown, as the finest quality and surest yielding sort. Now, we could fill pages of this catalogue with long letters from friends and patrons regarding this great Cabbage, but will append only a few.

Price of Salzer's Lightning Cabbage Seed.

Pkg., 15c; 2 pkgs., 25c; ½ oz., 35c; oz., 60c; ¼ lb., \$2.00; ½ lb., \$3.50; 1 lb., \$6.50, postpaid. See, also, next page.

Ray McPheeters,
Greenville, Ind.,
hauled off a load
to market 55 days
from sowing of seed.

J. H. Williamson,
Stilwell, N. D., says:
"I would say of your
Lightning Cabbage
that it is the best and
earliest variety I ever
grew. All the seed ob-
tained of you proved
first class."

Mrs. Fred Meyer,
Stanhope, Ia.: "Your
Lightning Cabbage
was headed ready to
eat by the 4th of July."

"Oh, for a Thousand Tongues to Sing!"

ORDINARY
CABBAGE 60 DAYS FROM
PLANTING



The illustration shows you the way ordinary Cabbage like Express, Etamps, Early York, All Head, looks at the end of 60 days, while Lightning is headed and sold.

It would require 1,000 tongues, yes, 10,000, to set forth all the great qualities of our Lightning Cabbage! The extraordinary difference in the illustration between Salzer's Lightning and ordinary early Cabbage like Express, Etamps, etc. That's the way it acts. It is ahead every time. It is ripe and sold when other sorts come in. It is simply without an equal in earliness, richness, deliciousness of flavor and all the splendid qualities that go to make a good Cabbage.

It is the earliest Cabbage in the world, and 111,300 planters of 1897 will say so! We have great faith in Lightning as the earliest Cabbage in the world, and will pay at the rate of

\$1,600.00 A POUND FOR A BETTER,

Finer, earlier Cabbage than the Lightning. Must be at least 5 days earlier. Lightning beats the world to-day.

10,000 Testimonials More Like This!

"I have planted your Lightning Cabbage for 3 years and I have had the earliest Cabbage in Sunset, Tex., Feb. 4, 1897. during that time. Its the earliest I ever saw."—E. E. McConnell.

H. J. Kay, Beaver, Neb.: "Your Lightning Cabbage is all you recommend, and your Giant Flat Dutch are great Cabbages. All my heads weigh at least 20 lbs."

T. Faaver, North Crandon, Wis.: "Your Lightning Cabbages are the finest I ever saw. They are 20 days earlier than any other sort grown in this county."

F. C. McClelland, Ottawa, Kan.: "Lightning Cabbage is the thing. Grows quicker and larger than any other early Cabbage, and every plant is sure to head."

R. Sheffield, Seguin, Tex.: "Your Lightning Cabbage is the earliest in the world."

G. Schuh, Milwaukee, Wis.: "The 1 ounce of Lightning gave me a profit of \$30.00. For some of the heads I got \$2.00 a dozen. Just 13 days ahead of my neighbors. I shall plant 5 acres of it next spring."

Jas. Cressman, Washington, N. J.: "Your Lightning Cabbage and Giant Flat Dutch Cabbage are grand. The Lightning, I can say, had a head to every plant set. The Giant is just as good. This praise is given to two good Cabbages."

Chas. L. Johnson, Ranora, Ill.: "Your Lightning Cabbage is early enough for me."

And thus we could keep on and on, filling this catalogue with earnest, hearty, enthusiastic reports on our 3 great Cabbages—Lightning, Ideal and Giant Flat Dutch. They are prize-winners everywhere. There is nothing like them. They are our great specialties. Any seedsmen offering you these 3 sorts, or "just as good," you can put him down and out. We sell these sorts only to our customers. In conclusion, we would say that if you wish the earliest Cabbage in the world you must plant Salzer's Lightning. There is nothing quite so early, quite so fine or quite so prolific as Salzer's Lightning Cabbage, and we hope that you will try same so that the number of our Lightning Cabbage customers for 1898 will swell to 150,000.

Price of Salzer's Lightning Cabbage Seed.

Pkg., 15c; 2 pkgs., 25c; ½ oz., 35c; oz., 60c; ¼ lb., \$2.00; ½ lb., \$3.50; lb., \$6.50, postpaid.

EARLY SPRING CABBAGE.

As Early as Wakefield and One-Third More Productive.

This new Cabbage has been grown by a number of the progressive gardeners around New York, Chicago and La Crosse. It is of the type of the Early "All Head," resembling it in habit of growth, but is as early as the Wakefield. It is very uniform, round in shape, slightly flattened, very solid, even before the Cabbages attain their mature size. The flavor is excellent. On account of its shape, productiveness and solidity, it will prove a serious rival to the Wakefield, hitherto the most profitable and best early Cabbage. Gardeners cannot afford to be without this as it will be a "seller." round cabbages receiving always the preference if offered in competition with pointed heads, while its compact form and good quality will commend it for the private garden. Our seed, being grown from introducers' stock, can be thoroughly relied upon.

Lb., \$3.00; ¼ lb., 90c; oz., 30c; ½ oz., 20c; pkg., 10c.

New Cabbage, Round Sugar Head.

The advantages of this new Cabbage are the following: The heads are very hard and heavy, the stalk is short, it is of the finest quality and a splendid keeper. It is one of the most desirable sorts for the manufacture of Sauerkraut, as it assumes a fine golden yellow color when pickled. Gardeners who raise Cabbage for pickle factories should give this sort a trial. Pkg., 10c; 3 pkgs. for 20c; ½ oz., 30c; oz., 50c.

The 3 Great Cabbages.

Salzer's Lightning, pkg.....	15c	} One Each, 30c.
Salzer's Ideal, pkg.....	12c	
Salzer's Giant Flat Dutch, pkg.....	10c	

EARLY SPRING CABBAGE.

SALZER'S GREAT IDEAL CABBAGE.

This is positively the grandest second early Cabbage grown; yes, verily and truthfully the finest large, early or summer Cabbage in the wide world! That's strong, you think. Yes, it is a strong statement, but a statement we can prove every time.

What Are Its Claims?

Earliness! Ripe about as soon as Eastern seedsmen's early sorts, with heads twice, yes, often three times, as large! When we were market gardening, years ago, if we could have had this Cabbage it would have been a fortune to us, because every market gardener needs just such a Cabbage, one that, as soon as Salzer's Lightning is ripe and on sale, will come with its matchless heads of such beauty that they will sell quickly at \$1.00 to \$1.50 a dozen. That's the price you will get for Salzer's Ideal.

Quality! Well, now, we do not know of a Cabbage so uniform in size, so beautiful in appearance and of such tender and excellent quality as Ideal, That is, for a sound, early and summer sort.

Of the 1,000 sample packages that were distributed throughout the United States to Cabbage growers only, the most glowing and wonderful reports come.

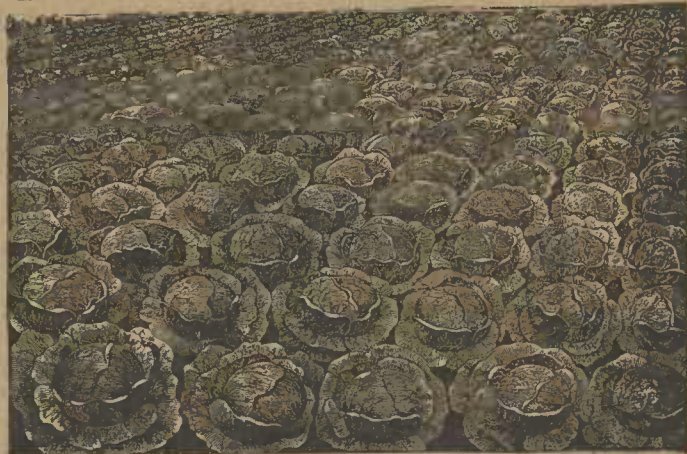
Let us sum up the matter: It is the earliest large Cabbage grown; it is the finest flavored summer Cabbage grown; it is the surest-heading summer variety known. More than 10,000 large, solid heads (ripe in this Northern country in July) can be grown to each acre, on account of its remarkably compact growth.

Our 3 Great Cabbage Sorts.

Salzer's Lightning for early, Ideal for second early, and Giant Flat Dutch for late, are the three sorts that we cannot conceive how we could in any way improve upon. They are unsurpassed in quality and sureness to head.

Price of Salzer's Ideal: Pkg., 12c; ½ oz., 30c; oz., 45c; ¼ lb., \$1.00; lb., \$3.90.

☞ The greatest Melon on earth. See pages 37 and 57.

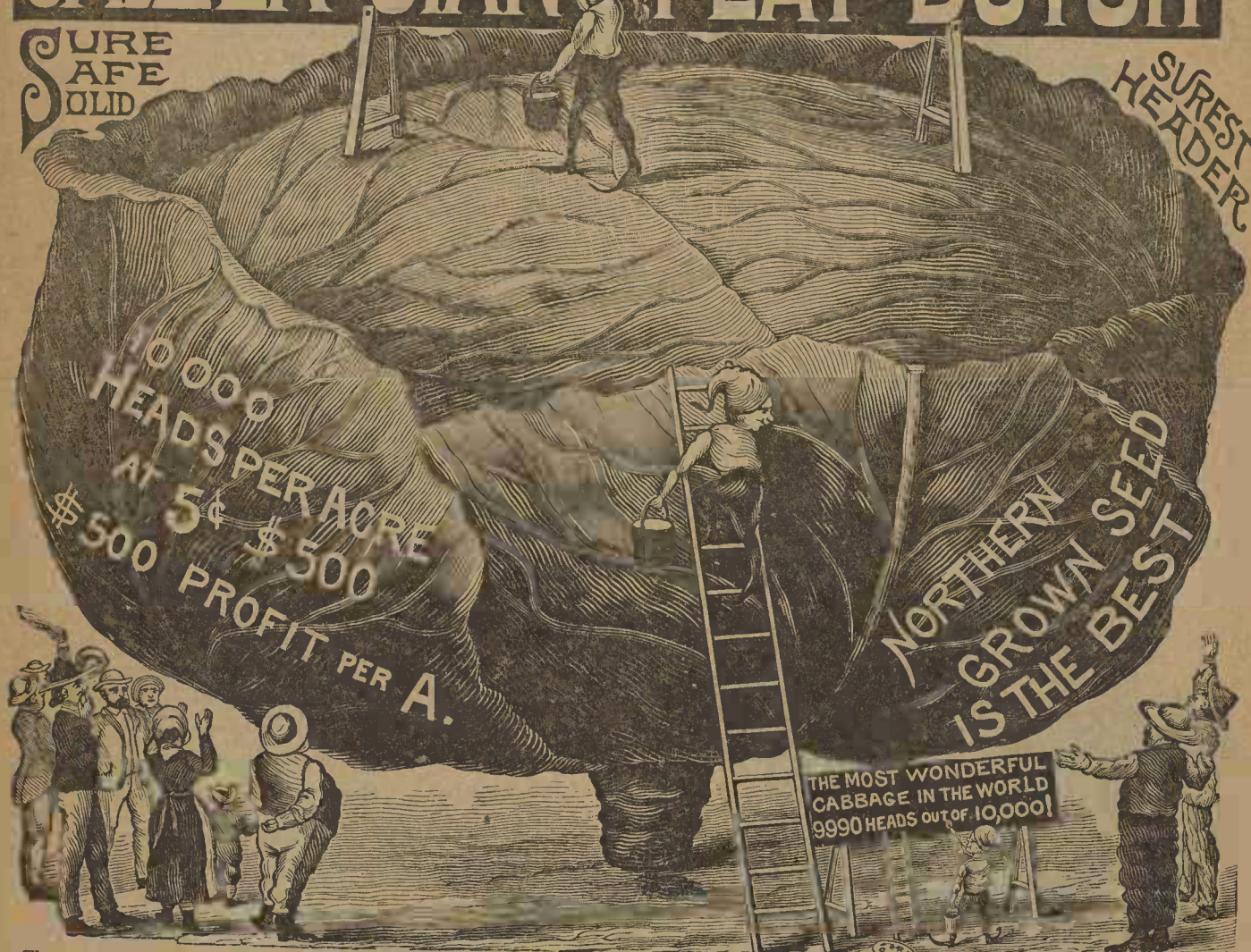


Price of Ideal: Pkg., 12c; ½ oz., 30c; oz., 45c; ¼ lb., \$1.00; lb., \$3.90.

SALZER'S GIANT FLAT DUTCH

**SURE
SAFE
SOLID**

**SUREST
HEADER**



The past year has brought for this grand Cabbage many new friends. Indeed, over 128,000 pleased customers pronounce this the most wonderful of all late Cabbage; and well they may, for it certainly is the best late Cabbage grown. Strong, you say, but not strong enough, you think, after you have given it a thorough test. It has been in our possession for years. While we were engaged as market gardeners at La Crosse, it always brought the highest price in the market. We have by careful selection greatly improved it, and with hundreds of market gardeners and farmers who are using same exclusively for late Cabbage, pronounce it absolutely the best, surest heading largest late Cabbage grown. It is a grand Cabbage. If there is a better Cabbage than this in America we don't know it, for every obtainable Sure Head Cabbage has been tried by us, but all found inferior to Salzer's Giant Flat Dutch. Farmers and others planting this will always realize from \$4.00 to \$8.00 more a load than of any late Cabbage we know of. Better pay 10c. a package for this and grow 500 big, solid heads, than 3c. for some cheap kind and get only 20 to 30 loose Cabbage heads. Try it. It is cheap at ten times the cost. We control the entire stock of this strain in America, and it can only be had of us. Don't be fooled by seedsmen offering to sell you "just as good a strain" of sure-heading Cabbage. They can't do it. They will give you an inferior kind every time. If you desire the genuine, buy none unless in our packages. Any one offering same not in our sealed packages, **PUT HIM DOWN.**

10 POINTS IT IS DISTINGUISHED BY:

1. It's the Surest Heading Cabbage in the world.
2. Is the superior of all other Winter Cabbages.
3. Enormous solid heads, averaging 16 to 20 lbs.
4. Measuring 12 to 14 inches in diameter.
5. Specially grown heads often reach 50 lbs. each.
6. Interior creamy white, compact and crisp.
7. Unequaled for cooking or slicing; flavor especially fine.
8. It is the best winter keeper in forty states.
9. It has more friends than any other sort.
10. It is known to flourish on all soils.

ABSOLUTELY SURE HEADING—999 OUT OF 1,000.

For sureness in heading and regularity in growth Salzer's Giant Flat Dutch certainly heads the list. No words of praise are too high for its merits. It forms, every time, very large, very hard, solid heads, uniform in shape, color and handsome appearance. It has a very short stem, and at the same time is a very compact grower. It forms few loose leaves, which turn in from the head. Reports of 999 marketable heads from 1,000 plants set out are of daily occurrence. There are many magnificent strains of Cabbage offered in this catalogue, but we think we can safely say that Salzer's Giant Flat Dutch is equaled and surpassed by none.

Why sir, just recently J. J. Franks walked into our office and asked to see Mr. Salzer. We were glad to see him, and doubly glad to hear him say: "That 5 acres Giant Flat Dutch Cabbage cannot be beat in America. Every single plant set out grew, and I assure you every plant produced a great, giant, solid, fine head!" That is fine. Now, that is the way everybody who tries our Cabbage seeds can talk. They all head; all keep; all do well; never disappoint; never fail you. Just try Giant Flat Dutch!

Then there is G. W. Peck, Kernling, Ia., who says: "Giant Flat Dutch Cabbage is the best I ever raised. Has heads as large as a water pail, and as solid as a rock."

And Clyde Reed, Watertown, S. D.: "Our Giant Flat Dutch Cabbage, raised from your seed, is our special pride. We have 75 heads, and they now weigh (in August) from 10 to 15 lbs. each, and are still growing."

Henry Fischer, of Perkinstown, Wis., says, under date of Aug. 17: "My field of your Giant Flat Dutch Cabbage is the best late Cabbage in the county. Without exaggeration, I already have heads weighing 20 lbs. and still growing. Every Sunday farmers come for miles to see my wonderful field of Giant Flat Dutch Cabbage. Your Red Wethersfield Onions are simply unexcelled. My Mammoth Pumpkin already weighs 200 lbs."

PRICE OF SALZER'S GIANT FLAT DUTCH CABBAGE:

Pkg., 10c; 12 pkgs., \$1.00; 100 pkgs., \$7.50; ½ oz., 20c; oz., 35c; ¼ lb., \$1.25; lb., \$4.00; 2 lbs., \$7.00.



WE ARE PROUD OF SALZER'S GIANT FLAT DUTCH CABBAGE RECORD.

We can safely say that if you want the best late Cabbage you have ever grown, plant Giant Flat Dutch. You will not be disappointed. We cannot recollect, during the 12 years since we introduced same, of ever having a complaint, while the good reports, some of them almost beyond belief, have come to hand by the thousands. If you want a Cabbage **ALL**

Hello Dawson! Where in all the world do you get that fine cabbage? I haven't 100 good heads on my three acres and I bought some of the seeds from seedsmen who claim it was the very best.

Dawson—My friend, if you want a really good cabbage, you must buy Salzer's Giant Flat Dutch. I have 5 acres all as good as this land and sell like hot cakes at \$5 per 100 heads. I'll make \$1,000 to \$2,000 on cabbage alone. It's a sure thing and I speak what I know, that Salzer's Northern Grown Cabbage Seed is the best in the United States.



HEAD AND ALWAYS SURE TO HEAD, you have it, without a doubt, in Salzer's Giant Flat Dutch.

Look at Mr. Farmer Content!

He knows there is lots of money in Salzer's Cabbages. He plants no other. See the look of supreme content on his face. He has made lots of money on Salzer's Lightning, Ideal and Giant Flat Dutch Cabbages.



FARMER CONTENT, WHO GROWS ONLY CABBAGES FROM SALZER'S SUPERLATIVE SEED.

bages, and urges everyone to try them, for he knows **THERE IS MONEY IN IT**. We know there is lots of money for the market gardener and farmer who grow Salzer's Giant Flat Dutch Cabbage. It marches along as a conquering hero, sweeping everything before it as a fall or winter Cabbage. Now, it does not matter whether you plant in the sunny South or the cold North, wet East or dry West, everywhere Giant Flat Dutch does well and proves a winner.

PRICE OF SALZER'S GIANT FLAT DUTCH CABBAGE—Pkg., 10c; 12 pkgs., \$1.00; 100 pkgs., \$7.50; ½ oz., 20c; oz., 35c; ¼ lb., \$1.25; lb., \$4.00; 2 lbs., \$7.00.

We wish to repeat here, what we have said before, that for really fine vegetables, Cabbages, Onions, Peas, Radishes, etc., there is no seed superior, and but very little, we say very little, **EQUAL** to Salzer's Northern Grown.



Henderson's Autumn King.

Autumn King is an entirely distinct variety; best keeper we have ever seen; it produces enormous solid heads of that dark shade of green that is most desirable in a Cabbage, and has such small outer leaves that it can be planted much closer together than the ordinary late sorts, and can be relied upon to produce a greater weight of crop per acre than any other variety except Giant Flat Dutch. Of course, Giant Flat Dutch Cabbage cannot be beaten by any sort yet introduced. A distinctive feature of the Autumn King is the peculiarly crimped leaves, which not only add to its appearance, but enable it to be distinguished anywhere. Next to Giant Flat Dutch, it is unquestionably one of the best late sorts of to-day. It is certainly far ahead of the Sure-head variety offered in Philadelphia. Pkg., 10c; oz., 20c; ¼ lb., 90c; lb., \$3.00.



AUTUMN KING CABBAGE.

Braun-schweiger.

This is the celebrated Cabbage of Germany, and thousands upon thousands of acres are annually grown there to be made into Sauer Kraut, the favorite dish of the Germans, and not disregarded by the Americans. This Cabbage is particularly adapted for pickling. It forms a very large, fine, compact head. The flavor of this Cabbage is peculiarly pleasant. It is a variety that will give satisfaction, and we bespeak for it a trial. We wish you could have seen the large fields of this splendid variety in Germany. It was a sight worth seeing, reminding us of the great fields one sees of our matchless Giant Flat Dutch in many parts of America. We are sure this sort will please you. Pkg., 10c; ½ oz., 20c; oz., 35c; ¼ lb., \$1.00; lb., \$3.50.



Cabbage, Hundred Weight, or No. 103. Pkg., 15c; 2 pkgs., 25c.

The New 103 Cabbage, or Hundred Weight.

"This certifies that I sold to John A. Salzer Seed Co. my complete stock of my new colossal Cabbage 103, at \$50.00 a pound. I call it 103 because I raised a head which, with leaves, weighed 103 pounds. JOHN KRUSE."

We urge all to test this wonderful sort. It is late and delights in a rich soil. Pkg., 15c; 2 pkgs., 25c.

5 Good Second Early Cabbages.

Standard Low-Priced Sorts.

Salzer's Improved Market—One of the very best second early Cabbages grown. It ripens next to Wakefield, while it is nearly double its weight. We brought it forward to meet the wants of our market, while we were extensively engaged as market gardeners. It is a sure header, and sells at high prices. Pkg., 5c; oz., 20c; ¼ lb., 60c; lb., \$2.00.

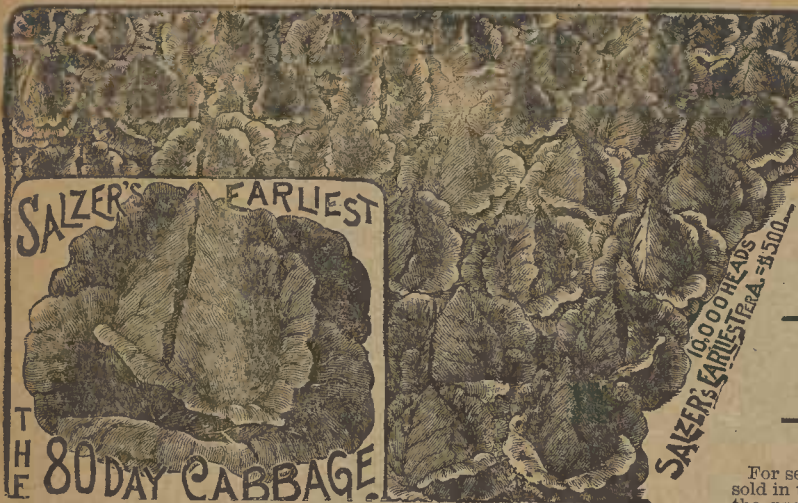
Excelsior Cabbage—A very superior second early Cabbage; large, full, solid heads. Pkg., 2c; oz., 10c; ¼ lb., 35c.

Henderson's Genuine Succession, or "All the Year 'Round"—Planted early, it forms a good second early; planted later, it makes a fine summer sort; while planted late it gives large, fine, solid heads for winter use. Pkg., 2c; oz., 10c; lb., \$1.00.

Fotler's Imp. Brunswick—An excellent second early. Pkg., 3c; oz., 10c; ¼ lb., 35c; lb., \$1.10.

All Season's Cabbage—The boss Cabbage; good for early, good for summer and good for late use. Pkg., 3c; oz., 10c; lb., \$1.20.

1 package each above 5 sorts, 15c.



Salzer's Earliest Cabbage.

This Cabbage is brought forward to meet the wants of everybody. Recognizing the fact that a week earlier in the early Cabbage crop is from 25 to 50 per cent more money in the market gardener's purse, our constant study and experimenting has been to introduce a Cabbage of fair size and extra early, and, next to Lightning, the earliest. Salzer's Earliest we unhesitatingly recommend as the very earliest, fully 12 days earlier than the Early York, Express, Etamps, etc. It is only a trifle later than Salzer's New Lightning. Small size hard heads, often weighing 9 pounds; fine in every particular. Pkg., 5c; oz., 25c; ¼ lb., 75c; lb., \$3.00.

Henry Benke, a market gardener near La Crosse, sold \$600.00 worth of Salzer's Earliest Cabbage from ¼ acre of land. That pays!

Price Salzer's Earliest: Pkg., 5c; oz., 25c; ¼ lb., 75c; lb., \$3.00.

See pages 45, 46, 47, 48, 49 and 50 for great Cabbages.

The 3 Great Cabbages.

Salzer's Lightning, pkg.....	15c	} One Each,
Salzer's Ideal, pkg.....	12c	
Salzer's Giant Flat Dutch, pkg..	10c	

Dutch Winter or Hollander.

For several years past Cabbages have been imported from Holland and sold in the American market at prices nearly double those obtained for the product of our own gardens. Through our connection with the largest seed growers in Holland, we have obtained a supply of the genuine seed, and offer it at such a price as to bring it within the reach of all. The heads of this valuable sort are of medium size, averaging a weight of 8 pounds, are very solid and deep, and of a fine white color, making them



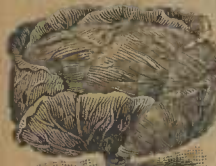
Salzer's Jersey Wakefield Cabbage.

This is one of the very best, most satisfactory early Cabbages for general crop we know of. Salzer's New Lightning GETS THERE in 80 days; hardy, solid, best medium size; Salzer's Earliest, or 80-Day, never fails to be on time, while our Extra Early Jersey Wakefield follows closely, and is a larger head. Our plan is to plant ¼ Salzer's Lightning, ¼ Salzer's Earliest or 80-Day, and ½ Extra Early Jersey Wakefield. Northern-grown Cabbage seeds, our customers will find, produce 25 per cent more heads, and are fully one week earlier than Eastern stock. Our Jersey Wakefield is especially fine, all grown from selected heads. Our friends will find it far superior to any offered in America.

Pkg., 5c; oz., 15c; ¼ lb., 50c; lb., \$1.75.



Common Jersey Wakefield—Pkg., 8c; oz., 10c; ¼ lb., 35c; lb., \$1.10.



Short Stem Drumhead
—A magnificent late Cabbage, doing well everywhere. Pkg., 10c; oz., 40c; ¼ lb., 75c; lb., \$2.00.

New Wonderful—All-the-Year—Round Cabbage. Pkg., 10c; oz., 50c.

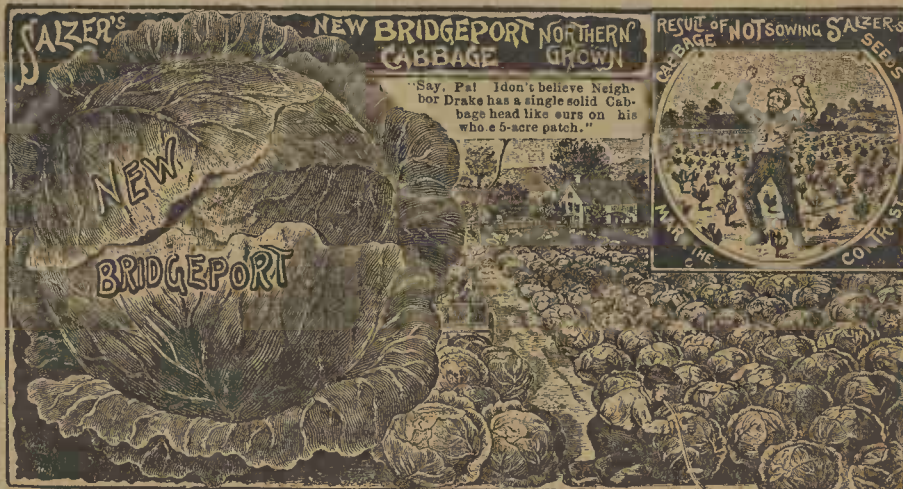
All Head Early—Pkg., 10c; oz., 30c; ¼ lb., \$1.00.
Short Stem Drumhead. Pkg., 10c.

SAY!

We have greatly reduced the prices of standard seeds, offering them lower than any other responsible seedsmen in America. We are the largest growers, hence our cut prices on standard sorts. Let us have your list to figure on. We will not be undersold.



PHILADELPHIA STRAIN OF GENUINE SUREHEAD CABBAGE. Pkg., 10c.



SALZER'S

New Bridgeport Mammoth Cabbage.

Salzer's New Bridgeport Market—This is a new strain of Mammoth Drumhead Cabbage. It makes a large, round, solid, firm head which seldom bursts, and sells at advanced prices. The seed of this sort is scarce, and has often sold as high as \$20.00 per pound in the Bridgeport Cabbage districts. To get the genuine seed of this wonderful new strain, buy of us. Pkg., 10c; 2 pkgs., 15c; ½ oz., 25c; oz., 45c; ¼ lb., \$1.00; lb., \$3.50.

PA—"I guess you are right, my son, it is too bad. Had he planted Salzer's Northern-Grown seeds, as I advised him, he could now sell from 5,000 to 10,000 heads per acre at good prices."

Genuine Surehead Cabbage.

This is the celebrated strain of Surehead Cabbage offered by the seedsmen of Philadelphia. It is a very choice variety of late Flat Dutch Cabbage, but not equal to Salzer's Giant Flat Dutch in all qualities that go to make up good late Cabbage. This stock is obtained from the same growers that all the prominent houses in Philadelphia obtain there Genuine Surehead from. It is a No. 1 in every respect. Price of Surehead: Pkg., 10c; oz., 20c; ¼ lb., 60c; lb., \$2.20.

One package each, 20 different kinds of Cabbage seed, our selection, postpaid, only 75c; 5 different sorts, our selection, 20c.

STANDARD CABBAGE SEEDS—LOW PRICES.

These are the finest strains of standard varieties of Cabbage in the world—are right up to Chicago's, Philadelphia's, New York's, Minneapolis' and St. Paul's very best strains. We offer them at very low prices. We wish it distinctly understood that no responsible seedsmen is to undersell us. Let's have your list to figure on. We grow more seeds than all the seedsmen in Illinois, Iowa and Minnesota put together, and can surely save you money on large orders.

SALZER'S NORTHERN GROWN
CABBAGE

Red Dutch—This is the well-known small red pickling Cabbage, with very solid heads. Oz., 15c; $\frac{1}{4}$ lb., 40c; lb., \$1.50.

Giant Red Dutch—This superior Red Dutch Cabbage is largely grown for its excellent pickling and fine cooking qualities. Pkg., 10c; oz., 20c; $\frac{1}{4}$ lb., 60c; lb., \$2.00.

Green Globe Savoy—A fine Cab-

bage; small but solid heads; in every respect the Cabbage for family use. Pkg., 5c; oz., 15c; $\frac{1}{4}$ lb., 35c; lb., \$1.25.

Mammoth Globe Savoy—Much larger than above; excellent in all particulars. Large quantities of this are grown by gardeners. Style of head changeable from globe to flat. Pkg., 10c; oz., 20c; $\frac{1}{4}$ lb., 50c; lb., \$1.70.

Late Flat Dutch Cabbage.

The standard late Cabbage; extra strain. Better than most seedsmen's best, because it's Northern grown! Pkg., 3c; oz., 10c; $\frac{1}{4}$ lb., 35c; lb., \$1.10.

Premium Flat Dutch—Extensively grown; large and excellent for winter. Pkg., 3c; oz., 10c; $\frac{1}{4}$ lb., 35c; lb., \$1.10.

Marblehead Mammoth—Largest Cabbage in the world; heads have been grown weighing 60 lbs. Pkg., 2c; oz., 10c; $\frac{1}{4}$ lb., 35c; lb., \$1.10.

Early York—This has for years been the favorite. Very early sort; small heads; excellent flavor; good header. Pkg., 2 $\frac{1}{2}$ c; oz., 10c; $\frac{1}{4}$ lb., 35c; lb., 90c.

Large York—Larger but later than the Early York; very fine. Pkg., 2c; oz., 9c; $\frac{1}{4}$ lb., 35c; lb., 90c.

Early Winningstadt—One of the very best early for general use; splendid in every way; much liked by gardeners as an excellent early Cabbage. Pkg., 5c; oz., 15c; $\frac{1}{4}$ lb., 45c; lb., \$1.50.

Early Flat Dutch—The second early Cabbage; largely grown about New York and Boston; good sized heads. Pkg., 2 $\frac{1}{2}$ c; oz., 10c; lb., \$1.10.



LATE FLAT DUTCH.

German Filderkraut—Well known to German growers; extra stock. Pkg., 3c; oz., 12c; $\frac{1}{4}$ lb., 45c; lb., \$1.50.



FILDERKRAUT.

IF YOU DESIRE SEEDS

In large quantities, \$5.00 worth or more, please send us your list to estimate on. We are the largest growers and can save you money.

SURE-HEADING CAULIFLOWERS.

Salzer's Surehead Cauliflower.

We challenge the world to produce a finer, handsomer or earlier Cauliflower than our New Earliest Surehead. It will surpass in earliness the Snowball and every other known variety. Whether for forcing or open ground, planted early or late, it is the surest header of all. Very dwarf and compact in growth, like the Snowball, it can be planted very close, 18 inches each way, and is particularly desirable for forcing under glass. In our trial grounds every plant produced a superb head that surpassed every other variety in earliness, size and quality.

A Few Testimonials Only:

Carl Vollenweiter, Minn.: "Surehead is the finest Cauliflower I ever saw."

A. G. Ebert, Ia.: "Never before had such a beautiful Cauliflower. Surehead is sure."

Fred. Groot, Wis.: "I made \$50.00 on the one ounce Surehead Cauliflower. Every head was fine."

G. G. Kennedy, Ind.: "Best and finest Cauliflower I ever saw."

Salzer's Surehead is unquestionably the largest as well as the best of all Cauliflowers. Market gardeners, once having sown it, will plant no other. We want to introduce it everywhere, hence our extremely low price. Price; Pkg., 15c; 7 pkgs., \$1.00; $\frac{1}{4}$ oz., \$1.00; $\frac{1}{2}$ oz., \$1.75; oz., \$3.00; $\frac{1}{4}$ lb., \$10.00.



SALZER'S

EARLIEST SUREHEAD

CAULIFLOWER

La Crosse Early Favorite.

Growing side by side with Henderson's Snowball, La Crosse Early Favorite was decidedly the finest in appearance, earliest in yield, with largest number of sure heads; indeed, it is the finest in every respect we have ever tested. Next to our magnificent Early Surehead, this is certainly the best sort of plant. Pkg., 20c; 3 pkgs., 50c; $\frac{1}{4}$ oz., \$1.10; $\frac{1}{2}$ oz., \$1.75; oz., \$3.00.

Snowball—Largely grown in the East. Very fine, and many customers prefer the Henderson strain of Snowball Cauliflower. It is grown in Denmark, and we are sure our customers will like it. Pkg., 15c; $\frac{1}{2}$ oz., \$1.50; oz., \$2.50.

stock Cauliflower. It's our pride. None like it in America. Pkg., 35c; 2 pkgs., 50c.

Erfurt Early Dwarf—This is the celebrated Cauliflower so largely grown in Erfurt. Early, fine, and sure to head. Pkg., 10c; oz., \$2.00.

Early Paris—One of the earliest; small heads; quick grower. Pkg., 10c; oz., 75c.



SNOWBALL. PKG., 15c.

Blus Ribbon—The high grade, fancy Cauliflower. Pkg., 35c; 2 pkgs., 50c.

KOHLRABI.

We place this under Cabbage because it has the Cabbage flavor and is earlier.

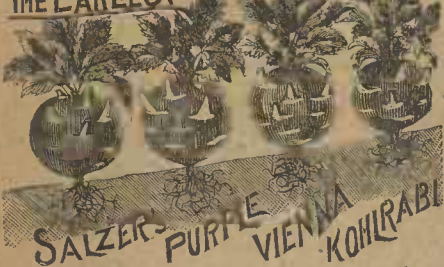
This delicious vegetable is justly popular. Excellent for soups or cooked as turnips. Full Cabbage flavor; earlier than Cabbage.

Early Vienna—White; best for table use. Pkg., 5c; oz., 15c; $\frac{1}{4}$ lb., 50c.

Salzer's Purple Vienna—The finest of all. Early, sweet, tender. Will ripen fit for use in 28 days. It is a delicious Cabbage-flavored dish; you will like it. Pkg., 10c; oz., 25c; $\frac{1}{4}$ lb., \$1.00; lb., \$3.00.

Salzer's Mammoth—Specially selected for stock feeding. Grow to large size and of juicy quality; 1 ounce will furnish 1,000 plants. Pkg., 5c; oz., 25c; $\frac{1}{4}$ lb., 60c; lb., \$2.00.

THE EARLIEST



SALZER'S PURPLE VIENNA KOHLRABI

Autumn Giant Cauliflower.

A gorgeous fall sort, with fine heads; very large and of excellent quality. Always liked by market gardeners. Pkg., 10c; $\frac{1}{2}$ oz., \$1.00; oz., \$1.50; $\frac{1}{4}$ lb., \$3.00.



THE AUTUMN GIANT. PKG., 10c.

EXTRA EARLY
DANISH
SNOWBALL.

It has given the most general satisfaction to all our customers; has proven invariably a sure header. The flower head is of very fine grain, dense growth, while the plant has a very short stem and close outer leaves. While we are aware that price is of little consideration in this critical seed, it cannot be denied that if equal quality may be obtained, a moderate reduction in price is not to be despised. Pkg., 12c; oz., \$2.00; $\frac{1}{4}$ lb., \$6.00.

CHAMPIGNONS OR MUSHROOMS.

The demand for Mushroom spawn among private growers and gardeners, for growing in cellars, sheds, etc., has increased with us since 1892—in 5 years over 800 per cent. Everybody is trying this most delicious of all edible fungi. Our booklet, "How Mushrooms Grow," is mailed you upon receipt of 20c. The Mushroom is a delicious edible fungus, of a white color, changing to a brown when old. The gills are loose, of a pinkish red, changing to livid color. It produces no seed, but instead a white, fibrous substance in broken threads called spawn.

CULTURE OF THE MUSHROOM.—Mushrooms can be grown in the cellar, in sheds or in hot-beds in open air, on shelves or out of the-way places. Fermenting horse manure, at a temperature of about 70 degrees is made into beds the size required, 13 inches deep. In this bed plant the pieces of spawn 6 inches apart, covering the whole with 2 inches of light soil, and protect from cold and severe rains. The Mushrooms will appear in about 6 weeks. Water with lukewarm water, and only when quite dry. Salzer's booklet, "How Mushrooms Grow," postpaid, for 20c.

Price, lb., by mail, 30c; 4 lbs., \$1.00; by express, lb., 20c; 5 lbs., 75c; 10 lbs., \$1.25.



MUSHROOMS.

SALZER'S SELF-BLANCHER CELERY.

There is no Celery equaling it in taste, richness of color, perfection in blanching and earliness. In our home kitchen garden this variety produced tender, delicious, crisp, brittle Celery, without any hoeing, completely blanching itself. It is preeminently the sort to grow and use for home garden, for market or for shipping. The demand the last 9 years for this magnificent Celery has been something remarkable, yes, marvelous. Last year exceeded the year before. Almost every order seemed to want Salzer's Self-Blancher, until we sold almost every grain of seed, and everybody grew the finest Celery they had ever seen. Now we are sure that there is no self-blanching Celery ahead of Salzer's Self-Blancher. You will like it. It is early, crisp, tender—absolutely the finest.

MONEY IN CELERY.

An acre contains 80,000 Salzer's Self-Blancher Celery.
18,000, or 1,500 dozen, @ 50c per dozen.....\$750.00
12,000 later, @ 2c apiece.....240.00

Now, the total cost of seed, labor, rent, etc., need not exceed \$190.00 per acre, which would give you the handsome profit of \$900.00 per acre.

This can only be made by Salzer's Early Self-Blancher Celery, because it is the earliest.

Bunches being remarkably stocky and a wonderfully strong grower, is very heavy, perfectly solid, of a delicious, sweet flavor, and with all these points is a wonderful keeper. One would think that these would be a sufficient number of good qualities, but to all these is added THE WONDERFUL QUALITY OF SELF-BLANCHING to a very remarkable extent. Without banking up, or any covering to speak of, even the outer ribs become of a yellowish-white color, the heart being large, solid, and of a beautiful golden yellow.

Where the market is near, no crop pays better than Celery, as it is in constant demand from early June throughout fall and winter. Salzer's "Self-Blancher" is a variety that really should be called "All Season's Celery," from the fact that it is good in June, it is good in July, and good throughout the year. It keeps well sells rapidly. It is handsome in the extreme.

PRICE OF SALZER'S SELF-BLANCHER.

Pkg., 10c; 3 pkgs., 25c; ½ oz., 30c; oz., 60c;
¼ lb., \$1.50; lb., \$5.00.



SALZER'S SELF-BLANCHER
30,000 PER ACRE @ 3¢ = \$900.

ENC. FOR JOHN A. SALZER

CELERY 4 BEST SORTS.



4. Giant Golden Heart.

Mr. Robert Purvis found in his Dwarf Golden Heart Celery a few plants of larger growth. These he carefully set aside and grew their product several seasons, planting out for seed only the thickest, tallest plants. The result of this we now have in our Giant Golden Heart, fully equal in quality to the original stock, the stalks perfectly solid and of best, true Celery. Another quality is its excellent keeping habit. In this respect we consider it the best Celery for winter storage, for market or for the private planter. Lb., \$2.50; ¼ lb., 75c; oz., 80c; ½ oz., 20c; pkg., 10c.

surpassed by no other variety, while it has the decided merit of being self-blanching. Without banking up or any covering whatever, even the outer ribs become of a handsome, fresh, yellowish-white color. The heart is large, solid, and of a beautiful, rich, golden-yellow color, 55c; ¼ lb., 75c; lb., \$2.50.

3. New Giant Pascal.

This has proved to be as great an addition to our list as the Golden Self-Blanching. As it is an offspring of the latter, it partakes of its nutty flavor, and has no bitter taste at all. The height is about 2 feet; stalks are very large, thick, solid and not stringy, and unusually tender and crisp, snapping like glass, and when desired can be sliced lengthwise. When fully grown the outer stalks will average 2 inches in width, and are fully as thick as a man's finger, and is well shown in the illustration of a stalk of Giant Pascal reduced in size. It blanches very easily, and after a very few days earthing up, the outer stalks present a beautiful white appearance. Pkg., 10c; oz., 25c; ¼ lb., 60c; lb., \$1.75.

One package each of the 4 Best Celeries, 25c.

White Plume Celery.

The great objection to growing Celery for family use has been the trouble experienced in blanching it. Blanch by tying the plant and drawing up a little soil, when the work of blanching is accomplished. Pkg., 10c; oz., 25c; ¼ lb., 70c; lb., \$2.40.

Boston Market.

The great favorite in the Boston markets. It is early, very solid, white, of mild, delicious flavor. Oz., 20c; ¼ lb., 60c; lb., \$1.90.

White Walnut.

So called because of its rich, walnut-like flavor. The stalks are solid and heavy, of dwarf, compact growth. Pkg., 10c; oz., 20c; ¼ lb., 75c.

The conclusion of the Celery matter is: The greatest of all, the best of all, the finest flavored of all, is **SALZER'S SELF-BLANCHER CELERY!**

1. New Rose Celery.

A magnificent new Celery. The color is a beautiful shade of rose, of exceptionally fine flavor; solid, crisp and tender, and has proven itself entirely free from stringiness. It is a splendid variety for late use; it keeps well and blanches well. It is one of those varieties that will certainly please the private grower, while we recommend to the market gardener a small seeding of this as a novelty, for there are many families who will be delighted to purchase same. Pkg., 10c; oz., 25c; ¼ lb., 75c; lb., \$2.50.

2. Golden Self-Blanching.

A Grand Novelty.

The beautiful appearance of the plant, with its close habit, compact growth, and straight, vigorous stalks, is indescribable. The ribs are perfectly solid, crisp, brittle, and of delicious flavor, while it has the decided merit of being self-blanching. Without banking up or any covering whatever, even the outer ribs become of a handsome, fresh, yellowish-white color. The heart is large, solid, and of a beautiful, rich, golden-yellow color, 55c; ¼ lb., 75c; lb., \$2.50.

Turnip-Rooted Celery.

Turnip-Rooted—Well-known. Pkg., 5c; oz., 10c; lb., \$1.40.
Finest German—Pkg., 5c; oz., 20c; lb., \$2.20.
New Apple-Rooted—Pkg., 5c; oz., 20c; lb., \$2.00.



Salzer's Turnip Celery.

Our Northern-grown Celery tests 99 heavy roots to the 100 planted; all are large, solid, tender, remarkably well-flavored bulbs. This is immeasurably superior to the common Turnip-Rooted Celery. The stock is carefully selected.

Geo. Theysen says: "From the 1 ounce seed I sold \$80.00 worth of roots."

John Bene, Milwaukee: "I bought ¼ lb. Salzer's Turnip Celery, and sold \$80.00 worth. All roots were very fine."

Now we know that there is lots of money to be made by growing Salzer's Celery Turnip. Just try it for 1898 and be happy.

Price: Pkg., 10c; oz., 20c; ¼ lb., 60c; lb., \$2.00.

POP CORN.

Salzer's Silver Ball.—With us it is enormously productive, of fine, delicious taste, and pops readily and evenly. It is the Corn for everybody to plant. A package will be sufficient for family use. Give the boys on the farm an acre to plant Pop Corn for the market. It pays. Pkg., 15c; pt., 25c; qt., 45c; by express, pk., \$1.25; bu., \$3.00.

White Rice.—One of the finest, most prolific Pop Corns grown; largely planted. Very good. Pkg., 10c; pt., postpaid, 20c; qt., 35c; by express, qt., 20c; pk., \$1.00.

Queen's Golden.—A splendid sort. Above all its exceeding tenderness when popped, together with its delicious and delicate taste; splendid for all purposes. By mail, pkg., 10c; pt., 20c; qt., 35c; by express, pk., \$1.00.

SILVER BALL.



Crawford's Half Dwarf.—One of the best. Pkg., 3c; oz., 15c.

Dwarf White Solid.—Excellent variety. Pkg., 3c; oz., 20c; ¼ lb., 60c.

Seymour's Superb White.—One of the finest large Celery sorts. Pkg., 5c; oz., 20c.

Dwarf Golden Heart.—Heart waxy golden yellow, showy and very popular. Pkg., 10c; oz., 20c.

Salzer's Giant Celery.—The largest Celery known. Pkg., 20c.

Crimson Celery.—Beautiful red color. Pkg., 10c; oz., 35c.

FIRST-OF-ALL SWEET CORN.

For years, as our friends well know, we have boomed the Telephone Corn to the exclusion of all other sorts as the earliest variety in cultivation. We now take pleasure, however, in offering them a variety that is even earlier than the Telephone. This is a bold statement, but it is made with due deliberation, after careful tests by several hundreds of our customers the past season. **First-of-All** has proven itself, in this test, 4 days, and in some cases a week earlier, than the Telephone. It will be found an especial boon to all market gardeners. Ears often 8 inches long, though the average length is but 5 to 6 inches. It is a magnificent Corn and will be a great bonanza to all who plant it.



SAMPLE EAR OF SALZER'S FIRST-OF-ALL SWEET CORN. $\frac{3}{8}$ SIZE.

THE SUBSTANCE OF THE WHOLE MATTER IS THIS:

Salzer's First-of-All Corn is the first of all to ripen no matter where you plant same. No matter alongside of which earliest Sweet Corn you test same you will always find that Salzer's First-of-All gets there quicker than any other variety known. Now there are thousands and thousands of customers who tried this Corn in 1897 and there was not one but what had the earliest Corn. It cannot be too highly recommended. Please note low prices: Pkg., 10c; pt., 25c; qt., 45c, postpaid; by freight, pk., \$1.65; bu., \$4.25.

A new Sweet Corn—Earliest—well, we won't say. See page 57. It is 20 days the earliest. Pkg. of 5 kernels, 20c.

Salzer's Telephone Sweet Corn.

Next to "First-of-All" this is the earliest variety grown. The ears are of fair size, a size in great demand in the market. Quite a quantity of this Corn was distributed among large market gardeners, and our illustration truthfully depicts its merits as an extremely early sort. It creates a demand for itself in every market where once tried!

Your grocers, your market buyers, your family customers cry for it; everybody once using it for early will want no other. The kernel is white, the stalks short, the ears fair sized, the yield large, and its extreme earliness remarkable. It is the Corn to grow for private use, or for sale by the market gardener. Note our low price for this remarkable novelty.

By mail: Pkg., 10c; $\frac{1}{2}$ pt., 20c; pt., 25c; qt., 45c; pk., \$3.00, postpaid.

By freight or express: Pkg., 10c; pt., 20c; qt., 30c; pk., \$1.25; bu., \$3.50.

New Early Champion Sweet Corn.

Produces ears 12 inches long in 60 days. This new variety is, without question, the earliest large Sweet Corn yet introduced, being only a few days later than the first early small sorts. Ears nearly as large as the Evergreen; pure white kernels, with medium sized white cob; very sweet, tender and full of milk, yielding from 2 to 3 ears to the stalk. Pkg., 10c; pt., 20c; qt., 35c; pk., 75c; bu., \$2.90.

La Crosse Early Sweet Corn.

Next to Salzer's Telephone and Salzer's Northern Pedigree, no Sweet Corn excels this in earliness and productiveness. Fine, large kernels, deliciously sweet, of medium size ears. For illustration see above. Pkg., 10c; pt., 30c; qt., 40c; by express, pt., 20c; qt., 30c; pk., \$1.25; bu., \$3.00.

Northern Pedigree Sweet Corn.

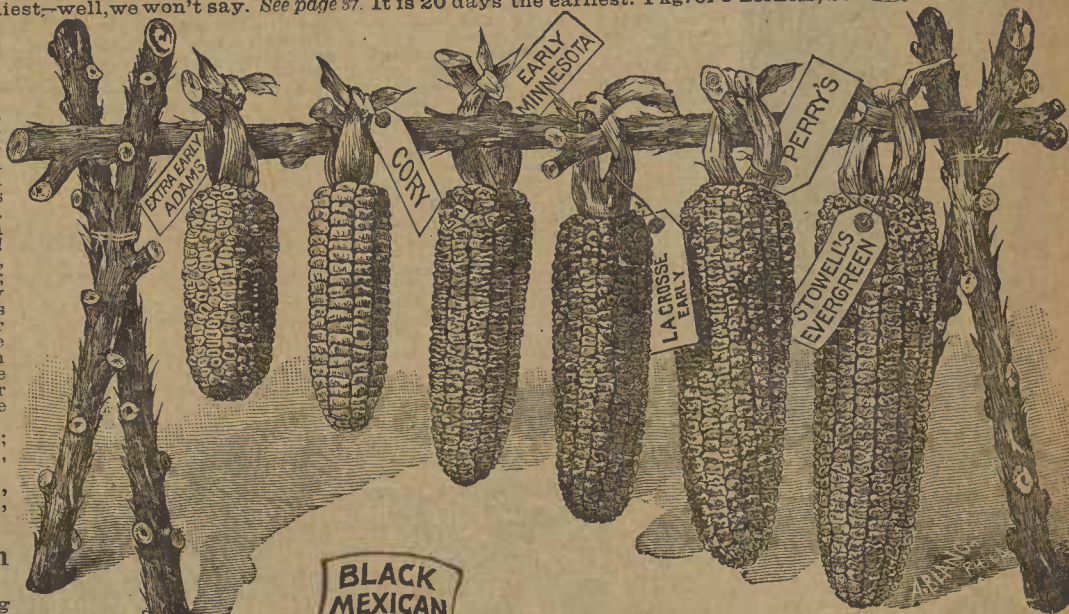
Side by side with Ne Plus Ultra, Amber Cream, Early Minnesota, and Early La Crosse, it proved 4 days ahead of Early La Crosse, and from 7 to 12 days ahead of other sorts. Stalks dwarf, ears small, well developed, full and deliciously sweet. The drift of hundreds of testimonials received: "Had Sweet Corn from Salzer's Northern Pedigree ahead of my neighbors." Good-sized ear and of the most delicious sweetness. By mail: Pkg., 10c; pt., 30c; qt., 50c; by express, pkg., 10c; pt., 20c; qt., 35c; pk., \$1.25; bu., \$3.00.

Corn—Country Gentleman.

This is used largely in the East, where it is called the finest of all Sweet Corns for private table. It is also known as Zigzag Corn, on account of the peculiar arrangement of its kernels. It is rather late but is of a delicious quality, ripening 6 days before Evergreen Corn, and will delight the most fastidious epicure. Pkg., 10c; pt., 20c; qt., 35c; pk., \$1.00; bu., \$2.90.

Extra Early Adams.

This Corn is a splendid early variety, though not as early as the Telephone, Early La Crosse and these varieties, yet it follows them so closely with great large ears that it is one of the most profitable varieties that can be grown on account of earliness and fine shape of ears; not sweet. Pkg., 10c; pt., 20c; qt., 35c; pk., \$1.00; bu., \$2.75.



BLACK MEXICAN

PRICES OF FOLLOWING 8 SORTS:

By express, pkg., 5c; pt., 12c; qt., 17c; pk., 60c; bu., \$2.25; by mail, pkg., 5c; pt., 15c; qt., 28c.

1. Perry's Hybrid (Ballard's Early)—Also known under Chicago market. It is a fine sort; very sweet; a good second early; large, fine ears.
2. Early Minnesota—One of the best varieties for second early; splendid in all particulars.
3. Early Marblehead—Fine flavor and very sweet.
4. Moore's Concord—Largest and best second early.
5. Cory—A splendid, very early Sweet Corn; rich in flavor.
6. Mammoth Sugar—A large sort, very sweet; later than Evergreen.
7. Egyptian Sweet—Late; ears large and flavor rich and sweet.
8. Hicox Canner—A superb sort for canning, ripening 2 weeks before Egyptian.

Stowell's Evergreen Sweet Corn.

There is no Sweet Corn more generally and largely planted than the Evergreen. Now, our strain is vastly superior to the bulk offered. It has been carefully grown for seed and is sure to give great satisfaction. The ears are very large,—we have seen them 10 to 11 inches long,—deliciously sweet, and will outsell the common varieties of late Sweet Corn two to one. You will like it because it will give satisfaction. Pkg., 10c; pt., 20c; qt., 30c, postpaid; by express, pkg., 10c; qt., 20c; pk., 60c; bu., \$2.25.

Black Mexican.

This variety is always scarce. It is of excellent quality, medium late, and on account of its novel appearance is sure to be taking. Pkg., 10c; pt., 20c; qt., 35c; pk., \$1.00; bu., \$3.00.

We can also supply at 5c a package, 15c a pint, 30c a quart and 90c a peck, the following: Early Adams, Burlington, Tom Thumb, Shaker's Early Triumph, Zigzag, None-Such, Excelsior and other standard Corn sorts.

Nectar of Angels.

Read about it. Pages 57 and 57.



CUCUMBERS.

SALZER'S EARLIEST CUCUMBER is universally acknowledged by seedsmen, by market gardeners, by private planters, whether for city gardens or acre cultivation, to be without a peer, the earliest, finest table variety in the world. Over 32,000 customers planted this sort in 1897, and all pronounced it the earliest, finest cucumber in existence.



SALZERS EARLIEST CUCUMBER.

Talk about Cucumbers. We are positive that there is nothing in America, nothing in the wide world in the cucumber line that will so quickly make money for the market gardener, citizen or farmer as **Salzer's Earliest Cucumber**. We have just introduced this remarkable early variety, and already, judging from hundreds of reports, it has leaped into popularity. And well it may, for it is the most magnificent early cucumber we have ever seen. It is remarkably perfect and uniform in growth, with beautiful, nice sized cucumbers, just the size which sell well in all markets. We cannot too strongly recommend same. Although not as large as Salzer's Perfection or Improved Long Green, yet it is so early—way ahead of every other sort except the Small Early Market—that it cannot help attract attention and pay the grower. It is A No. 1 in all stages and equally good for forcing or outdoor planting. This variety has come to stay, and the price is so low that everybody can enjoy an early cucumber.

It is certainly the earliest cucumber in the world. A cucumber especially adapted for the hot-bed or early garden culture, as it sets quickly and produces beautiful cucumbers in the shortest possible time. It is a great money-maker for market gardeners, a single hot-bed often yielding from \$25.00 to \$50.00 worth, according to your market. We have time and time again received \$1.20 and \$1.50 a dozen for these great early beauties, and we know that every market gardener who will carefully grow them in their hot-beds, or in some sheltered location outside, will make lots and lots of money out of them.

A Few Gardeners Who Used Salzer's Earliest.

Frank Clark, Milwaukee: "Your Earliest Cucumber is a bonanza to market gardeners." William Goode, St. Paul: "I made more money out of 1 lb. Earliest Cucumber than out of anything else."

Henry Johns, Iowa: "It is the earliest cucumber I ever tested. Mine were the first in the market, and quickly sold at \$1.00 per dozen."

Mrs. Fred Heil, Evanston: "I bought 1 oz. for my own use. They proved so very early and so prolific that I sold my surplus for \$17.00 to my neighbors, because they were weeks ahead of theirs!"

If we were to have but three cucumbers, they would be Salzer's Earliest, Salzer's White Snow and Salzer's Long Giant, and then, of course, we would have a pickling cucumber, and nothing in the wide, wide world equals Salzer's Prolific Pickle for this purpose.

If you have ever grown a finer cucumber than Salzer's Earliest, that will make you more money and quicker money, and is a finer quality, we would like to know it.

Price of Salzer's Earliest Cucumber: Pkg., 10c; oz., 20c; ¼ lb., 50c; lb., \$1.75; 4 lbs., \$6.00.



SALZER'S GREAT JAPANESE CLIMBING CUCUMBER.

Fully described on page 54. It's a wonderful cucumber. Pkg., 10c; oz., 20c.

Salzer's Perfection Cucumber.

For hot-bed forcing, for early in the open ground, or, in fact, for any purpose whatever, this cucumber is the peer of all.

We have never seen a strain so uniform in size, color and evenness, so complete in all the requirements that go to make a good cucumber, as our Perfection. Indeed, the fact of its combining every good quality, its ready and quick sale in our market at double the common sort prices, its fine appearance and its remarkable, astonishing productiveness, led us to give it the name of Perfection. We can heartily recommend same to all who desire a really choice cucumber. Very profitable to the market gardener.

Fr. W. Oberst, a cucumber grower, sold \$107.00 worth of cucumbers from ¼ lb. of seed. Don't that pay? Pkg., 10c; oz., 20c; ¼ lb., 50c; lb., \$1.40; 4 lbs., \$5.00; by express, 10c. less per lb.

Salzer's New Everbearing.

We desire to call special attention to this unique variety. It is of small size, very early, enormously productive, and valuable as a green pickle. The peculiar merit of this novelty is that the vines continue to flower and produce fruit until killed by frost, whether the ripe cucumbers are picked off or not, differing in this respect from all other sorts in cultivation. The one vine exhibits at the same time cucumbers in every stage of growth, the small ones being perfect in shape, of a fine green color, and just the size for pickling. In our travels last summer all the market gardeners we visited who had planted Everbearing were delighted with it. Pkg., 10c; oz., 15c; ¼ lb., 40c; lb., \$1.25.

Bismarck Cucumber.

Originated on the estate of Germany's Iron Chancellor, Bismarck. It is unsurpassed in excellence. Stock scarce. Pkg., 15c; oz., 25c; ¼ lb., 60c.

SALZER'S PERFECTION THE GREAT FORCING CUCUMBER.



Price of Salzer's Perfection Cucumber: Pkg., 10c; oz., 20c; ¼ lb., 50c; lb., \$1.40, postpaid.



Salzer's Market Garden Cucumber.

A beautiful cucumber, every one of which is fit for market trade. It grows very long, is very productive, matures very early, is handsome in appearance and desirable in color, and a great favorite wherever tried. It is the greatest outdoor cucumber known, and is sure to please. Pkg., 10c; oz., 20c; ¼ lb., 40c; lb., \$1.25; 4 lbs., \$4.00.

None Such.

Offered for the first time last year. It became at once popular as one of the finest long green cucumbers. Pkg., 10c; oz., 20c; ¼ lb., 50c; lb., \$1.50.

SALZER'S JAPANESE CLIMBING CUCUMBER PKT. 10 CTS POSTPAID



The Salzer Japanese Climbing Cucumber is the greatest Cucumber novelty since Pharaoh forbid the Israelites this most delicious vegetable. This new Cucumber is a strong and vigorous grower, vines attaining nearly twice the length of common varieties, and may be grown on fences, poles or trellises, thus saving much valuable space in small gardens or in market gardens where land is dear. It is estimated that with this Cucumber the product of a given area can be increased threefold. The fruits are 10 to 12 inches in length, of a fine green color; the flesh is thick and firm, never bitter, and fine for pickling as well as slicing. It is very prolific, and the fruits being raised well above the ground, never suffer from wet weather or insects; vines are proof against mildew, and continue bearing until late in the fall. Pkg., 10c; oz., 30c; 1/4 lb., 70c; lb., \$1.50.



GIANT PERA. PKG., 10c.

Giant Pera.

They are fit to eat at any stage. The flesh is very white, very clear, peculiarly crisp, tender and brittle. Pkg., 10c; 1/4 lb., 50c; lb., \$1.75.

West India Gherkins.

A novel little Cucumber, grown mostly for show and pickles. Pkg., 5c; oz., 20c.



SNAKE. PKG., 10c.

Salzer's Giant Tailby's Hybrid

On our ground it cropped enormously and every Cucumber was long, smooth and fit for market, some measuring 15 inches in length, and bringing fully 50% higher prices than common sorts. Pkg., 10c; oz., 20c; 1/4 lb., 45c; lb., \$1.25.

Snake.

Have seen this Cucumber as long as 6 feet, coiled up like a snake. Singular and remarkable curiosity. It is good for food, but is grown more on account of its oddity. Pkg., 10c; oz., 25c.

MIXED CUCUMBER SEED, all sorts and kinds. Pkg., 10c; oz., 15c; 1/4 lb., 50c; lb., 90c, postpaid.

Improved Long Green.

A Fine Cucumber.

This variety seems to have taken the lead all through the world as the great variety to plant for a general crop. Grown in every civilized country, and we know of no sort that we would more heartily recommend for general garden culture than this. Of course, our Salzer's Earliest, White Snow, Long Giant, Prolific and Japanese Climber are magnificent varieties, and should be planted everywhere as a trial, and will do well everywhere as a general crop, but our Improved Long Green seems to have captured the hearts of everybody for this purpose. It is safe to say that more seed is planted of this sterling variety than of any five other standard sorts. Next to Salzer's Perfection and Market Garden, it is withal the very best to plant for all purposes. It is a splendid forcing Cucumber, as well as for general crop. One of the best selling Cucumbers in the market. Long, smooth, fine flesh, but few seeds. Grows from 10 to 20 inches long. It is the Cucumber you want for house and market. Enormously productive. Pkg., 5c; oz., 10c; 1/4 lb., 20c; lb., 60c; 5 lbs., \$2.90.

Salzer's Long Giant Cucumber.

This variety certainly surpasses all other green varieties in its giant length and great beauty. It is positively the handsomest green Cucumber that we have ever seen, often measuring 15 inches long; very uniform in size, while the quality is all that can be asked for. It is extremely crisp and brittle and appetizing, with but few seeds, while its yield is something astonishing. A market gardener of our acquaintance reported 2,000 dozen per acre of fine, salable Cucumbers. Pkg., 15c; oz., 25c; 1/4 lb., 60c; lb., \$1.50, postpaid.



2000 DOZEN PER ACRE
AT 40c
\$800.

White Erfurt Spine.



8 Cheap Cucumbers. All fine sorts.

Price of following 8 sorts: Pkg., 8c; oz., 8c; 1/4 lb., 12c; lb., 40c; by express, 30c.

1. Early Market—The very earliest of all Cucumbers; good for forcing; 3 to 5 inches long.
2. Green's Prolific—One of the best pickling sorts known; small, crisp, productive. Pkg., 8c.
3. Boston Pickling—Fine pickler. 8c.
4. White German—This is the handsomest early variety known; is large and very productive. The white color is peculiarly clear. Pkg., 8c.
5. Nichols' Medium—Henderson's favorite.
6. White Per.—Fine white variety.
7. White Erfurt Spine—Wonderfully prolific early frame Cucumber. Largely used in Europe as earliest. Imported.
8. Long Green Southgate—A great beauty; sells rapidly, and is of excellent taste. Pkg., 8c.

Salzer's Prolific Pickle.

For several years we have made Cucumbers for pickles a study, testing and originating new sorts for this purpose, until to-day we think we have perfection in Salzer's Prolific Pickle. It is fine in form, solid and thick in texture, excellent in quality, and combines all the elements necessary to make a good Pickle. It is enormously productive, cropping from 200 to 400 bushels, with ease, per acre. The past summer we spent much time in reselecting and greatly improving our Prolific Pickle, and we are sure our patrons will find it now by all odds the best offered in America. Indeed, as a large pickle grower who saw our strain says, "Salzer, your Prolific Pickle is perfection; don't try to improve it, it can't be done."

Price of Prolific Pickle.

Pkg., 10c; oz., 15c; 1/4 lb., 30c; lb., \$1.10; 6 lbs., (enough for 1 acre), \$6.50. By express, 1/4 lb., 25c; lb., \$1.00; 6 lbs., \$5.50.

SALZER'S PROLIFIC PICKLE

400 BUS. PER A. at \$1.00 = \$400. EASILY MADE.



PRICE OF SALZER'S PROLIFIC PICKLE CUCUMBER.

This is the grandest of all pickling Cucumbers, one that will delight and please every grower, no matter how critical he or she may be. The Salzer Prolific Pickle Cucumber will surely "fill the bill" and give great satisfaction. We offer same at a very low price, as follows: By mail, pkg., 10c; oz., 15c; 1/4 lb., 30c; lb., \$1.10; 6 lbs., \$6.50. By express, pkg., 10c; oz., 15c; 1/4 lb., 25c; lb., \$1.00; 6 lbs., \$5.50.

WE CONTROL THIS NOVELTY EXCLUSIVELY



New Lettuce, Heavy-Weight.

Grand Rapids Forcing.
The Best Sort for Shipping.

Our New Heavy-Weight Lettuce is of unusual size and solidity of head, with but little tendency to run to seed. We have had it time and again 18 inches in diameter, with heads almost as solid as an early Summer Cabbage; is crisp, tender and of excellent flavor, and always free from bitterness. The outside color is distinct in shade, while on the inside the color is yellowish white. Pkg., 15c; oz., 25c; ¼ lb., 75c.

This grand new forcing variety stands more neglect in the way of watering and ventilation, will grow greater weight on the same ground, and will stand longer after matured than the Black-Seeded Simpson. It is of handsome appearance, and not apt to rot, and will keep from wilting longer while exposed for sale than any other sort. Pkg., 5c; oz., 15c; ¼ lb., 35c; lb., \$1.10.

Kaiser Wilhelm—A grand head variety. Pkg., 15c; oz., 30c; ¼ lb., \$1.00.

THE 3 SORTS 25 CTS.
SALZER'S IMPROVED HANSON
THE 3 SORTS 25 CTS.

EARLY SIMPSON



SALZER'S PEER OF ALL



ONLY 25 CTS. FOR THE 3 PACKETS. **A GRAND TRIO.** 3 PTS 25 CTS. **EARLY MEDIUM LATE** 3 PACKETS FOR ONLY 25 CTS.

Salzer's Early Simpson.

Greatly improved, one of the earliest of all Lettuce sorts, especially good for hot-bed or cold-frame forcing, or for extremely early in the garden. Very crisp, yellow and tender. This and Salzer's Earliest we use for very early. Delicious flavor, rich and nutty. Pkg., 10c; oz., 15c; ¼ lb., 30c; lb., \$1.00.

Improved Hanson Lettuce.

Unquestionably the very best medium late, hard-head Lettuce grown; indeed, we do not know of a superior in any respect. It forms a very large head, weighs as high as 6 pounds, solid to the core, tender, crisp, and of the most delicious flavor imaginable. It resists summer droughts and heat to a wonderful degree, and is at all times ready for the table, with a nutty flavor, agreeable and pleasant to the taste. Pkg., 10c; oz., 15c; ¼ lb., 30c; lb., \$1.00.

Peer of All Summer Lettuce.

This is a California novelty. The color of outer leaves is a beautiful semi-crimson. The head is enormous in size, and of excellent, delightful flavor. It withstands all sorts of dry and hot weather, and seems to flourish and return big heads under unfavorable circumstances. It is a grand novelty, and when once tried will become a standard, as it is the "Peer of All" summer Cabbage Lettuce. Pkg., 10c; oz., 15c; ¼ lb., 30c; lb., \$2.00.

1 PACKAGE EACH OF ABOVE—EARLY, MEDIUM, LATE—FOR ONLY 25c; 1 OUNCE OF EACH, 40c.

Mixed Lettuce Seed—All sorts, colors, varieties and kinds, mixed, at but 10c a package; 20c an ounce.

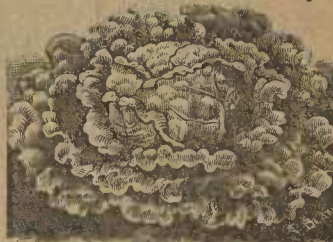
SALZER'S EARLIEST LETTUCE.

Now, then, we think we know a thing or two about Lettuce, and we think we are perfectly safe when we say that Salzer's Earliest Lettuce is the earliest in the world, that we are saying something that no man can contradict. It is indeed a remarkable Lettuce, grows quickly, beautiful color and shape, and will make more money for the market gardener whether he sows seed in a hot-bed or any sheltered position outside than any other Lettuce we know of. We have unlimited numbers of testimonials from market gardeners, from citizens and farmers, praising the merits of this prolific Lettuce. It is the Lettuce for early; it is the Lettuce for general crop; indeed, it is fine all the time. We do not know how we could improve same for an early Lettuce, go the world over. It makes heads very quickly and very fine.

This variety we obtained from one of our customers in Germany, who pronounced it the earliest Lettuce grown in that empire. Then we sent it to the market gardeners in Boston, who reported: "Earliest ever seen here." We then distributed it in Philadelphia, New York and other centers, and all united in calling it "the earliest of all." After careful trial we purchased the complete stock and offer same under Salzer's Earliest. It is earlier than the Early Simpson or Tennis Ball. Pkg., 15c; oz., 30c; ¼ lb., \$1.00; lb., \$2.75.

Salzer's Sunlight Lettuce—A Great Novelty.

This is a decided novelty, which we are sure, if ever tried, will never be wanting in your garden. The Lettuce is a great beauty, very handsomely curved and fringed leaves, solid, fine-shaped heads, very attractive; of white, silvery color. The flavor is delicious, nutty and buttery, and of unusual richness. Too slow to run to seed.



This sort has won for itself very many friends. It is of such excellent quality that it cannot fail to please the most critical. Pkg., 10c; oz., 20c; ¼ lb., 50c; lb., \$1.50.

Golden Ball.

This novelty was obtained in Russia. It is of distinct color, a delicate golden yellow, retaining the same beautiful color to the center, which enhances its value. It is very crisp, tender, of excellent flavor, and is recommended for forcing an early spring crop. It is long standing, remaining fit for eating a long time. Pkg., 10c; oz., 20c; ¼ lb., 35c; lb., \$1.00, postpaid.



GOLDEN BALL.



All-Cream Lettuce.
This remarkable Lettuce does not head, but makes a loose bunch of leaves, of *superlatively fine quality*. It should be in every garden. We have received hundreds of testimonials—all uniting in pronouncing it of extra flavor and remarkable for maintaining its high quality for an unusual length of time. It forms a beautiful plant, 10 to 12 inches high by 9 to 10 inches across; the leaves grow upright, the upper part of the outer leaves turning outward very gracefully, and are handsomely wrinkled. The edges of the outer leaves are of a glossy, reddish bronze, very ornamental and fresh in appearance; within, the leaves are almost white and wonderfully crisp and tender. It grows very quickly; is ready to cut early, and remains for weeks. It is the cream of all sorts. Pkg., 15c; oz., 25c; ¼ lb., 75c; lb., \$2.00.

3 Big Head Lettuces for 20 cts.

1. New York Market . . . Lettuce

Is a new and remarkable variety, one which is also unusual for size and solidity of head, often measuring 16 inches in diameter—weighing 5 lbs. It bleaches itself naturally, is crisp, very rich, oily, tender, and of excellent flavor, and entirely free from bitterness. Pkg., 10c; 3 pkgs., 25c; oz., 20c; ¼ lb., 50c; lb., \$1.50.



2. Salzer's German Butter.

We obtained this strain while in Europe in 1894, and it must not be compared with that offered by other dealers as German Butter. It is Lettuce that we relished and received in almost all restaurants and hotels throughout Germany, and is served there never less than twice a day during the season, which seemed to last all summer. It is indeed a fine, buttery, green Lettuce, and we are sure that everybody growing same will be delighted therewith. This must not be confounded with the German Butter Lettuce that is usually sold. Pkg., 10c; oz., 25c; lb., \$1.50; 2 lbs., \$2.50.



3. Salzer's Prize Head.

This is one of the finest head Lettuce for all-year-round use in cultivation; is splendid for family. Heads large, solid, tender, blanching perfectly, oily and buttery in texture, and of delicious flavor. Must not be confounded with the prize head Lettuce offered by other dealers. This is a giant. Pkg., 5c; oz., 15c; ¼ lb., 35c; lb., \$1.25.

GIANT HEAD LETTUCE NOVELTY—GERMAN BUTTER. PKG., 10c.



One package each of above 3 Big Head Lettuces, 20c.

One ounce each above 3 Big Head Lettuce, 50c.

SALZER'S PRIZE HEAD. A GRAND LETTUCE FOR ALL PURPOSES. PKG., 5c; oz., 15c.

New Lettuce Novelty.

Sunset—This Lettuce novelty commends itself to all. It forms large, solid heads, of a rich golden yellow, a shade of color hitherto unknown to this class of Lettuce. It stands very long before going to seed, and is an excellent keeper after being cut, a quality which will make it a desirable sort for shipping purposes as well as for private use. Pkg., 10c; oz., 30c; ¼ lb., 75c; lb., \$2.00.

Oak-Leaved Lettuce—It is decidedly the most ornamental Lettuce grown, and is particularly adapted to house use, as a few plants supply a family all season, one being **NEW SUNSET**. Pkg., 10c. able to pick and use the leaves all summer, being oily, crisp, sweet and tender. Pkg., 10c; oz., 30c; ¼ lb., 75c; lb., \$2.50.

The Deacon—Is one of the finest head Lettuce coming to the La Crosse market. A splendid sort for all-summer use, as it is not affected by heat. Heads large, tender, solid. Pkg., 10c; oz., 15c; ¼ lb., 30c; lb., 90c.

SALZER'S OAK-LEAVED LETTUCE. PKG., 10c.

Cos Lettuces.

Sow these in early fall for late fall and winter use. **White Cos**—Well known. Oz., 15c; ¼ lb., 50c. **Green Winter**—Fine winter sort; good header. Pkg., 5c; oz., 20c; ¼ lb., 60c.



Cheap Standard Lettuce Sorts.

The following 8 well-known standard Lettuce sorts, of Standard Sorts—Salzer's high-grade strains of these, we offer at only: Pkg., 2c; oz., 7c; ¼ lb., 19c; ½ lb., 30c; lb., 55c.

1. **Goldenstone Head**—A new sort which comes to us highly recommended. We have not given it a trial. Pkg., 2c.
2. **Boston Market**—Early and fine. Pkg., 2c.
3. **Ice Drumhead**—One of the most popular head varieties.
4. **Early Tennis Ball**—Early Dwarf, small heads; one of the very best early; much planted in the East. Pkg., 2c.
5. **Early Curled Silesia**—Very early, sweet and tender; a popular variety for hot-beds. Pkg., 2c.
6. **Satisfaction**—One of the best Lettuces known for general use.
7. **Laccinated Beauregard**—This is a fine cutting Lettuce; leaves green, deeply fringed; heads firm. Pkg., 2c.
8. **White Seeded Early Simpson**—Well known. Pkg., 2c.

Mixed Lettuce Seed.

Endless sorts and varieties carefully mixed. This is a fine combination. Pkg., 10c; oz., 20c; ¼ lb., 50c.

MUSKMELONS.

Salzer's Melon seeds enjoy a high reputation among seedsmen and others for choice quality, excellence of flavor, strong, vigorous vitality and extreme earliness. There is certainly no superior. Planting seed on edge assures quicker and surer growth. To ward off bugs use Pyrethrum powder.



NEW MUSKMELON, NECTAR OF ANGELS.

We specially request that you read the description of this Melon on page 37. It is the most remarkable Melon of the age. Its quality is superlative, its earliness remarkable, its size wonderful for its extreme earliness. This is the Melon that market gardeners, market farmers and those who want to grow Melons for money and profit are looking for; it is the thing for everybody to plant. Its rich quality, great beauty and wonderful earliness will place it at once in the front ranks as the best Muskmelon of the age. We are introducing same this year by giving away free sample packages, or, if not desired free, we sell same at the prices found at the bottom of this article.

FREE TO ALL MELON GROWERS.

We wish every Melon grower in America to test this variety, hence we make you the following offer: If you order 50c. worth of Melon seed from us we will give you free a package of this Melon; if you order \$1.00 worth of Melon seed, you receive 2 packages; if \$2.00 worth, 1 oz.; if \$5.00 worth, ¼ lb.; and if you order \$10.00 worth of Melon seed, you receive ½ lb. of Nectar of Angels Muskmelon seed free. If this Melon was sold at \$1.00 per kernel, it would be cheap to get a start.

Price: Pkg., 20 kernels, 25c; 1 oz., \$1.00; ¼ lb., \$3.50; ½ lb., \$6.00.

Muskmelon—Earliest Ripe.

Our attention was called to this Melon by a market gardener at La Crosse, who, for the past 3 years, has always had Muskmelons from 8 to 15 days ahead of his neighbors. These Melons were of uniform size, of fine shape and appearance, green-fleshed, extremely delicious, and sold readily in our market at from \$1.25 to \$2.00 per dozen, the profit on an acre being something enormous, as all the Melons were usually sold before the other sorts came into the market.

THIS IS THE EARLIEST GREEN-FLESHED MUSKMELON

that we know of, and it will be sure to create a sensation everywhere. It is ahead of the Jenny Lind; in fact, ahead of any Muskmelon that we know of. It is nearly round, as may be seen by the cut, of good size, frequently weighing 9 to 11 pounds each. Of a dark green color outside, heavily netted, while inside they are of a rich orange color, and, we venture to say, with thicker flesh than any other variety in cultivation, there being scarcely room for the seeds. As to flavor, they take the lead of all, and are far ahead of everything else at present cultivated. It can be recommended alike for either home or market use, and has fully demonstrated that it deserves the name of **EARLIEST RIPE**. It surpasses all others in delicious flavor and unusual productiveness, beauty of form and desirable shipping qualities. It has positively demonstrated itself

AS THE EARLIEST MELON IN THE WORLD.

We sold upwards of 25,000 packages of this earliest Melon, and we know we have just that many thousand pleased, delighted, happy Melon growers, and each and every one who has grown this earliest of all early Muskmelons, praises it ahead of other sorts. We know that this earliest of all early Melons will please everybody growing same, whether growing 1 or 2 hills, or whether growing 20 or 30 or 50 acres.

If you want to make money on earliest Melons, there is nothing in the wide world that you can plant that will give quicker returns than Salzer's Earliest Ripe Muskmelon, Salzer's Fourth of July and Salzer's Earliest Watermelon.

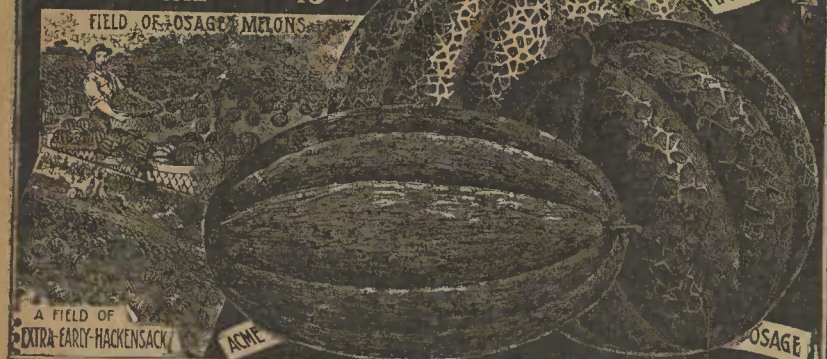
PRICE OF SALZER'S EARLIEST RIPE MUSKMELON:

Pkg., 10c; oz., 20c; ¼ lb., 50c; lb., \$1.50; 3 lbs. (sufficient for 1 acre), \$3.50.

"Earliest Ripe is positively the Earliest Melon on Earth." So says J. Hauser, market gardener.

THREE RARE MUSK MELONS.

ONE PACKAGE EACH 15¢.



A FIELD OF EXTRA-EARLY HACKENSACK

ACME

EXTRA EARLY HACKENSACK

OSAGE

3 RARE MELONS, 15c.

1. **EARLY HACKENSACK MUSK**—Delicious in flavor; unrivaled quality; splendid for market; wonderful in yield; perfection in all. Hard to beat for eating, shipping and selling qualities. Extremely early, large and prolific. Pkg., 5c; oz., 10c; ¼ lb., 25c; lb., 70c; 3 lbs., \$2.00; 6 lbs., \$3.75.

2. **ACME**—This is a splendid Melon, especially for shipping purposes; growing to large size; of excellent flavor; good keeping qualities. Splendid for all purposes. Pkg., 5c; oz., 10c; ¼ lb., 25c; lb., 70c.

3. **THE OSAGE MELON**—"Tell us something about the 'Osage Melon,'" we said to a wise seedman. His answer: "Ah, sir, that's the Melon mystery. You've heard of wedding mysteries, of mysterious robberies, and other deeds of mystery, but Osage is the Melon mystery. In 1886 simultaneously appeared in our Western cities a Melon branded 'Osage,' of a mysteriously delicious flavor. Its origin was unknown, its arrival shrouded in mystery, its sale rapid. Men would come and sample a Melon, buy one, and return within an hour for more, when the supply was found to have mysteriously disappeared. Pkg., 10c; oz., 25c; ¼ lb., 50c; lb., \$1.50.

One package of each, **EARLY HACKENSACK, ACME and THE OSAGE MELON**, for only 15c.

MELON—SALZER'S MEXICAN BANANA.

This is a Banana Melon, of a banana shape, banana flavor, banana color and banana quality; it resembles the banana in many respects, only that it is very much larger. It must not be confused with the Banana introduced many years ago; this is a decided improvement in every respect. Everybody who is fond of bananas will hail this Melon with delight, particularly so your little boy or girl. Give them the pleasure of growing it. Pkg., 15c; 2 pkgs., 25c; oz., 25c; ¼ lb., 75c.

Persian Monarch.

A grand Melon; very large; of delicious quality; flesh almost salmon colored; meat juicy, thick and sweet. Pkg., 10c; oz., 20c; ¼ lb., 50c; lb., \$1.50.

With each 50c. Melon order 1 package, with each \$2.00 order 1 ounce, Nectar of Angels Melon.

Climbing Orange.

(See rear cover.)

The fruit is exact size, color and shape of an orange, of delicious scent. Pared and sliced and fried in butter they are delicious, being equal, if not superior, to Parsnips. For preserves they are splendid, and for mangoes are considered superior to Peppers. Direction with each package. Pkg., 20c; 3 pkgs., 50c.

Vine Peach or Mango Melon.

The Vine Peach, Vegetable Orange or Mango Melon resembles the Climbing Orange in taste and quality. Pkg., 10c; 3 pkgs., 25c.

Pomegranate.

Similar to Vegetable Orange; of delicious flavor. Fine for pickling. Pkg., 10c.



**Montreal Market.**

The fruit is very deeply and regularly ribbed; skin green, densely netted; flesh remarkably thick, light green, melting, and of a delicious flavor. It is one of the largest of all; the most solid of all; the most profitable of all; the best shipper of all; the best keeper of all; in every way one of the most desirable of all. Adam F. Subenthaler, Dodge City, Kan., says: "Melons as big as half bushel, just like big pumpkins—with meat thick, of the most delicious musk flavor; sweet and juicy." Pkg., 10c; oz., 20c; lb., \$1.25.

The Princess.

This is a chance seedling discovered near Boston. Our engraving shows the shape; color, dark green; the flesh is of a rich salmon color, much thicker than other Muskmelons, and in flavor is sweet and luscious beyond description; very early and averages 8 pounds in weight, often producing from 8 to 12 perfect Melons from a seed. Pkg., 5c; oz.

10c; ¼ lb., 20c; lb., 60c.

**SALZER'S QUEEN OF ALL.**

We pronounce Queen of All by all odds the sweetest, most delicious, luscious, richly-flavored, delicate but strongly scented Muskmelon we have ever eaten. The rich, aromatic flavor, its deep golden salmon flesh, solid but juicy, and general beauty and quality of this Queen of All Melons is simply indescribable. The rind is strong, deep green, slightly netted, while its deep, thick, rich, salmon-colored flesh is luscious, melting and delicious in the extreme. Price of Queen of All: Pkg., 15c; oz., 25c; ¼ lb., 65c; lb., \$2.00.

SALZER'S QUEEN OF ALL

is perfectly smooth and of deep emerald-green color. The flesh, which is thicker than in most other Melons, is of a suffused salmon color, exceedingly sweet and delicious. Pkg., 10c; oz., 20c; ¼ lb., 35c; lb., \$1.00.

Surprise.

Of round shape, cream-colored skin, of fair size, quite early and a good bearer; flesh salmon color, thick and of fine flavor; a good sort for family use. Oz., 10c; ¼ lb., 25c; lb., 75c.

THE
Bismarck
Apple
IS A
Wonder!

Well-known Muskmelon Sorts.

GREEN NUTMEG—Well known. It is a Melon for everybody; large, green flesh, thick, and of luscious quality. Pkg., 5c; oz., 10c; ¼ lb., 20c; lb., 60c.

WHITE JAPAN—Light skin, thick flesh, early and of fine flavor. Pkg., 5c; oz., 10c; ¼ lb., 20c; lb., 60c.

IMPROVED CASABA—Pkg., 5c; oz., 10c; lb., 60c.

SILVER-NETTED NUTMEG—Extremely early, nicely ribbed, nearly round, and of delicious flavor. Pkg., 5c; oz., 10c; lb., 60c.

IMPROVED BAY VIEW MUSKMELON—Exquisite flavor, green flesh, spicy and very prolific. Pkg., 10c; oz., 15c; lb., 60c.

LONG YELLOW CANTELOUPE—Pkg., 5c; oz., 10c; ¼ lb., 20c; lb., 75c.

ROUND YELLOW CANTELOUPE—Pkg., 5c; oz., 10c; ¼ lb., 20c; lb., 75c.

ORANGE CHRISTIANA—Pkg., 5c; oz., 10c; lb., 80c.

SKILLMAN'S NETTED—Pkg., 5c; oz., 10c; lb., 85c.

Extra Early Citron or Nutmeg.

This is a very early, profitable variety to grow for market. In shape it is round, medium in size, and heavily netted, a capital shipper; green meat. Pkg., 5c; oz., 10c; lb., 75c.

Arabian Sweet Muskmelon.

One of the finest Muskmelons yet introduced. It is very sweet-flavored; oblong in growth, very large and productive; a Melon for everybody. Pkg., 5c; oz., 10c; lb., 85c.

PINEAPPLE Muskmelon.

(A Winter Muskmelon.)

This represents a class of Muskmelons that is likely to prove of much value. The color of the flesh is delicate lemon yellow, and the outer skin is dark green marked with yellow. The quality is delicious, having a rich, spicy flavor that is not possessed by any other fruit. This and Salzer's Johnson's Christmas Watermelon cannot be excelled. Pkg., 10c; oz., 35c; ¼ lb., \$1.00; lb., \$3.00.

Cheap Standard Watermelon Seeds.

We offer here standard Melon seeds at a very low price, because we are large growers of same. Gardeners tell us they are better in most cases than the best offered by others, because they are Northern grown.

Price of the following 6 sorts: Pkg., 3c; oz., 7c; ¼ lb., 12c; lb., 35c.

Phinney's Early—Early productive, medium size.

Gypsa—Very large, long striped.

Peerless, or Ice Cream—Very sweet and delicious.

Mountain Sweet—The old standard, one of the best.

Black Spanish—An old, well-known variety.

Citron—For preserves.

We can also supply Cole's Early, the Boss, Cuban Queen, Green and Gold, Mammoth Ironclad, Gray Monarch, Dixie and all other standard varieties of Watermelon seeds at: Pkg., 5c; oz., 10c; ¼ lb., 25c; lb., 60c, postpaid. Larger quantities, special prices.

With each 50c order for Melon Seed 1 package, and with each \$2.00 order 1 ounce of Nectar of Angel Melon.

TOOK
FIRST PRIZE
AT FAIR
\$20



MONTREAL MARKET. Pkg., 10c; oz., 20c; ¼ lb., 40c; lb., \$1.25; 3 lbs., \$3.50.

Perfection Muskmelon.

It is simply the perfection of the Muskmelon family, equally desirable and profitable to the planter of a dozen hills or the planter of tens of thousands. In the last 9 years it has been planted by thousands of melon growers in all sections of the country, and it has given one and all entire satisfaction. Pkg., 5c; oz., 10c; ¼ lb., 20c; lb., 60c.



PERFECTION MELON.

Emerald Gem.

A very early and prolific variety, with a skin which, while it is ribbed, is perfectly smooth and of deep emerald-green color. The flesh, which is thicker than in most other Melons, is of a suffused salmon color, exceedingly sweet and delicious. Pkg., 10c; oz., 20c; ¼ lb., 35c; lb., \$1.00.

MIXED**MUSK MELON SEED.**

PICKANINNY MUSKMELON.

We are sure that we have hit upon a popular method of distributing every known variety of Muskmelon seed. We grew last year a great many varieties, and have mixed same, and are offering them at a ridiculously low price, in order to give everybody an opportunity to grow dozens upon dozens of varieties.

Packages of over 200 seeds, 10c; 3 pkgs., 25c; oz., 15c; ¼ lb., 25c; lb., 65c; 5 lbs., \$2.50.

Mixed Watermelon Seed.

We offered in a small way, as a premium, last year, to several thousand of our customers, mixed Watermelon seeds. These were received and planted with a lively interest, and the reports on same are gratifying indeed, and we have concluded this season to offer same in a large way. These packages contain almost endless varieties of sorts in order to give our customers an opportunity to obtain the very best Melon sorts at a small cost. Of course, for a general crop we would recommend the planting of our Golden Rind Melon, Salzer's Earliest, Fourth of July, Wisconsin Hybrid, etc. In fact, every Melon on our list is A No. 1. Now, then, this mixture of Melon Seed we are sure will please you. Pkg., 10c; 3 pkgs., 25c; oz., 15c; ¼ lb., 25c; lb., 65c.



1. SALZER'S EARLIEST WATERMELON.

There is nothing in the whole wide world quite so good, so luscious, so thoroughly refreshing, on a hot July day, or, for that matter, any summer day, as a cool, crisp, juicy, delicious Watermelon—one of those superb kinds that can be grown from our Northern-grown seed,—all heart and core and but few seeds.



Salzer's Earliest Watermelon.

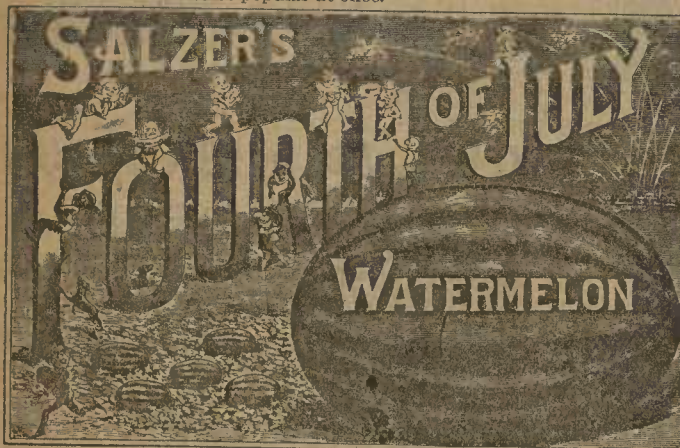
Absolutely the earliest Watermelon known. Sure to be first in the market. It is of the most delicious flavor, very juicy and sweet. It is pronounced by all who use it "absolutely the earliest," and very salable in the market. It is fit for market ordinarily in 60 days, though customers report some ripe in half the time. Everybody should try this superb Melon. Splendid for family use, as a few vines will give you many early Melons. This is the melon to plant when you are not sure of ripening. We always plant largely of this on that account. They have never failed us. Salzer's Earliest always ripened and brought fine, luscious Melons. It is a splendid Melon for every purpose—just the size for family use. We like it better each succeeding year, and that is what you will say after using it.

Now, then, we have nothing to take back from the above, only to add that Salzer's Earliest still holds the proud, enviable, solitary distinction of being absolutely the earliest Watermelon in the world, and its bigger brother, our matchless Fourth of July, is crowding it to the quick, coming in for second prize. In past years we paid out \$300.00 in gold on these two Melons—trying to discover which was the earliest. Well, Salzer's Earliest always came in for first prize, but was closely followed by Fourth of July. We have increased the size of Salzer's Earliest fully one-half, so that it now bears just the size wanted for market—weighing 14 to 20 lbs. Nothing on the wide, wide, wide earth quite so early as Salzer's Earliest, the peer of all earliest Melons!

Price of Salzer's Earliest Watermelon: Pkg., 10c; oz., 20c; $\frac{1}{4}$ lb., 50c; lb., \$1.50; 3 lbs., \$3.75; 5 lbs., \$5.25. One package each, Nos. 1 and 2, 15c.

2. SALZER'S NEW FOURTH OF JULY WATERMELON.

There has been a great deal of speculation among seedsmen, and especially among market gardeners, as to whether a Watermelon could be produced that would ripen earlier and at the same time be larger than Salzer's Earliest, as Salzer's Earliest has had the enviable distinction for the past five years of being the earliest Watermelon in cultivation. Now, we think that in our new Fourth of July Melon we have solved this problem, and we are giving to the lovers of Watermelons a Melon as large again, of the most exquisite flavor and taste imaginable, which ripens several days ahead of our Earliest. This is a Melon that is bound to be popular at once.



First.—On account of its extreme earliness, ripening with Salzer's Earliest.
Second.—On account of its magnificent quality. There is no Melon, not even the Wisconsin Hybrid, that is superior to it in quality.

Third.—On account of its size. It is just the size that will sell readily and quickly at fancy prices during the early season of the Watermelon market.

When we sent forth this Melon in above description in 1895, we did so, believing that we had the very best thing in early large Watermelons extant, and the many excellent reports which came in oh same during the past season fully verify our belief. Just think of large, fine, luscious Melons, weighing all the way from 20 to 30 lbs., being raised in 44, 50, 53, 55, 56, 58, etc., days. That shows that this is one of the grandest and positively the best early large Melon grown. We have paid, the past three years, \$300.00 in gold in prizes on these two Melons, Salzer's Earliest always being a couple of days earlier, but Fourth of July coming in as a big, big second, with large, luscious Melons. Don't try to get along without above two early Melons.

Price of Fourth of July Melon: Pkg., 10c; oz., 20c; $\frac{1}{4}$ lb., 50c; lb., \$1.50; 3 lbs., \$3.50; 5 lbs. (for 1 acre), \$5.00.

5. Sweet Heart.

Vine vigorous and productive, ripening early.

Fruit large, oval, very heavy; uniformly mottled light and dark green. Flesh bright red, solid and very sweet. Immensely popular in hotels, restaurants, and for private table. It is entirely distinct, very sweet, solid, large and early. Pkg., 5c; oz., 10c; $\frac{1}{4}$ lb., 20c; lb., 60c, postpaid.



SWEET HEART WATERMELON.

3. Wonderful Sugar Melon.

A new Watermelon; grows 16 inches long; rind, yellowish green; shape, oblong. Very large, heavy, and of the sweetest flavor imaginable, hence the name. Pkg., 5c; oz., 10c; $\frac{1}{4}$ lb., 25c; lb., 75c.

4. Salzer's White Rind Gem.

Here's a secret—don't tell any one: This is the finest Melon for family use extant! Sweet as honey; solid to the core; very juicy; flesh crimson red. A rare novelty. Pkg., 10c; oz., 20c; $\frac{1}{4}$ lb., 40c; lb., \$1.50.

Nectar of Angels!

Oh, look me up! Page 57.

ABSOLUTELY NEW!

6. SALZER'S GOLDEN RIND WATERMELON.

This is without question the greatest novelty of the age. There is nothing like it in the vegetable world, nor have we ever seen anything that is so perfect and unique a novelty as this. We paid \$300.00 for a single Melon, and were glad to get it, because it has always been our aim to give to our customers the finest of all rare vegetable novelties, and we believe that in our Golden Rind Watermelon we have a novelty pre-eminently distinct. It is a fine round Melon with a smooth, beautiful golden rind. The flesh is deep crimson, solid but tender and delicious. It is a great shipping and keeping Melon. It will bear shipping farther than any other Watermelon that we know of. It is a great keeper, specimens having been kept until Christmas to perfection.

Now we wish to tell you a secret: There is no Melon that has ever created such a furore among seedsmen, among Melon growers and others as this, and if you buy seed this year we are sure that you will have a tremendous call for same the next season from your neighbors, for everybody seeing this odd, beautiful, unique novelty growing in your garden will want same, no matter what the price, and there is a chance for you to make handsome money.

In 1897 this Unique Watermelon Took 800 First Prizes.

No matter where exhibited, it took first prize, for there is nothing in the melon world like it in beauty, uniqueness, novelty and handsome appearance. The seed will go in 1898 like wildfire. Everybody will want it. Just turn to the rear cover of this catalogue and see the beautiful illustration of same. It will make you more money than any other Melon. Lots of customers write us they made from \$5.00 to \$25.00 selling the seed and selling Melons of this rare novelty to their neighbors. Now, you can do the same for 1898. Everybody, yes, we say everybody, seeing it wants to buy this greatest sensation of the age. Why, at the Interstate Fair a wealthy lady paid \$1.00 for a single Golden Rind Melon, just to take it home! That's the thing. It creates a sensation everywhere! Try it for 1898.

Price: Pkg., 15c; 2 pkgs., 25c; $\frac{1}{2}$ oz., 40c; oz., 60c; $\frac{1}{4}$ lb., \$2.25.

One package each of above 6 Wonderful Melons, postpaid, for 30c.

ABSOLUTELY NEW!



SALZER'S NEW GOLDEN RIND.

WISCONSIN HYBRID MELON.

It is safe to say that 3,000,000 people tasted this grandest of all Watermelons during the past season, for we sold enough seed of same to the great Melon growers for the largest markets of America to raise at least 2,000,000 Melons. In addition to this, over 65,000 of our regular customers of 1897 are ready to attest that this is perfection in Watermelons. Our Wisconsin Hybrid is without a peer in the Watermelon field. It is the finest Melon we have ever grown, — delicious flavor, splendid keeper, **PEERLESS**. It grows uniform in size, very heavy and solid, and is without doubt the best shipping Melon known. It brings 40 per cent higher price in our market than any other sort sold here. We have sampled and grown **OVER 100 SORTS** of Watermelons, but Wisconsin Hybrid stands immeasurably ahead of them all in all qualities that go to make up a **GOOD MELON**.

TAKES HIGHEST HONORS WHEREVER EXHIBITED—113 LBS.



WE WANT TO TELL YOU A SECRET.

Lend us your ears, that is, the ear of the careful, shrewd, wide-awake, sharp, money-making Melon growers. The secret is this, that the Wisconsin Hybrid Melon for quality, for richness of flavor, for fine appearance, for uniform big size, leads all other Melons in the world.

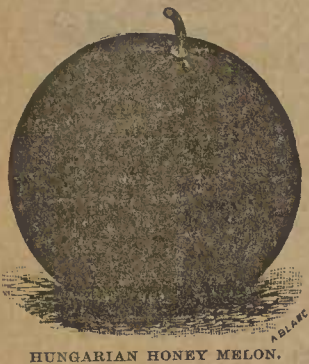
H. H. Jacobs, a La Crosse county gardener, brought one into our seed house in the early part of August weighing over 40 pounds, and it was positively the most luscious Melon we have ever eaten, and he said he had 5 acres more of just such giants. Just figure the profit Mr. Jacobs made at 20c. apiece. An acre will produce at least 3,000 of such giants. Now, then, be in the swim. While Salzer's Earliest and Fourth of July will pay you big money for earliest, Wisconsin Hybrid will pay you big money for a general crop.

PRICE OF WISCONSIN HYBRID: Pkg., 10c; 12 pkgs., \$1.00; oz., 25c; ¼ lb., 40c; lb., \$1.50; by express, lb., \$1.40; 5 lbs., \$5.00.



City of Mexico Melon.

It is a remarkably productive Melon, from 10 to 15 large Melons being grown from a single kernel of seed. Its eating quality is superior to any Melon known to us; it is luscious in the extreme. The flesh is of a rich red, solid to the core. It is of a beautiful appearance, and will stand shipping fully 1,000 miles and sell like hot cakes on its arrival. Splendid for the North. Pkg., 15c; oz., 25c; ¼ lb., 40c; lb., \$1.40.



Hungarian Honey Melon.

This sweet-flavored Melon came originally from Hungary. Weigh from 10 to 15 pounds, each, and are almost round. Color of the skin is medium dark green, while the flesh is of a brilliant red color, and absolutely stringless. They ripen early; very productive. Pkg., 5c; oz., 10c; ¼ lb., 25c; lb., 75c.

Ironclad.

It is splendid in all respects; flesh solid, firm and of excellent flavor. It has been grown to weigh 108 lbs. Rind thin and hard. Pkg., 5c; oz., 10c; ¼ lb., 25c; lb., 75c.

Odella.

This new sort has fairly leaped into popularity. Often weighing 50 lbs. Pkg., 5c; oz., 10c; lb., 75c.



SALZER'S GLORY OF ASIA MELON.

Salzer's Glory of Asia.

Coming to us from the heart of Asia, in shape it is oval to oblong, the color variable, while the flesh is of a beautiful rich dark red, with peculiar markings, as shown on the engraving. It is extremely early—ripe in 70 days. The kernels are very small; rind only ¼ inch thick; average weight, 10 lbs. The sweetest, most delicious of all, and we guarantee that you will surely pronounce it the "peer of all" after tasting the delicious, juicy richness of Glory of Asia, Pkg. of 30 seeds, 25c.

Salzer's Great

Johnson Christmas Melon.

Flesh rich scarlet, solid, delicious; keeps for 3 months, and is fit for New Year's dinners. Now, do try this Melon. It will keep for months, and a fine Melon for Thanksgiving and Christmas dinners tastes almost as well as on a hot Fourth of July day. Try it for 1898. Pkg., 5c; oz., 15c; ¼ lb., 40c; lb., \$1.00.

Duke Jones.

This is the latest introduction of Mr. Girardeau, the "Melon King" of Florida. It resembles somewhat Kolb's Gem, but attains a much larger size, and is a favorite wherever grown. Dark green rind, bright red flesh, early, prolific, very large. Growers and commission men unite in pronouncing Duke Jones a perfect Melon. The agent of the railroad over which Mr. Girardeau shipped his Melons writes that "several carloads averaged over 40 lbs. to the Melon." Pkg., 5c; oz., 10c; ¼ lb., 25c; lb., 75c, postpaid.



THE GREAT DUKE JONES.

Kentucky Wonder.—This is a Melon of rare quality. It is splendid in every respect. Early and sure to please. It is a fine Melon; you are sure to like it. Pkg., 10c; oz., 15c; ¼ lb., 20c; lb., \$1.00. See cut, page 58.

The Dixie.—A new Melon, very large, of earlier quality. Pkg., 10c; oz., 15c; ¼ lb., 25c; lb., \$1.00.

Kolb's Gem.—A splendid shipping Melon; fine quality. Pkg., 5c; oz., 10c; ¼ lb., 20c; lb., 60c.

Pride of Georgia.—This stands among Watermelons as did Saul among the children of Israel—head and shoulders above them. Pkg., 5c; oz., 15c; ¼ lb., 40c; lb., \$1.20; 3 lbs., \$3.00.

Green and Gold.—A great Melon novelty. Pkg., 5c; oz., 20c.

Egyptian Red.—Grows to enormous size. Flesh rich, red and sweet. Pkg., 5c; oz., 10c; lb., 75c.

Scaly Bark.—A splendid shipping Melon. Possesses an unusually firm and tough rind which bears a great deal of rough handling. Flesh light crimson, of excellent flavor. Pkg., 5c; oz., 10c; ¼ lb., 25c; lb., 90c.

Seminole.—Oblong shape, very productive; extra large; extra quality. Pkg., 10c; oz., 20c; ¼ lb., 50c; lb., \$1.50.

Florida's Favorite.

New; measuring 2 feet in length and growing very large. Rind thin; color dark and light green alternately; delicious, sweet, very fine. Pkg., 5c; oz., 10c; ¼ lb., 25c; lb., 75c.

✓ Mixed Melon seed, all sorts, kinds, sizes, etc., see page 58.

With each 50c. Melon seed order 1 package Nectar of Angels Melon free. See page 57.



Salzer's Giant Sweet—The Giant of all Giant Melons.

Truly a wonderful Melon; yes, none that can beat it in size, weight and delicious eating qualities. We have grown them reaching enormous sizes—we will not mention the weight, because we want everybody to try and get the biggest one. It is the giant among Melons—for nothing exceeds it in size—and then the quality is simply delicious, luscious and melting. Just look at the discomfiture of our Melon friends in the patch! Tough work to manage them. Too large!

GIANT SWEET.—Pkg., 15c; 2 pkgs., 25c; 100 pkgs., \$10.00; oz., 30c; ¼ lb., 60c; lb., \$2.00; 5 lbs., \$5.00.

HERBS, ETC.

The following medicinal Herbs are so well known that they need no special description. We urge all to plant same. What is more helpful to babes than Fennel tea? And just think of the good Sage tea, Anise and all the other sorts, too! You will want some, if not for medicinal purposes, then for flavoring. The package of mixed Herbs for 10c is very popular.

Price for all Herbs, except as noted, pkg., 5c; oz., 25c.

Anise. Pkg., 5c.
Balm. Oz., 30c.
Borage. Pkg., 5c.
Bene. Pkg., 5c.
Belladonna. Pkg., 5c.
Burnet. Pkg., 5c.
Hoarhound. Pkg., 5c.
Henbane. Pkg., 5c.
Hyssop. Oz., 30c.
Lavender. Pkg., 5c.
Purslane. Pkg., 5c.
Rue Saffron. Pkg., 5c.
Tansy. Pkg., 5c.
Wormwood. Oz., 30c.
Hop Seed. Pkg., 15c.
Cardoon. Pkg., 5c.
Caraway. Pkg., 5c.
Catnip. Pkg., 5c.
Chervil. Pkg., 5c.
Coriander. Pkg., 5c.
Dill. Pkg., 5c.
Sorrel. Pkg., 5c.
Sweet Basil. Pkg., 5c.
Sweet Fennel. 5c.
Summer Savory. Pkg., 5c.
Thyme. Pkg., 5c.
Tarragon. Pkg., 5c.
Sweet Marjoram. 5c.
Rosemary. Oz., 35c.

SAGE.

A few ounces of Sage will plant enough for 300 bunches of dry leaves. At La Crosse it retails at 5c a bunch. This is a splendid thing for the schoolboy or schoolgirl to plant in a corner of the garden, taking good care of it same, and in fall tie in bunches and sell to their neighbors for flavoring or tea. An ounce of seed will furnish enough plants to sell \$10.00 or \$15.00 worth of dried leaves in our market.



SAGE.

Common Sage—
Pkg., 5c; oz., 20c; lb., \$1.25.

Salzer's Giant.—Nothing we ever sold gave more general satisfaction than our Giant Sage. It is a very profitable plant to grow. Very large and fine. Pkg., 10c; oz., 30c; ¼ lb., 75c; lb., \$2.00.

THREE FINE THINGS.



CHIVES



HORSE RADISH.



New Jaavaa Coffee. See page 33.

Horseradish will keep your system strong and healthy. Pieplant Seed.—See Rhubarb, on page 65.



MIXED HERBS. Pkg., 10c; oz., 30c; ¼ lb., \$1.00.

No other mixture of seeds that we have for sale has given such tremendous satisfaction as our mixed herbs and mixed peppers. Indeed, our mixture of herbs is immensely popular, as you get seeds of all sorts carefully mixed for but 10c a package. There are just thousands upon thousands of our lady friends and gardeners using the mixed herbs for their kitchen garden. A package usually will produce enough plants for any one variety desired for flavoring or medicinal purposes.

Price of Mixed Herbs: Pkg., 10c; oz., 30c; ¼ lb., \$1.00.

Leek.

Splendid for flavoring soups, etc. Treat same as Onion; both leaves and bulbs are used. In fall plant a few in sand in cellar for winter use.



SALZER'S LARGE ROUEN



NEW WINTER.
New Winter Flag—
Very fine. Pkg., 5c; oz., 30c; lb., \$2.00.
Broad London Flag—
Much used. Pkg., 5c; oz., 15c; ¼ lb., 40c; lb., \$1.15.

Salzer's Large Rouen Leek.

The finest, most prolific and profitable of all. Grown in enormous quantities in France and Germany. Splendid for flavoring. Pkg., 10c; oz., 35c; lb., \$2.00.

1. Chives.

We cannot too strongly recommend the growing of a few dozen Chives; when once planted they live forever. A few plants taken in the house and placed in the cellar will, as soon as brought to light, sprout and bear an abundance of greens for salads, of strong onion flavor. Per 12, 20c; per 25, 30c; per 100, \$1.00.

2. Horseradish.

This splendid appetizer cannot be overestimated. It is an appetizer in every respect. Twenty-five will be sufficient for a small family. The roots grow and increase rapidly in size, and bear abundantly with each succeeding year. Plant in a corner of the yard where you wish it to grow, and it will repay you many times, as you can begin digging the next year. They increase and bear heavily. 6 for 20c; 12 for 35c; 25 for 70c; 100 for \$2.75, postpaid.

3. Pieplant Root.

Nearly everybody is fond of Pieplant pie, or the same prepared in almost any way, as sauce, etc. Well, a dozen or two plants planted in a corner of your garden next to your Chives and Horseradish will give you a great abundance of this delicious plant. It is healthful, an excellent appetizer, a great tonic. This and

Okra or Gumbo.

Largely grown in Southern states. Its long pods are used in soups, etc. Plant when warm.

Early Dwarf.—Very fine. Pkg., 5c; oz., 15c; lb., 90c.
Long Green.—Excellent. Pkg., 5c; oz., 10c; lb., 75c.

Mustard.

Excellent for salad, especially for fall use. White or brown. Pkg., 5c; oz., 10c; lb., 50c.

Martinia.

For pickles. Pkg., 5c; oz., 10c.

Nasturtium.

The seeds, while young and succulent, are pickled and used as capers.

Tall.—Pkg., 5c; oz., 10c; ¼ lb., 35c.

Dwarf.—Pkg., 5c; oz., 15c; ¼ lb., 50c.

For Birds, Etc.

Hemp.—For birds. Lb., 25c; by mail, 35c.

Rape.—For birds. Oz., 5c; lb., by mail, 60c.

Rape.—English, for salad. Oz., 10c; lb., by mail, 60c.

Garlic.

In great demand among the Italian, French and some American people for flavoring soups, sausages, etc.

Common Garlic Sets.

¼ lb., 15c; lb., 35c; 10 lbs., by express, \$2.00.

Italian.

Very prolific. ¼ lb., 20c; lb., 50c; 5 lbs., \$2.25, by express \$1.75.

Mushrooms.

With our new culture on Mushrooms—a little booklet costing 20c, or which is sent free with each \$1.00 order of Mushroom Spawn—it is made easy to grow Mushrooms. See page 50 for price of Mushrooms and description.

MUSHROOM.
See page 50.

BOTTOM ONION SETS



White Onion Sets.—(Bottom)—Pt., 25c; qt., 35c; by express, qt., 20c; pk., \$1.00; bu., \$3.00. When one variety is exhausted, unless otherwise ordered, we ship another. Thus, if yellow were all gone we would fill orders with white or red, etc.
Yellow Sets.—(Bottom)—By mail, pt., 20c; qt., 30c; by express, qt., 15c; pk., 90c; bu., \$2.75.
Red Onion Sets.—(Bottom)—Pt., 25c; qt., 35c; by express, qt., 15c; pk., 90c; bu., \$2.75.

The Egyptian or Perennial Early Top Onion Set

ONION SETS.

The cheapest way to raise Onions is from seed, but thousands of our customers plant only for green in early spring. To these we say, buy a few sets. A quart or two is sufficient for a small family. Bottom sets are the best.

For larger lots of Onion Sets, write for special low prices.



Green Onions.—"I made \$350.00 from 5 bushels of your Onion Sets the past season. Onions were scarce and I got a big price for my green Onions."—Walker Runge, Ill.

Early Top Onion Set.



The Early Top or Egyptian gives the earliest Onion in the world.

Is the earliest Onion there is. It can be used for green only. It is from 12 to 20 days ahead of all other Onion Sets. With slight protection it will remain outdoors over winter. It is green almost as soon as the snow is gone. A few quarts planted in the corner of a garden will furnish sufficient green Onions for years. By mail, pt., 20c; qt., 30c; by express, qt., 15c; pk., 60c; bu., \$2.00.



THE WONDERFUL WHITE MULTIPLIER.

White Multiplier Onion Sets.

They are of a pure silvery white color, enormously productive, frequently producing as many as 20 bulbs in a single cluster from a single bulb planted; of excellent quality and size for bunching green, or can be ripened for use as pickling Onions, and for this purpose can be grown much more economically than from seed. Their keeping qualities are remarkable, having kept perfectly sound for a year; but their most important quality is extreme earliness, being ready for market from 3 to 4 weeks ahead of other Onion sets. Indeed, they are the first green Onions for first early spring bunching. Price, by mail, pt., 20c; qt., 35c; by freight or express, qt., 25c; ½ pk., 65c; pk., \$1.25; bu., \$4.00.

Yellow Multiplier.

A magnificent Onion. Produces Onions of excellent quality. Qt., 35c, postpaid; by freight, qt., 20c; pk., \$1.25; bu., \$4.00.



CHIVES - SCHNITTLAUCH.

The Chives furnish Onion flavor 15 days ahead of any Onions. Price, per 12, 20c; 25, 30c; per 100, \$1.00.

Horseradish and Pieplant. See page 61.

ONIONS.

The careful Onion grower knows that the Onion is one of the most important of culinary vegetables. They like a strong, deep and rich, loamy soil. The ground should be well dressed with well-rotted manure, trenched deeply. Sow as early as the ground is in working condition; sow thinly. Draw drills 14 inches apart, and so at the rate of 4 pounds to an acre. Should the stock of Onion seed become exhausted, we, in common with other seedsmen, fill pound orders at lowest market prices. Keep the ground clean of weeds. Our stock of Onion seed is raised with peculiar care. None but the best onions are selected for seed stock, and great care is exercised in the cultivation. We claim for it a quality superior to that offered by seedsmen; it being grown in the North, is worth \$1.00 per pound more to the purchaser—that is, if you want big crops of fine Onions.

FOR
PROTECTION
PLEASE
READ.

TO PROTECT OURSELVES AND OUR PATRONS.

It is a fact that last year a goodly number of parties in Rockford, Chicago, Philadelphia, Minnesota and elsewhere offered cheap French and picked-up Chinese grown California Onion seed at low prices. Now this Onion seed was sent out in competition with our high-grade pedigree Wisconsin grown stocks. The result was that the low prices attracted some of our customers who bought their Onion seed from them.

Now, to protect ourselves we have purchased a small quantity from the same growers in France and California. In order to meet their low prices we are offering these at exact cost. The seed is sold for just what it is; no guarantee, of course. French and California grown, under the title, "Low-Priced Onion Seed."

PLEASE READ AND NOTE THIS CAREFULLY.

All prices in this catalogue on Onion seed that do not call for Low-Priced Onion Seed are for our pedigreed Onion seed stock; thus Salzer's King of the Earliest, Salzer's Autumn King and others of our specialties, which no other seedsmen has or can obtain from us, we have only the PEDIGREE stock, as we grow these ourselves, but of the common varieties, such as Red Wethersfield, Yellow Globe Danvers, Flat Danvers, Silver King, Prizetaker, etc., we have a "Low-Priced Onion Seed" stock.

There is one big satisfaction when you buy these Low-Priced Onion Seeds of us, you get the best that France or these California growers produce, but for our own planting we would take Salzer's pedigree stock every time.



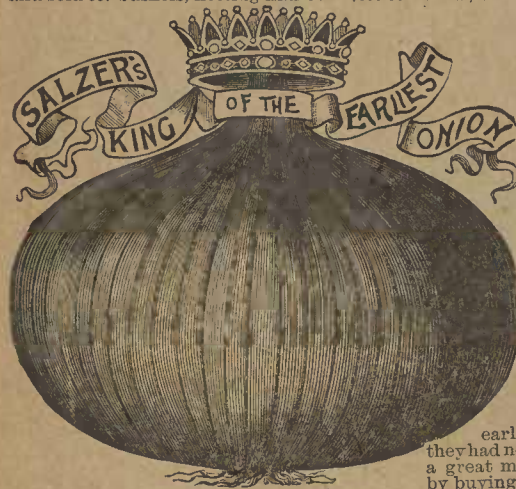
THE CAREFUL ONION GROWER.

SALZER'S KING OF THE EARLIEST ONION.

We never tire in chanting the praises of this Onion. We believe we do a kindness to every patron and everybody whom we induce to purchase and plant this Onion, and put them on the track of making money. It was but yesterday that a good, bright gardener walked into our office and sincerely thanked us for advising and inducing him to sow Salzer's King of the Earliest Onion last spring, as also for the instruction and advice we gave him as to

How to Grow 1,000 or More Bushels of Onions per Acre.

An Iowa gardener, following our advice on above Onion, although prices were low in 1896, made lots of money. He planted but half an acre, and cropped and sold 557 bushels, netting him over \$300.00. Now, was not that a nice sum to take along those days? We will tell you how he made it. He followed our



instructions as to how to grow 1,000 bu. per acre, which is found on each ounce, ½ pound, pound and larger packages of King of the Earliest Onion that you purchase. This instruction alone is worth ten times the price of a pound of Onion seed. While he planted one-half King of the Earliest and one-half Giant White Silver King, the King of the Earliest were ripe in July and he got \$1.00 per bushel for same. The Giant Silver King he sold in August and September, getting from 40c to 60c per bushel for them because they were such giants (although other onions sold for but 80c), and all of this on but one-half acre of land.

When we introduced this Onion 6 years ago we had no idea it would spring so suddenly into popularity, for to-day there is no Onion grown in the North, or in the West or South, which is higher reputed than our King of the Earliest. After repeated and impartial trials this Onion has proved superior to all in earliness and excellent qualities, which stamps it absolutely the very earliest fine grade, fine quality, large red Onion grown. In our latitude it has frequently been ripe to sell by July 1st, when Onions invariably bring \$1.00 to \$2.00 per bushel, and that pays. The Onion matures quickly from seeds, is of fine shape, beautiful rich red color, varying from globe to round flat, is of mild flavor, and ripens at a time when Onions command a high price. It is unquestionably the largest, handsomest, finest flavored, best shaped, finest keeping, most superior early red Onion ever introduced, and is an Onion that will sell on its merits in any market. It is the most profitable Onion in the world to grow.

If Any Seedsmen or Merchant or Anybody Offers You an Onion

Just as good as Salzer's King of the Earliest, you can put him down for a trifle with the truth. Now, this is strong language indeed, but it is the truth. There is no Onion offered in the world as good, and no seedsmen has this type and cannot get it from us for love or money, because we must keep the best in the world for our own customers. We know that last year many seeds-

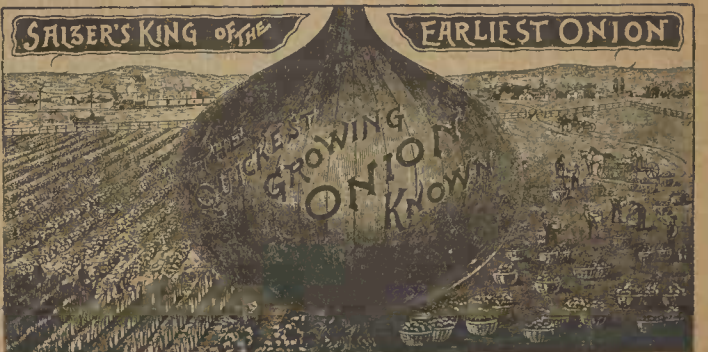
men said they had an Onion just as early as our earliest (but they had not) and the result was a great many were defrauded by buying their cheap stock.

Testimonials on King of the Earliest Onion.

Now, we could fill many pages of our catalogue with hearty testimonials on this excellent Onion, but we give herewith only a few, which show how people are delighted and pleased with this King of the Earliest Onion:

A gardener in Omaha writes us: "From 1 pound of King of the Earliest Onion I sold \$90.00 worth of Onions." Another in St. Louis: "From 4 pounds of seed I sold 810 bushels, netting me \$403.00." Still another, in Atlanta, Georgia, sold \$30.00 worth from ¼ pound of seed. One from Cleveland, Ohio, says: "The finest, earliest Onion in our market was your King of the Earliest. For my first load I got \$1.80 per bushel."

Price of King of the Earliest: Pkg., 10c; oz., 20c; ¼ lb., 50c; 1 lb., \$1.60; 4 lbs., \$6.00, postpaid; by express, pkg., 10c; oz., 20c; ¼ lb., 45c; 1 lb., \$1.50; 4 lbs., \$5.60.



"HOW TO GROW 1,000 BU. PER ACRE," FREE, WITH EACH OZ. OR LARGER QUANTITY.

3 GIANTS.

1. Salzer's Giant Silver King Onion.

With each succeeding year the popularity of this Onion increases, and it not only increases, but gardeners, farmers and trucksters grow more enthusiastic in its praise, and well they may, for this great Onion deserves every word of praise that can be spoken. Although we offered Silver King for the first time in 1884, we do not believe any other variety of vegetable, excepting possibly our Giant Flat Dutch and Lightning Cabbage, has in ten years' time been more unanimously indorsed by one and all everywhere. We received thousands of letters and postals the past season, all containing words of the highest praise AS TO THE WONDERFUL SIZE, EARLY MATURITY AND QUALITY OF THIS NOW FAMOUS

ONION, seed of which we have sold to tens of thousands of our customers. It grows larger than any other White Onion in cultivation. Bulbs are of attractive shape, flattened but thick through, as shown in illustration. Average diameter of Onions from 5 to 7½ in.; bulbs often attain weights of 2½ to 4 lbs. each. No other white Onion attains such mammoth size, nor will any other white variety grow uniformly so large. Skin a beautiful silvery white; flesh of particularly mild and pleasant flavor; so sweet and tender that it can be eaten raw like an apple. Everyone desiring the largest and handsomest Onions of the finest flavor will be more than satisfied with the Silver King. Cannot be too highly recommended either for family use, exhibition at fairs or restaurants, or for sale in market, where its size and beauty will prove very striking. If you have not already sown Silver King, you should not neglect to sow it another year. It's

the Onion for everybody, but especially for the city garden. Over 100,000 gardeners found it to equal and surpass all the claims herein made. An ounce of Onion Seed, with our new method of culture, would give you 50 bus. Giant Silver King Onions.

"Just received check from Pierce & Barnes for \$400.00, being amount received for 280 bushels of Silver King Onions, grown from 2 pounds of seed. Some of the Onions weighed 3 lbs. Nothing ever paid me better."
ROBERTS, Iowa.

TESTIMONIALS ON GIANT SILVER KING.

"I cannot speak too highly of the Giant Silver King. From 1 ounce of seed I grew 10 bushels of Onions, the largest measuring 20 inches around."

M. G. GARRETT, Michigan.

"Bought 1 pound of Giant Silver King seed. From it I grew 208 bushels. Took 5 bushels to the fair. The 5 bushels were composed of 63 Onions. Of course I took first premium."

B. H. HART, Illinois.

"The 1 pound Giant Silver King yielded 135 bushels; average was 1 pound. Many of them grew much larger."

L. H. GOOD, Ohio.

"If I could grow but 1 Onion it would be Silver King. The ½ pound yielded 95 bushels, and it was a bad Onion year. Nothing less than 4 inches in diameter. Received \$1.50 a bushel for same."

FRANK BARTEDES, Mo.

This giant of all white Onions, this leviathan, this monster, is the Onion to grow for profit. By following our new method, all the way from 1,200 to 1,500 bushels can positively be grown on each and every acre planted on good onion soil. It is the producer, and all Onions are large, fine and of delicious flavor. You will surely like it.

Pedigree stock, pkg., 10c; oz., 20c; ¼ lb., 50c; 1 lb., \$1.60; 2 lbs., \$3.00; 4 lbs., \$5.75, postpaid.

PRICE OF THE GREAT GIANT SILVER KING ONION, HIGHEST GRADE—Pkg., 10c; oz., 20c; ¼ lb., 50c; 1 lb., \$1.60; 2 lbs., \$3.00; 4 lbs., \$5.75, postpaid; by express or freight, pkg., 10c; oz., 20c; ¼ lb., 45c; 1 lb., \$1.50; 2 lbs., \$2.80; 4 lbs., \$5.35. LOW-PRICED SILVER KING ONION SEED: Pkg., 6c; oz., 15c; ¼ lb., 35c; 1 lb., \$1.25, postpaid.

2. Prizetaker Onion.

First offered in 1888, and it proved to be the greatest acquisition in years. The largest, handsomest, finest-flavored, most superior Yellow Globe Onion ever introduced. This simply magnificent Onion is certainly a wonder. There has never been an Onion in the United States that could equal it, and we believe it will supplant all other Yellow Globe Onions now in cultivation, as soon as its sterling qualities are known, for it is certainly perfection. Of a clean, bright straw color, it always grows to a uniform shape, which is a perfect globe. It has a very small neck and always ripens up hard and fine, without any stiff necks. In market it attracts marked attention, and, although only offered to a limited extent, has always been picked out and selected at three times the price of any other sort on sale, either red, white or yellow. Produces 1,000 and more bushels per acre; keeping qualities are excellent, in spring the bulbs being apparently as firm and solid as when put away in the fall. In 1894 Prizetaker Onion was grown, weighing 6 lbs. 6 oz.; in 1897, 6 lbs. 2 oz. Can anything beat that? *Farm and Fireside* contained the following notice written by JOSEPH: "The King of all Onions. The greatest novelty in years, and the King of all Yellow Globe Onions. I pronounce this novelty the king of all Onions ever grown in America. It is ahead of any domestic Onion I have ever seen, and finer than anything I ever expected to grow. If you want to see what the Onion looks like, go to the nearest fruit store and behold the Spanish Onion on sale at 50¢ or more a pound. There is no reason why the 'Prizetaker' should not take the place of the imported bulb, and be sold at a high price. The two varieties cannot be told apart. Here is a chance for the progressive Onion grower that he cannot afford to neglect, for there is money in it. The name 'Prizetaker,' although not very elegant, is, nevertheless, quite appropriately selected. Any fair, average specimen will take the prize at an exhibition against the finest specimens of other sorts. It is seldom, very seldom, that we come across a novelty that marks such a long step in advance in the culture of vegetables. Besides being a 'Prizetaker,' it will also prove to be a 'Prizetaker.' A word to the wise is sufficient."

PRICE: Pkg., 10c; oz., 20c; ¼ lb., 50c; 1 lb., \$1.60; 2 lbs., \$3.00; 4 lbs., \$5.75; by express or freight, pkg., 10c; oz., 20c; ¼ lb., 55c; 1 lb., \$1.50; 2 lbs., \$2.80; 4 lbs., \$5.35.

LOW-PRICED ONION SEED OF PRIZETAKER ONION—Pkg., 5c; oz., 15c; ¼ lb., 40c; 1 lb., \$1.00.

THINK OF IT! THE HEAVIEST ONION GROWN IN '97 WEIGHED 6 LBS. 5 OZ. OR 11 ONIONS TO A BUSHEL.

YIELD 1200 TO 1500 BUS. PER ACRE

SALZER'S PRIZE TAKER

THE GREATEST

ONION IN THE WORLD

3. Salzer's Gladiator Onion.

This new variety is the largest and most popular Onion grown in Spain. It possesses the large size, mild flavor, excellent keeping and all other good qualities of the celebrated Prizetaker, but differs from that variety in its handsome skin, which, in contrast with its pure white, fine-grained flesh, attracts marked attention in market. We believe there is a great future here for this Onion, as, instead of the tops dying down or running to seed, as is the case with American varieties, it keeps on growing the entire season, thus attaining enormous weight and dimensions. A number of specimens sent by customers had attained a weight of 6 lbs. Pkg., 10c; oz., 25c; ¼ lb., 50c; 1 lb., \$1.60; 2 lbs., \$3.00; 4 lbs., \$5.75.

1 package	each	above	3	Giant Onions,	20c.
1 ounce	"	"	3	"	45c.
¼ pound	"	"	3	"	\$1.25.
1 pound	"	"	3	"	\$4.50.



THE GREAT RED WETHERSFIELD.

This is our specialty. It is the grandest Red Onion for general crop grown. There is no sort equal to it in yield, in keeping qualities, in fine flavor, and for market. From every section of America come glowing letters of the success our customers had with this splendid Onion, sweeping every state and county fair before them. One raised from 1 ounce, 16 bushels; another, 200 bushels from 1 pound; a third, over 900 bushels per acre. These glorious yields that gladden the heart, delight the eye and fill the purse, you can have by sowing Salzer's Northern-Grown Onion Seeds. It pays to sow our Onion Seed. Red Wethersfield is a splendid Onion; it grows large, solid, fine shape, excellent flavor, delightful color, is a remarkable keeper and an enormous yielder; just the Onion for everybody.



Now, Then! This is the Onion for the farmer, the citizen and the gardener to grow, to put in their cellars for the winter. Why? Because the Red Wethersfield is one of the easiest to grow, is certainly one of the best keeping Onions, and is always of excellent quality. It is the greatest average cropper among Onions. As this is the case for a red Onion, Autumn King is for a yellow Onion, and the two ought to go into winter quarters together. When, a few years ago, a prize of \$300.00 in gold was offered for the heaviest yield of Red Wethersfield Onions, the following astonishing reports were received:

Randolph Bye, Cal. 1,213 bu.
Howard New, O. 1,023 bu.
Wm. Sieler, Ore. 1,107 bu.
Amos Horton, Ind. 963 bu.
Frank E. Lord, Penn. 1,060 bu.
Franz Striegel, Iowa. 972 bu.

Thos. H. McCulloch, of Mason City, Iowa, under date of March 27th, writes: "Last season I sowed an acre of Onions with seed I purchased of you—2 lbs. Yellow Globe Danvers and 2 lbs. Red Wethersfield—and although the spring was late, and

wet and cold, still the seed germinated well, and I had a fine stand and good crop, and sold the crop in Chicago in November for \$420.00 net." It is without question that Salzer's Red Wethersfield Onion strain is the greatest cropping Red Onion in America to-day, and we urge everybody to give it a test. The price is so low, and so much money can be made, that we look forward to the largest trade in this variety of Onion that we have ever had. The Onion is sure to please, sure to grow, sure to return a big yield, sure to sell quickly in any market, sure to keep long, and sure to please the housewife. When a seedsman tells you that his strain is "just as good," our experience shows that it can be doubted just 50 per cent. Our Wisconsin-grown strain beats the world. It would be cheap at three times the price.

Price Salzer's Pedigree High-Grade Seed: Pkg., 5c; oz., 15c; ¼ lb., 30c; lb., \$1.00; 4 lbs., \$3.75; postpaid. By express or freight, pkg., 5c; oz., 15c; ¼ lb., 25c; lb., 90c; 4 lbs., \$3.45.

LOW-PRICED ONION SEED (right up with Rockford, Philadelphia, Chicago, St. Paul and Minneapolis low-priced stocks): Pkg., 3c; oz., 7c; ¼ lb., 20c; lb., 70c, postpaid; 4 lbs., \$2.75.

Yellow Globe Danvers.

The Danvers Yellow Onions are known the world over as fine, great heavy cropping varieties. This is a splendid yellow Onion. It is an enormous cropper, often yielding 500, 800, and even 1,000 bushels per acre with ordinary care, when soil and climate are propitious. Now, this is profitable. The great value in the Danvers Yellow Globe is beauty of form, delightful flavor, splendid shipping and keeping qualities. Keep until new Onions arrive. A rapid seller in the market. It is an excellent family Onion. Each head is large, full and plump, all on account of our good climate, rich, deep soil, and large, carefully selected Onion bulbs planted. Our stock of this magnificent Onion is indeed fine, all grown from selected bulbs, and will please the most critical market gardener's trade.

Salzer's Pedigree Stock: Pkg., 10c; oz., 20c; ¼ lb., 35c; lb., \$1.25; 4 lbs., \$4.75. By express, pkg., 10c; oz., 20c; ¼ lb., 30c; lb., \$1.15; 4 lbs., \$4.45.

Low-priced Onion Seed: Pkg., 3c; oz., 8c; ¼ lb., 20c; lb., 65c; 3 lbs. or more at 60c a lb.

Prize Danvers.

A magnificent yellow Onion, flat to round, very prolific. Of it John L. Rath, Michigan, grew from 1 pound of seed 262 bushels, and says he might have had 800 bushels only it was too dry. C. L. Jensen, Mo., grew from ¼ pound of seed, using our new method of "How to Grow 1,000 Bushels per Acre," 124 bushels, and 10 pounds of fine, large Onions. L. L. Layton, Wis., cropped 26½ bushels from 1 ounce seed, and E. C. Page, Penn., 24½ bu., J. C. Eldridge, Iowa, 21½ bu., and C. A. Hunt, Minn., 18½ bu., all from 1 ounce of seed! From the foregoing everybody will see that this is a great Onion. Salzer's Pedigree Stock: Pkg., 5c; oz., 10c; ¼ lb., 30c; lb., \$1.00; 4 lbs., \$3.75; 10 lbs., by express, \$8.00.

Flat Danvers Yellow Onion.

Well known, a heavy yielder, a splendid keeper, beautiful appearance and sells readily in all markets. Pkg., 5c; oz., 15c; ¼ lb., 30c; lb., \$1.00; 4 lbs., \$3.75.

LOW-PRICED ONION SEED (right up to Chicago and Minneapolis stocks): Pkg., 3c; oz., 7c; ¼ lb., 20c; lb., 48c.



Salzer's Wisconsin-Grown Pedigree Yellow Globe Danvers Onion Seed beats the world in yield.

White Globe.

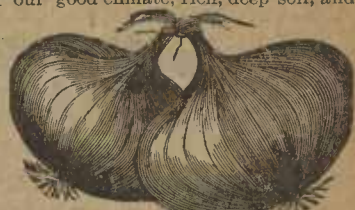
A large, globe-shaped Onion, firm, fine-grained, of mild flavor; keeps well. This is one of the handsomest Onions grown. Of beautiful shape, clear white skin. Pkg., 5c; oz., 20c; ¼ lb., 60c; lb., \$2.00.

Low-Priced Onion Seed—Pkg., 5c; oz., 10c; ¼ lb., 30c; lb., \$1.10.

Extra Early Red Globe.

This variety matures early. It yields abundantly, is of mild flavor, and a good keeper, of medium size, deep red in color; very close grained, solid and heavy. Pkg., 5c; oz., 20c; ¼ lb., 50c; lb., \$1.40.

Low-Priced Onion Seed—Pkg., 3c; oz., 10c; ¼ lb., 30c; lb., 75c, postpaid.



PRIZE DANVERS.



WHITE

MILDNESS

New Onion—White Mildness.

Offered for the first time in 1897. This is the Onion to grow for your private garden or for high-grade, high-class, city customers, because they will pay you double the price for this handsome, white, mild American variety of Onion. It originated with us in Wisconsin, keeps long and well; indeed, we have kept tubers in handsome appearance for 12 months. It is very prolific, yielding 500 bushels to the acre. We know of no Onion that we can more heartily recommend for the kitchen garden than this.

Pkg., 15c; oz., 25c; ¼ lb., 80c; lb., \$2.00; 4 lbs., \$7.50, postpaid.

Salzer's Autumn King Onion.

Salzer's Autumn King Onion is as beautiful as a picture—large, fine, roundish flat in shape, and enormously, yes, wondrously, productive. The Onion is large, just the size for general market, and just the size to produce the past year 1,108 bushels per acre easily by following our new method of Onion culture, and 2,507 bushels on 3 acres. For fall it is superlative; indeed, it is one of the very best fall Onions we know of, and the fact that you can produce 1,108 bushels per acre with ease, combined with its beauty and quality, places it at once in the front rank of yellow Onions.

Let Us Stop and Do a Little Reckoning.

Say you plant 2 acres of King of the Earliest and 5 acres Autumn King, let us see what they will do for you:

Two acres King of the Earliest Onion, at 600 bushels (new method), equals 1,200 bushels, @ 90c a bushel, \$1,080.00;

Five acres Autumn King, for late, at 900 bushels (new method), equals 4,500 bushels, @ but 40c a bushel, \$1,800.00.

Or a total of \$2,880.00 on 7 acres, and these 7 acres under our new method of Onion culture can be made to produce above yields anywhere.

Now, then, friend, here's a chance to make money for the ensuing year, and why not do it? We honestly believe that Onions will command a big price next fall. Your neighbor, and lots of your neighbors, are not going to plant Onions and Potatoes this year. Now, this is the time for you to plant plenty, and in planting plenty you will make money.

How to Grow 1,000 Bushels or More Onions per Acre.

These directions we think will positively give you 1,000 bushels or more on each and every acre planted, if the season is favorable. These directions are sent with each ounce order or more of Autumn King Onion seed you buy.

Price of Salzer's Great Autumn King Onion.

Pkg., 10c; oz., 20c; ¼ lb., 35c; lb., \$1.30; 4 lbs., \$5.00; by express, lb., \$1.20; 4 lbs., \$4.60; 10 lbs., \$10.00.

Late Red Globe.

This is the standard Red Globe Onion. Not as prolific as Salzer's Red Wethersfield, but a fine Onion throughout. It is grown in the East in preference to Red Wethersfield. Yield is often 800 bushels per acre. Note the low prices: Pkg., 5c; oz., 20c; ¼ lb., 50c; lb., \$1.50.

Low-priced Late Red Globe: Pkg., 4c; oz., 10c; ¼ lb., 30c; lb., \$1.00.

New Queen.

The earliest, finest of all white Onions. A perfect queen in the field; of delicious flavor. Grows to 2 inches in diameter. Sells rapidly in market; none earlier. It is a splendid Onion, sells well everywhere, is well liked by everybody, and does splendidly in all soils and climates. Note the low price. Pkg., 5c; oz., 20c; ¼ lb., 50c; lb., \$1.50.

LOW-PRICED NEW QUEEN—Pkg., 4c; oz., 15c; ¼ lb., 35c; lb., \$1.25.

Salzer's 60-Day Onion.

A new white, small-sized, finely-flavored Onion from Italy, said to ripen thoroughly in 50 to 60 days. We hold all the seed in America of this early novelty. Try it. Pkg., 10c; oz., 25c; ¼ lb., 65c; lb., \$1.75.



Salzer's Pickling Onion.

This is the finest of all white pickling Onions, growing rapidly, but remaining small, solid and of fine flavor. Three crops can be gathered for this purpose in one season. Pkg., 10c; oz., 15c; ¼ lb., 50c; lb., \$1.50; 10 lbs., \$13.50.

PEANUTS.

Early Virginia.

This remarkable variety combines the following good qualities, viz.: earliness, size and prolificness. It does not require a rich soil. Its extreme earliness makes it a paying crop in the North. It ripened for us at La Crosse to perfection, yielding enormously. Now, it's the thing to let the dear boys and girls try. It will give them Peanuts for the long winter months, and lots of fun besides, and an interest in the garden and farm. Pkg., 15c; pt., 35c; qt., 45c; 2 qts., 75c, postpaid.

New Spanish Peanut.

A new, very early and desirable variety, with upright foliage; planted by the end of April, they ripen before Sept. 1st. It will pay to try them everywhere. Plant 2 inches deep, 12 inches in the row. Pkg., 10c; pt., 25c; qt., 40c, by mail.

"Peanut Culture," a small booklet, 50c, postpaid.

Pieplant or Rhubarb Seed.

Nothing is easier to raise from seed than Pieplant. We have two splendid sorts:

Salzer's Giant.

Very large; produces Pieplant the second year after seeding. Pkg., 10c; oz., 25c; ¼ lb., 75c; lb., \$2.50.

Linesa Rhubarb.

A variety of Rhubarb that is in great demand, and is largely sold in the East. Pkg., 5c; oz., 15c; ¼ lb., 50c; lb., \$1.50, postpaid.

Pieplant Roots. See page 76.



Italian Onions.

Do well in every part of the United States. The following sorts grow the first year to 2 inches in diameter. If three bulbs are planted a second season they frequently reach the size of 6 inches.

Mammoth Pompeii—A wonderful Onion of enormous size and mild flavor. Pkg., 10c; oz., 20c; ¼ lb., 70c; lb., \$2.75.

Giant Roco—A splendid, large, globular-shaped Onion; color bright brown; readily produces Onions weighing 2 pounds from seed first year. Pkg., 5c; oz., 20c; ¼ lb., 60c; lb., \$2.00.

Giant White Tripoli—Excellent variety, of mild flavor, rapid growth; attains 2 pounds from seed first year, and 4 pounds the second. Pkg., 5c; oz., 20c; ¼ lb., 60c; lb., \$2.00.

Early White Naples—One of the earliest of the white Italian sorts. Pkg., 5c; oz., 25c; ¼ lb., 60c; lb., \$2.25.

Marzajole—A capital keeper, large, beautiful white, flat-shaped bulbs, fine flavor, big cropper. Pkg., 5c; oz., 25c; ¼ lb., 60c; lb., \$2.25.

Giant Tripoli—A grand, deep red Italian Onion, of rapid growth, mild flavor, good keeping qualities and large yield; 2½ pounds grown from seed first year, the second year growing to 6 pounds. Pkg., 5c; oz., 20c; ¼ lb., 75c; lb., \$2.25.



PARSLEY.

A package of seeds will give enough plants to use all summer for soups, and garnishing for winter. Used in tremendous quantities for garnishing. No dish is quite perfect and artistic unless it contains a few sprigs of Double Moss Curled Parsley.

Moss Curled—Very fine and curled. Pkg., 5c; oz., 10c; ¼ lb., 20c; lb., 60c.

Fern Leaf—Pkg., 5c; oz., 10c; ¼ lb., 25c.

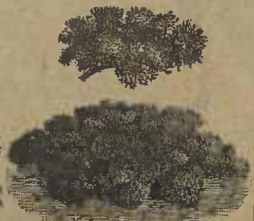
Plain—Excellent for sheep. Pkg., 5c; lb., 50c.

Turnip-Rooted—Pkg., 5c; oz., 10c; lb., \$1.00.

Double Moss Curled—The handsomest of all finely curled. The Parsley for family use, on account of its finely curled leaves and luxuriant growth. You will be sure to like it. This is used in enormous quantities. Nearly every order received from a lady customer is sure to call for one or more packages of this peerless Parsley. It is always found in Mrs. Salzer's kitchen garden. It is unrivaled. Pkg., 10c; oz., 25c; ¼ lb., 50c; lb., \$1.75.



Price: Pkg., 10c; oz., 25c; ¼ lb., 50c; lb., \$1.75.



MOSS CURLED PARSLEY.



PARSNIPS.

Sow early in the spring, 15 inches apart, covering half an inch deep. They improve by frost, and can be left in the ground all winter. Five pounds to the acre.

Salzer's Delmonico.

For many years the trade wished for a stump-rooted or half-long variety of Parsnip. We are pleased that our efforts have been crowned with success, and we offer this year our Delmonico Parsnip, believing it will be the most enormous, prolific and most profitable variety to grow. It is in a large measure stump-rooted—just the thing the market gardener desires. It has very large roots, not long, while the flavor is all that can be wished for. They are easily watered, the root being smooth, flesh very fine grade, and of excellent flavor. We are sure they will give great satisfaction to everybody that will try same. It is enormously productive and just the sort to give satisfaction.

HOW THEY LIKE DELMONICO.

Missouri:—"Your Delmonico Parsnip paid me big. The 5 lbs. netted me over \$300.00."

Ohio:—"I planted 1 lb. Parsnips; sold half in the fall, the balance last spring. I paid \$1.00 for the seed and received \$93.00 back."

New York:—"Well, I am glad to write you that your Delmonico Parsnip yielded 600 bu. per acre. I sold my crop for \$380.00. Could have had more had I held till winter."

There is no doubt about it, Parsnips pay; especially Delmonico and Salzer's Crown. Try them.

Price of Delmonico Parsnip: Pkg., 10c; oz., 20c; ¼ lb., 35c; lb., \$1.00; 4 lbs., \$3.00, postpaid; 10 lbs., by express, \$6.00.

Salzer's Crown Parsnip.

This is without doubt the finest, heaviest-yielding, best flavored parsnip grown. It grows to a large size, is sugary, and is a relished article of food. The yield is from 300 to 600 bus. per acre. Sow 4 to 5 lbs. of this sort per acre. Pkg., 5c; oz., 10c; ¼ lb., 20c; lb., 60c; 4 lbs., \$2.00, postpaid; 5 lbs., by express, \$1.50.

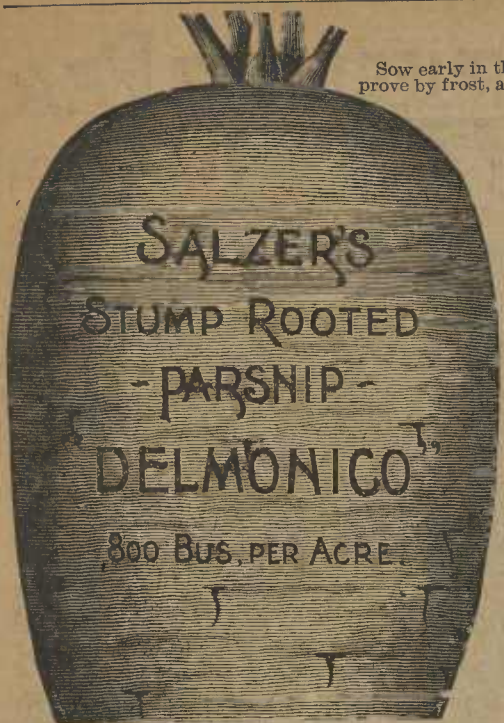
2 Good Parsnips.

Long Sugar—Splendid sort.

Student—Much liked; excellent flavor. For years this was the standard Parsnip, but now Delmonico and Salzer's Crown take the lead.

Price of Long Sugar, or Student: Pkg., 5c; oz., 10c; ¼ lb., 15c; lb., 45c; 5 lbs., by express, \$1.50.

STUDENT PARSNIP



SPLENDID PEAS.

The best paying crop for a market gardener is early Peas. Our seed is grown with unusual care (no suckers allowed to mature), on soil adapted to producing the best of Peas, and the result is there is no earlier Pea in America than Salzer's Scorchers, Salzer's Earliest and Best and Early May. There is more money in fine early Peas—by early Peas we mean Peas ripe and in the market just 6 to 10 days ahead of your neighbor—we say there is more money in such early Peas than in any other early vegetable grown on open land. Why, we have a gardener right here who made \$400.00 last year from 1 acre of our Earliest and Best Peas—because they were just 6 days ahead of every other early sort about here. If that can be done on Earliest and Best, what will Salzer's Scorchers do—ripe in 26-30 days?



SALZER'S DWARF PROFUSION PEA

Dwarf Profusion Pea.

One of the earliest Peas, with large pod. It grows rapidly, is very dwarf, is full of pods, and every pod is full of Peas, ripening at the same time. Pkg., 10c; ½ pt., 20c; pt., 30c; qt., 50c, postpaid; by express, pkg., 10c; pt., 15c; qt., 25c; pk., \$1.50; bu., \$4.75.

Notts' Excelsior.

A new, extra early, extra dwarf, extra finely flavored, extra sweetkerneled, extra large podded Pea. It's taking the country by storm! Pkg., 10c; pt., 25c; qt., 40c, postpaid; by express, qt., 20c; pk., \$1.25; bu., \$4.00.

HENDERSON'S HEROINE PEA.

Everyone who sees it wants it—seedsmen, market gardener and amateur. It is far superior to all other varieties of Peas, and it combines quantity and quality to a degree possessed by no other variety. The Heroine is a medium early, green wrinkled Pea, grows uniformly about 2½ feet high, and is literally covered with its long, heavy, pointed pods—in fact, so striking and distinct is this variety that it would be picked out at once in a field of 100 other varieties. The quality of this Pea is simply perfection—that rich, buttery, marrow-like flavor for which the Peas grown in the gardens of Old England are celebrated.

PRICE: Pkg., 10c; pt., 30c; qt., 50c; pk., \$1.50; bu., \$5.00.

3 Early Dwarf Sorts.



THE WELL-KNOWN TOM THUMB.

Any of the following three Dwarf Early Sorts, by mail, pkg., 10c; pt., 20c; qt., 35c; by express, pt., 15c; qt., 20c; pk., \$1.25; bu., \$4.00.

1. **Tom Thumb**—This is the best known Pea in the country; indeed, for years it has been the standard early dwarf; smooth, even ripening Pea; is much sought for. Pkg., 10c.

2. **American Wonder**—It is unquestionably one of the best for family use. It is a green, wrinkled Pea; large pods; very early; dwarf growth, and of delicious flavor. Pkg., 10c.

3. **McLean's Little Gem**—It is very productive, has large, well-filled, thickly hanging pods of delicious Peas. Matures a week later than our Peerless Early May. Pkg., 10c.

Above 3 Dwarf Sorts Mixed—The 3 sorts in 1 package, 10c; pt., 30c, by mail. By express, pk., mixed, \$1.25.

There is no Pea whose flavor equals the exquisiteness of the Sugar Peas. The pods and all are cooked, and the dish thus prepared seeks an equal. German people use these largely.

Dwarf Sugar—One of the very best Sugar Peas grown. Pkg., 10c; pt., 30c; qt., 50c, postpaid; by express, qt., 35c; pk., \$2.00.

Tall Sugar—Very fine. Pkg., 10c; pt., 30c; qt., 50c, postpaid; by express, pk., \$2.00.

CHEAP—Standard Peas.—CHEAP.

The price of the following 9 sorts by mail: Pkg., 5c; pt., 16c; qt., 28c; by express, pkg., 5c; pt., 10c; qt., 15c; pk., 65c; bu., \$2.50.

1. **Rural New Yorker**—Claimed to be the earliest.
2. **Cleveland's Alaska**—Said to be one of the earliest Peas grown.
3. **Improved Kent**—Is the finest second early Pea; pods unusually large and full, borne in great abundance; grows 2½ feet high.
4. **Abundance**—Second early. Vines from 15 to 20 inches in height, sending out 6 or more branches from the root, each one heavily laden; pods long, containing long, wrinkled Peas of delicious flavor. Bu., \$4.50.
5. **Champion of England**—A superior late general crop sort.
6. **Carter's First Crop**—One of the earliest.
7. **McLean's Advancer**—Ripens 2 weeks earlier than the Champion of England; a magnificent wrinkled sort; productive; only 2½ feet high.
8. **Blue Peter**—Dwarf; 10 inches; large pods; one of the earliest dwarf.
9. **Prince of Wales**—The finest Pea grown for a general crop; wrinkled, branching habit. We can supply 50 other Pea sorts at above prices, as we have all seedsmen's varieties in stock.

Marrowfat Peas.

We are often asked for a cheap, heavy bearing, large summer and fall Pea. We always recommend the Marrowfats, either the white or black eyed—both are good; yield abundantly; are very free from mildew, and are splendid for market, selling at good prices on account of their size and quality. For Canada Field Peas, see Farm Department.

Black-Eye Marrowfat—Pkg., 5c; qt., postpaid, 35c; by express or freight, qt., 15c; pk., 75c; bu., \$2.00; 2 bu., \$3.75.

White-Eye Marrowfat—Pkg., 5c; qt., postpaid, 35c; by express or freight, qt., 15c; pk., 75c; bu., \$2.00; 2 bu., \$3.75.



ALL RIPE SAME DAY!

SALZER'S EARLIEST & BEST PEA.

ABSOLUTELY THE EARLIEST
PEA GROWN.

Salzer's Earliest and Best Pea.

This is our favorite early Pea; indeed, it is our first love. We consider it an old friend of ours, as it has been with us for the past 20 years. When we were market gardening in La Crosse, this Pea never disappointed us. It was always the first, the best and the earliest in the La Crosse market, and many a dollar did we receive for its sale. We do not know of any Pea that is superior or would give the market gardener more profit and a greater sale than this variety. There is certainly no Pea offered by seedsmen to-day—and we have tested them all—that can equal it in earliness and uniformity of ripening.

We do not remember, during 20 years, one instance when earlier Peas were ever brought into the La Crosse market than ours. We always offered the first, from the fact that our variety was fully 6 to 10 days ahead of the earliest. We have tried Landreth's Extra Early, Burpee's Extra Early, Henderson's First of All, Vick's Early, but all were behind our Earliest and Best. This Pea is Early, growing from 18 to 30 inches high, a fine cropper, and of excellent flavor, and all who have tried it are emphatic in pronouncing it the very earliest, best flavored Pea grown.

Of Course, Every Seedsman

Claims to have the earliest Pea—but the wide-awake gardener can't be thus fooled. For over 20 years this Pea was the earliest in the La Crosse market, and we keep right on improving it, and we challenge the world to produce an earlier, finer, more productive sort. (Of course, Salzer's Scorchers is earlier.) Frank Coburn, of Iowa, reports the enormous yield of 11,271 perfect pods from 1 pint of seed. Now, honestly, would you expect a Pea to be better? It is the Pea for early, for big yield and good quality.

We are shipping this to market gardeners in Philadelphia, New York, Chicago, Cleveland, St. Louis, St. Paul, Omaha, Kansas City, Detroit, Milwaukee, London, Liverpool, Paris, Berlin and other large cities, and when once used is grown to the exclusion of all "earliest" sorts by all market farmers and gardeners.

PLEASE NOTE THE LOW PRICE OF "EARLIEST AND BEST," GRANDEST OF ALL PEAS.

We have reduced the price of this Pea by the bushel, and hope thereby to introduce it into every market gardener's hands in America, for we believe that when they once try our Earliest and Best Pea they will want no other for extremely early. Market gardeners have told us that they have secured from 250 to 350 bushels of green Peas per acre of this variety, selling them from \$2.00 to \$2.25 per bushel, as they are always earlier than their neighbors'. We urge everybody to try it.

By mail, pkg., 10c; ½ pt., 20c; pt., 30c; qt., 45c; by express, pkg., 10c; pt., 15c; qt., 30c; pk., \$1.25; bu., \$4.00; 5 bu., \$18.00.

Salzer's Wonderful Dwarf Early May Pea.



This is a grand new blue dwarf wrinkled Pea. It is extremely dwarf, growing from 10 to 17 inches, and literally fills itself with large pods ripening evenly and of excellent flavor. It is very early—earlier than American Wonder,—testing in 46 days. When once tried, no other dwarf sort will be grown.

We know that all who try this Pea will agree with the words of a pleased patron by saying, "I do not exaggerate when I say that this is the very best dwarf Pea to grow in a family garden for the table that I ever saw. I congratulate you in placing a Pea of its remarkable character before the American people, and I predict for it a bright future."

Its strong points are its delicious richness of flavor; its extreme earliness; its dwarf habit, needing no brushing, and its large-sized pod. We have sent out the past 6 years many thousand packages and to many thousand customers in America and Europe, and everywhere our customers are delighted with same. One of its distinctive features is its unusually regular habit of growth. It is of uniform height, so smooth and level in its growth that a row resembles a well-kept hedge. It is also a magnificent variety for market gardeners to grow, as the pods are large, it fills up a bushel quickly, and brings a very fine price in market.

THE QUICKEST DWARF BLUE PEA ON RECORD 46 DAYS.

PRICE OF EARLY MAY PEA: By mail, pkg., 10c; ½ pt., 15c; pt., 30c; qt., 45c; pk., \$3.25. By express, pkg., 10c; pt., 15c; qt., 30c; pk., \$1.25; bu., \$4.75; 2½ bu., \$10.00.

SALZER'S "SCORCHER"

THE EARLIEST PEA IN THE WORLD

READY FOR MARKET IN 30 DAYS.

SALZER'S SCORCHER

OTHERS

FIRST OF ALL

ONLY IN BLOOM

READY TO PICK

SALZER'S SCORCHER PEA.

Stand aside; clear the track for the earliest Pea in the world! This is what the John A. Salzer Seed Co. have been after for years, and with this in view every earliest sort obtainable was tested and every improvement through hybridization and crossing was made in order to attain these results, and to-day we are proud and happy to state that

We Have Absolutely the Earliest Pea in the World in Salzer's Scorch.

Now, if you will just stop to think what it really means to plant Peas to-day and have them ready and fit for eating in but 600 hours or 25 days, you will quickly see the tremendous importance of this great improvement. Why, it is not more than ten years ago when it took Peas from 60 to 75 days to be fit for market. We beat that record with Salzer's Earliest and Best and with Salzer's Early May, the two greatest early Peas grown in America the past five years, but in Salzer's Scorch these two above-named magnificent varieties must take a back seat, they must clear the track, for Salzer's Scorch is ahead of them in earliness. Now we challenge the world, we challenge any and every seedsman in America, we challenge every market gardener or private gardener in America to produce a Pea as early as Salzer's Scorch. We are positive that there is no Pea like it in America to-day. The ripening time of the first and best sorts such as are offered by Philadelphia, New York, Chicago, St. Paul and Rockford seedsmen is about 52 days. The average ripening time of Salzer's Scorch Pea, tested by upwards of 500 customers in 1896, was a trifle over 34 days, or fully 18 days ahead of the earliest Peas that other seedsmen offer. Now this is not a dream of fancy, but a fact, a fact that you can demonstrate for yourself by planting a package or more of Salzer's Scorch Pea. Here are a few of the 500 customers who tested this Pea in 1896, and here we give the result, the average of same being less than 34 days. Quite a number of the reports that we have run from 25 to 33 days:

25 days... Mrs. P. N. Pope..... Du Quoin, Ill.	32 days... Chr. Schauerma... Kearsage, Pa.	37 days... Mrs. S. Gaiser..... Peabody, Kan.
26 " ... J. W. Brueggeman... New Bremen, Ohio.	32 " ... Mrs. M. C. Small... Hainesville, Ala.	38 " ... Lulu Roeder..... West Cairo, Ohio
28½ " ... J. Biasioli..... San Antonio, Tex.	33 " ... Jacob Boyd..... Eldorado, Kan.	38 " ... C. F. Long..... Adeline, Ill.
30 " ... John Borthold..... Partridge, Kan.	33 " ... Effie L. Crosby..... Manchester, Ia.	39 " ... Sarah Cash..... Vermont, Ill.
30 " ... Henry Starken..... Mt. Vernon, Ind.	34½ " ... Wm. Page..... Speer's Ferry, Va.	39 " ... Esther Wood..... Walcott, Ind.
30 " ... R. S. Scott..... Pottsville, Ky.	35 " ... J. M. Campbell..... Fountain Run, Ky.	40 " ... Mrs. H. C. Terrel..... Elmwood, Mo.
30 " ... May E. Luchsinger... Hemple, Mo.	36 " ... Frank Hutchinson... Thornstown, Ind.	40 " ... Mrs. E. E. Palmer... Springfield, Wis.
31 " ... F. H. Ivenhart..... Mt. Carroll, Ill.	36½ " ... K. Johnessee..... Wichita, Kan.	40 " ... Aug. Peter..... Snohomish, Wash.

Now this Pea is the earliest in the world. The color is blue, the pod is large, of extremely beautiful appearance, full of large, fine peas, ripening quickly. This is the Pea to plant for money making. You can make more out of a quart of these Peas than you can out of a peck of such earliest varieties as other seedsmen sell, because these Peas will come in the market about as soon as Southern Peas which are shipped North. We know that you will be delighted with this Pea in every respect. The flavor is superior, the quality cannot be beat, while in earliness it runs from 12 to 18 days ahead of any other seedsmen's early. We recommend that you make a good planting of Salzer's Scorch, then have Salzer's Earliest and Best for second and Early May for third, and other sorts for later use. The fact is that Salzer's Scorch Pea can be planted and sold before any other earliest pea is fit for use. And Salzer's Earliest and Best can also be planted and sold before other seedsmen's early are ready. We know it, for we make "earliest vegetables" our great specialty. The above illustration is a true and fitting one of this peerless Pea.

Price, by mail, pkg., 15c; ½ pt., 25c; pt., 35c; qt., 50c; by express, pkg., 15c; pt., 20c; qt., 35c; pk., \$1.60; ½ bu., \$3.00; bu., \$5.50; 2 bu., \$10.00.

When writing to any of above named parties always inclose 2c stamp for reply.

FOUR FINE MAIN CROP PEAS.



2. Bliss Everbearing.

Late dwarf variety, of robust growth, forming sometimes as many as 10 branches from a single stalk; pods 3 to 4 inches long; containing 6 to 8 large wrinkled Peas, often half an inch in diameter, rich and marrowy. Continues remarkably in bearing, producing new blossoms after repeated picking until frost. Picked 2 bushels from ½ pint of seed. Pkg., 10c; 2 for 15c; pt., 25c; qt., 35c; pk., \$1.15; bu., \$4.00.

We make special wholesale prices to buyers wanting \$5.00 worth or more. Send list for our closest estimate. Now we hope you will try our new Nectar of Angels Melon and those new Seedling Tomatoes, X and Z.

3. Horsford's Market Garden.

This new wrinkled Pea grows from 15 to 20 inches high, is very stocky and requires no bushing. It is very sweet and extremely prolific, bearing pods always in pairs. On some plants over 150 pods have been counted.

Pkg., 10c; pt., 30c; qt., 50c.

By express, qt., 25c; pk., \$1.15; bu., \$4.25.

4. Stratagem.

Vines about two feet in height, of sturdy growth, bearing great pods from the ground to the tips. Very fine indeed.

Pkg., 10c; pt., 30c; qt., 50c.
By express, qt., 25c; pk., \$1.50; bu., \$5.00.

1. Telephone.

It is immensely productive, of the finest quality, and excellent, sugary flavor; vine strong, averaging 18 to 20 pods. The grandest tall Pea grown, test vines holding 2 quarts of fine, full pods from one kernel planted. It is very prolific and very fine for all purposes.

Price of Telephone Pea: Pkg., 10c; pt., 25c; qt., 40c.

By express, qt., 25c; pk., \$1.25; bu., \$4.00.

RADISHES.

One of the most profitable crops to grow, for the market gardener and market farmer, as also for the private garden, is Radishes. There is no vegetable that is a better appetizer for breakfast than a fine, juicy Radish. In Europe these are served in restaurants with every meal, and enormous quantities are thus used. All that is required to bring them into constant demand in America is to furnish an early, good Radish. Our Northern-grown stock always produces the finest, best-eating Radishes.

NEW RADISH—SALZER'S EARLY BIRD.

Try the Earliest
Radish in the
World.



"It is the early bird that catches the worm," goes the saying, and it is the market gardener who brings in the early vegetables to the market who catches the most money, or, in other words, makes the best profit out of his investment. For years, in our market gardener trade, this was one of the main sources of income to us. In our new Radish, Salzer's Early Bird, we are sure we have the earliest Scarlet Globe Radish grown. The shape is regular, of rich scarlet color. The fruit is unusually tender, crisp and delicious, never becoming hollow or pithy. It is very desirable for forcing, being fit to pull in less time from sowing than any other turnip variety. It is alike valuable for outdoor planting for spring, or in autumn, and will always command a good price throughout the year. It will not disappoint a single market gardener who sows it, but will be a source of genuine pleasure and profit. We know of none of our vegetables that will pay the market gardener better, and for the kitchen garden, than Salzer's Early Bird Radish. This is the earliest, the finest, the handomest in shape of any early turnip Radish known to the trade at present.

READ EXTRACTS FROM LETTERS:

"From all my customers comes but one cry—'More Salzer's Early Bird Radishes!'"—R. P., Pittsburg, Pa.

"Ate fine Early Birds in 14 days after planting. That's good enough."—Mrs. C. G. E., Evanston.

"My wife says the fine Radishes we are now using are 16-day Early Birds."—F. A. H., Nashville.

"Made more money on the 20 lbs. Early Bird Radish than on all others together, as I grow mainly Radishes for New York market."—Geo. W., Long Island.

"Earliest, finest Radish I ever saw."—R. O., Columbus, Ohio.

"Ripe and fit for use in 16 days."—H. Y., New York.

Mr. John
Hauser, of La
Crosse, a large
market gar-
dener, brought
into market
large Early
Bird Radishes
grown in 12
days.

HERE'S A RED-HOT LETTER.

"To JOHN A. SALZER SEED CO. DEAR SIR: That rascal of a seedsman, in Illinois, advertises that his Radish was as early as your Early Bird. He is a liar! I get excited every time I think of it. The swindler! It is 12 days behind in earliness and 10 years behind in quality of your Early Bird. I bought 5 lbs. from him because he was so cheap, John, but I lost lots by it. His Radish was no good."—D. D. T., Wisconsin.

On our grounds at La Crosse we had fine Radishes fit for the table (out-door grown) in 12 DAYS FROM PLANTING, and such fine Radishes, too!

Large, tender, delicious! Why, they are actually larger than Radishes used to grow in hot-beds 10 years ago in 20 days! Such wonderful improvements have been made in Radishes. We are sure none will be ahead of Salzer's Early Bird.

Now, the substance of the whole matter is this: If you are at all anxious, either as a market gardener or as a grower of Radishes for your own private table, to have Radishes from 5 to 12 days ahead of your neighbor, and if you are anxious to have the finest Radish that seed can produce, even under most adverse circumstances, then by all means plant Salzer's Early Bird. Its crisp, brittle flavor, as well as its remarkably good growth and fine color, alike recommend it. The fruit, of such mild flavor—always crisp, juicy, tender and delicious. As about 16 days, and if we ate our Radishes in America as small as they do in France, this variety would produce Radishes fit for the table in 10 days. It is the Radish wonder.

Price of Salzer's Early Bird Radish: Pkg., 10c; 3 for 25c; oz., 20c; ¼ lb., 50c; lb., \$1.25; 3 lbs., \$3.00; 10 lbs., \$9.00.

SALZER'S EARLIEST WHITE RADISH.

We are very glad to be able to offer our customers this most remarkable white, olive-shaped Radish that we were fortunately able to secure in France, from one of the most prominent firms of French seed growers. This pure white, olive-shaped Radish is earlier than any other Radish, red, white or any other color. When we state that good-sized Radishes can be pulled in from 12 to 15 days from the sowing of the seed, all our friends will realize what a remarkable variety it must be. Has a small top, is solid, of crisp flavor, and in every other respect is a first-class Radish. This is only the second year it has been offered in America, and seed is still scarce. Our friends, one and all, should not neglect to try it. Pkg., 10c; oz., 30c; ¼ lb., 50c; lb., \$1.25.



SALZER'S
EARLIEST.

Salzer's Earliest.

This is one of the earliest, finest, juiciest, tenderest, sweetest, best Radishes for early use grown. From 4 to 6 days ahead of the earliest varieties offered by Eastern seedsmen. Rich red in color. While this variety is not as early as the Early Bird, nor as fine, yet it has been before our customers so long that many of them prefer



ALL-YEAR-ROUND RADISH.

All-Year-Round.

Over 80,000 patrons who had sample packages agree that this is by all odds the finest, sweetest, juiciest, tenderest, handsomest long white Radish grown. Grows very quickly, is crisp, and retains its excellent qualities throughout all weather, intense heat or cold. It is pure white, large size, a splendid early spring sort, a summer sort, a fall sort, a winter sort. No matter whether grown in the hot-bed or in the open ground, it always turns out to be the best white Radish in existence. If you try it once you will never, never get along without it. Pkg., 10c; oz., 15c; ¼ lb., 35c; lb., \$1.10.



SALZER'S EARLIEST WHITE RADISH, 10c.

this to any of the early varieties offered by other seedsmen; indeed, we believe it to be earlier than any turnip variety offered by other dealers. We have distributed over 100,000 packages of this variety and have yet to hear the first complaint on same, which proves that it must be a No. 1 in every respect. Pkg., 5c; oz., 10c; ¼ lb., 25c; lb., 90c.

Early Rosy Morn Radish.

A delicious Radish, splendid for all purposes on account of its earliness, its crispness and beauty; it sells readily and quickly in any market, and where once grown will be grown always. You are sure to like this seed. Pkg., 10c; oz., 20c; ¼ lb., 50c; lb., \$1.10.



SALZER'S EARLY-ROSY-MORN-RADISH

MIXED RADISH SEED—All sorts, kinds, colors, varieties. Pkg., 10c; oz., 15c; ¼ lb., 25c; lb., 75c.